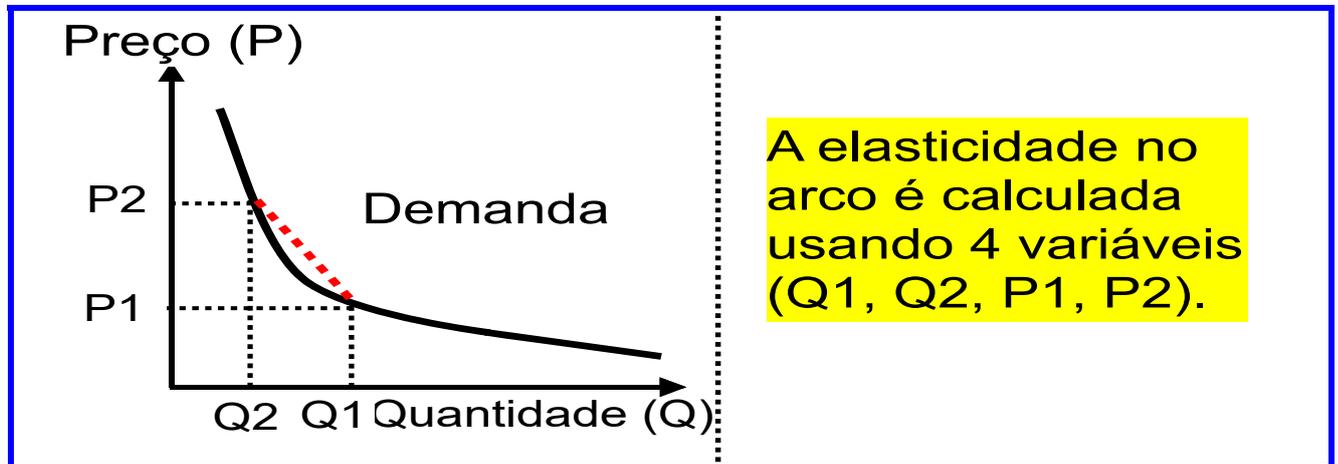


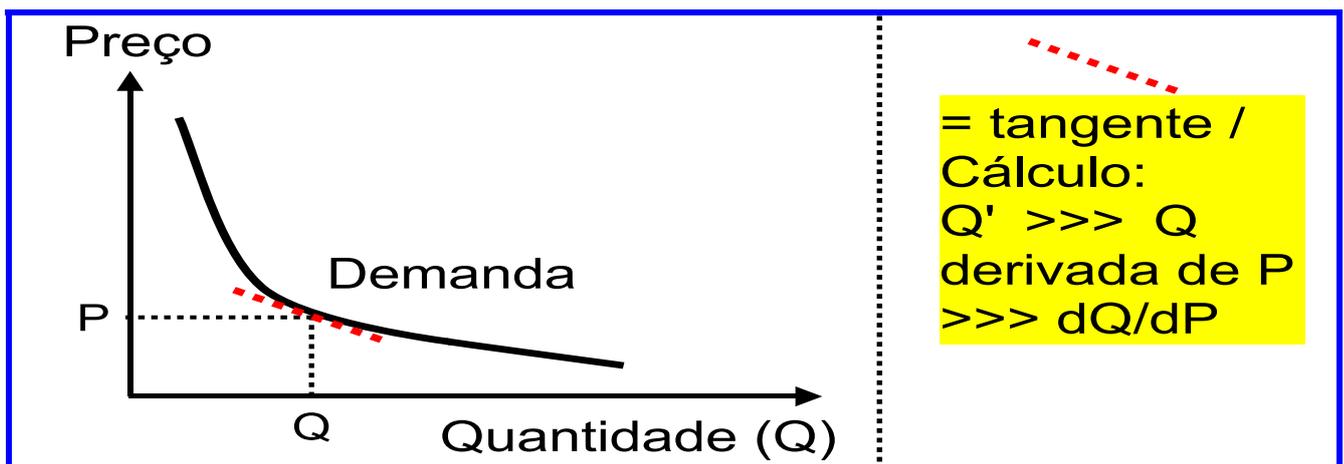
Elasticidades no arco e no ponto

① Elasticidade no arco



$$\text{Elasticidade no arco} = \frac{\Delta Q}{\Delta P} * \frac{P1}{Q1} \rightarrow (\Delta Q = Q2 - Q1) \text{ e } (\Delta P = P2 - P1)$$

② Elasticidade no ponto



$$\text{Elasticidade no ponto} = \frac{dQ}{dP} * \frac{P}{Q}$$