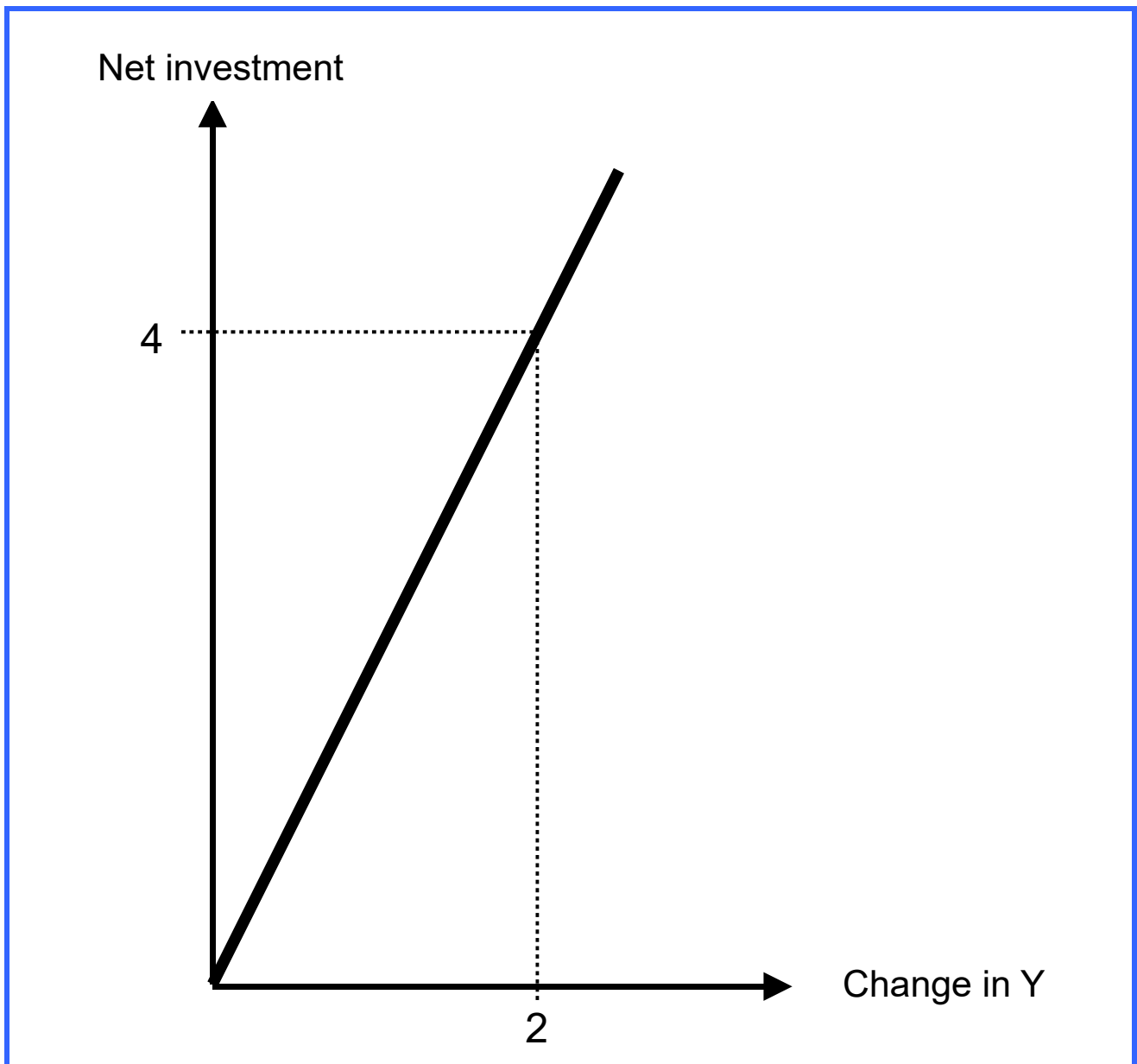


# Accelerator

① 
$$\text{Accelerator} = \frac{\text{Net investment}}{\text{Change in } Y}$$

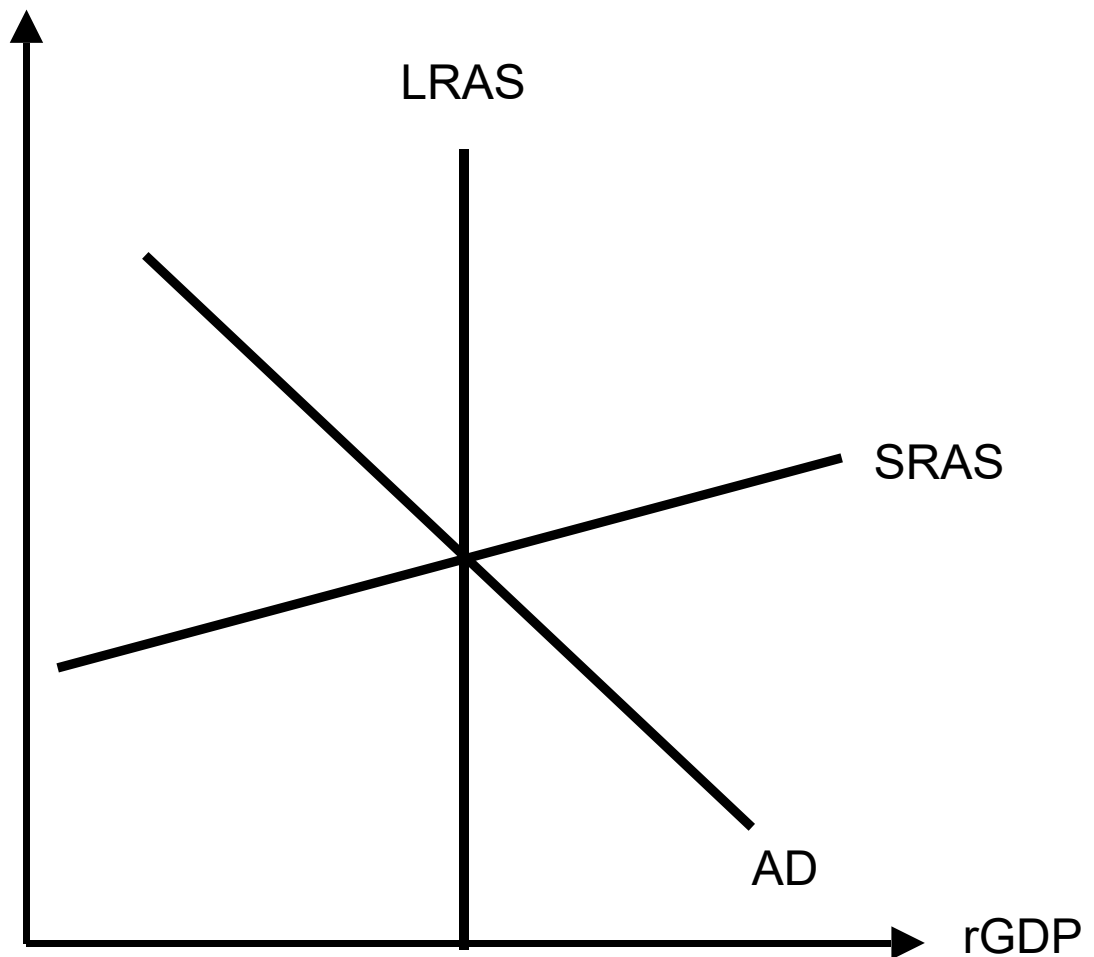
Net investment = Gross investment - depreciation  
Y = Output

② We assume an accelerator of 2.



# AD-AS model

Price level



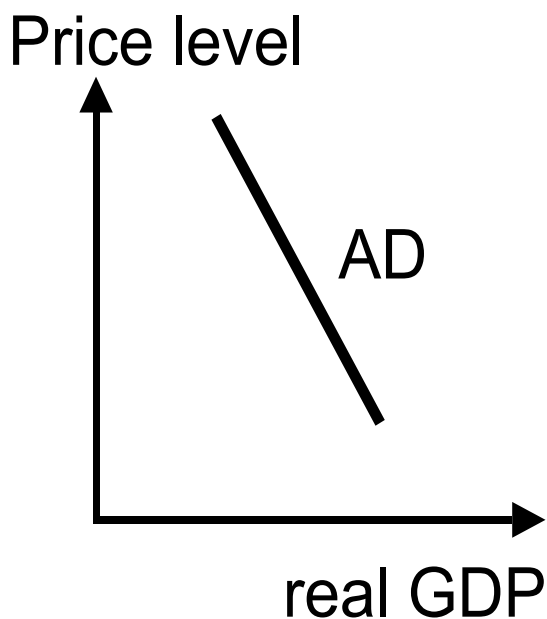
LRAS = Long-run aggregate supply

SRAS = Short-run aggregate supply

AD = Aggregate demand

rGDP = Real gross domestic product

# Aggregate demand

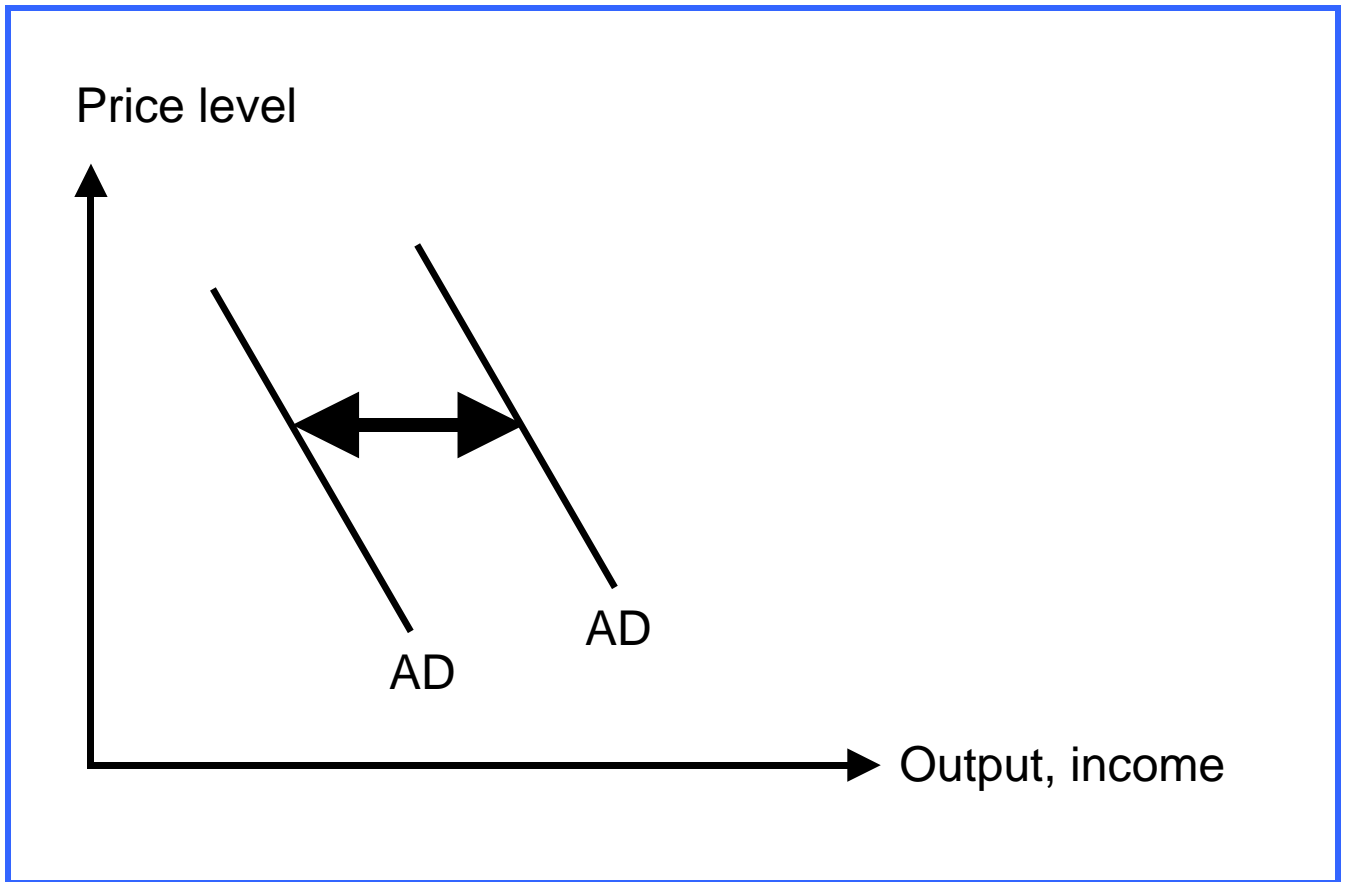


AD = Aggregate demand

GDP = Gross domestic product

- AD shows total spending (consumption, investment, government spending and net exports) at different price levels.
- Reasons for downward sloping:
  - Wealth effect
  - Interest rate effect
  - Effect on exports and imports

# Aggregate demand - shifts



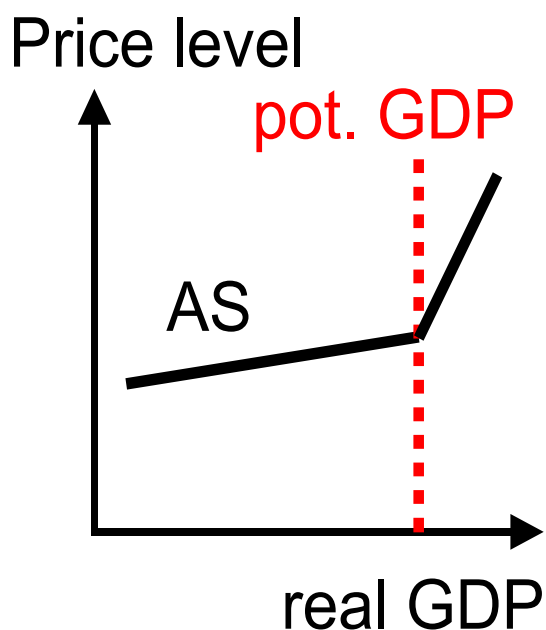
AD = Aggregate demand

## Possible reasons for shifts

### Change in the following items:

- Consumption
- Investment
- Government spending
- Net exports

# Aggregate supply



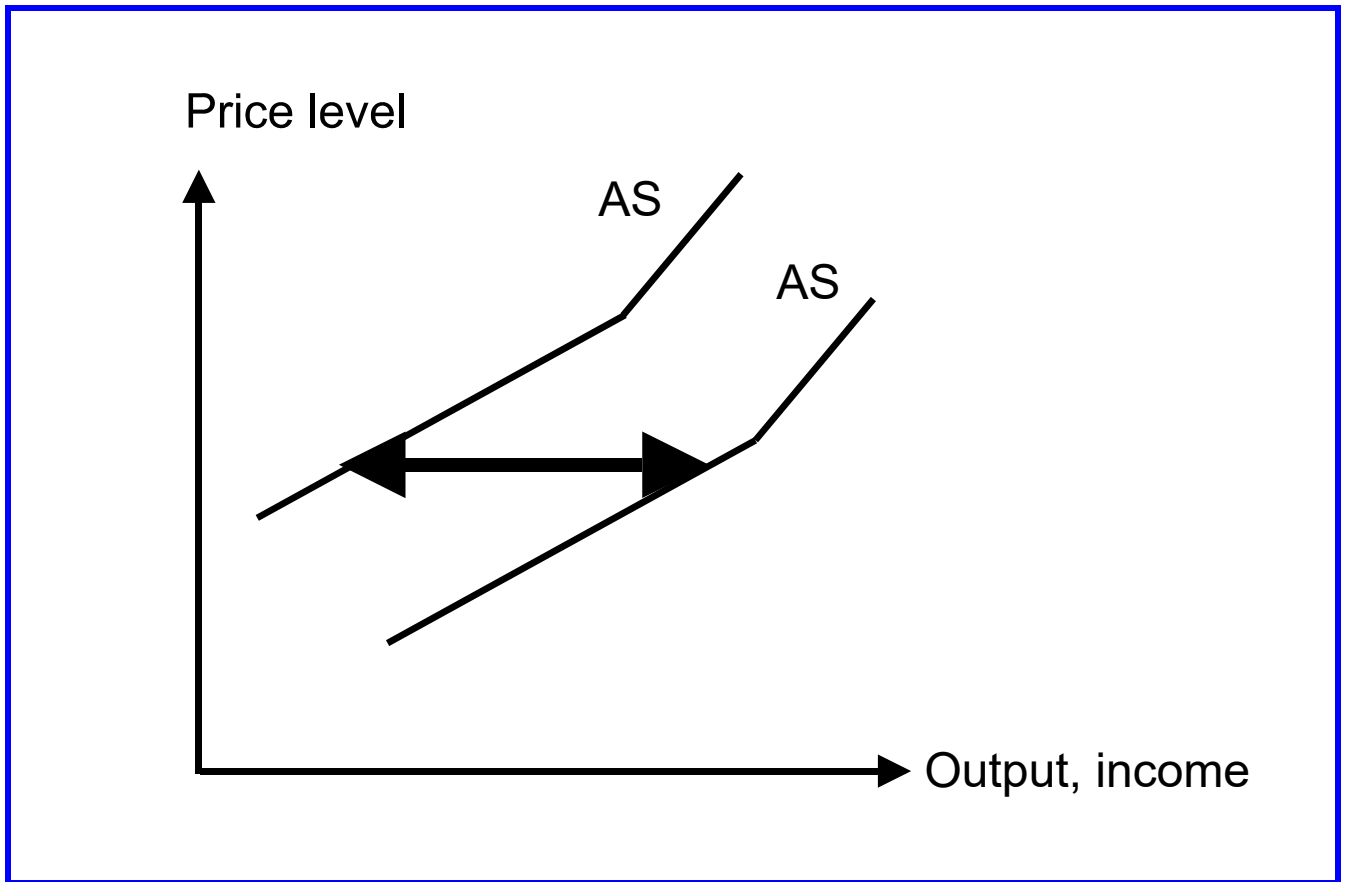
AS = Aggregate supply

GDP = Gross domestic product

pot. = potential  
(>>> full employment)

- AS shows real GDP produced in a country during a period of time, usually in a year, at different price levels.
- AS slopes upwards because firms have an incentive to offer more at higher price levels or less at lower price levels.

# Aggregate supply - shifts



AS = Aggregate supply

## Possible reasons for shifts

### Change in the following items:

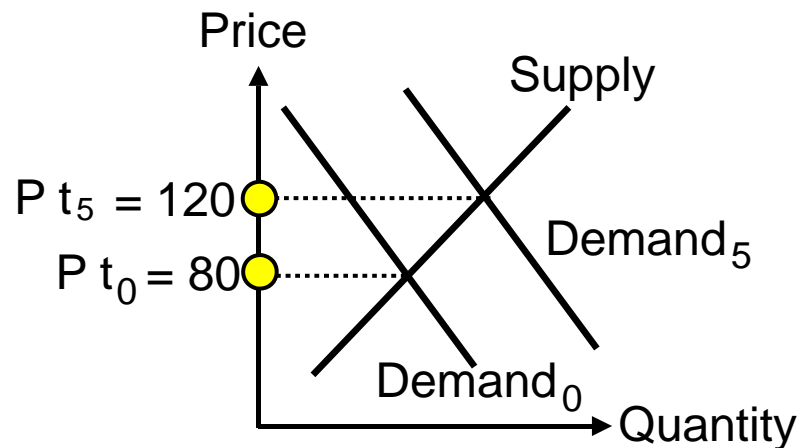
- Productivity
- Input prices
- Regulations by the government
- Business taxes

# Analysis of markets - comparative static and dynamic

## Comparative static analysis of markets

→ Different equilibrium positions are displayed without taking notice of the adjustment process.

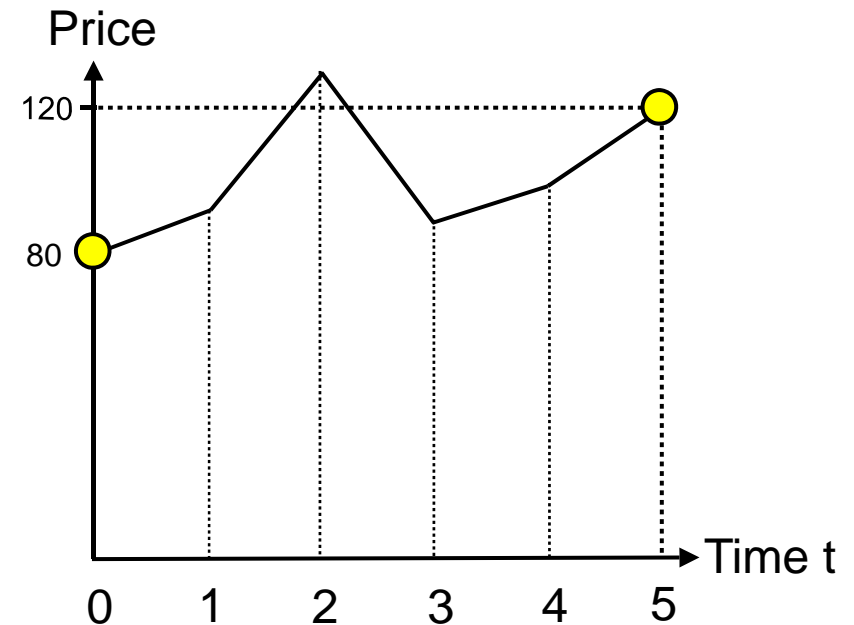
Ex.: Market for oil at time  $t_0$  and  $t_5$ ; the change is due to an increase in demand



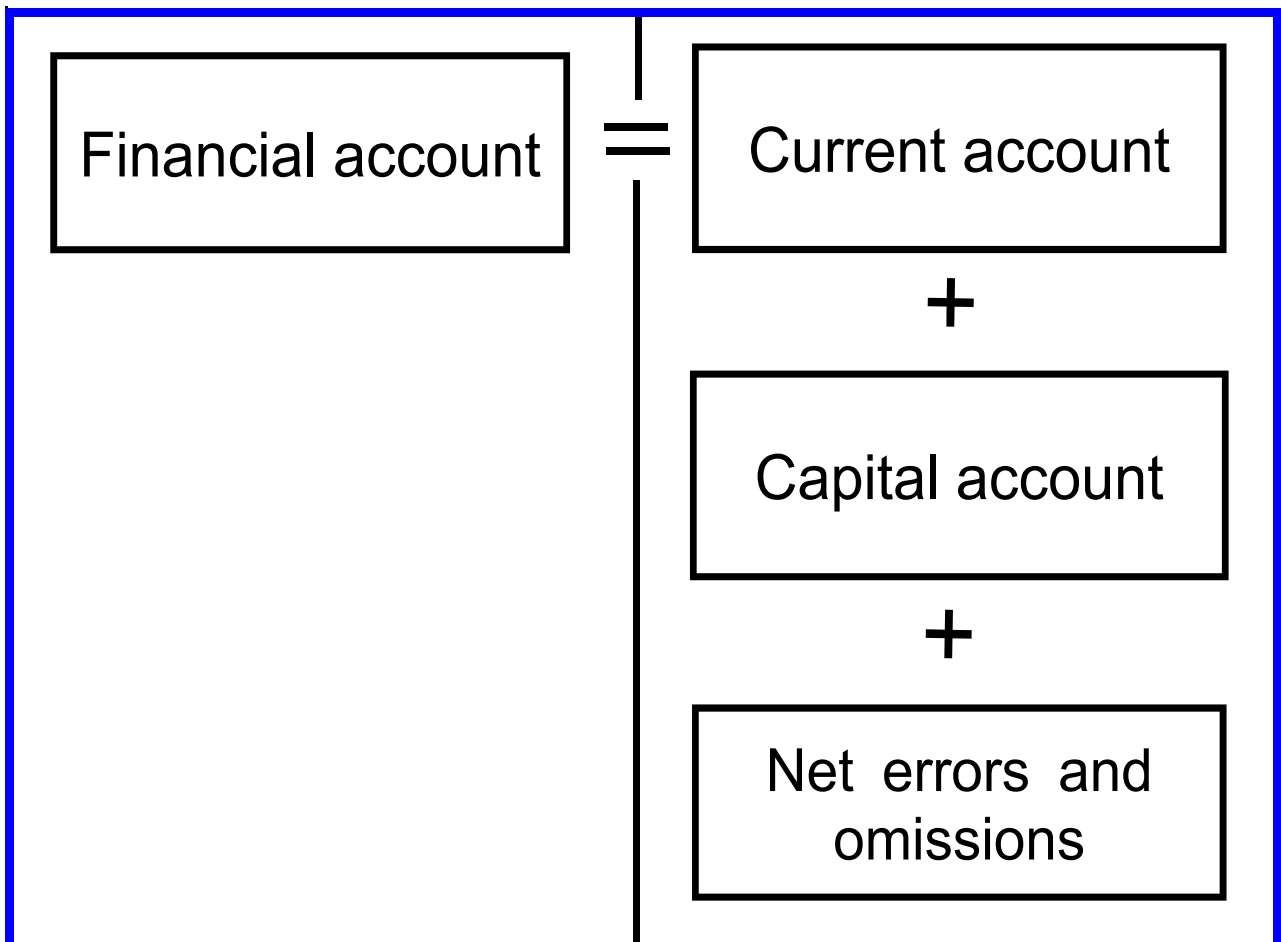
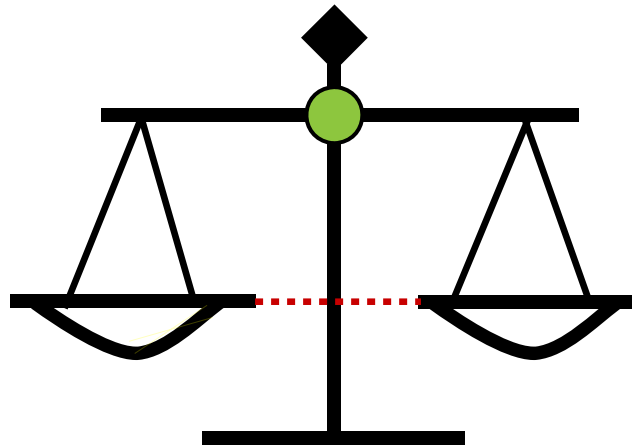
## Dynamic analysis of markets

→ Analysis of a market during a period of time

Ex.: Price trend of oil from  $t_0$  to  $t_5$



# Balance of payments



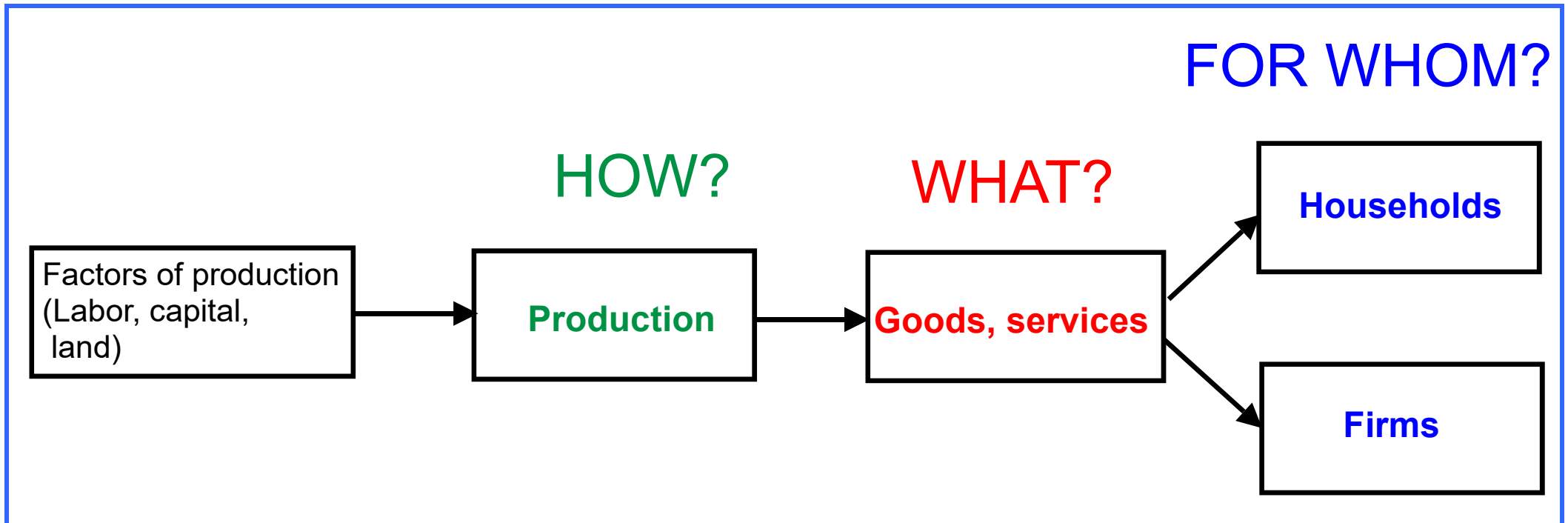
**Alternatively:**

**0 = Current account + capital account + net errors and omissions  
- financial account**



# Basic questions in every economy

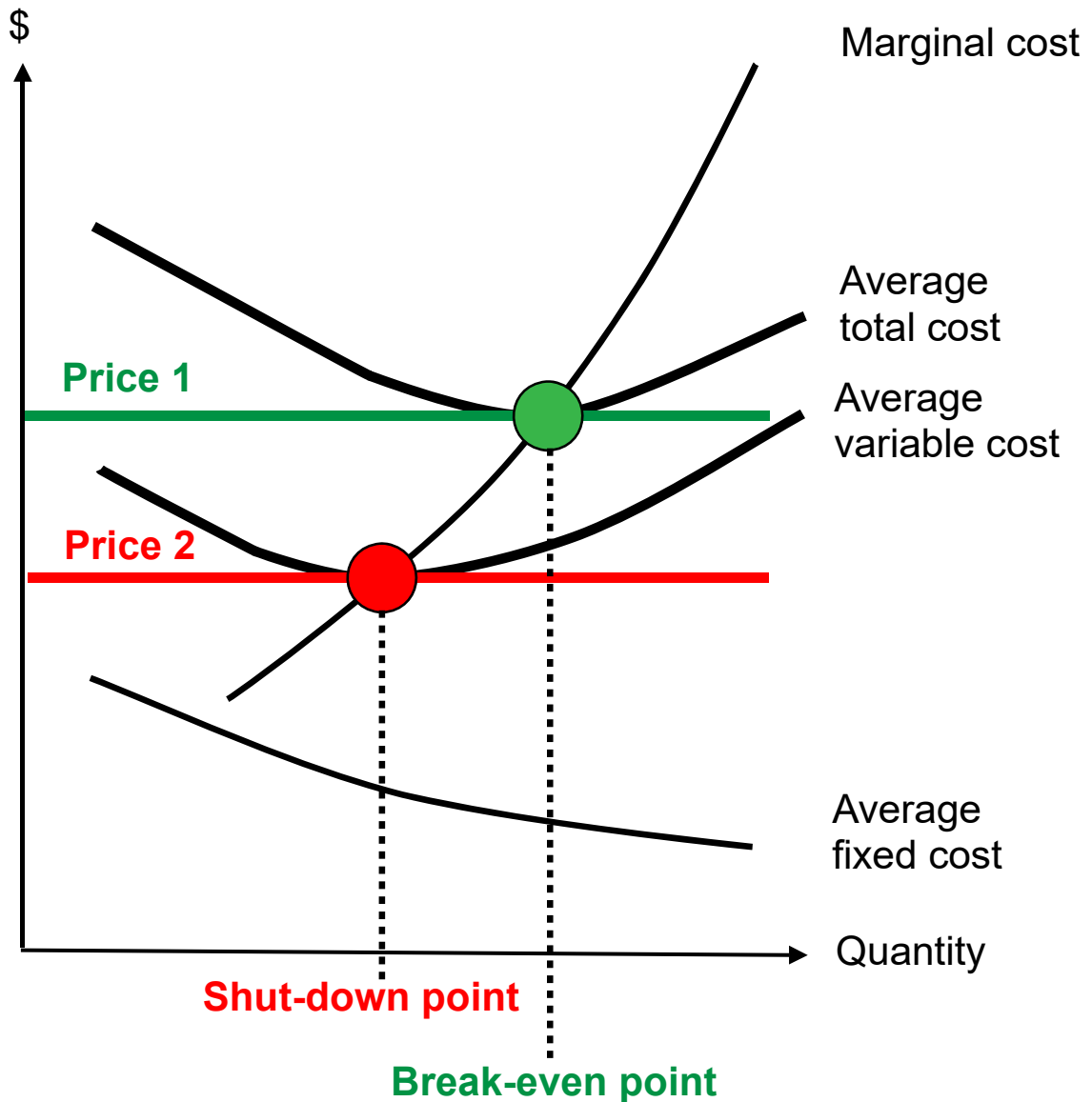
- **HOW** to produce?
- **WHAT** is to be produced?
- **FOR WHOM** is to be produced?



# Break-even and shut-down point

Assumptions:

- Competitive firm (→ The price is given.)
- Short-run (→ There are fixed and variable costs.)

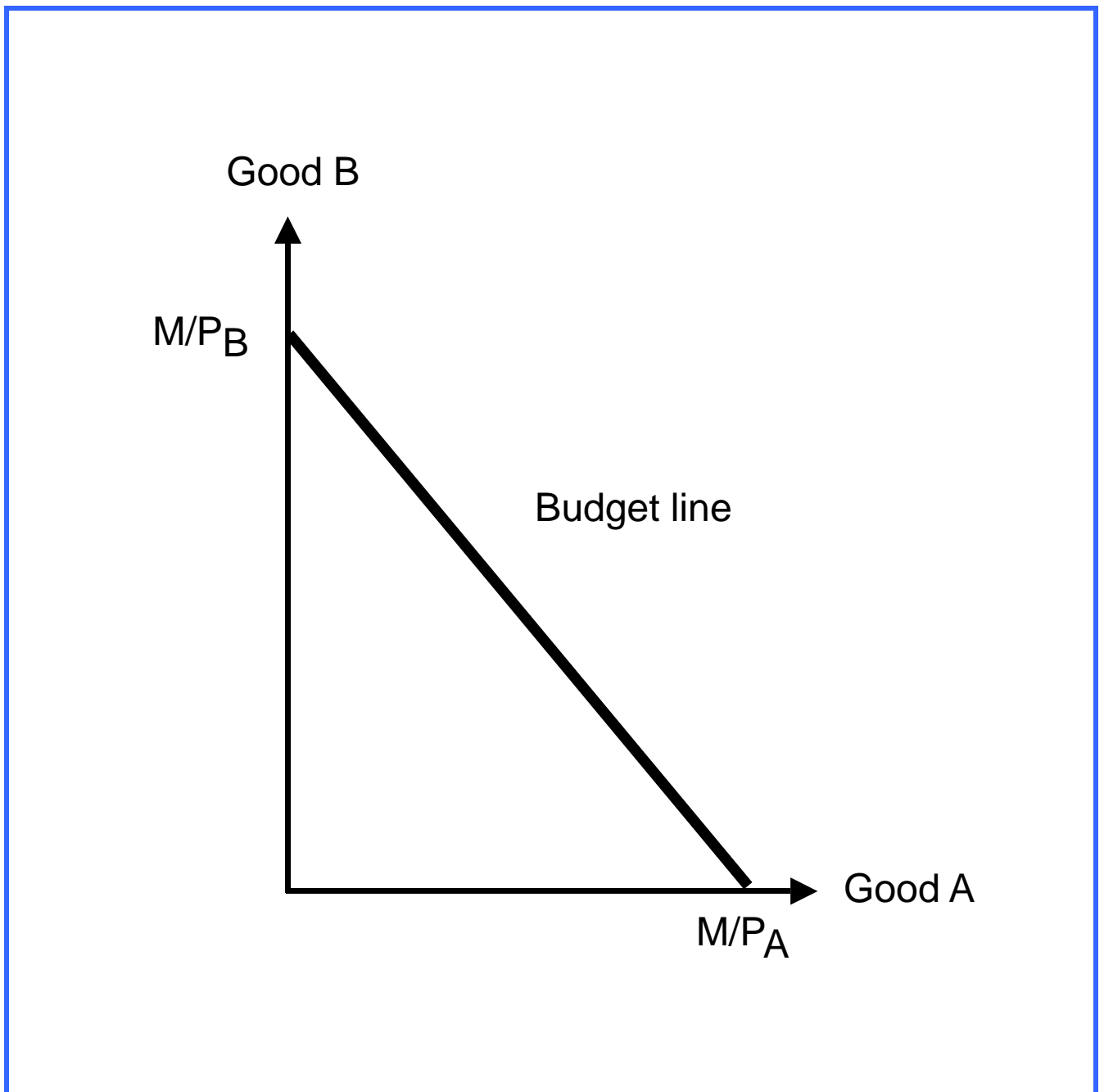


**Shut-down point** → Price ( $P$ ) = Average variable cost  
There is no production if  $P < \text{Average variable cost}$

**Break-even point** →  $P = \text{Average revenue} = \text{Average cost}$   
There is no profit at the break-even point.

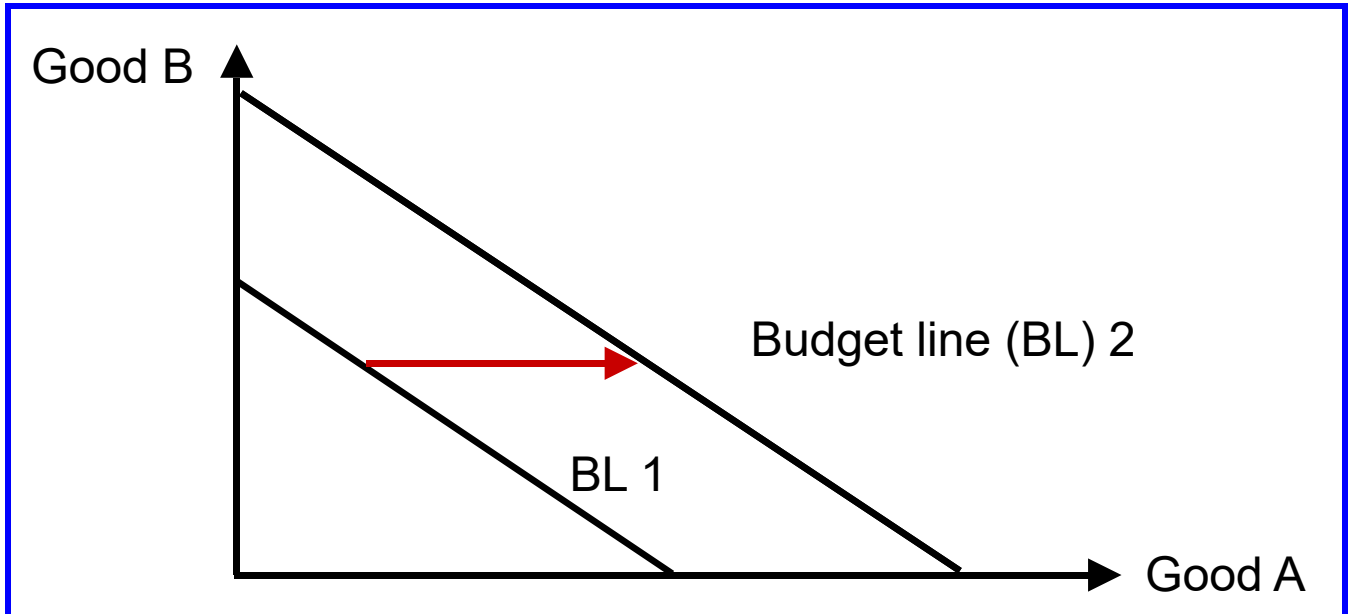
# Budget line

A consumer with an income of  $M$  can choose between two goods, A and B, at the prices of  $P_A$  and  $P_B$ . The budget line shows the possible combinations with regard to the 2 divisible goods A and B.

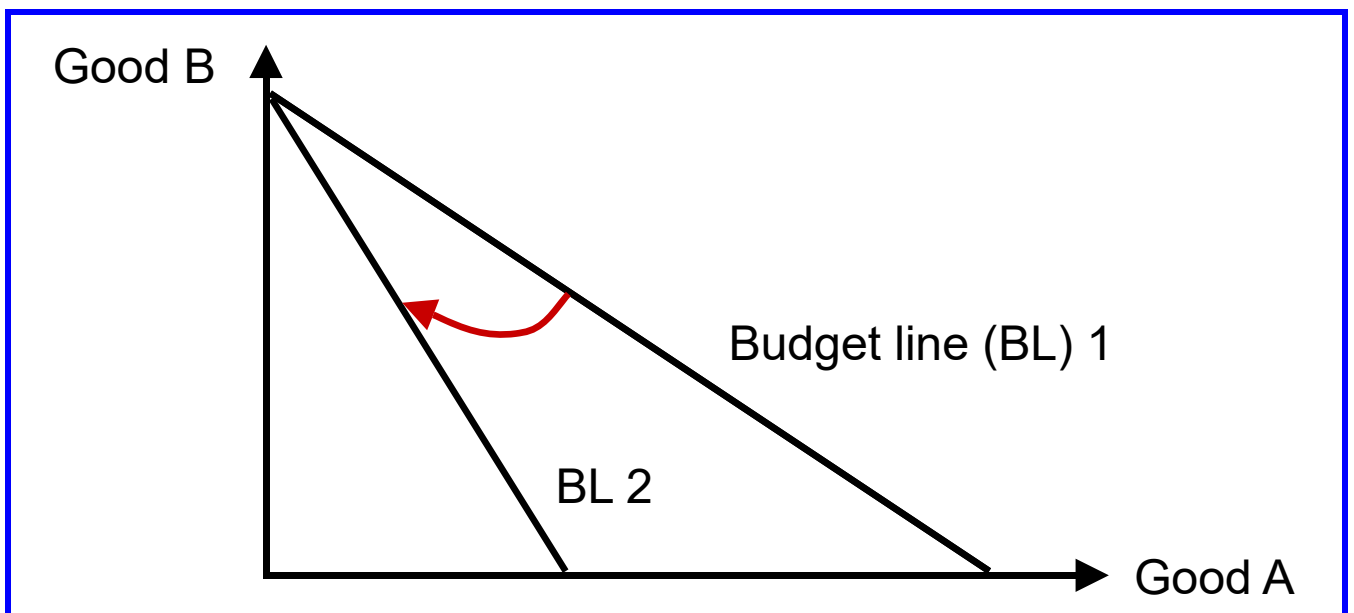


# Budget line - changes

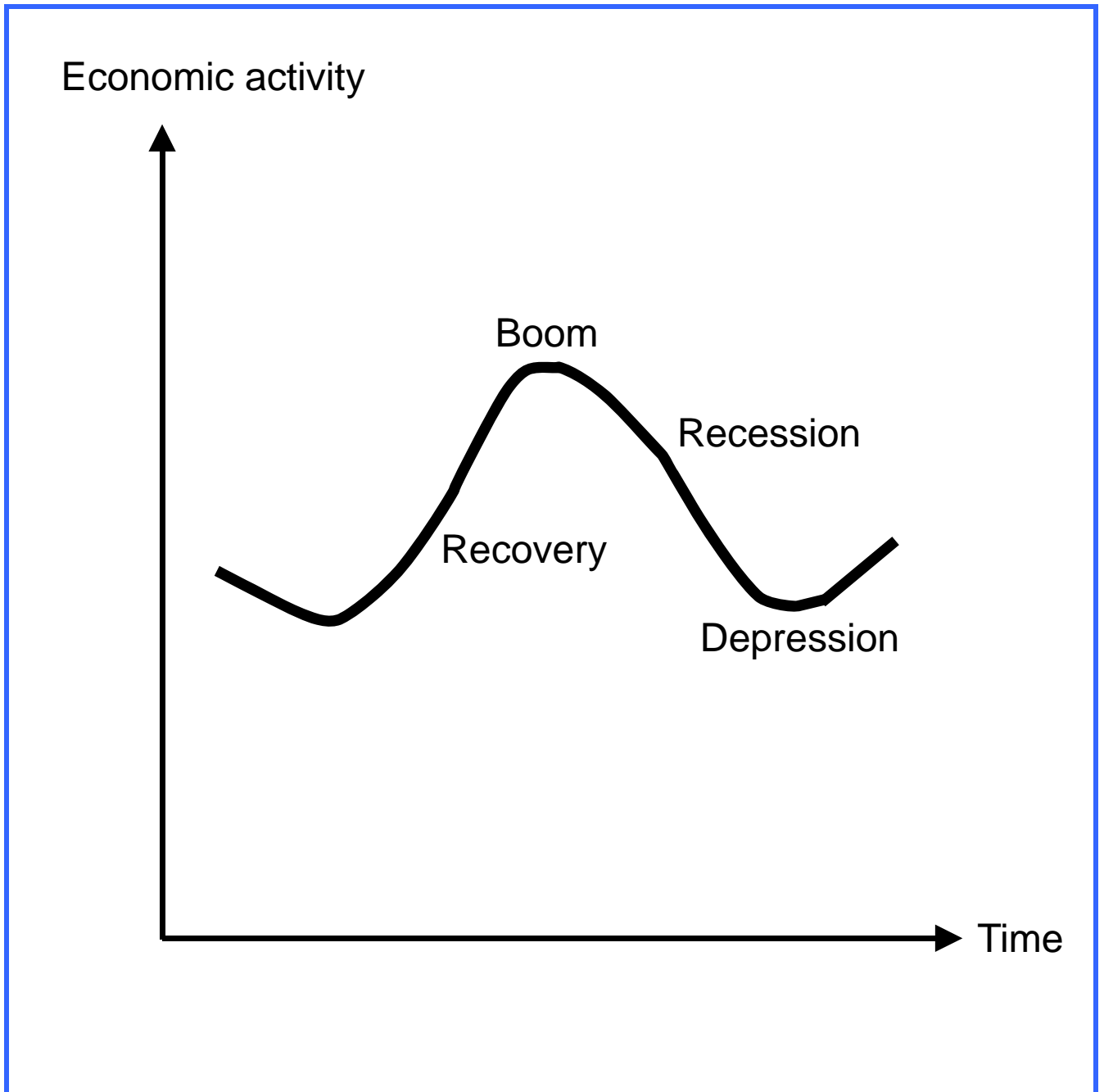
- ① Increasing or decreasing **income**  
(here: increasing income)



- ② Rising or falling **price**  
(here: rising price of good A, unchanged price of good B)



# Business cycle

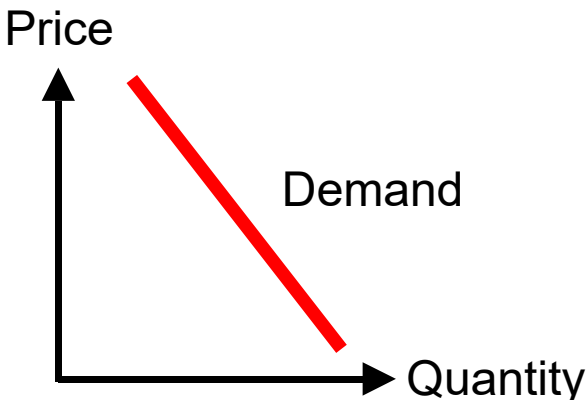
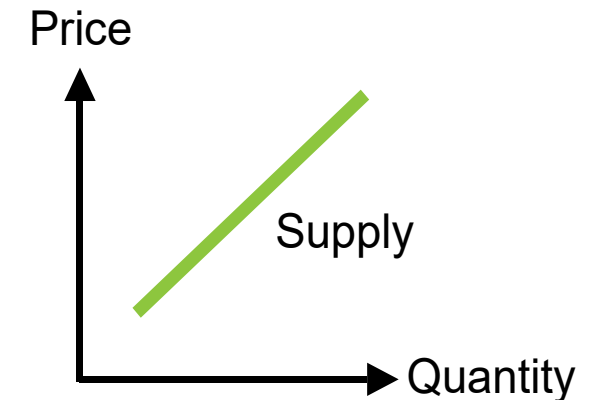


# Ceteris paribus

## 1 Description

**Ceteris paribus** means that 'other things remain the same' or 'all else is constant'. This assumption allows the representation of the relationship between two variables in a XY-diagram, for example, the relationship between price and quantity. Please note that in this example the quantity is not only dependent on the price, but on many other variables ('all else'). According to the ceteris paribus-clause, these are considered constant.

## 2 Examples

2.1 Demand	2.2 Supply
	
<p><b>Constant variables:</b></p> <ul style="list-style-type: none"><li>• Income</li><li>• Prices of other goods</li><li>• Preferences</li><li>• Number of buyers</li></ul>	<p><b>Constant variables:</b></p> <ul style="list-style-type: none"><li>• Input prices</li><li>• Productivity</li><li>• State intervention</li><li>• Number of sellers</li></ul>
<p>If these variables are no longer constant, the shown curves shift to the right or to the left.</p>	

# Choice

Many wants

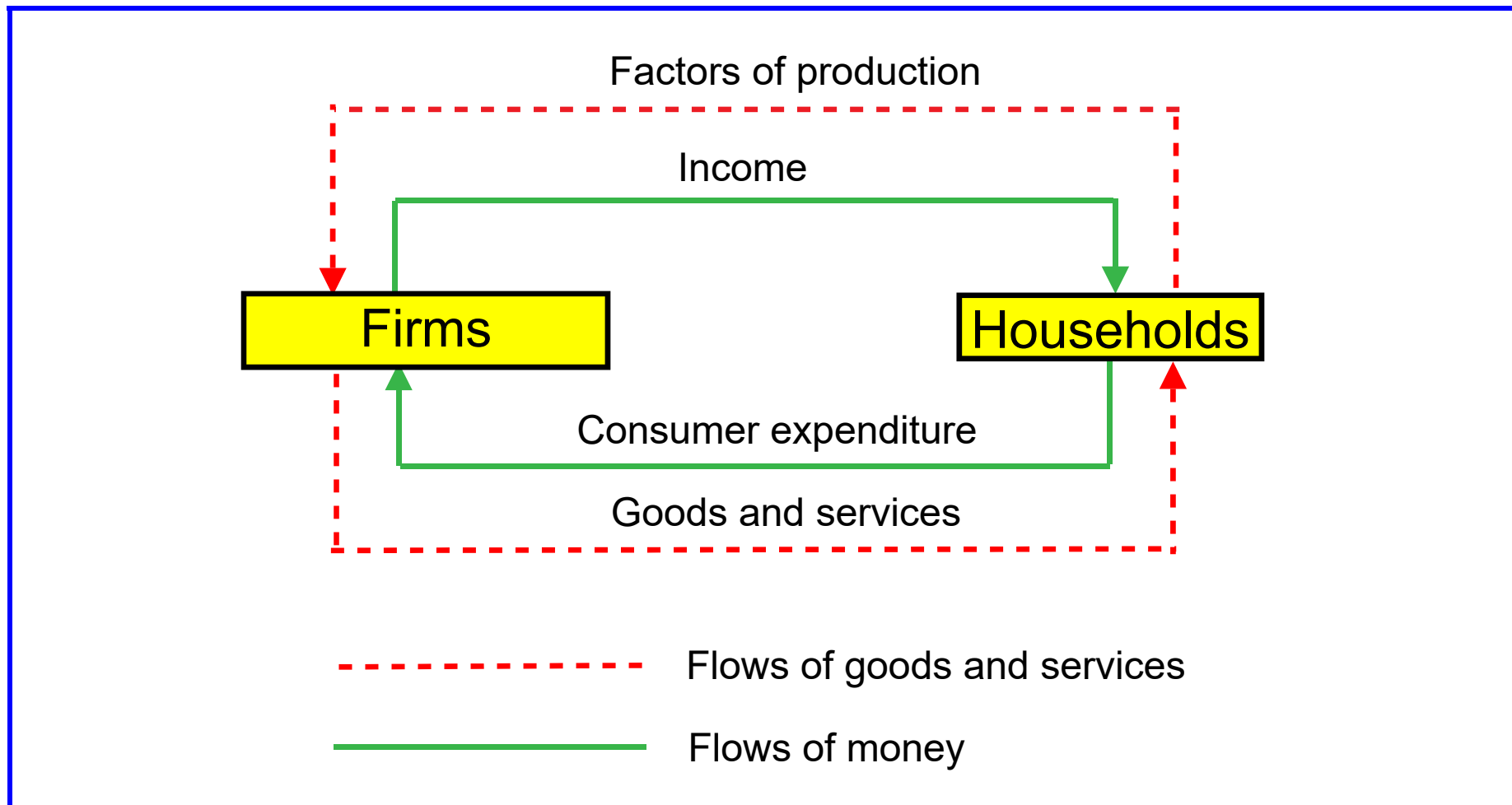
Choice is necessary.

Scarce  
resources

Behaviour to optimize such  
a choice:

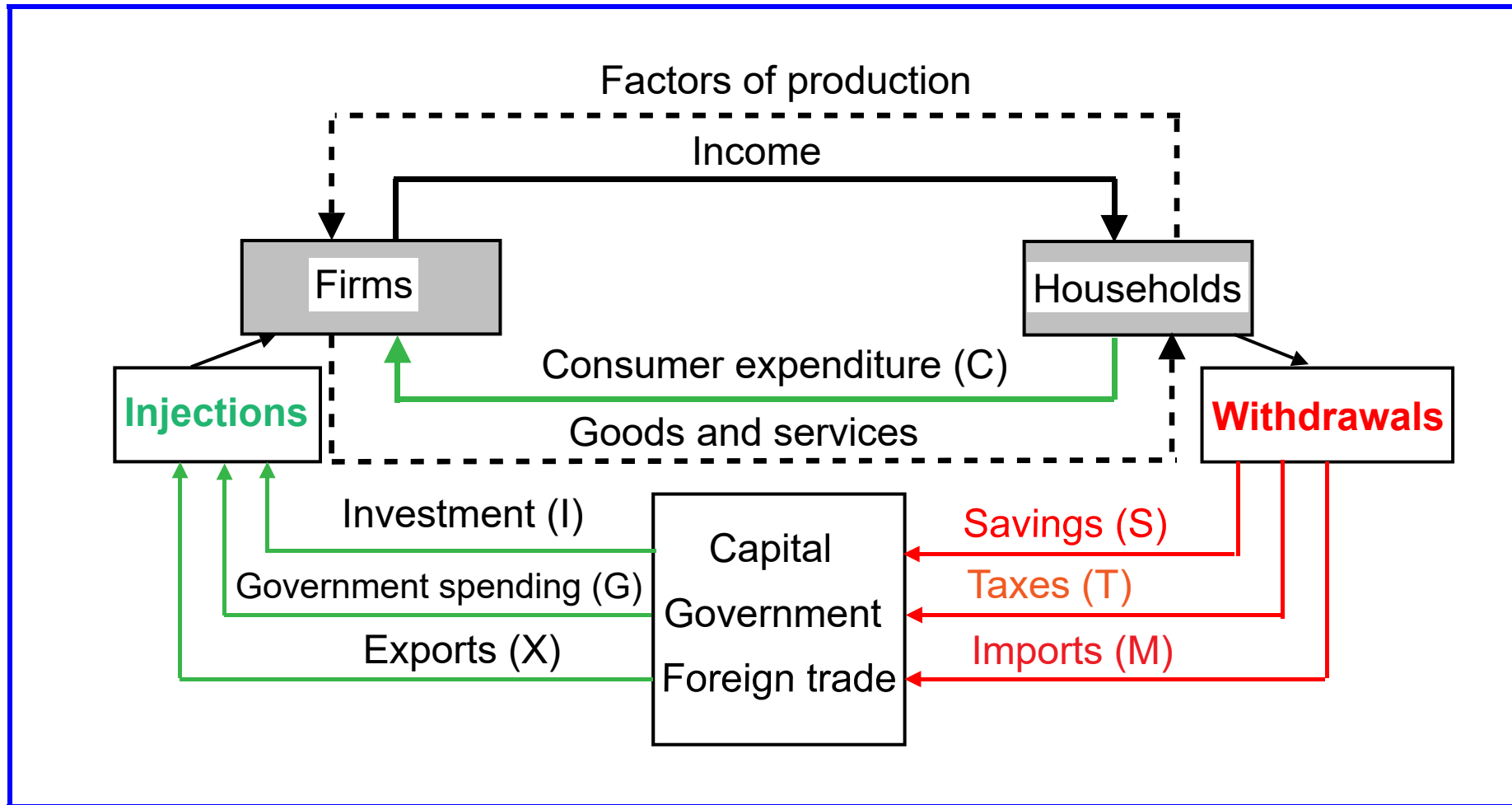
- Rational behaviour
- Taking into consideration  
opportunity costs
- Decisions at the margin

# Circular flow 1 - with two sectors

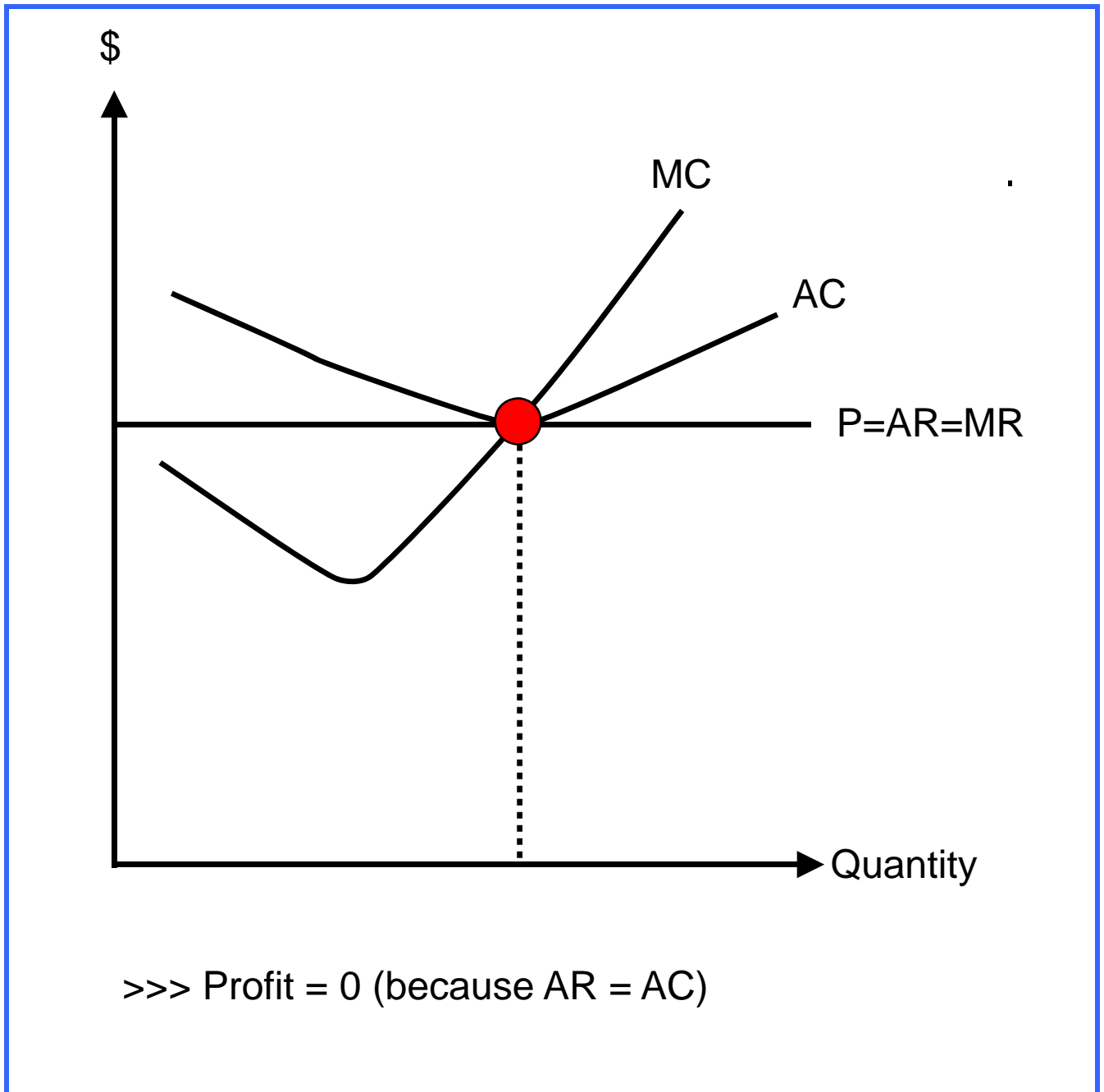




# Circular flow 2 - with injections and withdrawals



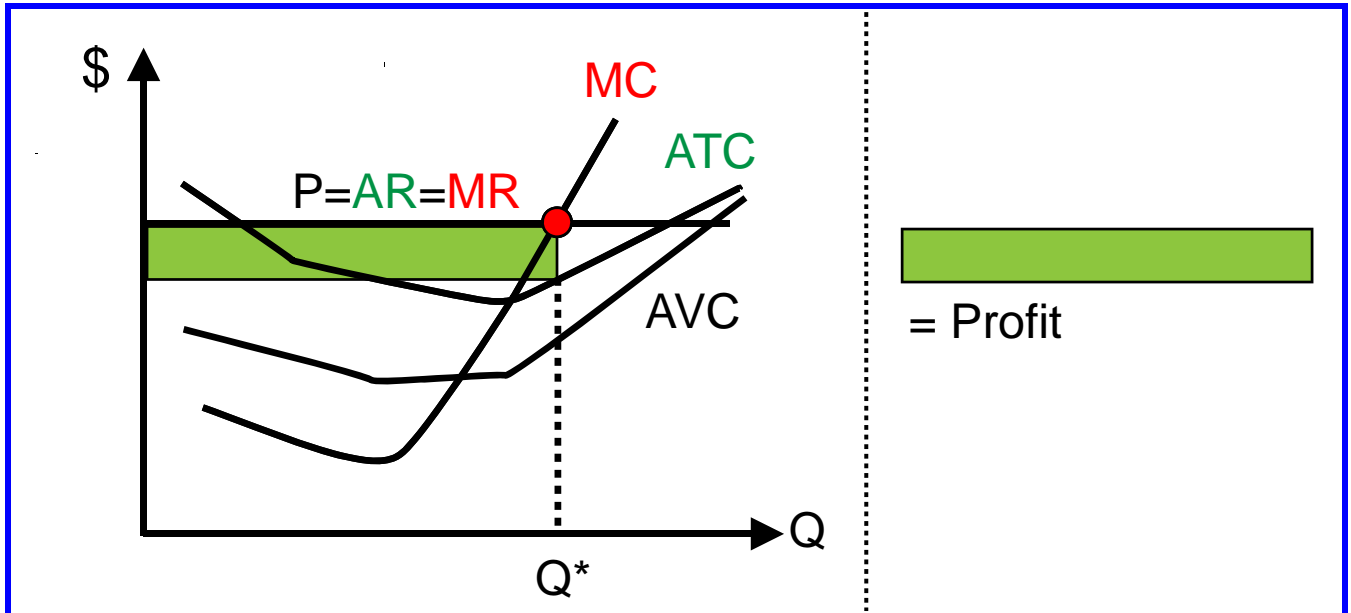
# Competitive firm - long run



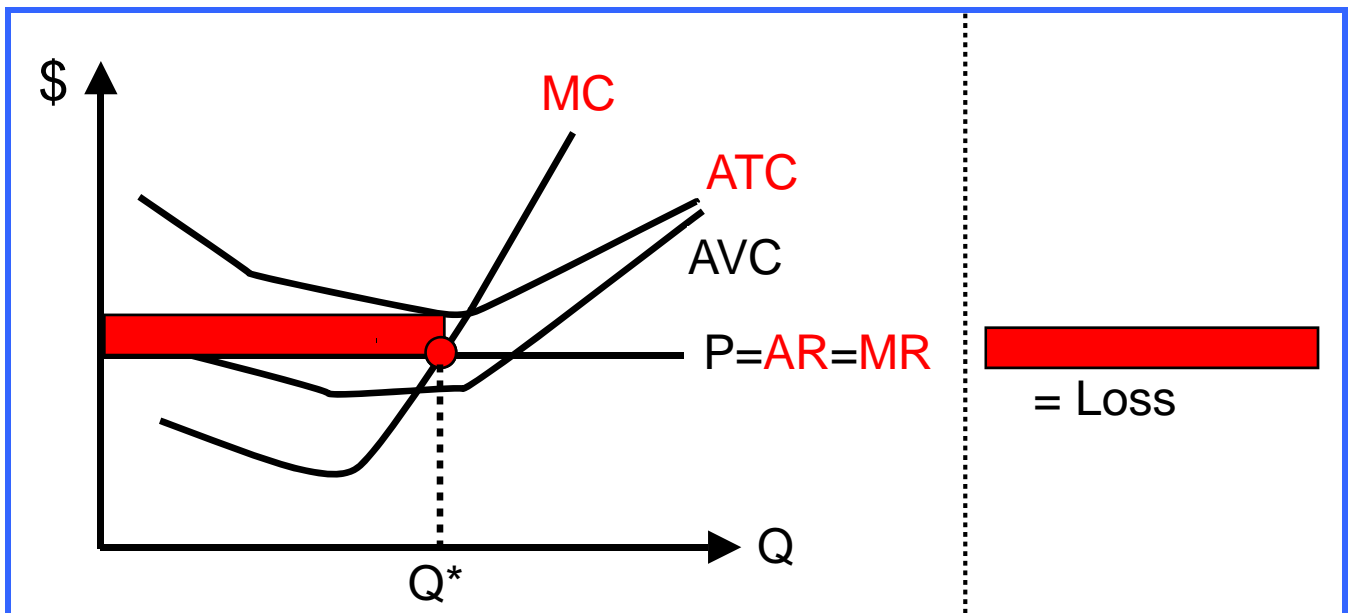
P = Price	
AC = Average cost	AR = Average revenue
MC = Marginal cost	MR = Marginal revenue

# Competitive firm - short run

## ① Situation of a **profit**



## ② Situation of a **loss**

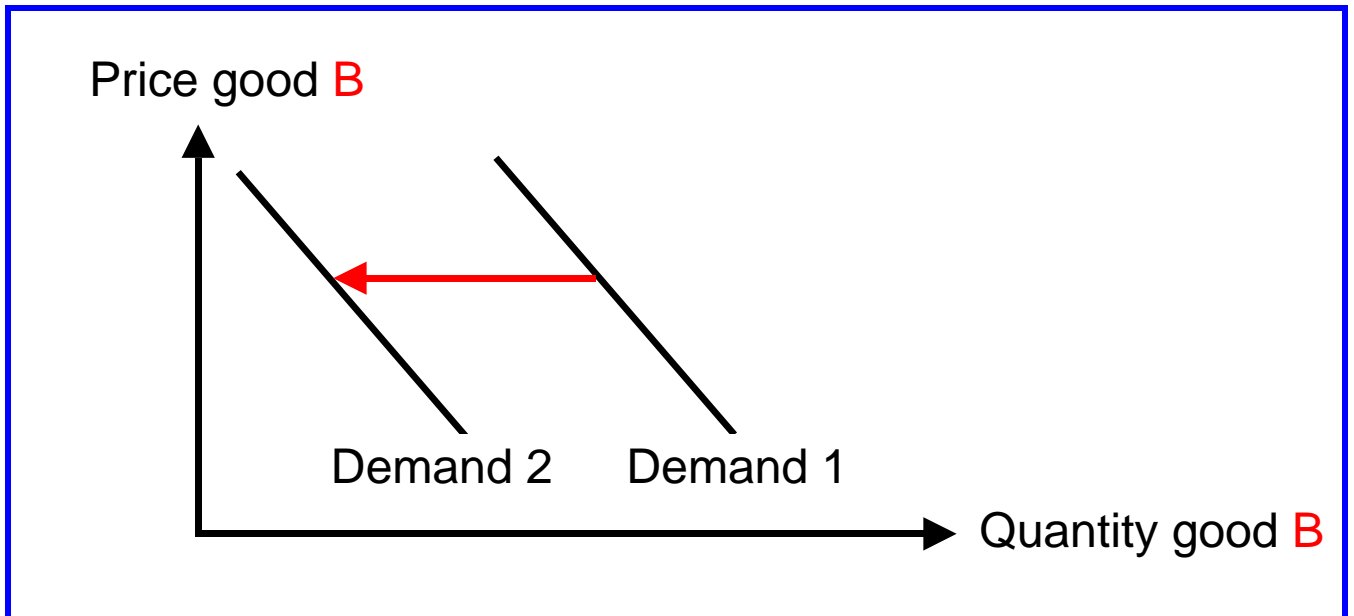


P = Price	Q = Quantity
ATC = Average total cost	AR = Average revenue
AVC = Average variable cost	MR = Marginal revenue
MC = Marginal cost	

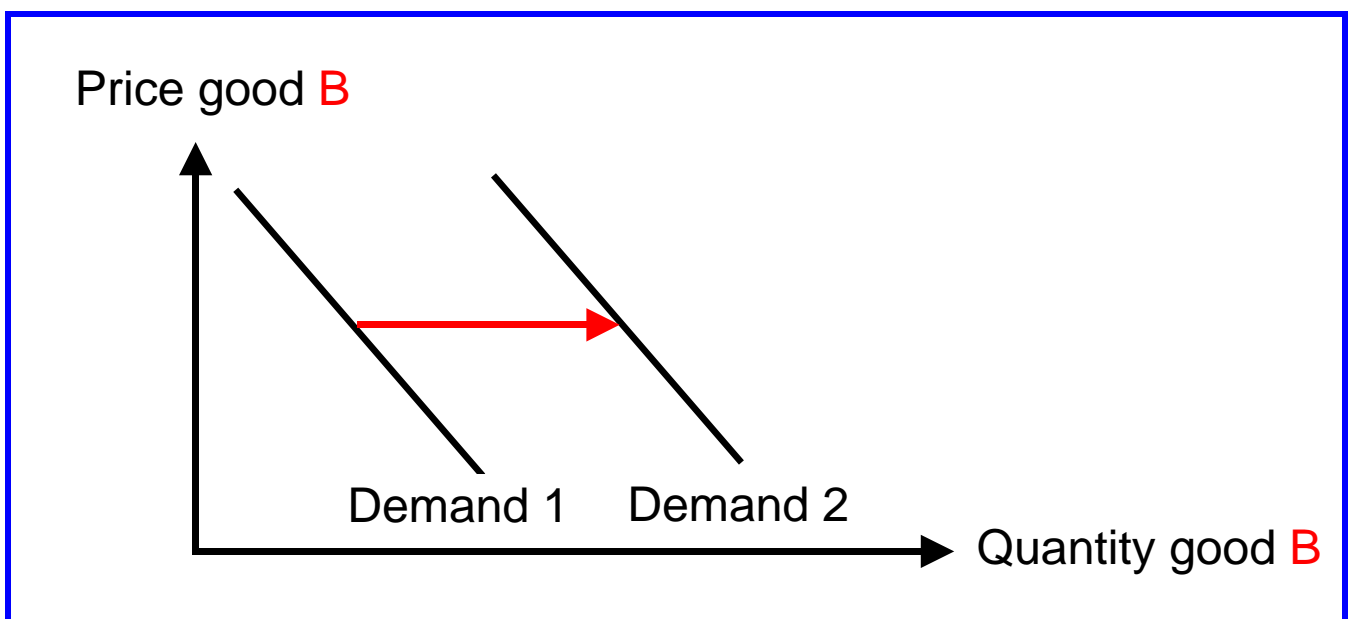
# Complements

The goods A and B are complements.

① **The price of good A rises.**



② **The price of good A falls.**

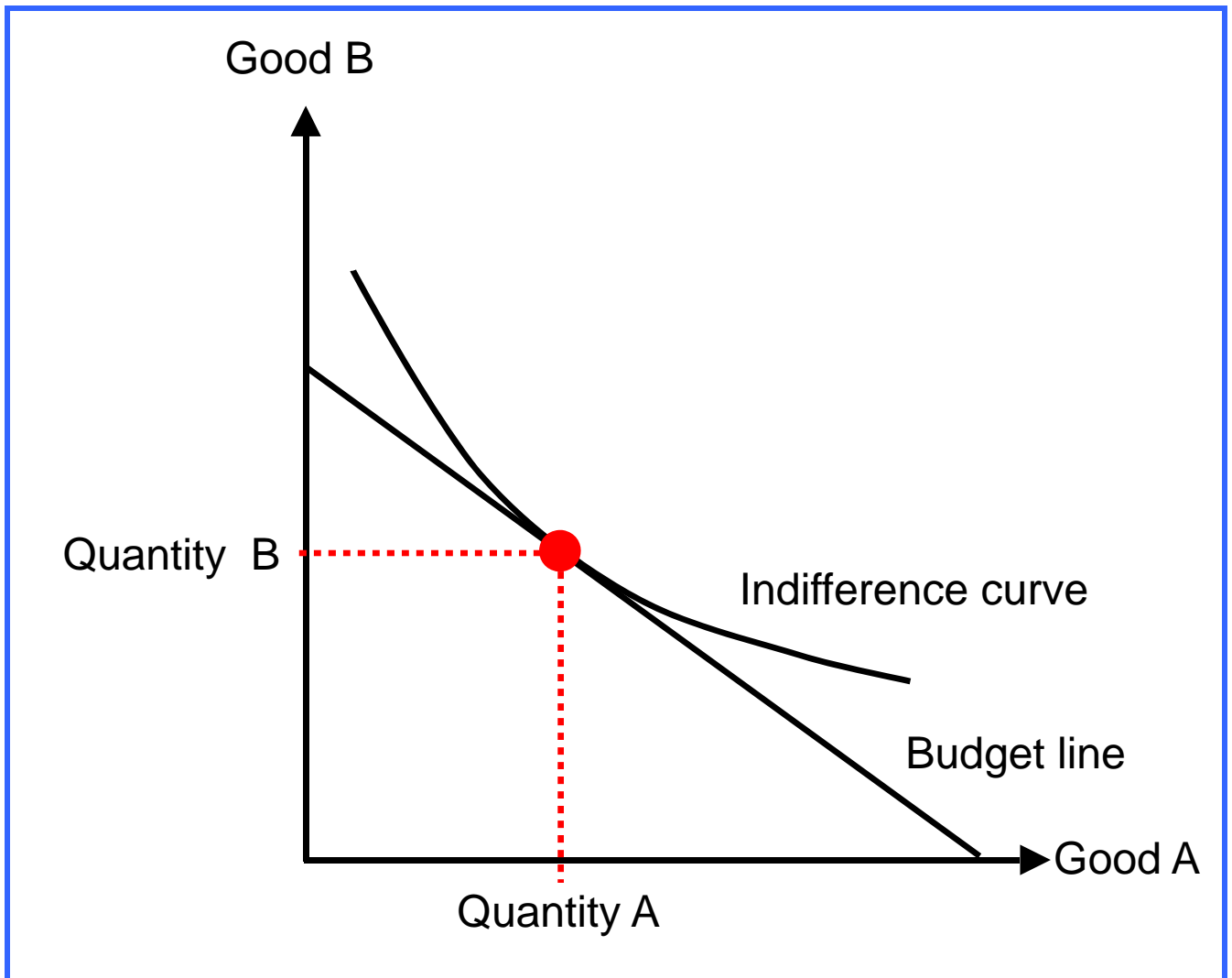


# Consumer choice

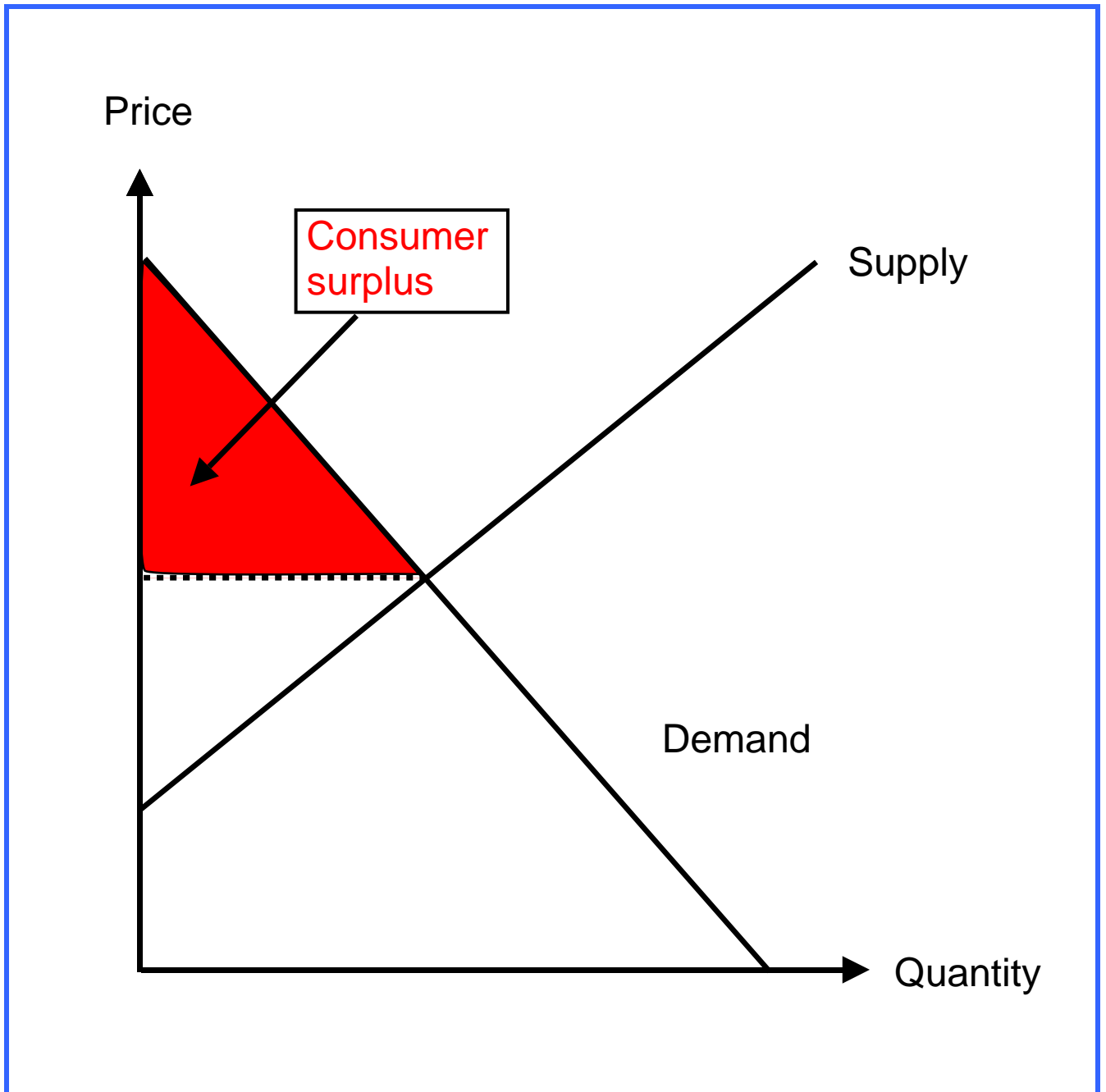
The consumer chooses the highest possible indifference curve. This is the case where the budget line touches this indifference curve.

Information about

- the budget line. [Click here!](#)
- the indifference curve. [Click here!](#)



# Consumer surplus



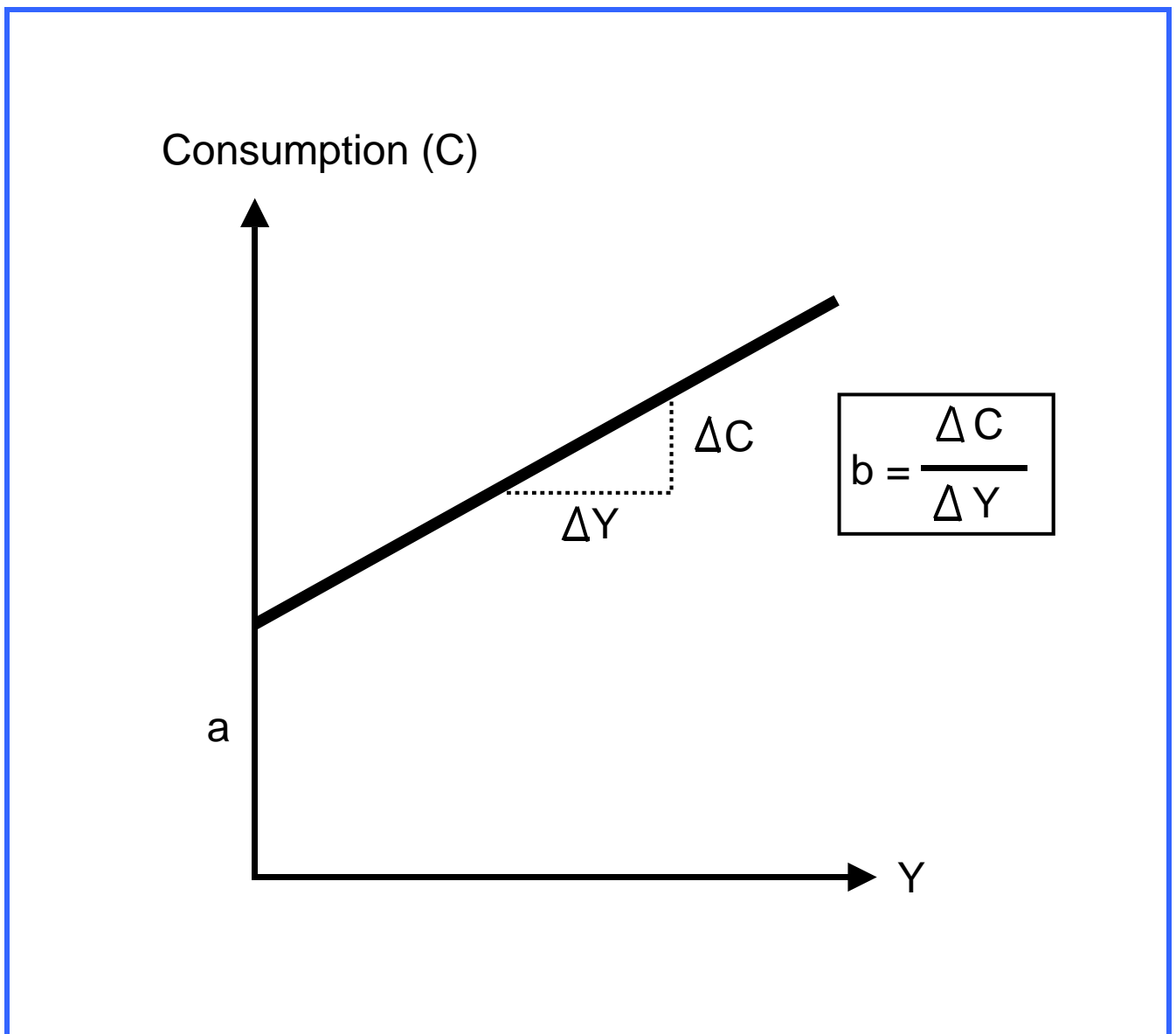
# Consumption function

Consumption function:  $C = a + bY$

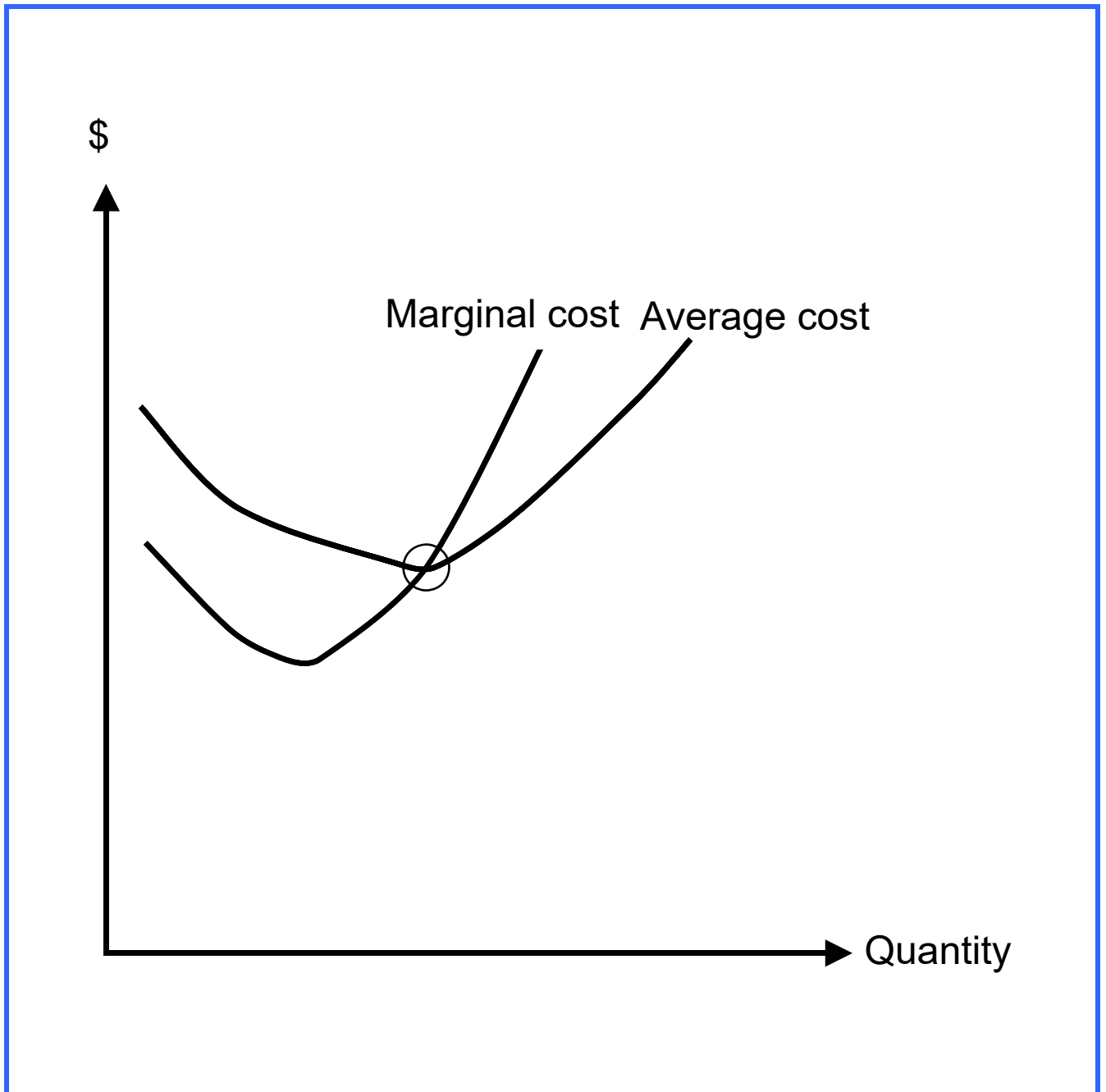
$a$  = Autonomous consumption (C if  $Y = 0$ )

$b$  = Marginal propensity to consume

$Y$  = Output, income

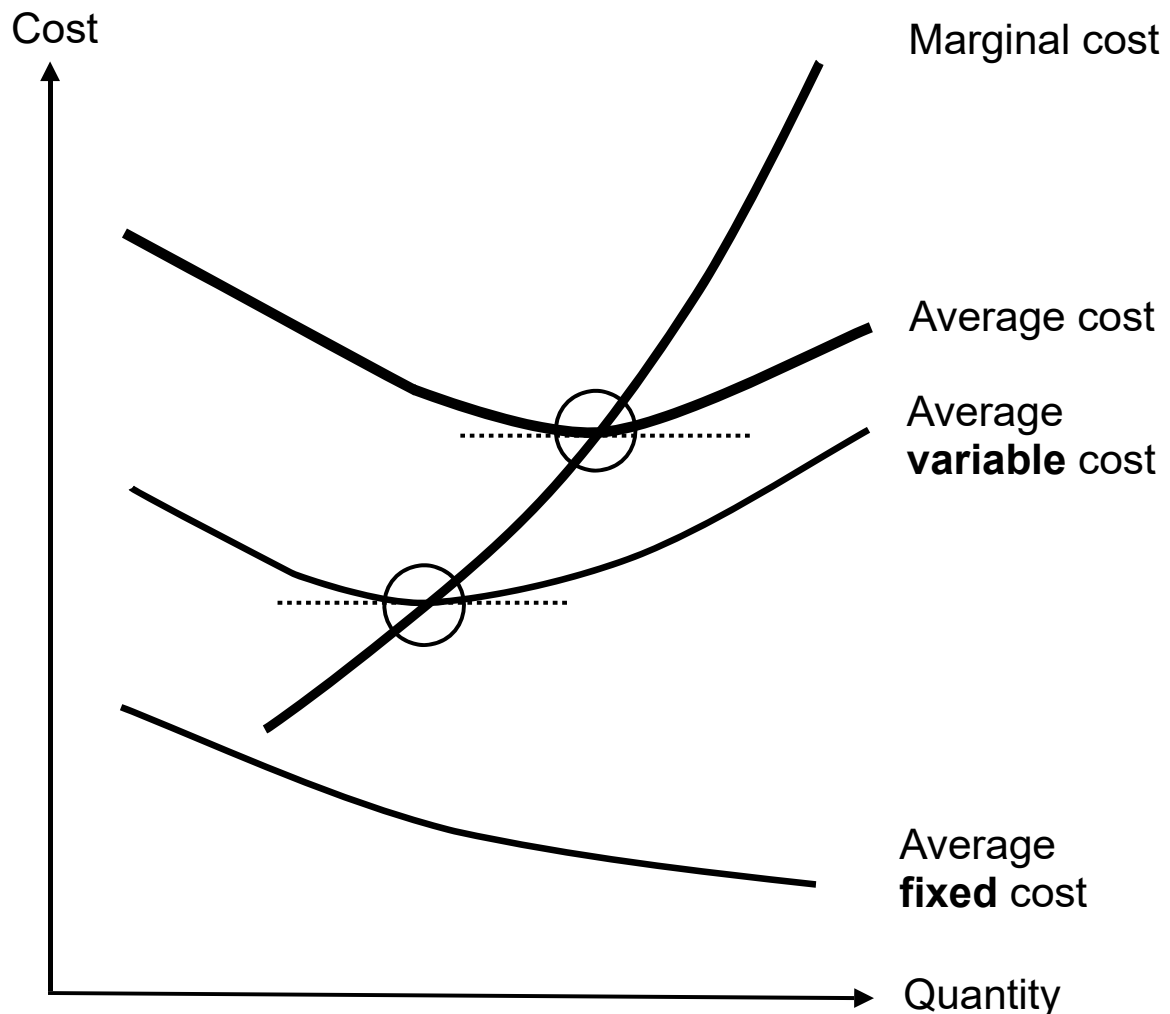


# Cost - average and marginal 1





# Cost - average and marginal 2



$$\text{Average cost} = \frac{\text{Total cost}}{\text{Quantity}}$$

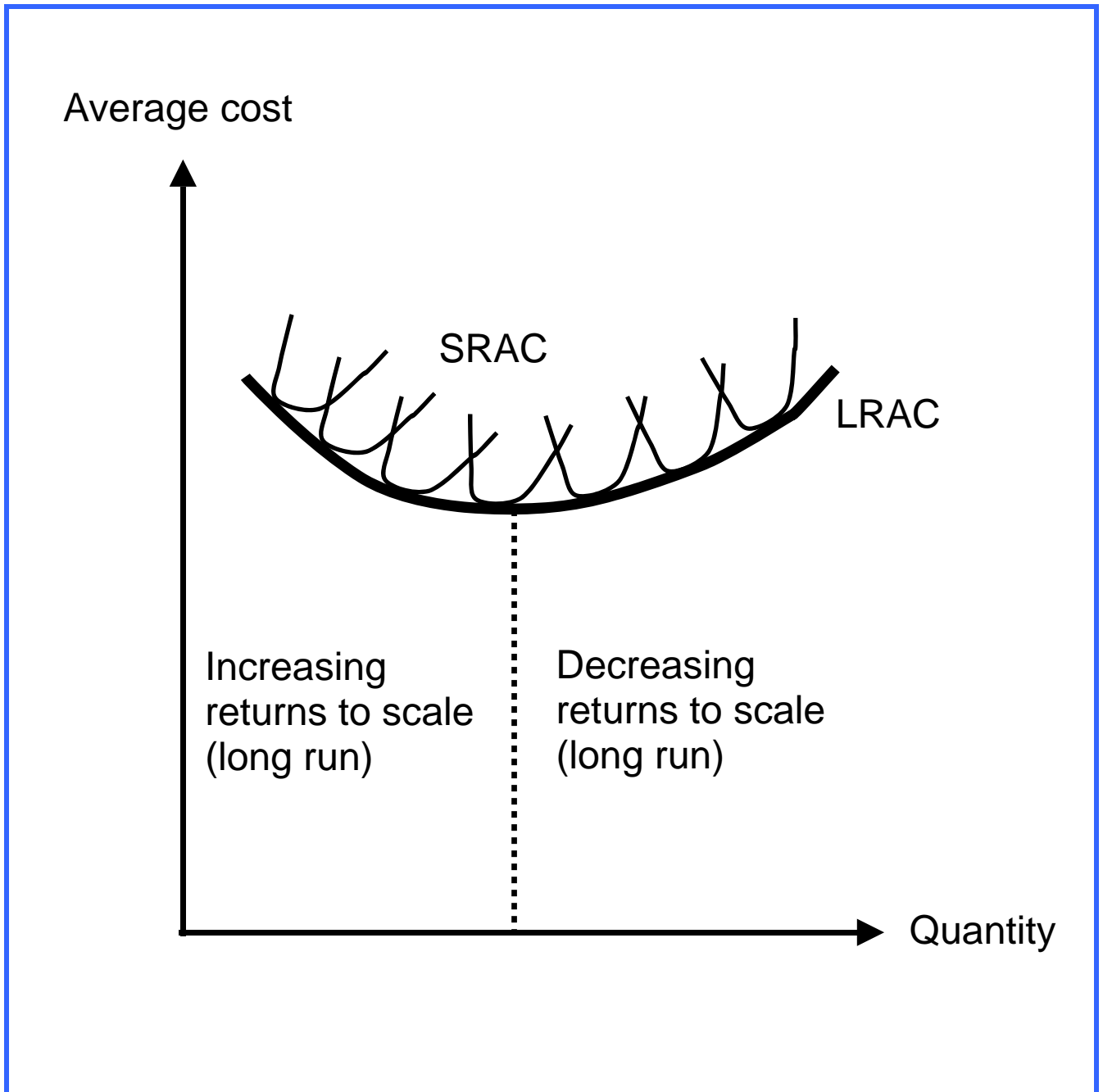
$$\text{Average fixed cost} = \frac{\text{Total fixed cost}}{\text{Quantity}}$$

$$\text{Average variable cost} = \frac{\text{Total variable cost}}{\text{Quantity}}$$

$$\text{Marginal cost} = \frac{\text{Change in total cost}}{\text{Change in quantity}}$$

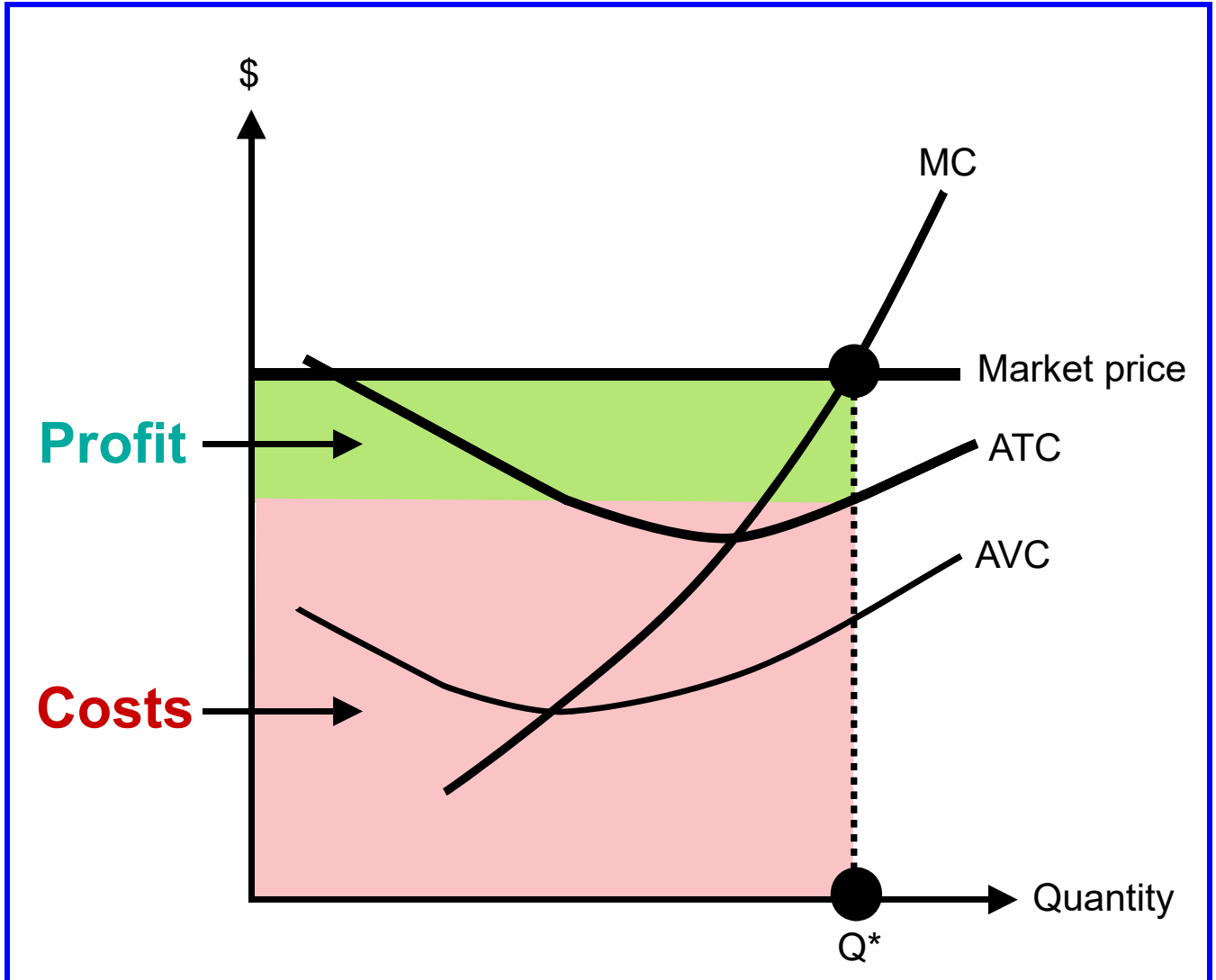
→ The marginal cost curve cuts the average variable cost curve and the average cost curve at their minimum.

# Cost curves - short run and long run



SRAC = Short run average cost  
LRAC = Long run average cost

# Costs and profit

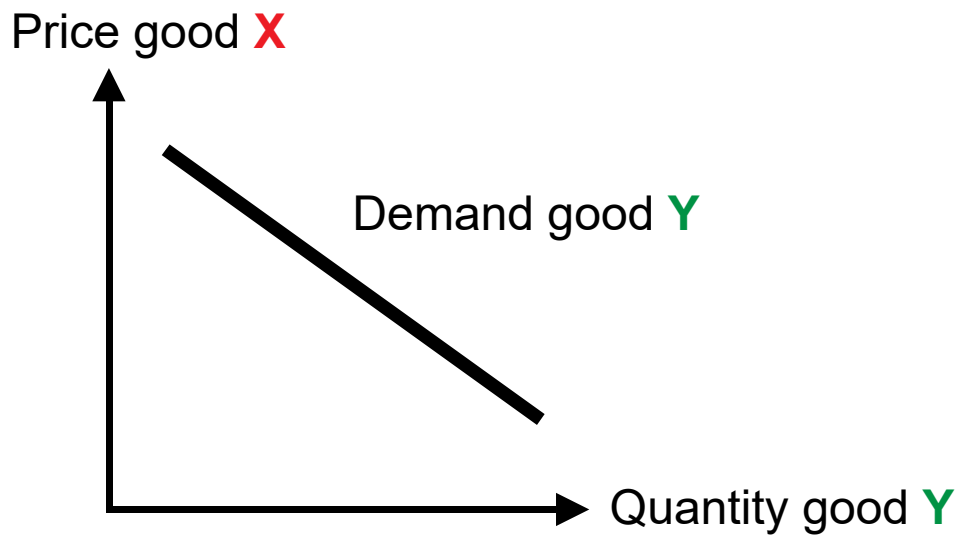


MC = Marginal cost  
ATC = Average total cost  
AVC = Average variable cost  
 $Q^*$  = quantity of the highest profit

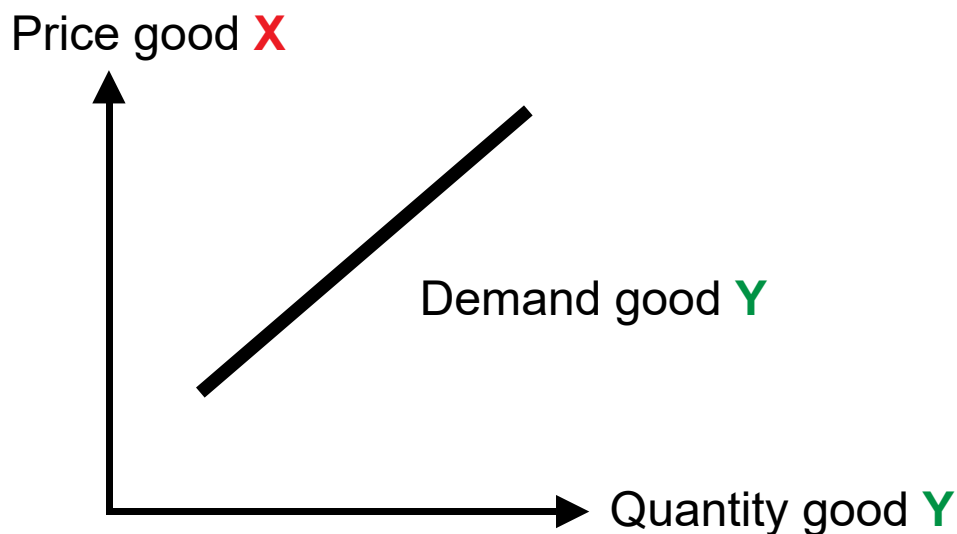
The profit is highest at the point where MC meets the market price.

# Cross-price elasticity of demand

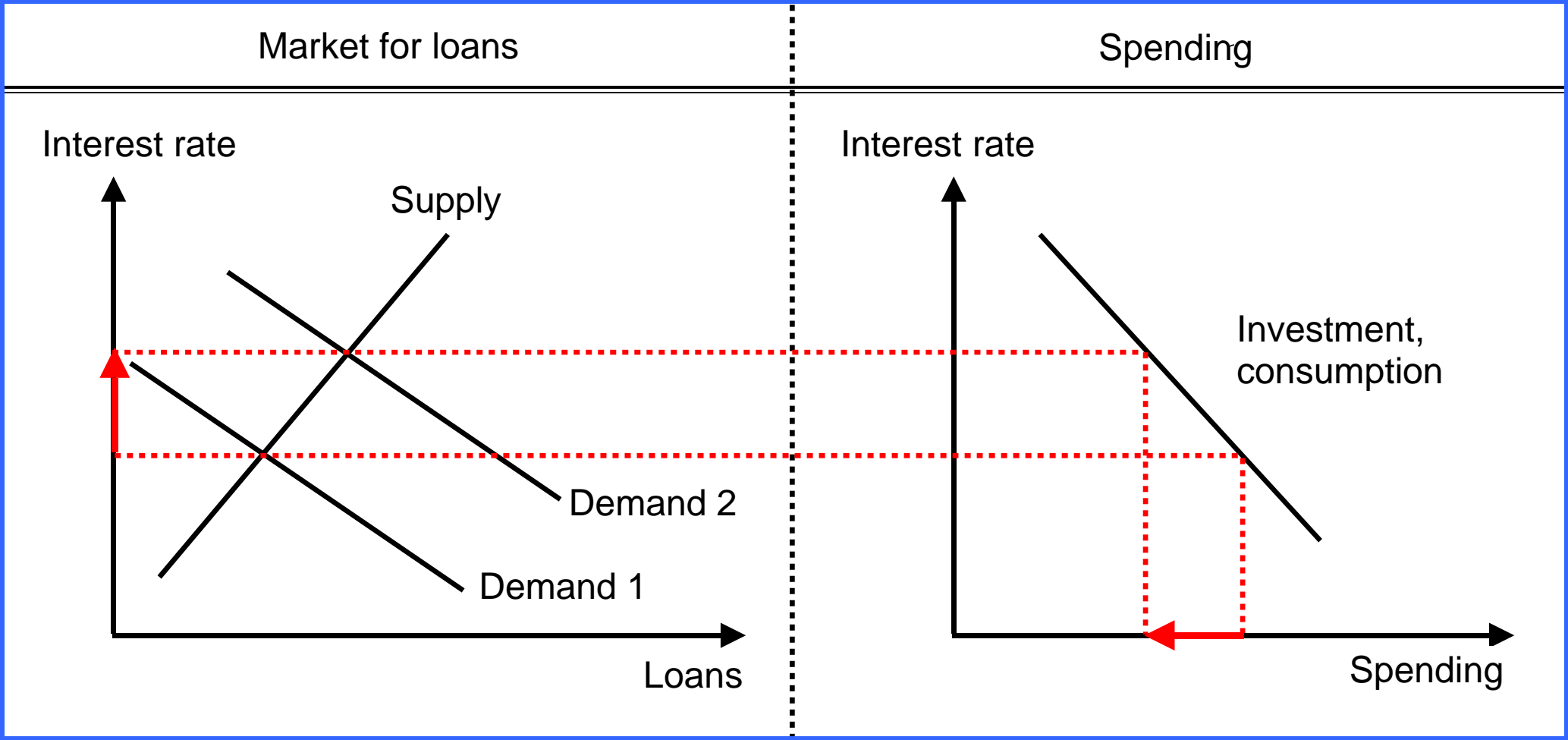
- ① Cross-price elasticity of demand  $< 0$   
→ Goods X and Y are **complements**.



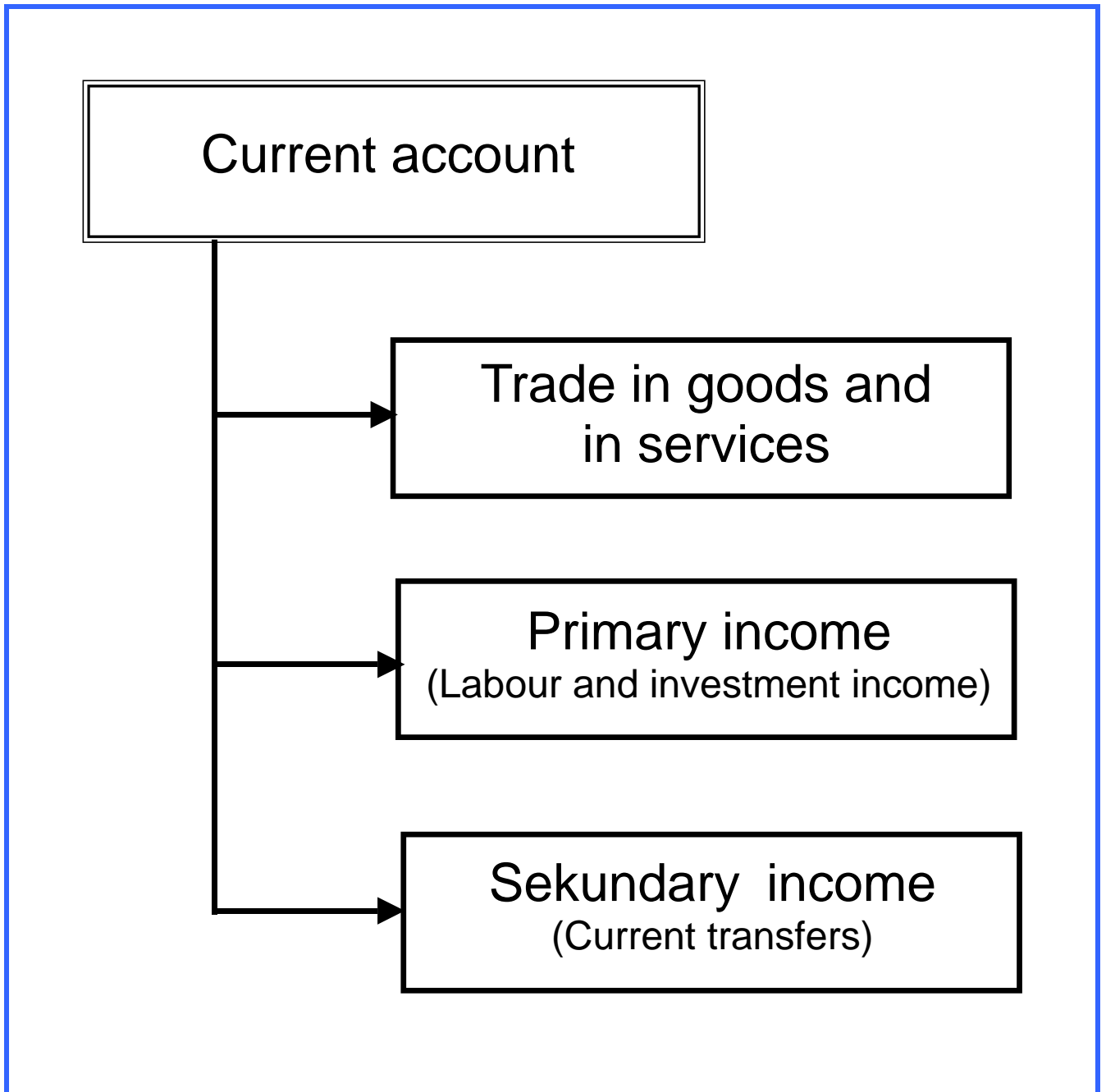
- ② Cross-price elasticity of demand  $> 0$   
→ Goods X and Y are **substitutes**.



# Crowding-out effect

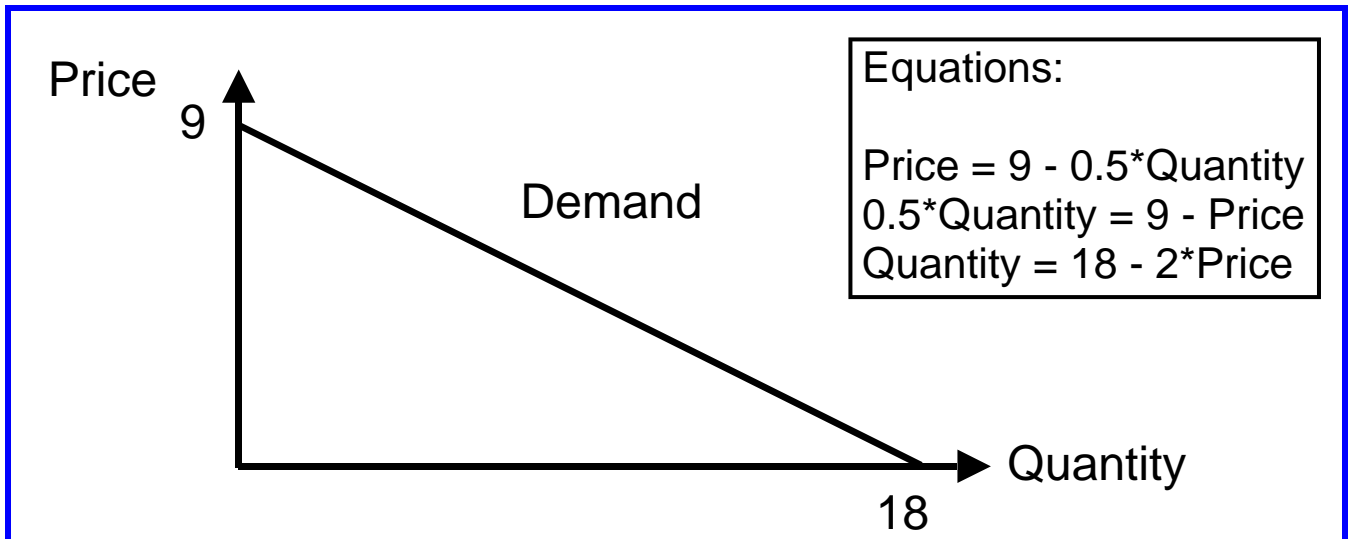


# Current account

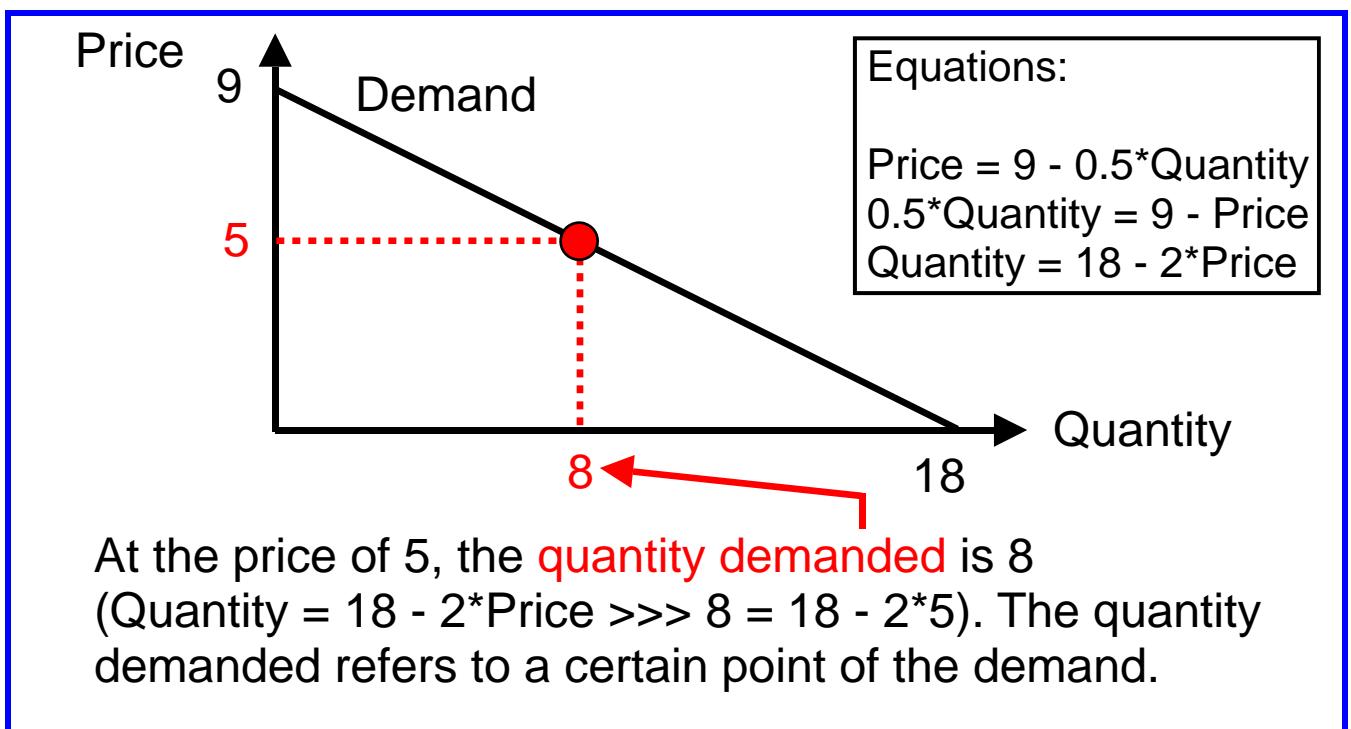


# Demand and quantity demanded

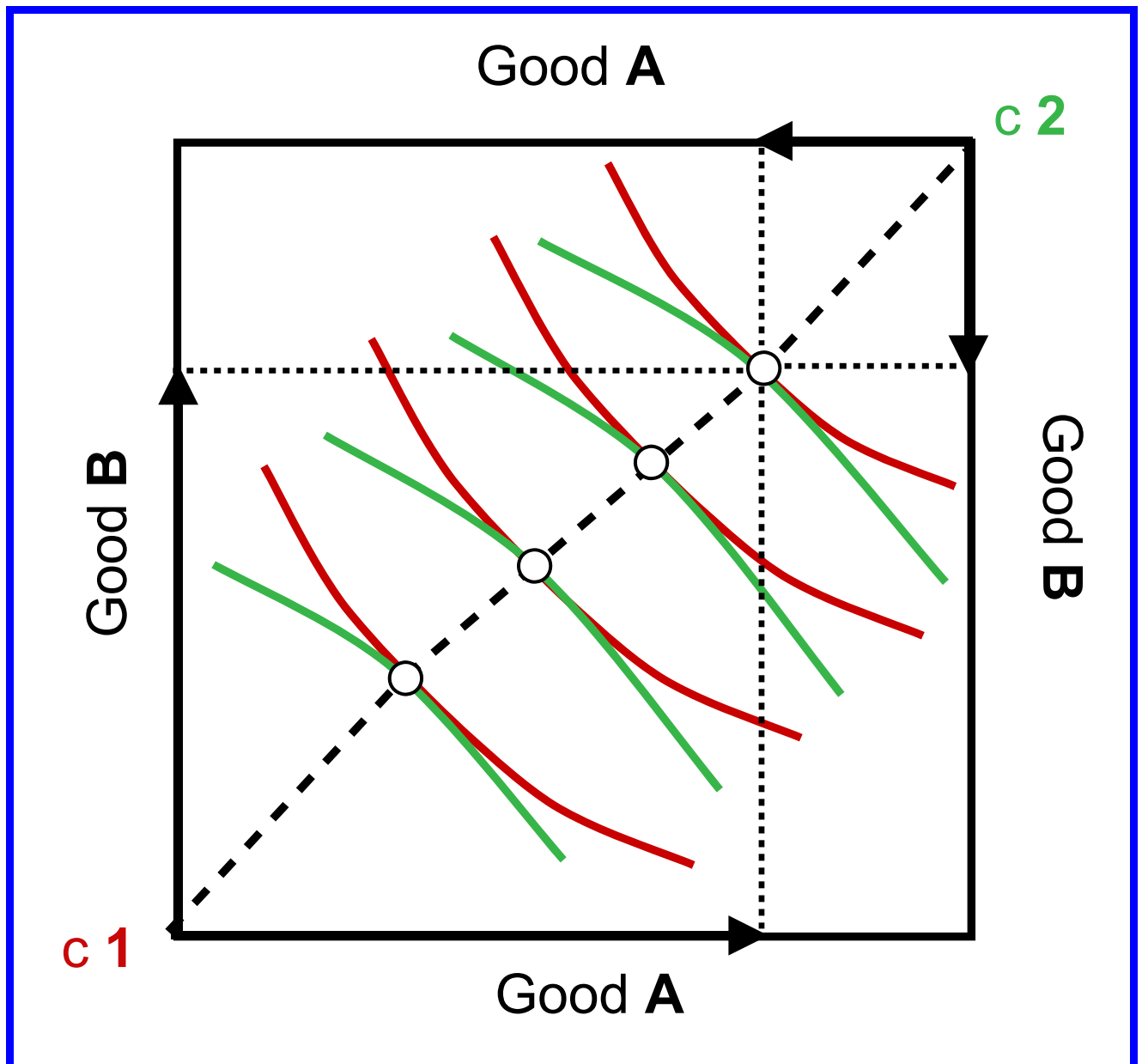
## ① Demand



## ② Quantity demanded



# Edgeworth box



This box represents a situation with **2 goods** (A; B) and **2 consumers** (c 1; c 2). Any point of tangency of the green and red indifference curves is a possible distribution. The final combination depends on the initial endowments and the incomes of c 1 and c 2.

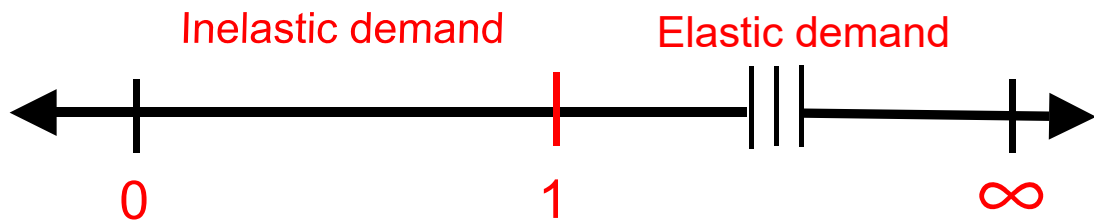
## **Contract curve:**

all points of tangency on the dotted line from c 1 to c 2



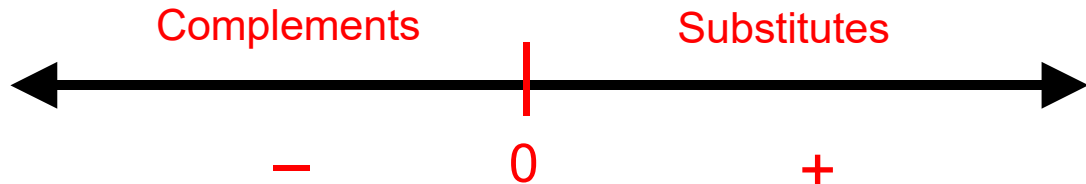
# Elasticity and type of goods

## 1 Price elasticity of demand

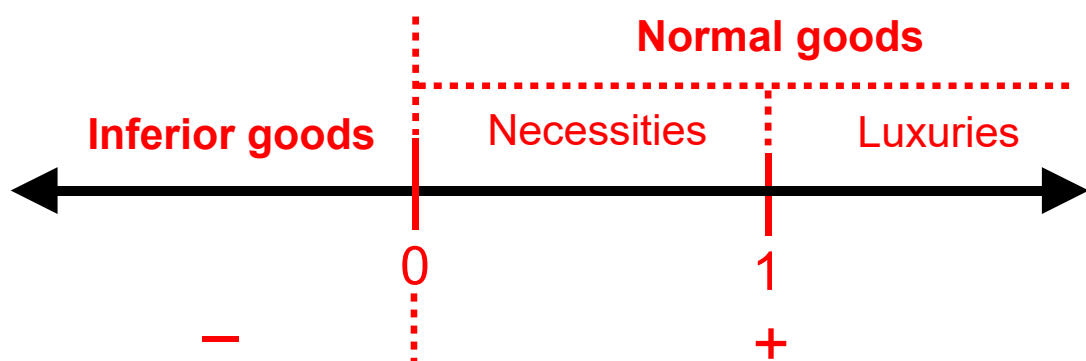


- 0 Perfectly inelastic demand
- 1 Unit elastic demand
- $\infty$  Perfectly elastic demand

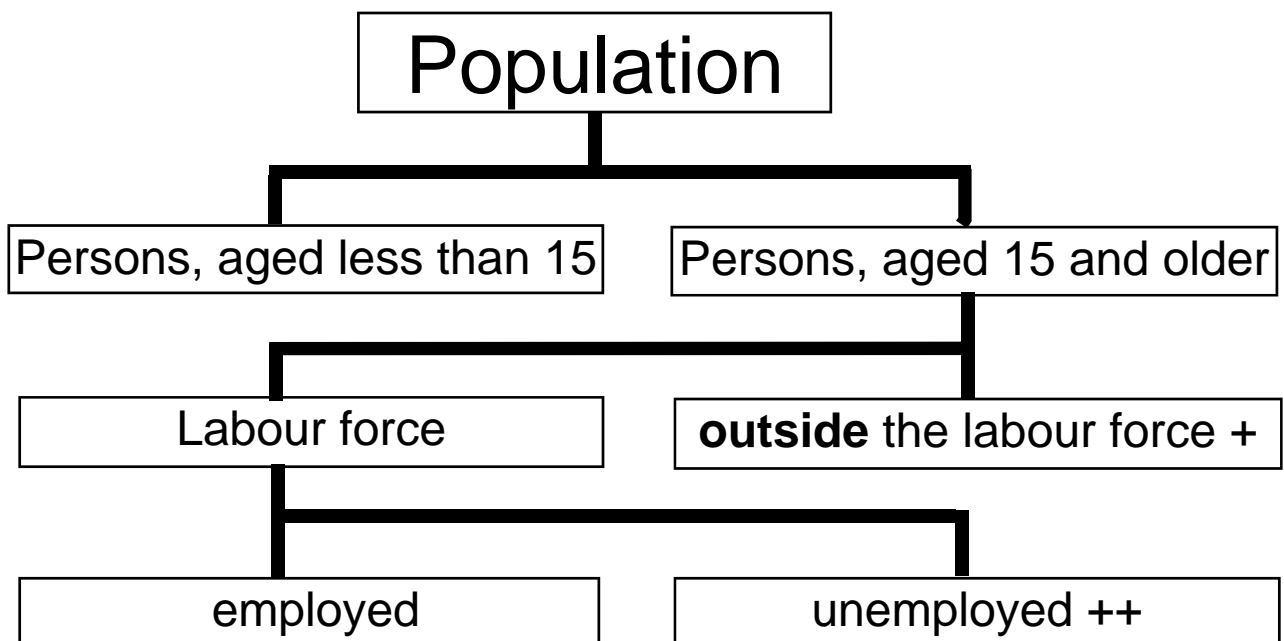
## 2 Cross-price elasticity of demand



## 3 Income elasticity of demand



# Employment and unemployment (ILO)



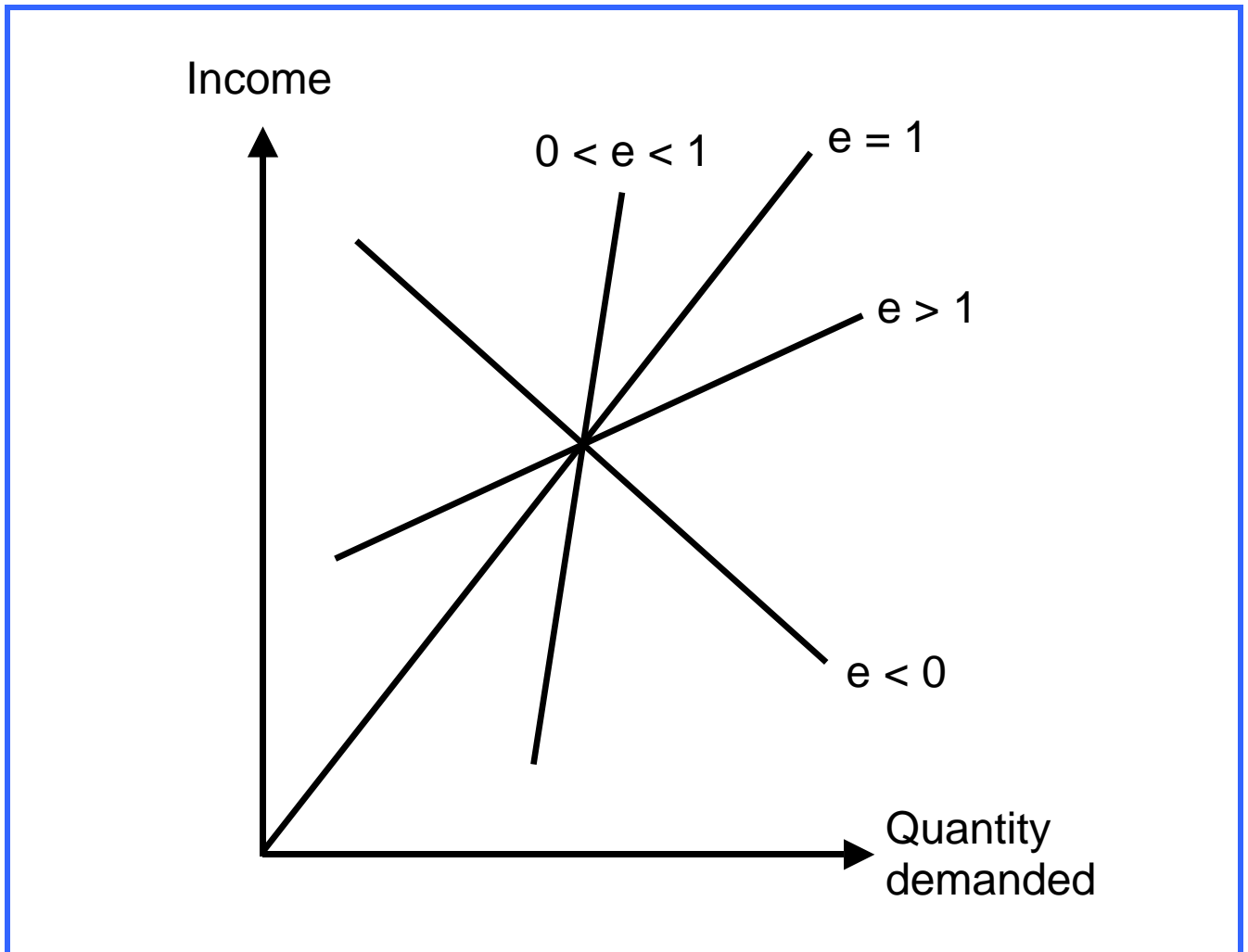
$$\text{Labour force participation rate (\%)} = \frac{\text{Employed and unemployed}}{\text{Working-age population}} * 100$$

$$\text{Unemployment rate (\%)} = \frac{\text{Unemployed}}{\text{Labour force}} * 100$$

- + - students
  - retired persons
  - sick persons
  - persons without a job, not looking any more for one
- ++ persons without a job, but actively looking for one

There are countries using upper age limits.

# Engel curves



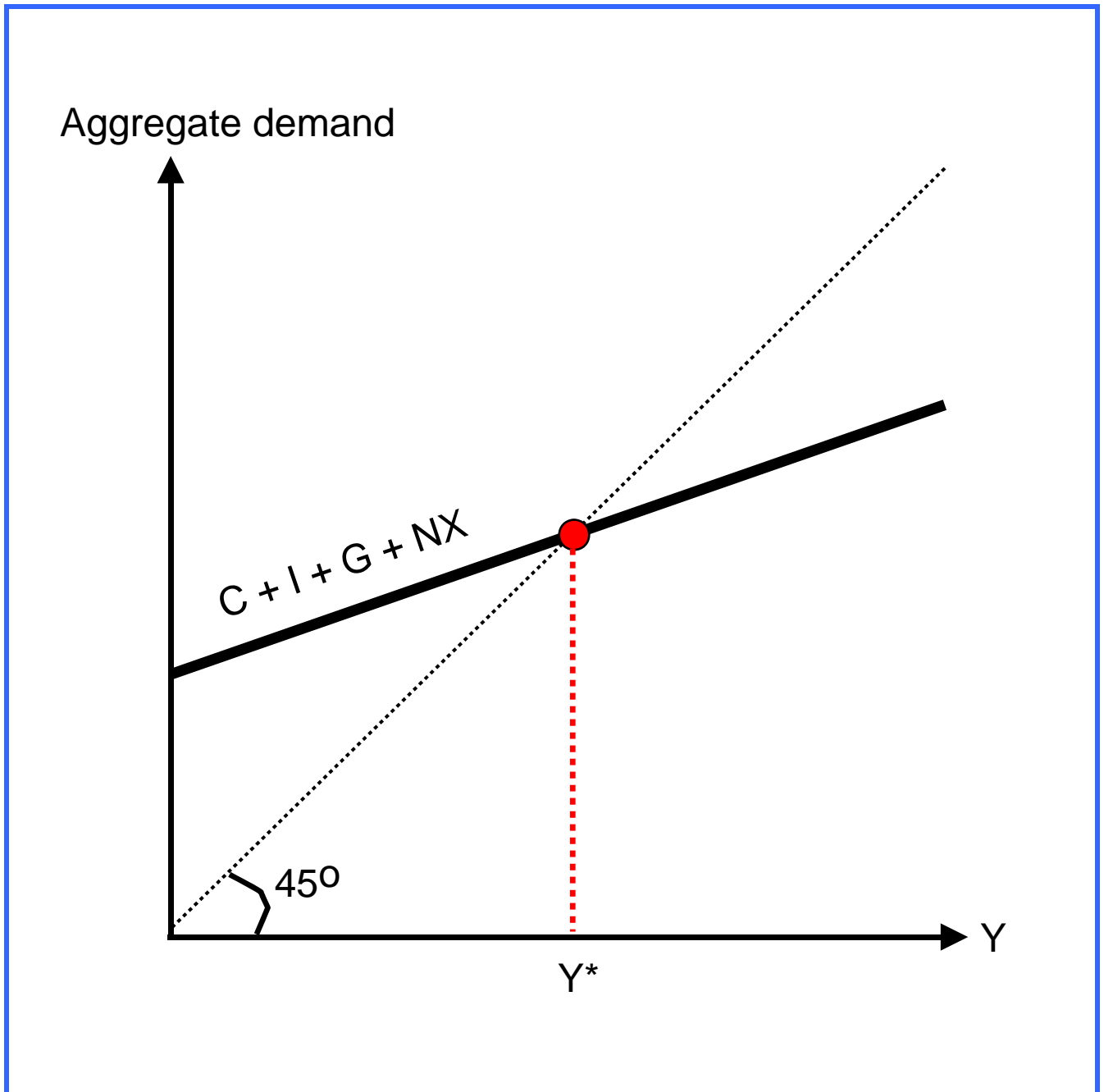
e = Income elasticity of demand

$$= \frac{\% \text{ change in quantity demanded}}{\% \text{ change in income}}$$

Types of goods:

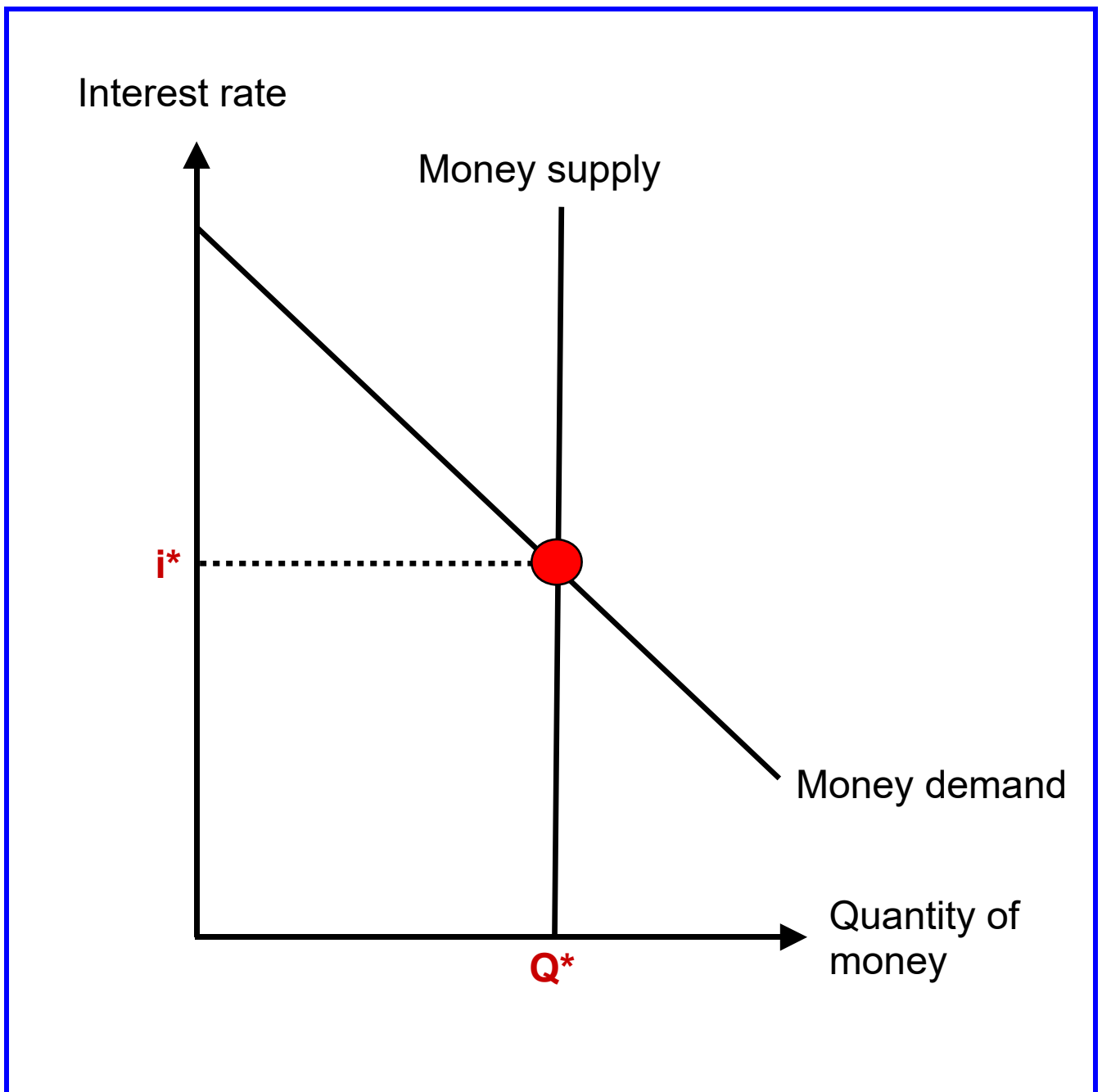
- Luxuries:  $e > 1$
- Necessities:  $0 < e < 1$
- Inferior goods:  $e < 0$

# Equilibrium - Keynes



$Y$ = Output, income	$I$ = Investment
$Y^*$ = Equilibrium of $Y$	$G$ = Government spending
$C$ = Consumption	$NX$ = Net exports

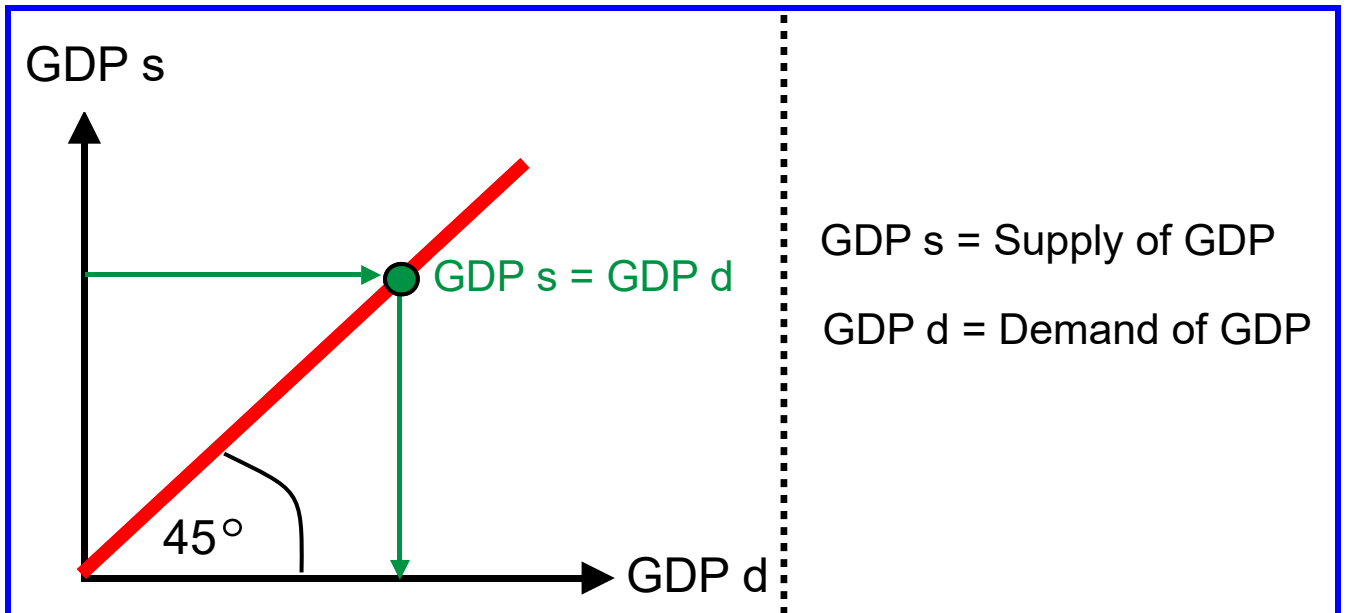
# Equilibrium - Money market



$Q^*$  = Quantity of money in equilibrium

$i^*$  = Interest rate in equilibrium

# Equilibrium - Say (classic)



According to **Say**, **supply** determines demand, employment and gross domestic product (GDP). The production of supply generates income, which leads to demand. Short-term supply surpluses or deficits in individual markets would be eliminated by the price mechanism, so that full employment would prevail in the long run.

**Keynes** later argued the other way round: **Demand** determines supply, GDP and employment.

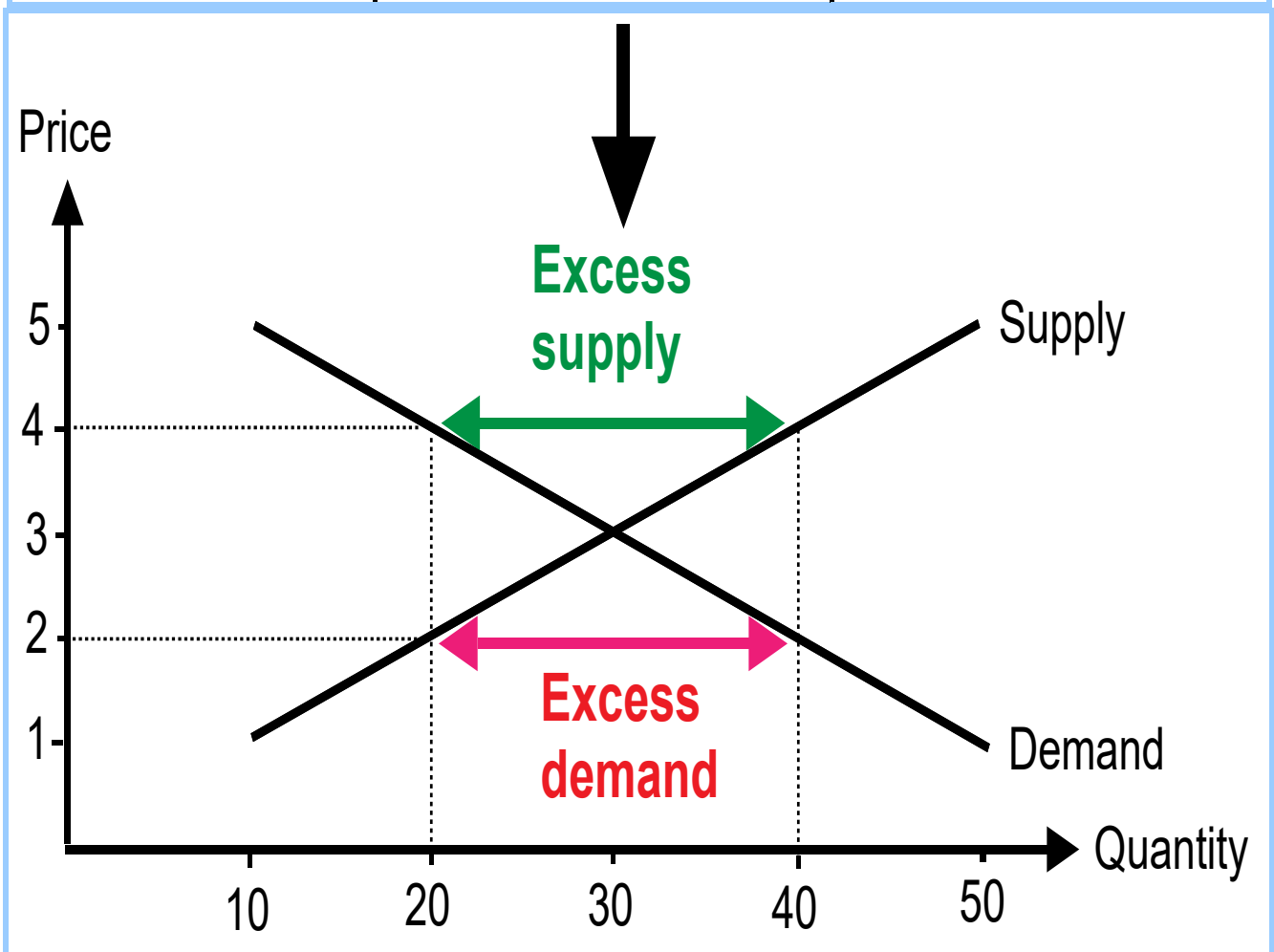
# Excess demand and excess supply

## ① Terms

- **Excess demand** (shortage): Quantity demanded  $>$  quantity supplied
- **Excess supply** (surplus): Quantity supplied  $>$  quantity demanded

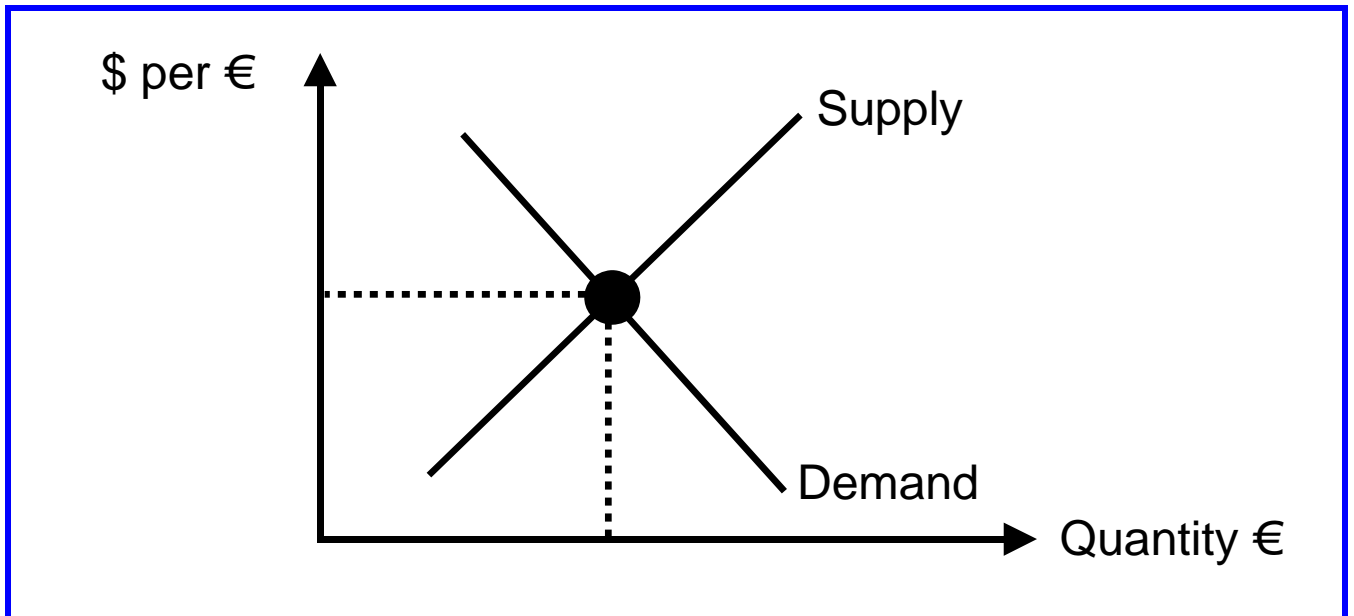
## ② Example

Price	Demand	Supply
1	50	10
2	<b>40</b>	<b>20</b>
3	30	30
4	<b>20</b>	<b>40</b>
5	10	50

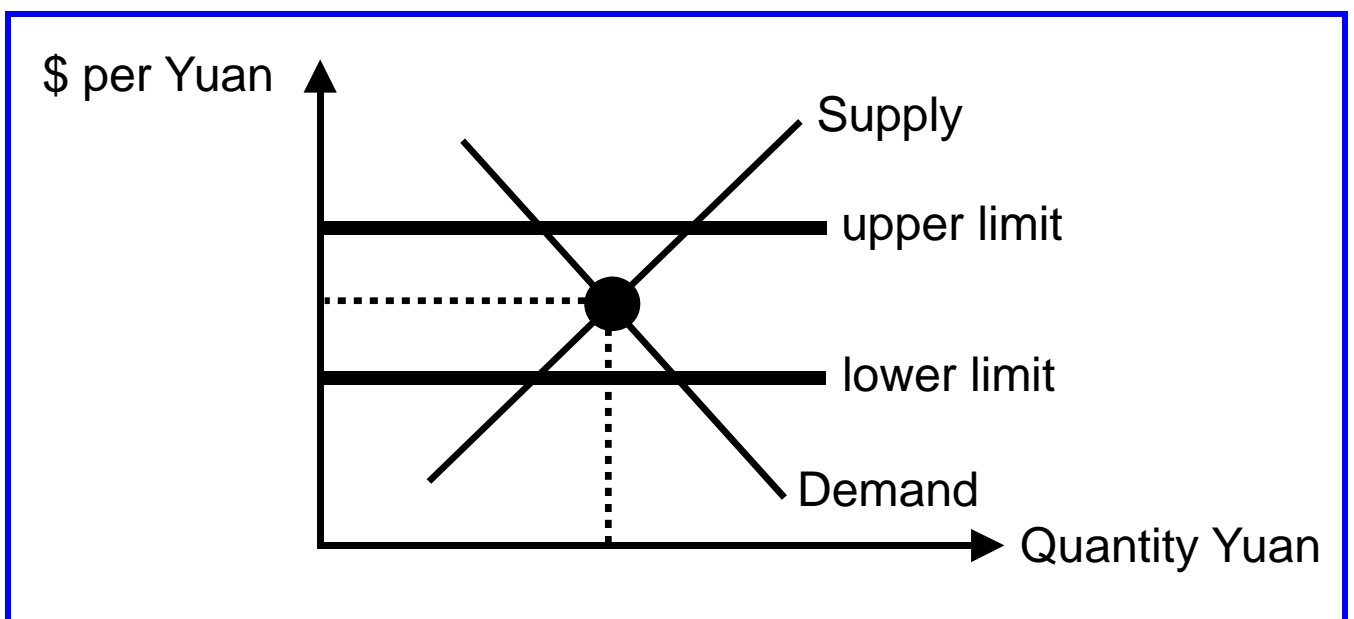


# Exchange rate

## ① **Flexible** exchange rate



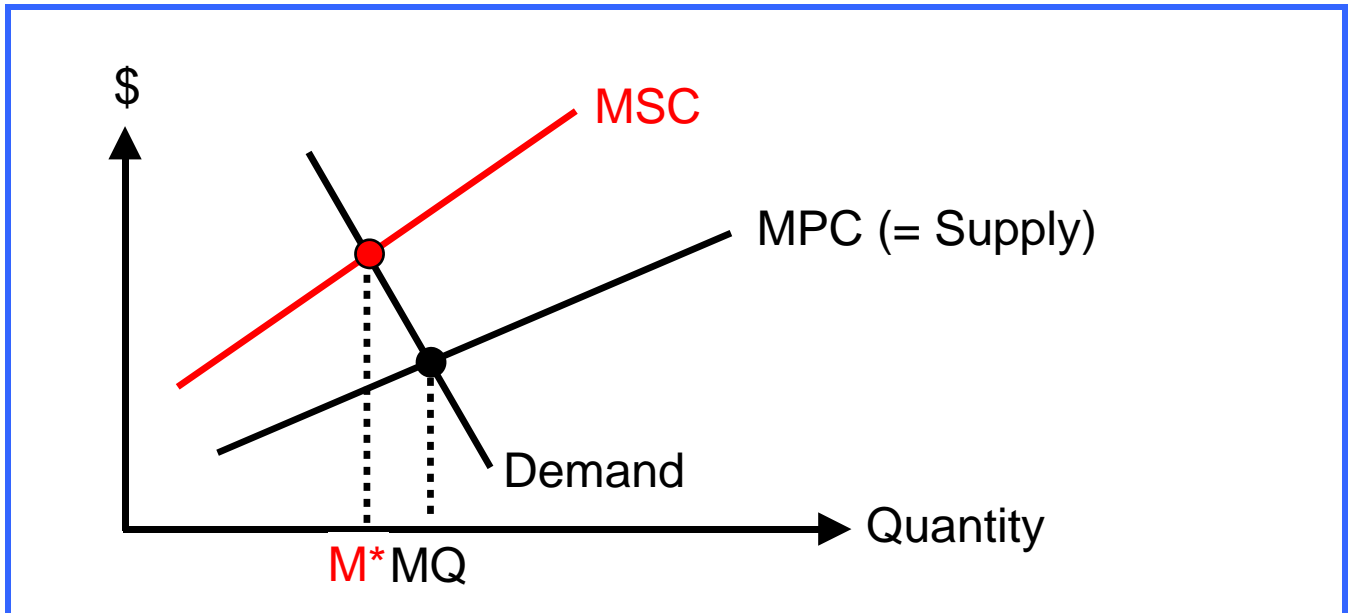
## ② **Fixed** exchange rate



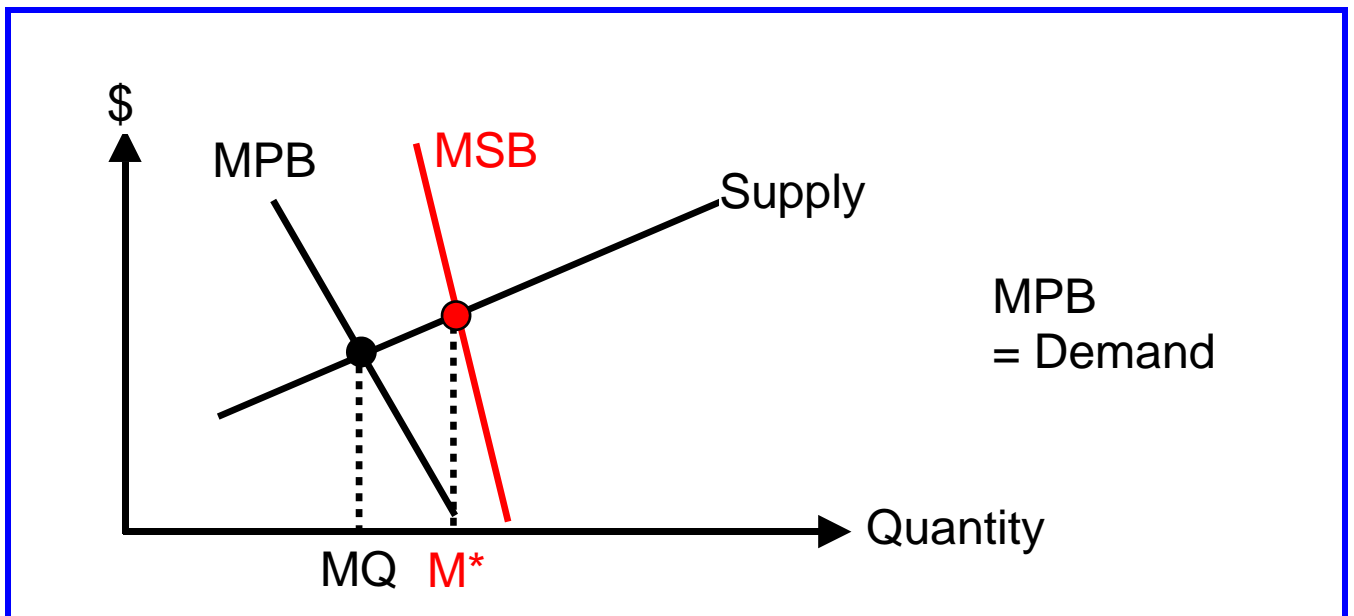


# Externality

## ① Negative externality (with external costs)



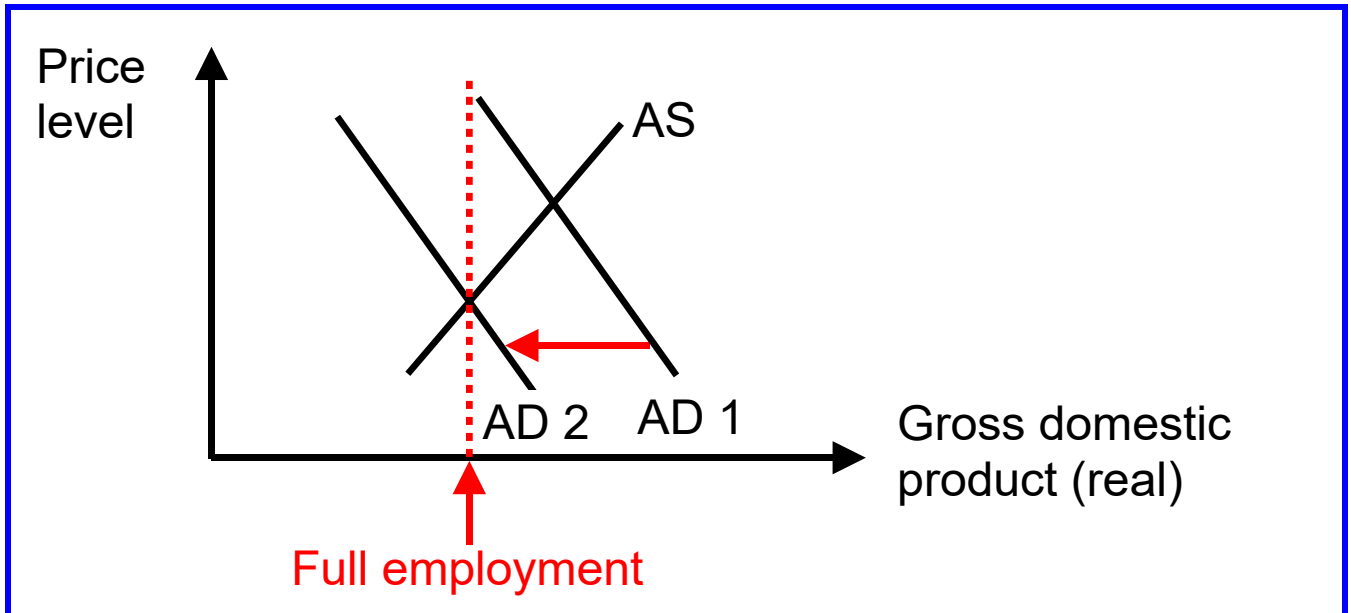
## ② Positive externality (with external benefits)



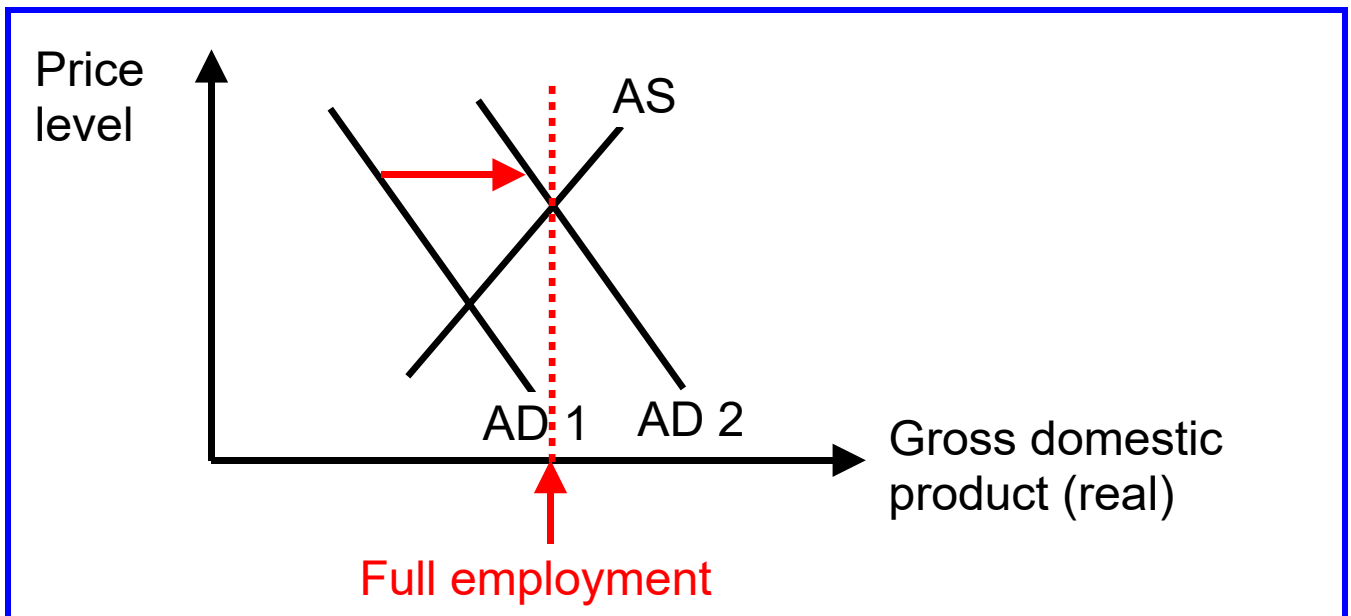
MPC = Marginal private costs	MSB = Marginal social benefits
MPB = Marginal private benefits	MQ = Market quantity
MSC = Marginal social costs	M* = Optimal quantity

# Fiscal policy - AD-AS model

## ① Situation of a **boom**



## ② Situation of a **recession**



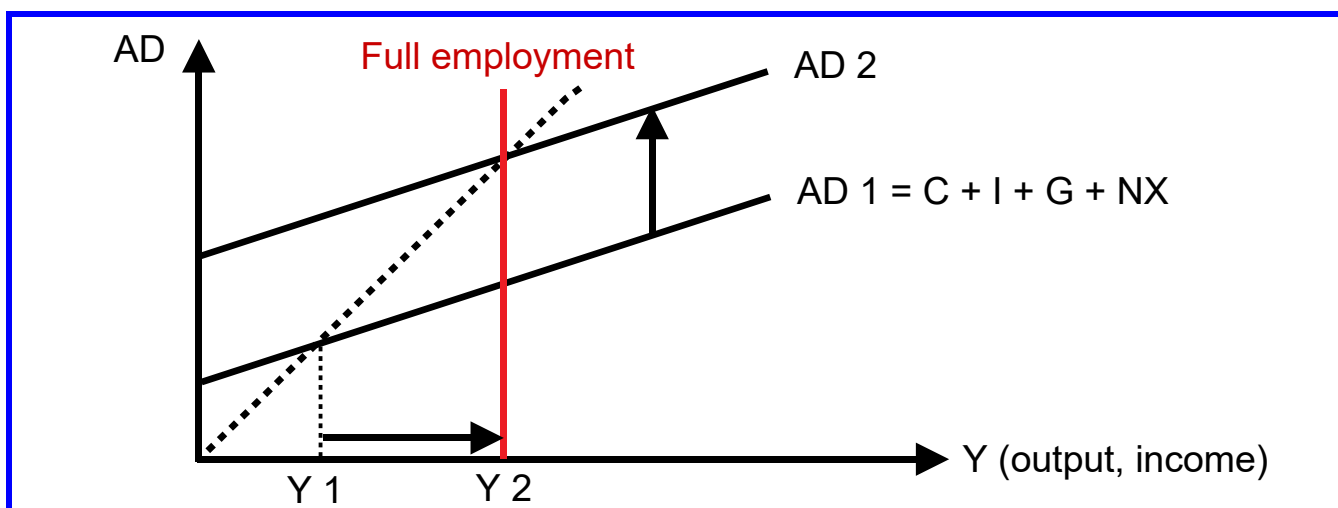
AD = Aggregate demand (Consumption, investment, government spending, net exports)

AS = Aggregate supply

# Fiscal policy - Keynes

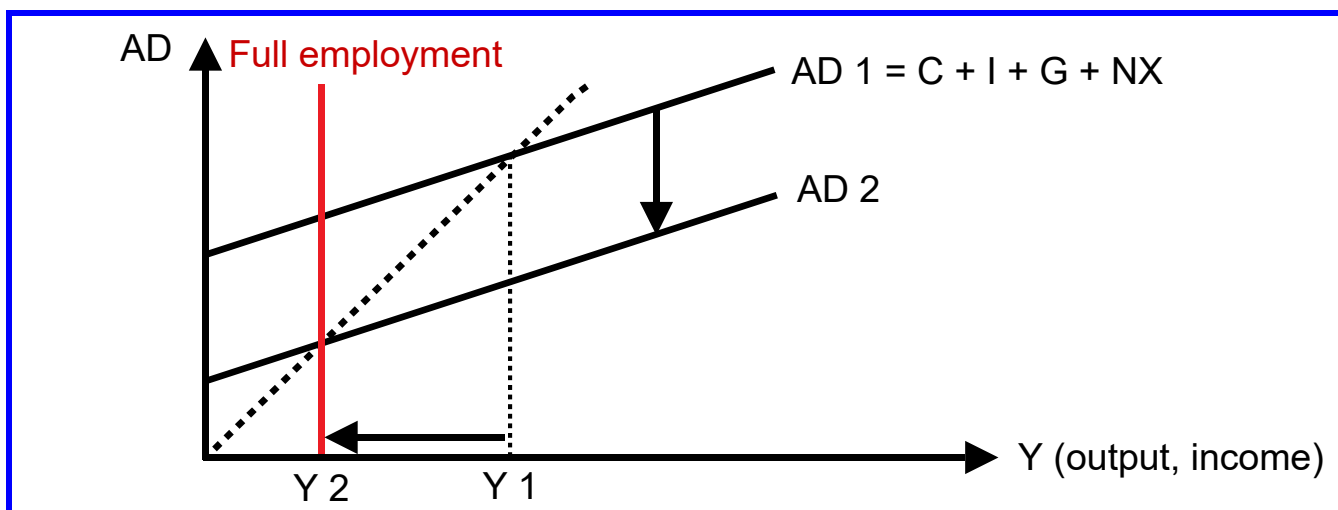
## ① Expansionary fiscal policy (recession)

→  $G+$  or taxes-



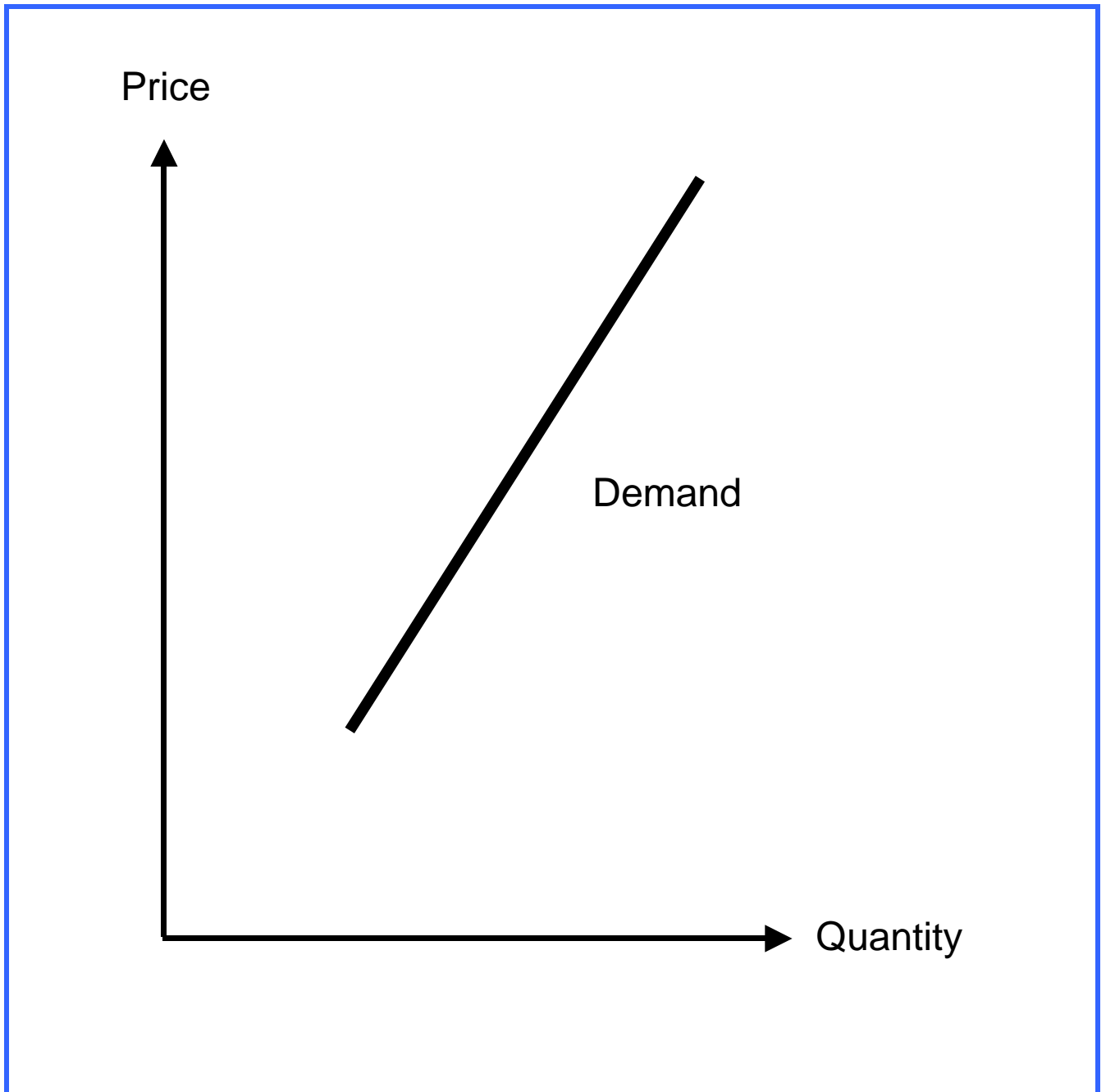
## ② Contractionary fiscal policy (boom)

→  $G-$  or taxes+

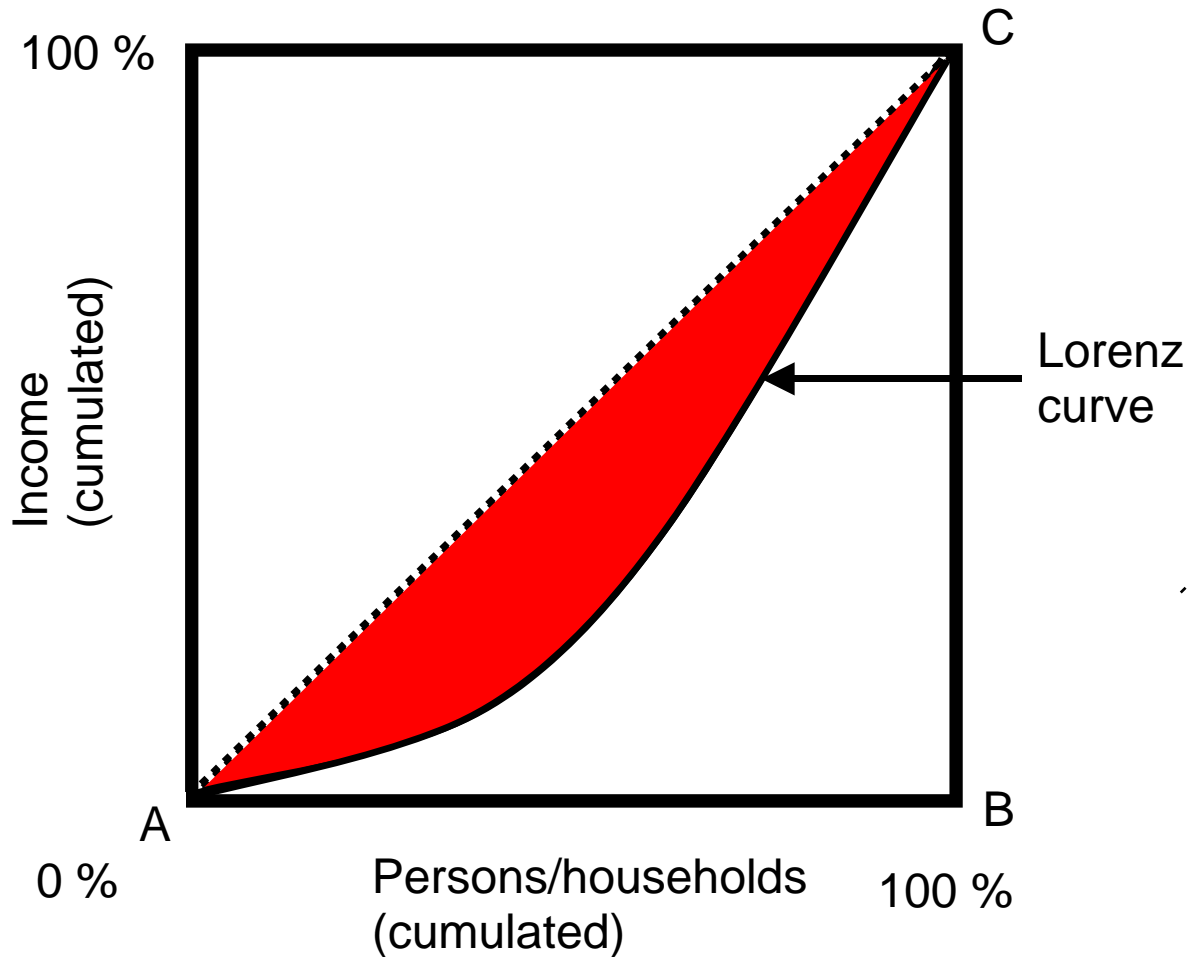


AD = Aggregate demand	C = Consumption
I = Investment	G = Government spending
NX = Net exports (= exports - imports)	

# Giffen good



# Gini coefficient



**Gini coefficient =**

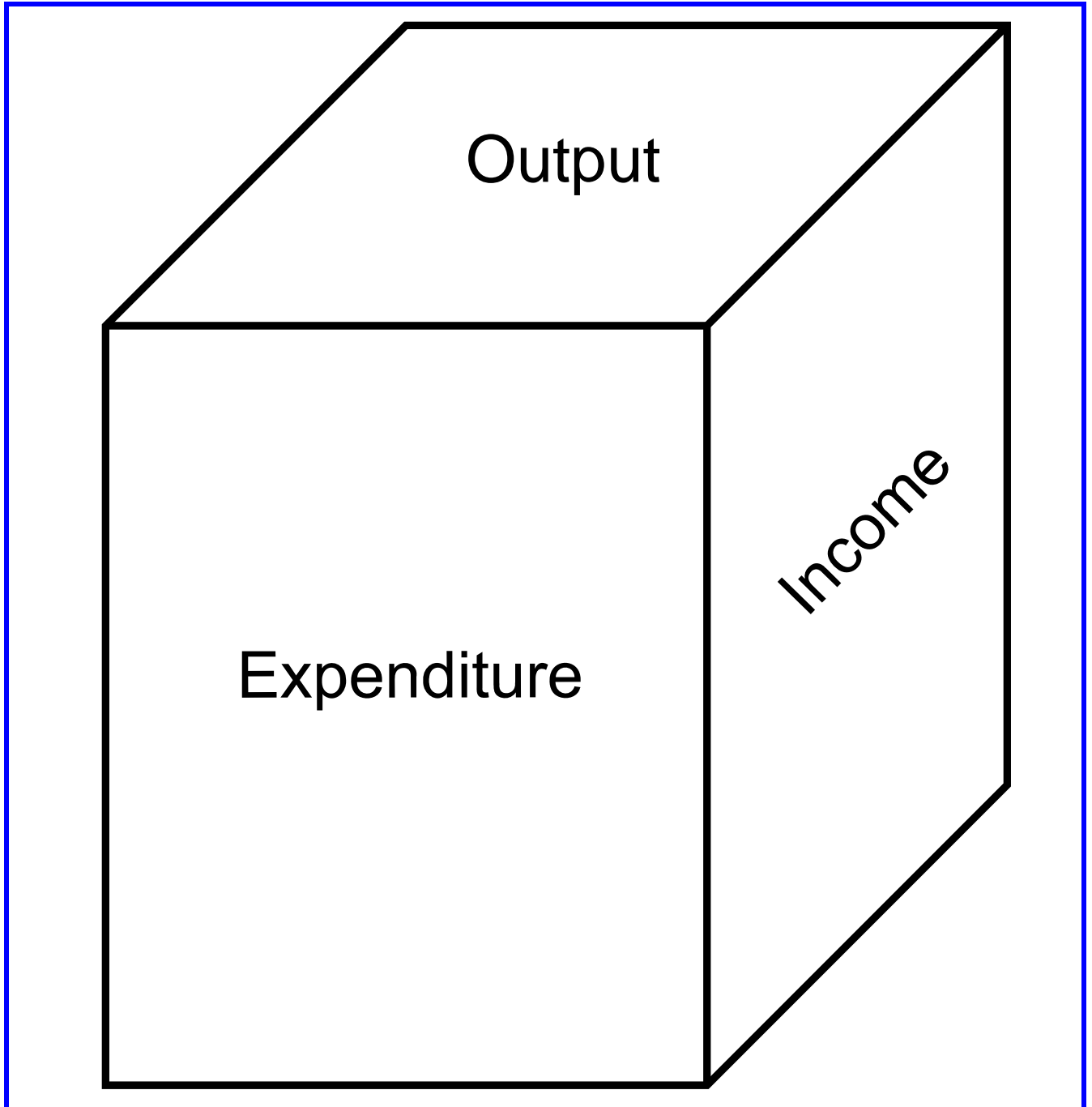
$$\frac{\text{Red area}^*}{\text{Triangle ABC}}$$

\* Red area = Area between the Lorenz curve and the 45<sup>0</sup>-diagonal line

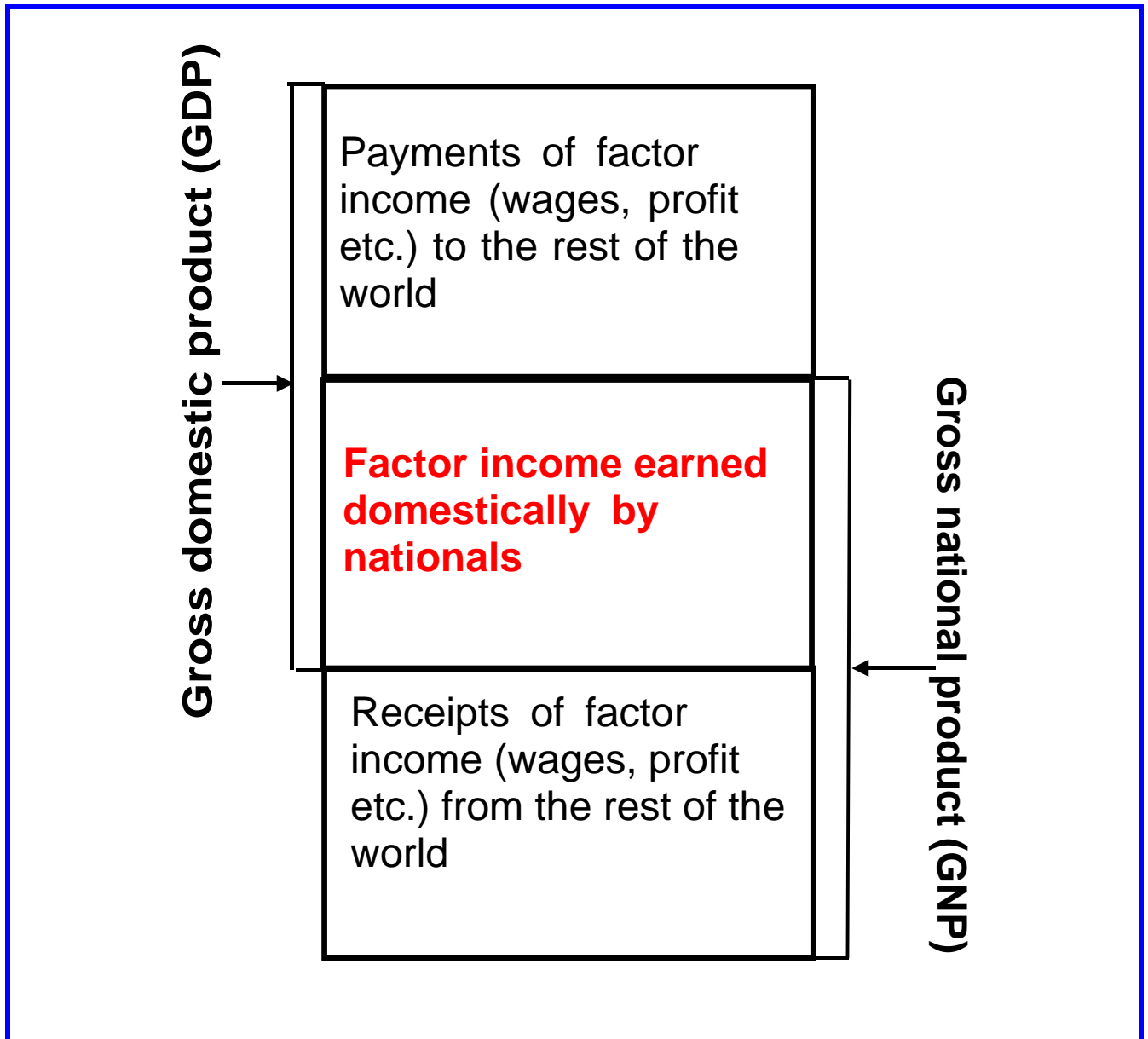
# Goods - private and public

		Rival?	
		yes	no
Excludable?	yes	Private goods	Goods by natural monopolies
	no	Common goods	Public goods

# Gross domestic product - methods of calculating



# Gross domestic product and gross national product



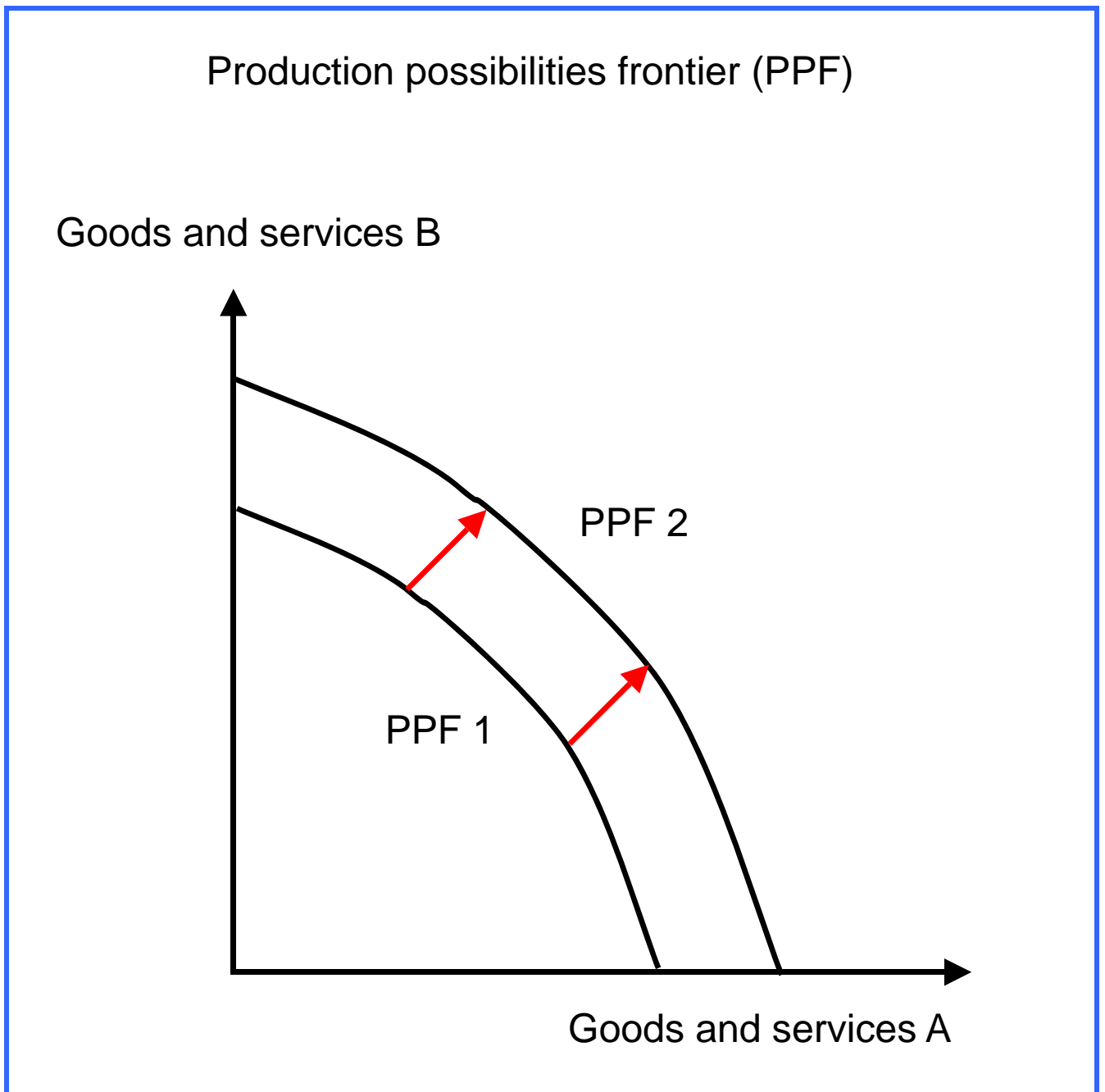
GDP → total income **produced domestically**

GNP → total income **earned by nationals**

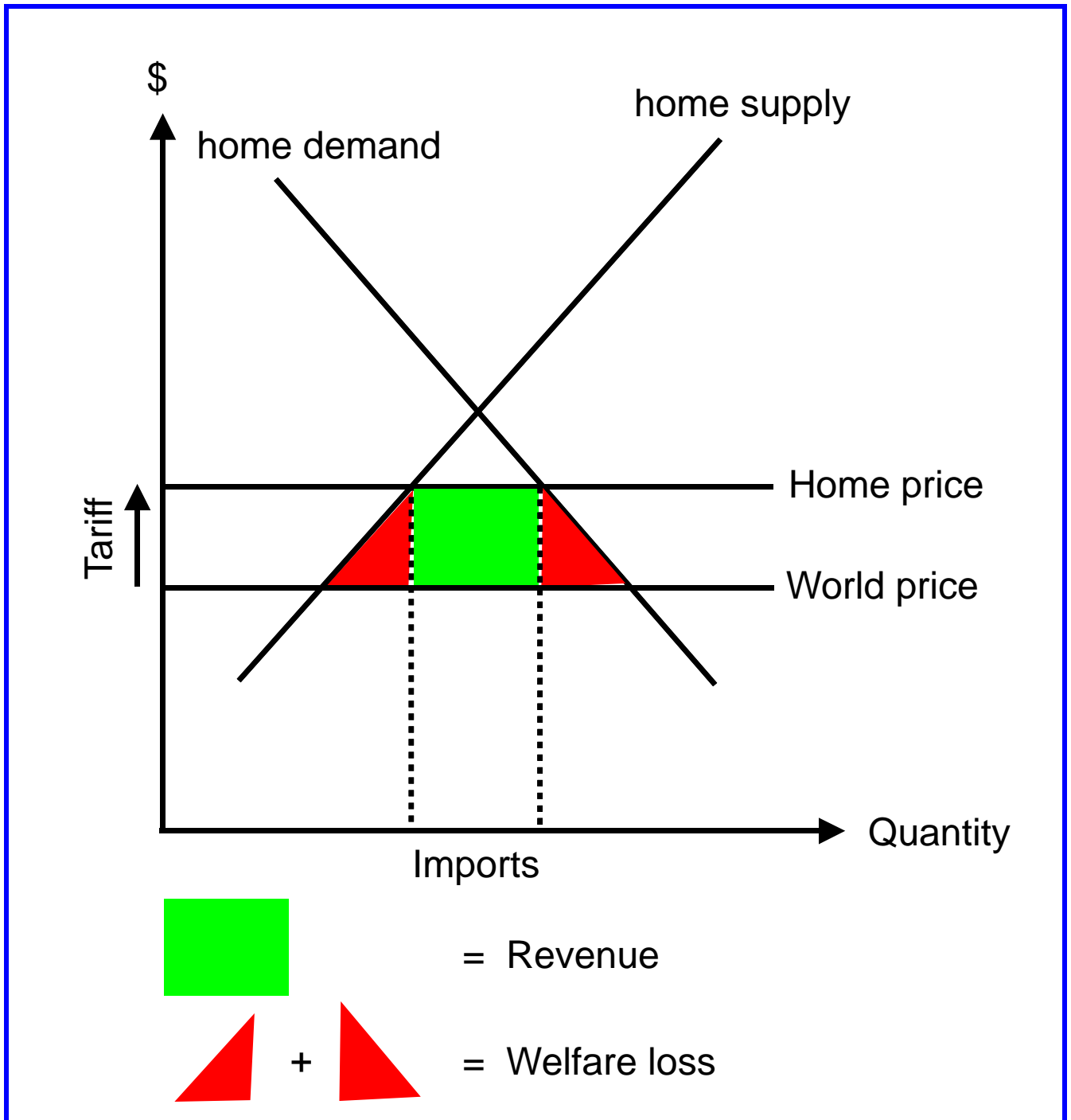


# Growth

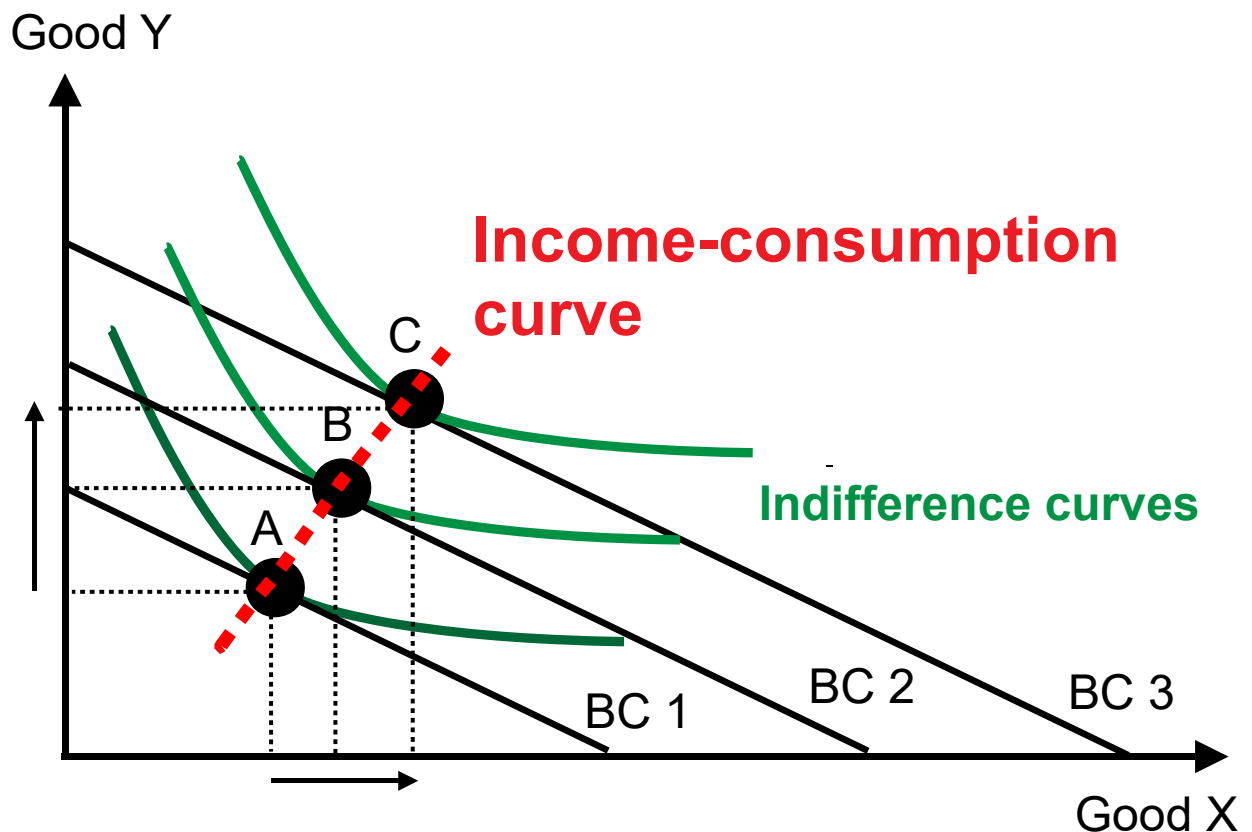
When there is economic growth, then the production possibilities frontier shifts outward.



# Import tariff - revenue and welfare loss



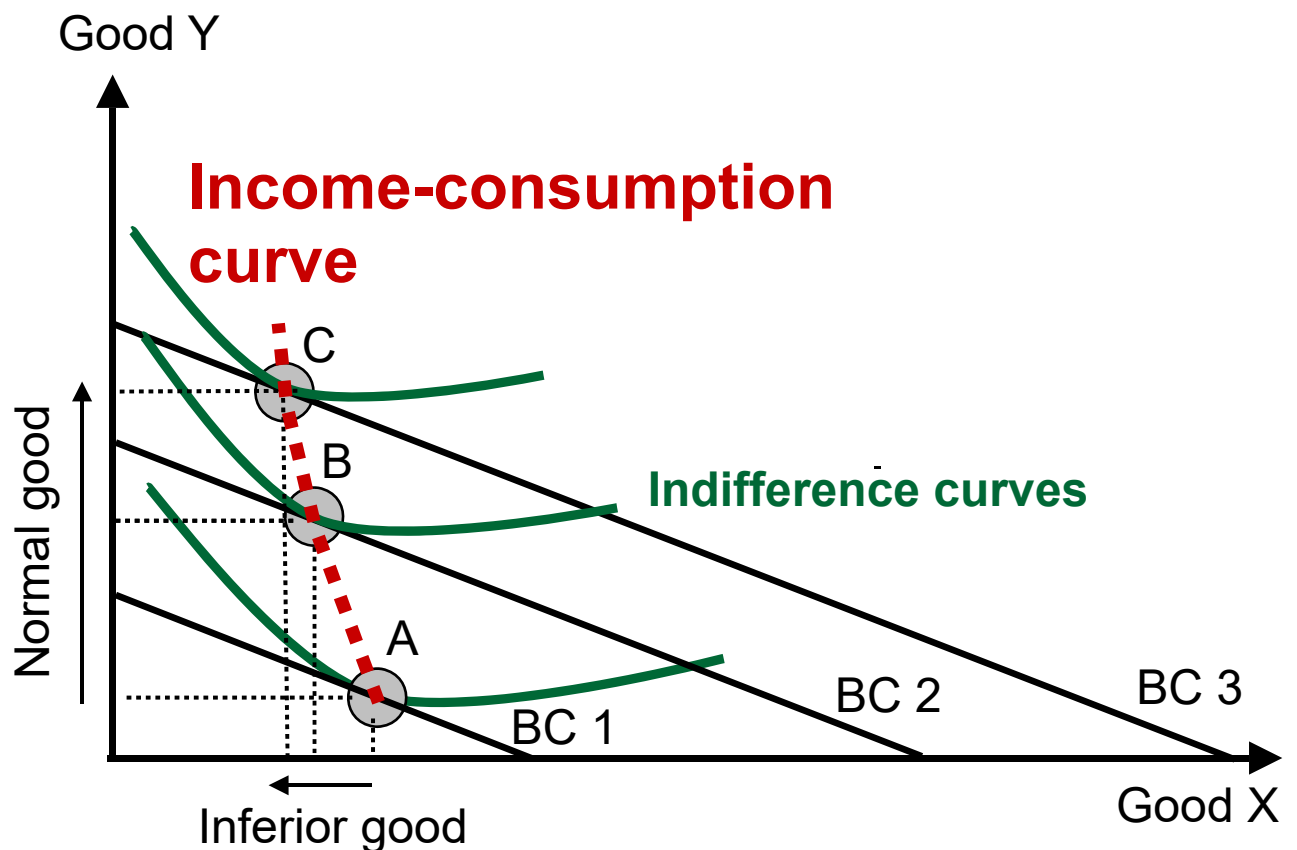
# Income-consumption curve 1 - normal goods



BC = Budget constraint

Both goods (X, Y) are **normal** goods because as income increases (e.g. from BC 1 to BC 2 and then to BC 3), the quantity of both goods increases (income elasticity of demand  $> 0$ ).

# Income-consumption curve 2 - normal and inferior good

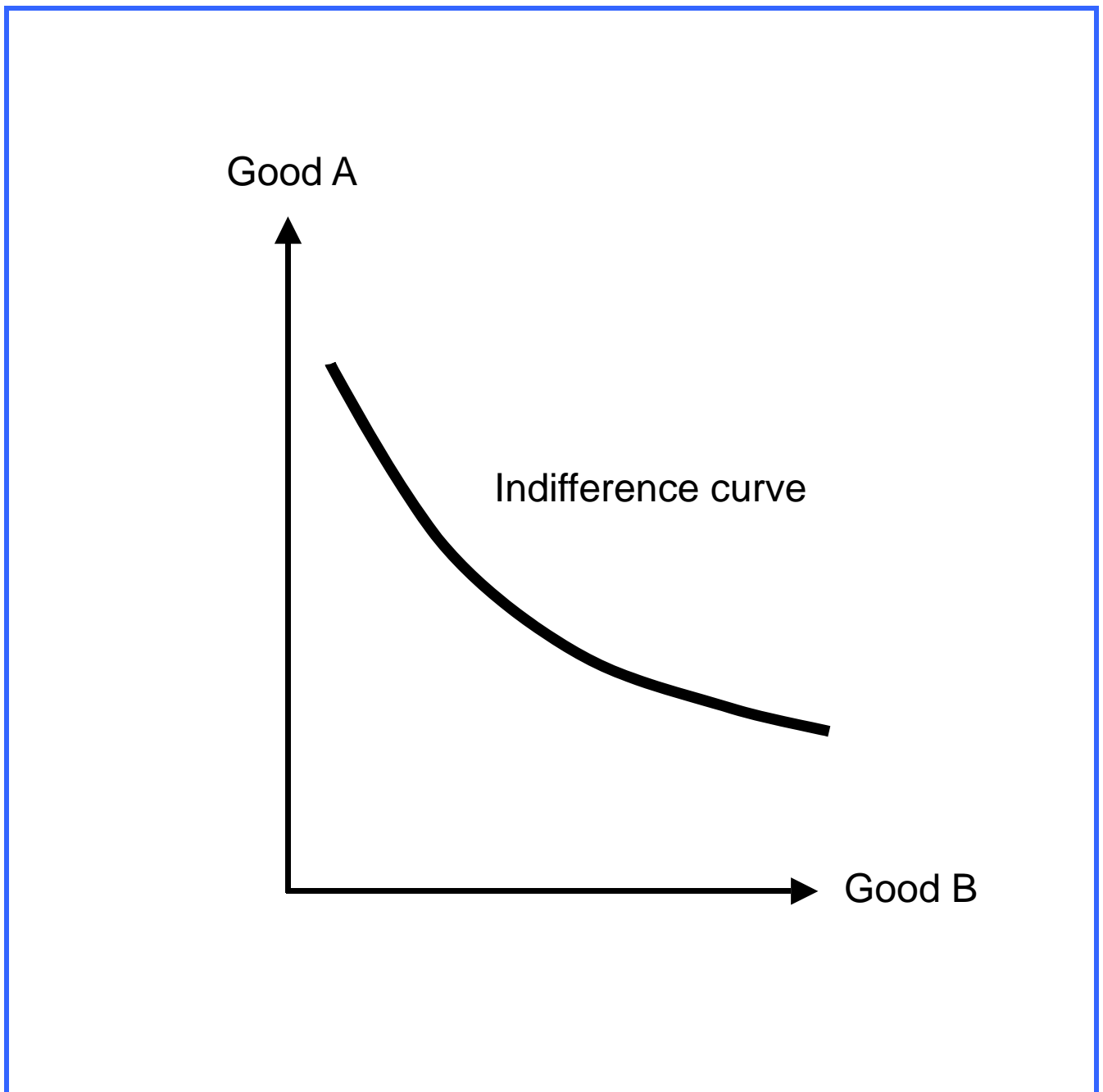


BC = Budget constraint

Good **X** is an **inferior** good, as income increases (e.g. from BC 1 to BC 2 and then to BC 3), quantity demanded decreases (income elasticity of demand  $< 0$ ), whereas good **Y** is a **normal** good, as income increases, quantity demanded increases (income elasticity of demand  $> 0$ ).

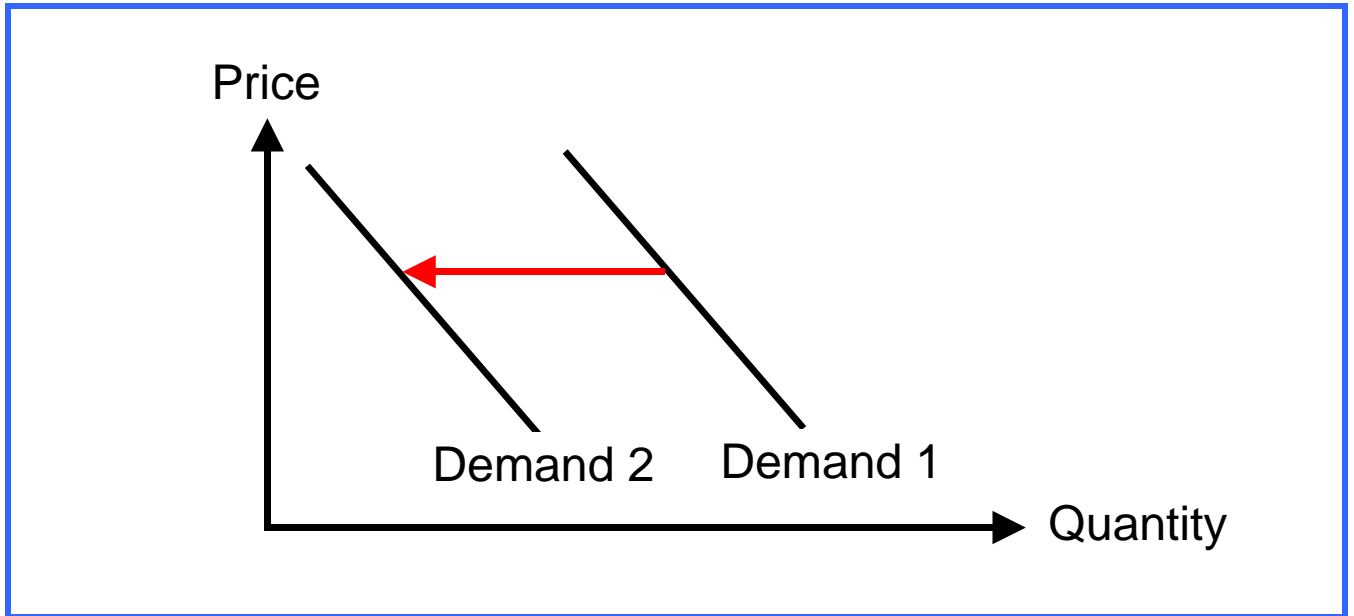
# Indifference curve

An indifference curve shows the combinations of 2 divisible goods, A and B, which result in the same utility for the consumer. Along an indifference curve **total utility** is thus **constant**.

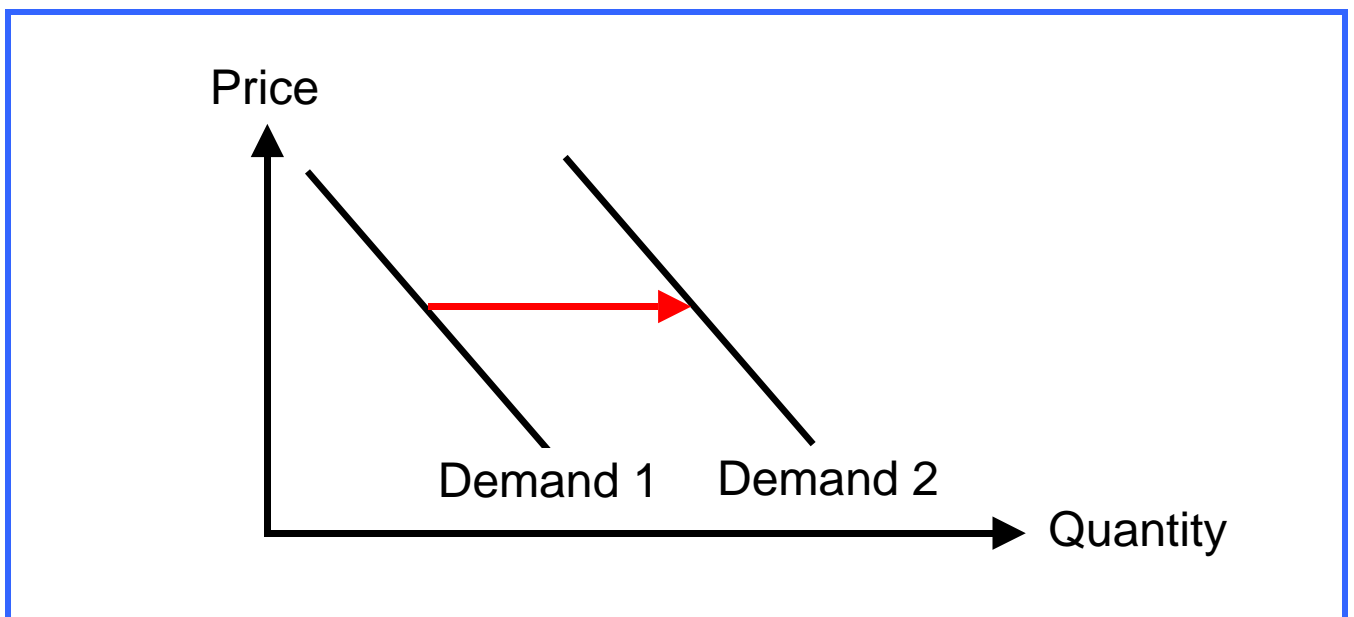


# Inferior good

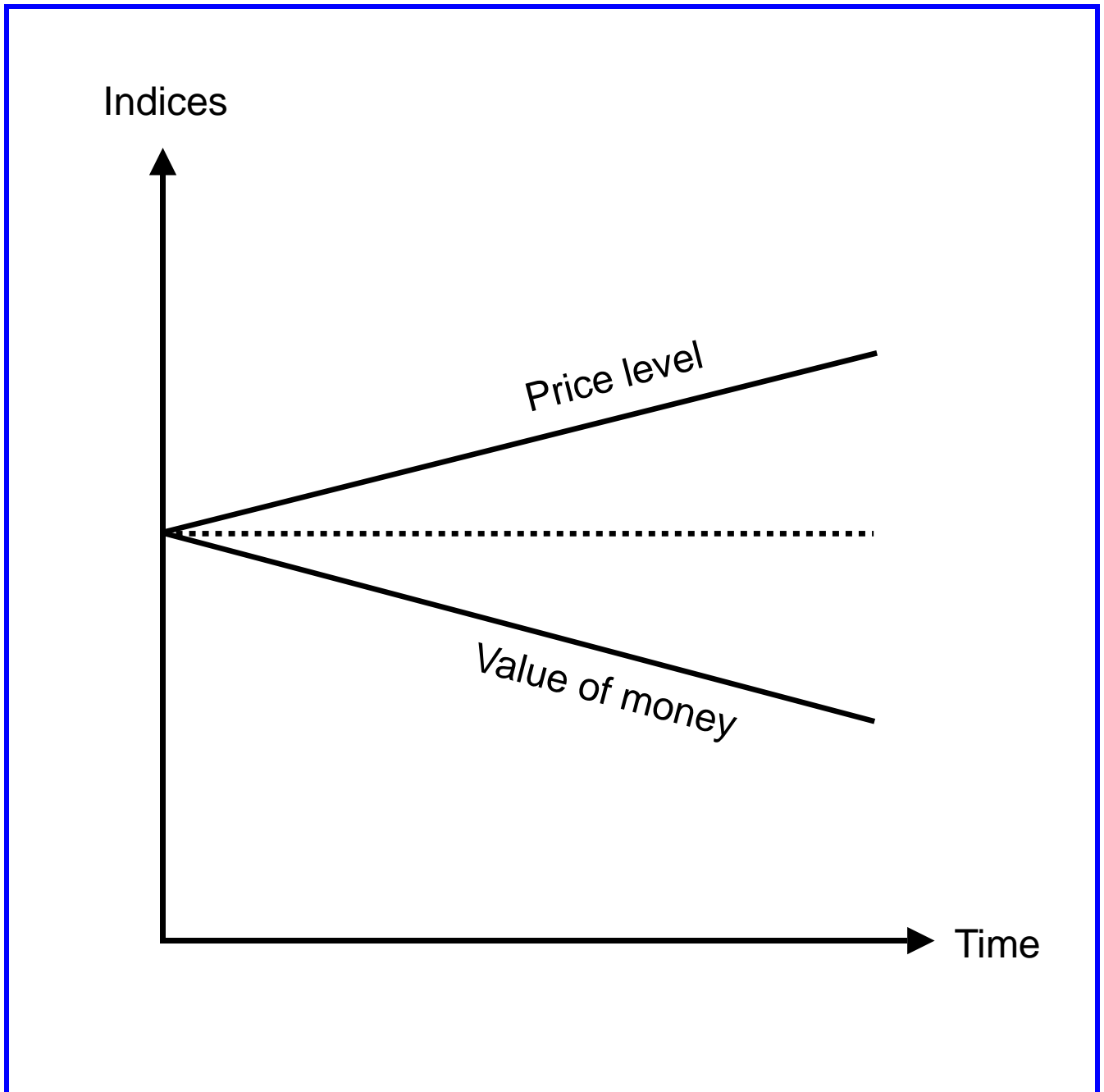
- ① **Income rises.** What happens to an inferior good?



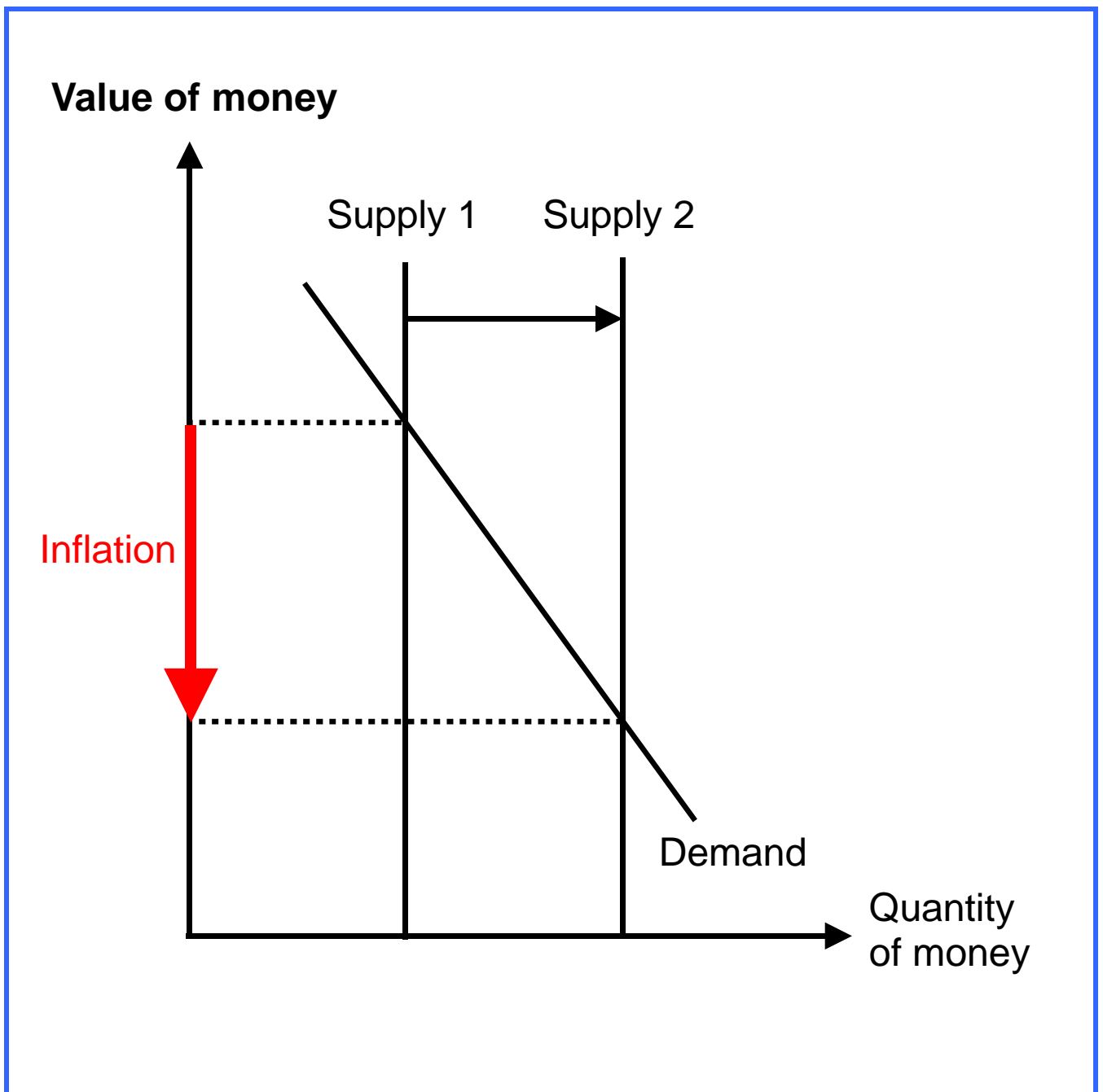
- ② **Income falls.** What happens to an inferior good?



# Inflation 1 - characteristics



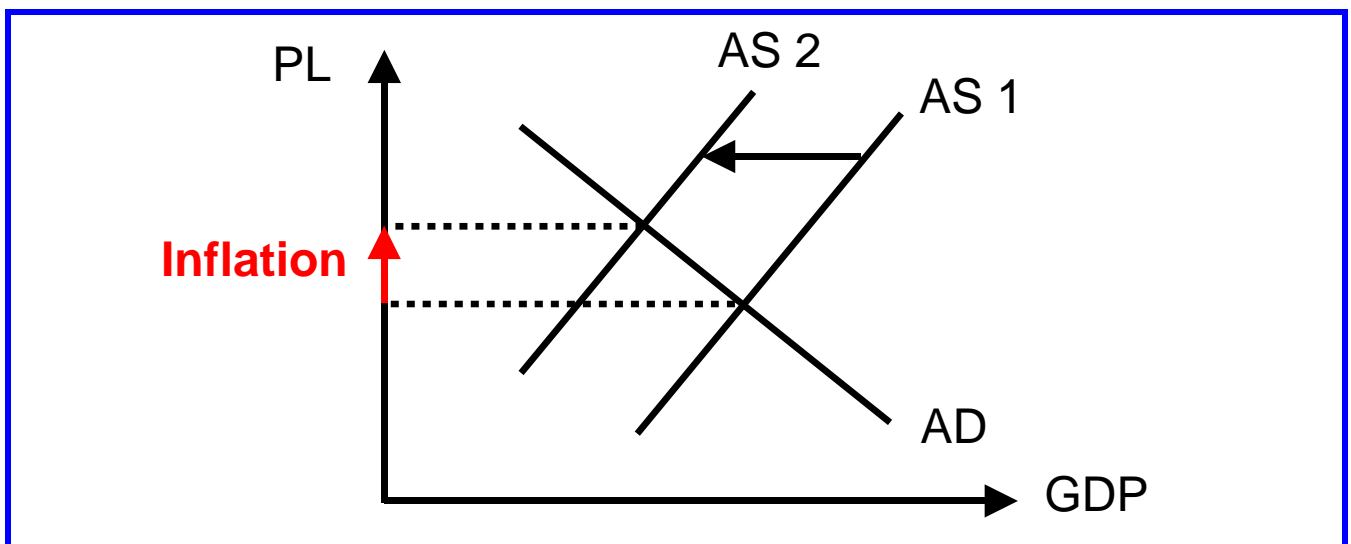
# Inflation 2 - monetary inflation



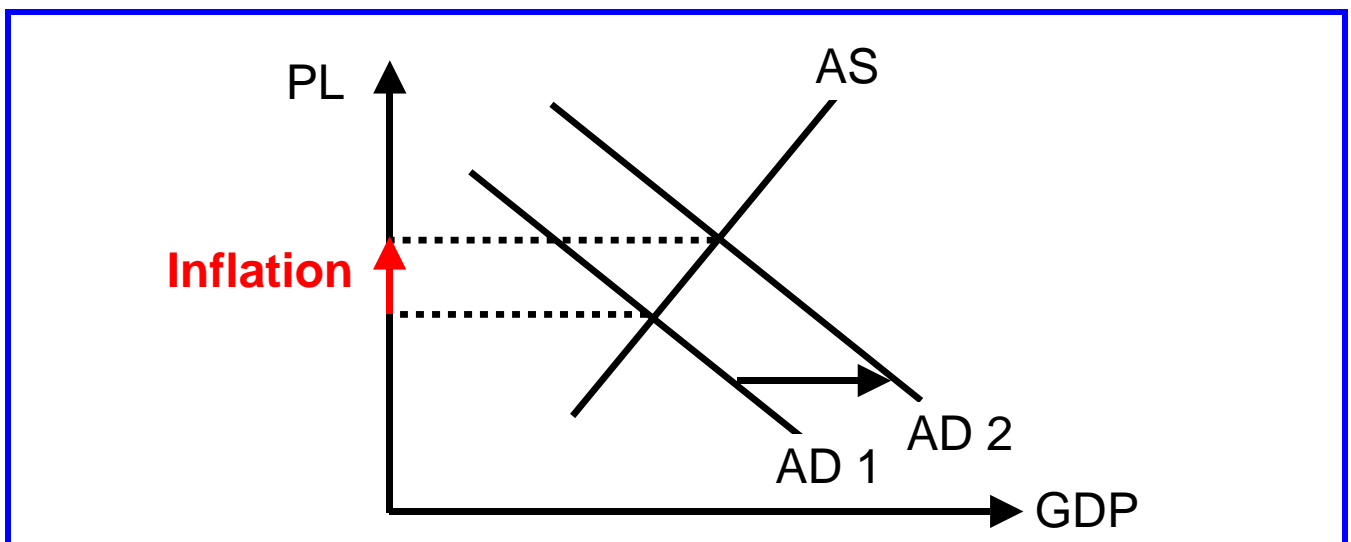


# Inflation 3 - cost-push inflation and demand-pull inflation

## ① Cost-push inflation

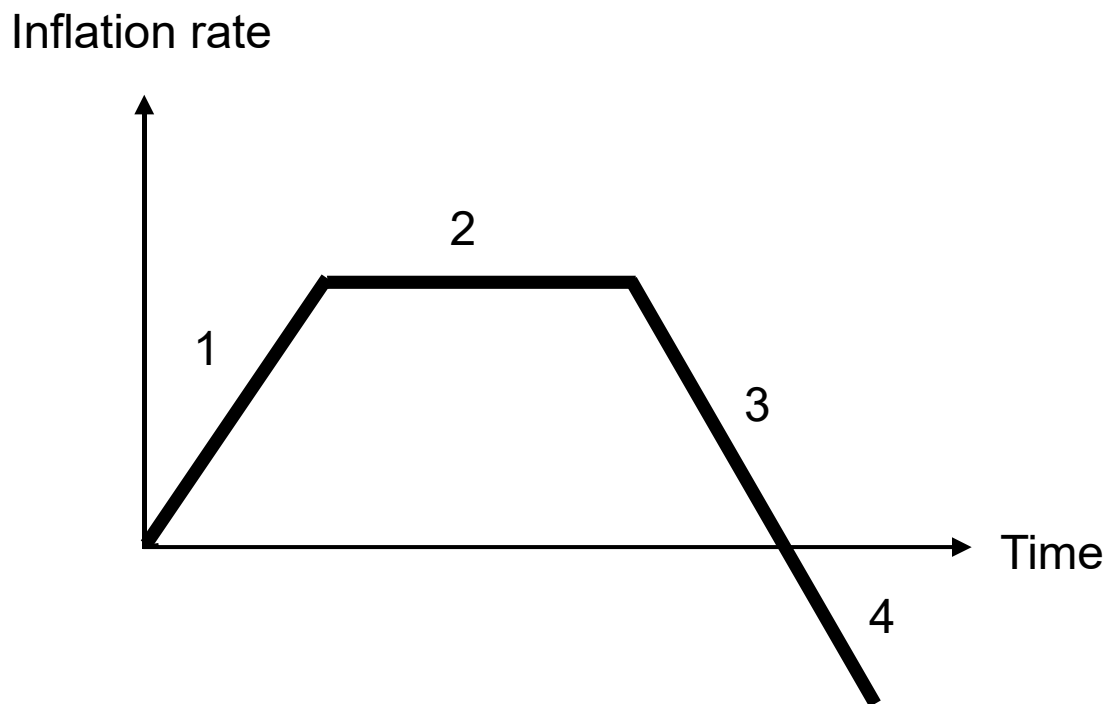


## ② Demand-pull inflation



AS = Aggregate supply	PL = Price level
AD = Aggregate demand	GDP = Gross domestic product

# Inflation, Disinflation and Deflation



1,2 Inflation  
3 Disinflation  
4 Deflation

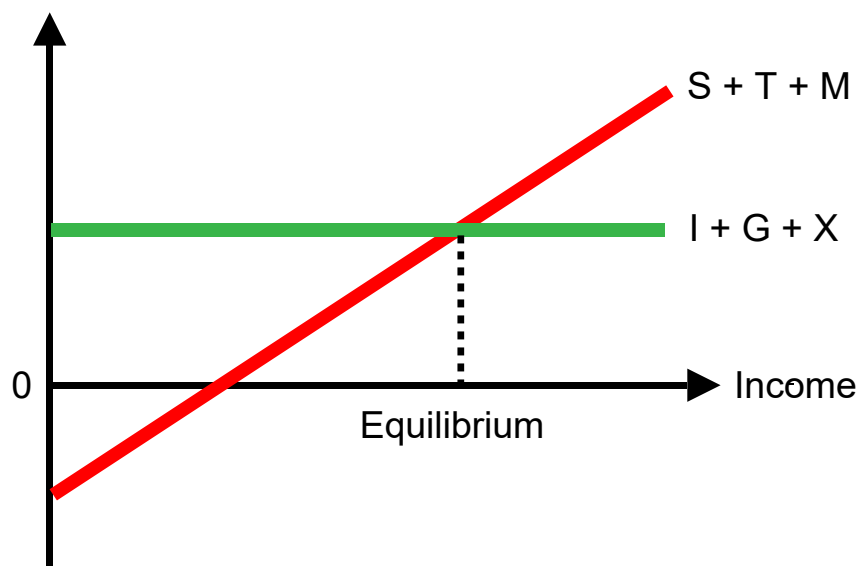
# Injections and withdrawals

## 1 Assumptions

- **Independent** of income:                      Injections =  $I + G + X$
- **Dependent** on income:                      Withdrawals =  $S + T + M$

## 2 Graphic

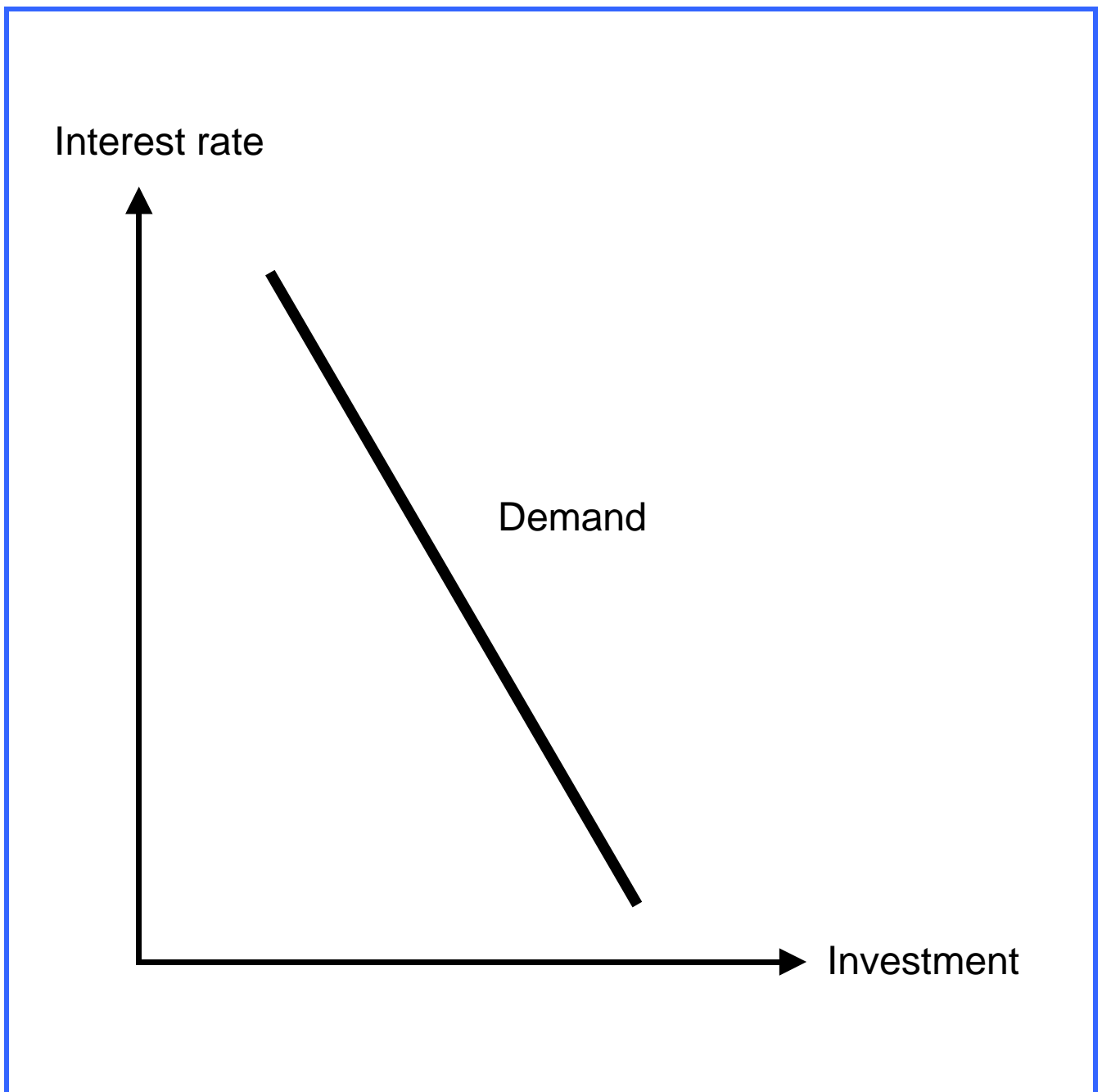
Planned injections  
and withdrawals



## 3 Abbreviations

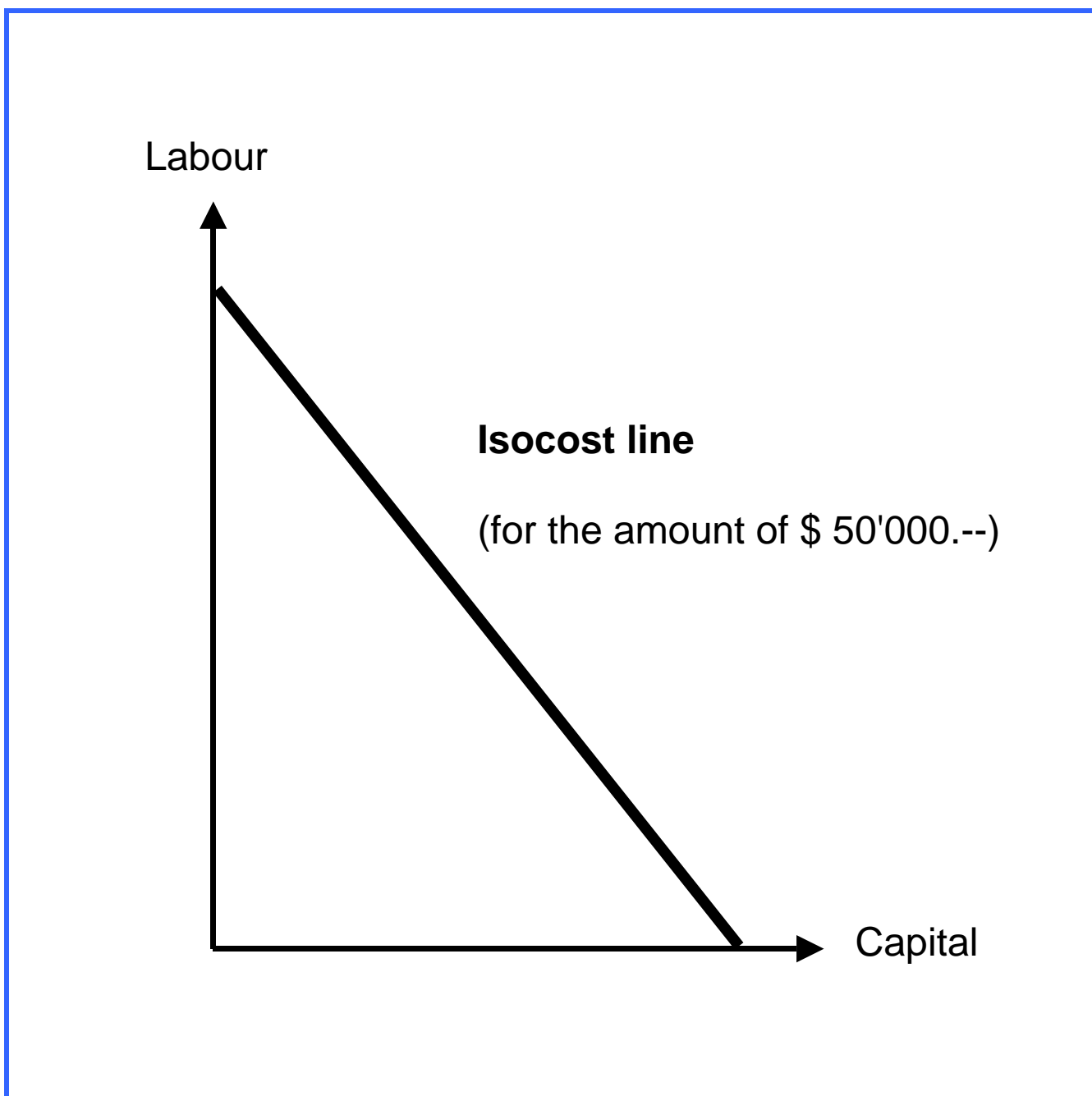
Injections	Withdrawals
I = Investment	S = Savings
G = Government spending	T = Taxes
X = Exports	M = Imports

# Investment demand



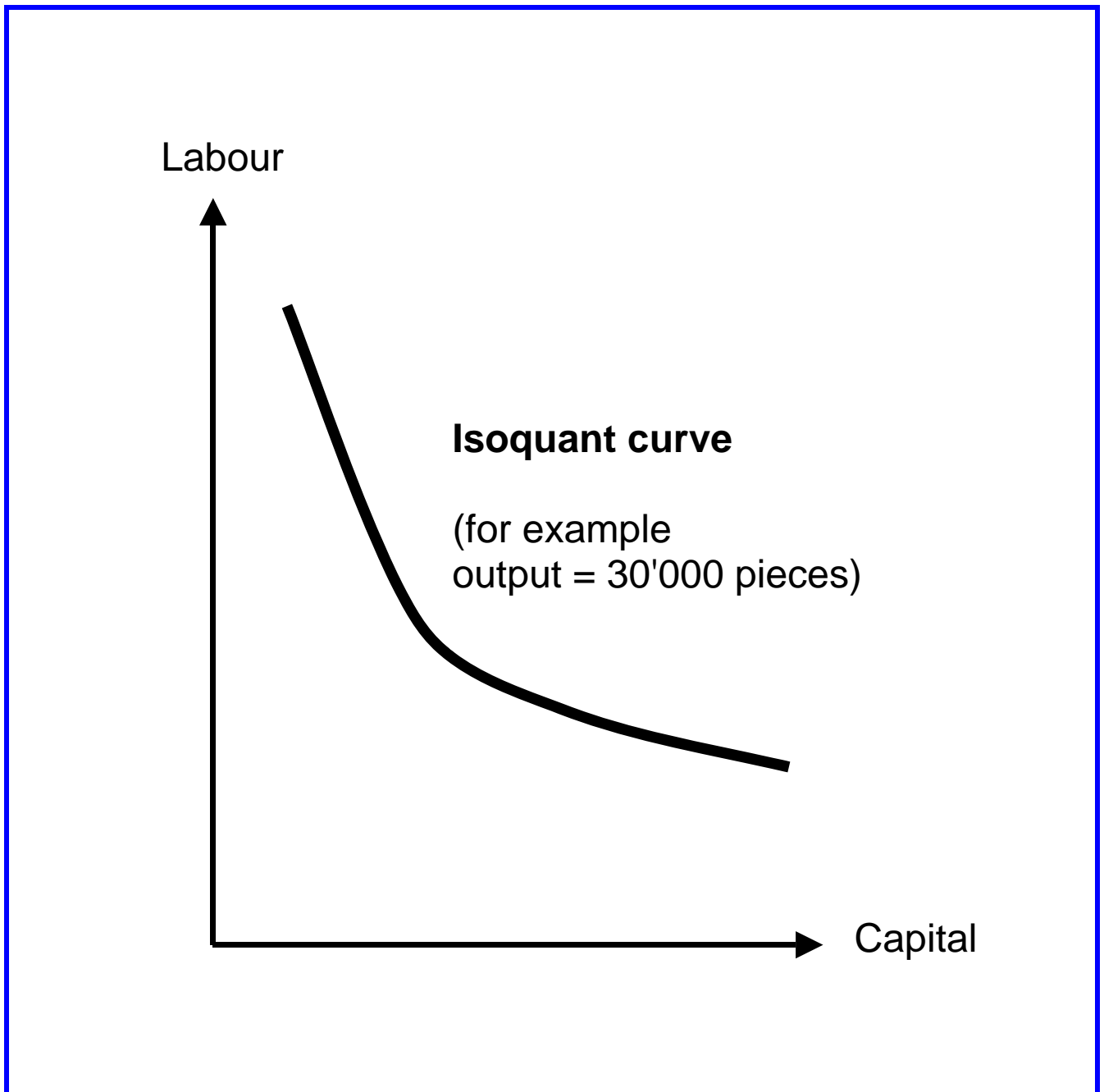
# Isocost

An isocost line shows the combinations of divisible factors of production (labour, capital) that a firm can choose for a given amount of money.

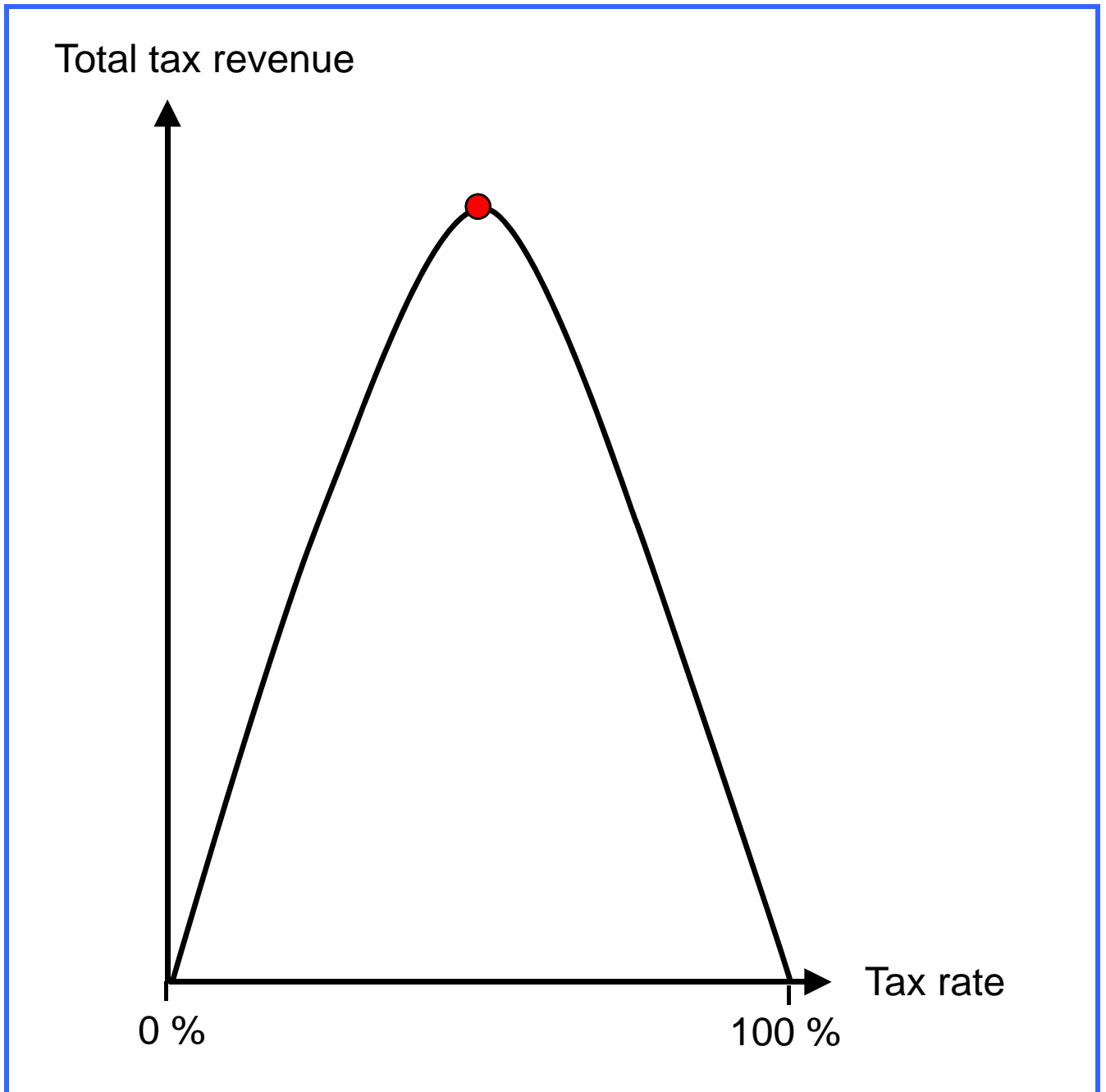


# Isoquant

An isoquant curve shows the combinations of divisible factors of production (labour, capital) which are necessary for the production of a given output.



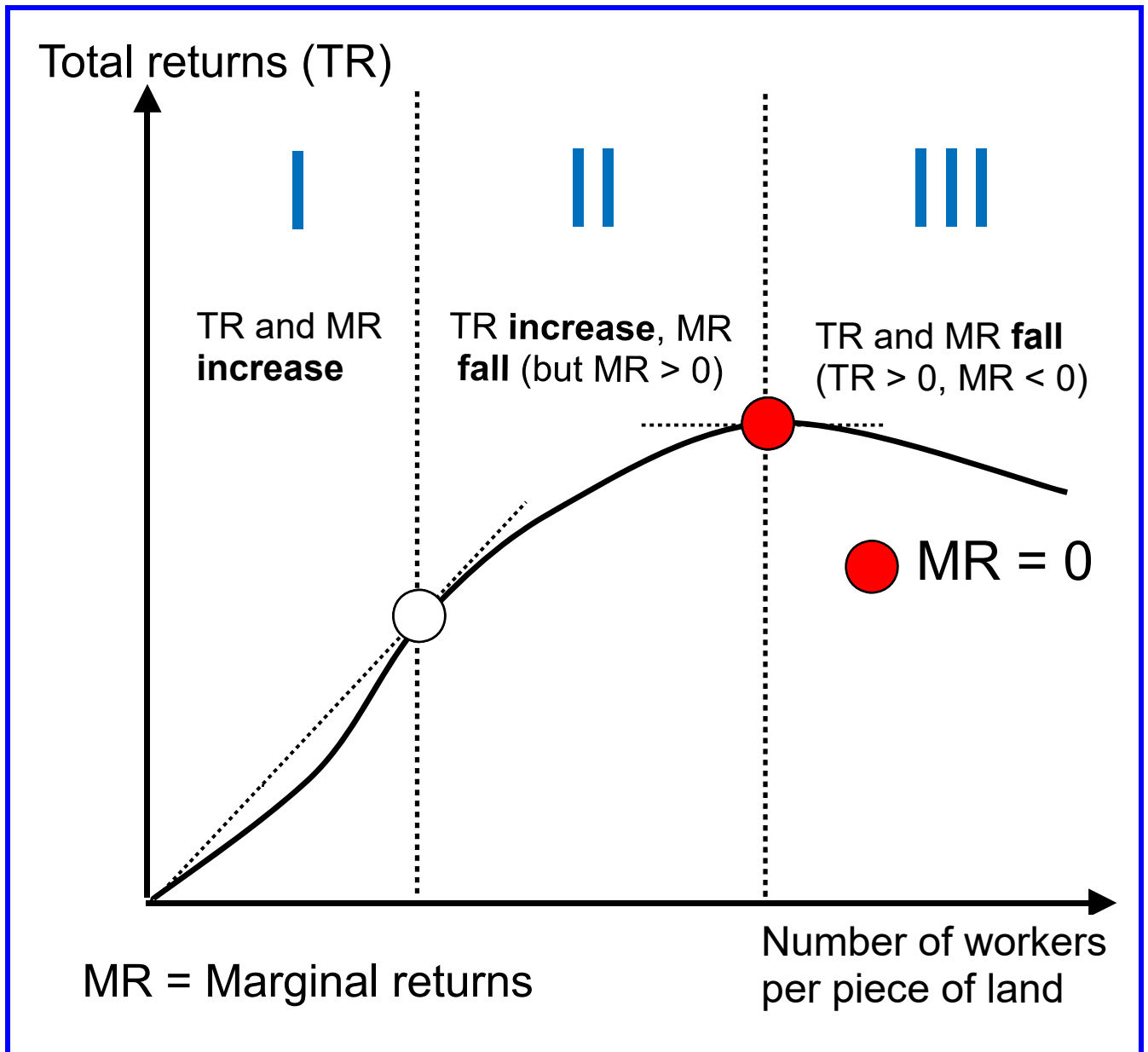
# Laffer curve



# Law of returns to a factor (classical)

Assumptions:

- The production factor 'labor' is variable;
- all other factors of production are constant (fixed).



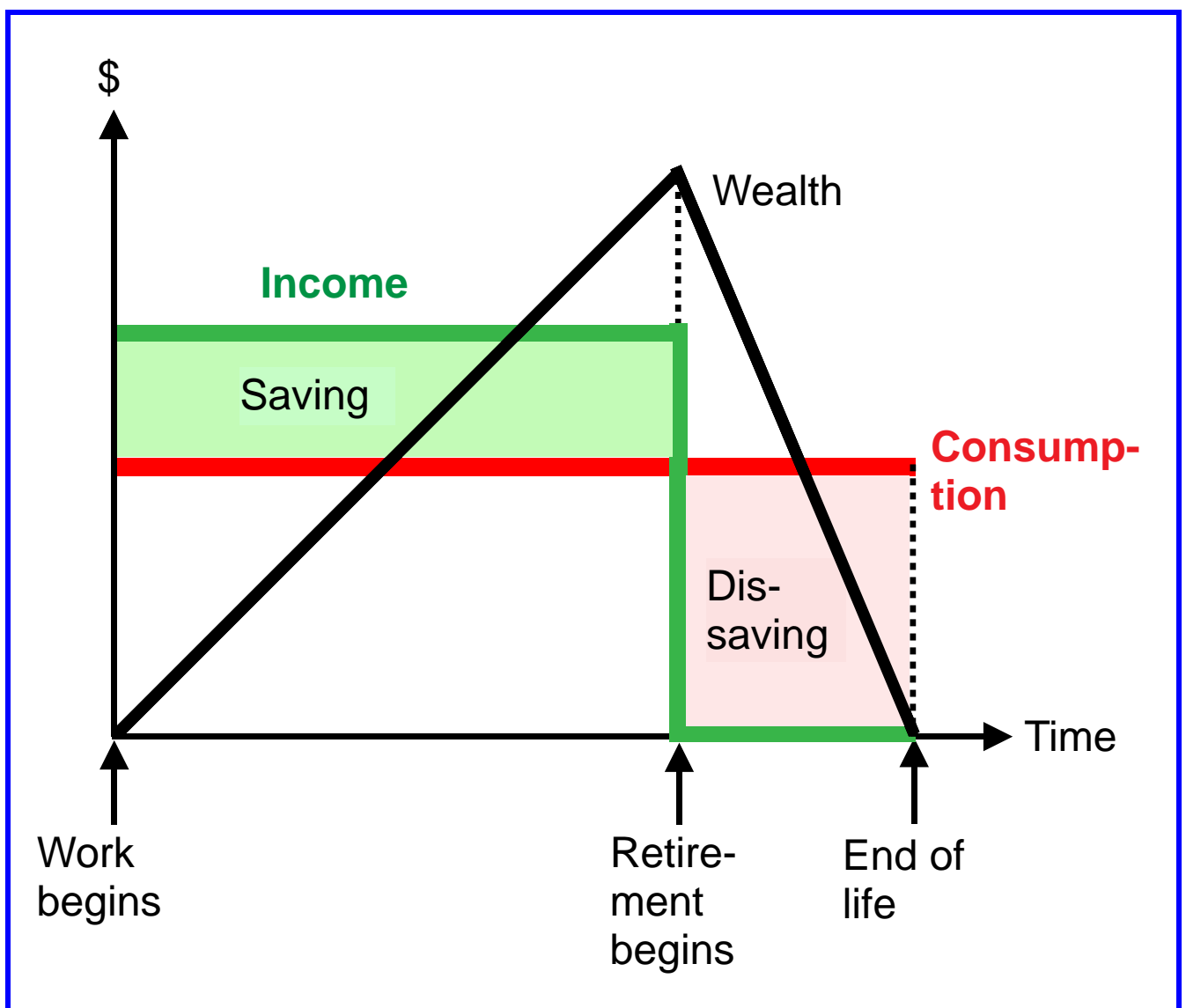
Note:

Neoclassical law of returns to a factor (special case of the classical law of returns to a factor) → Law of diminishing (marginal) returns to a factor (MR falls, but  $MR > 0$ ) (graph looks like area II).

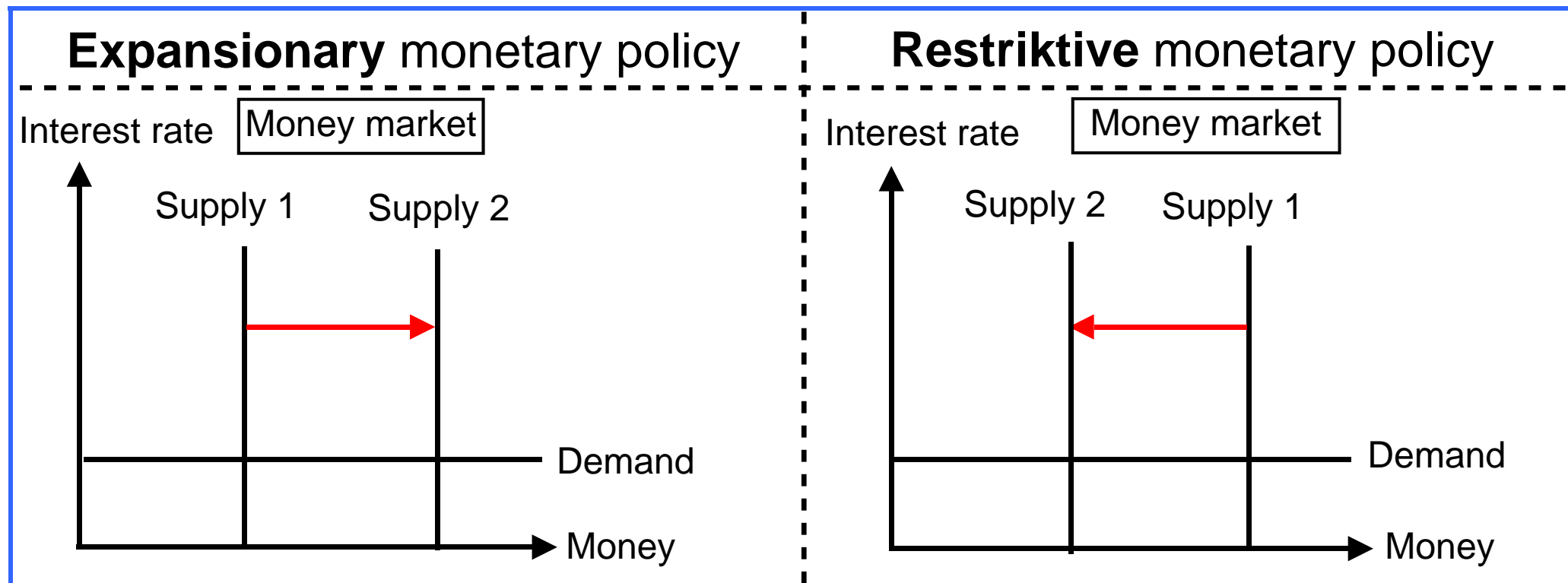


# Life-cycle hypothesis

According to the life-cycle hypothesis, consumption does not depend on current income, but on **lifetime income**. Wealth is built up by saving out of income to enable consumption during retirement.

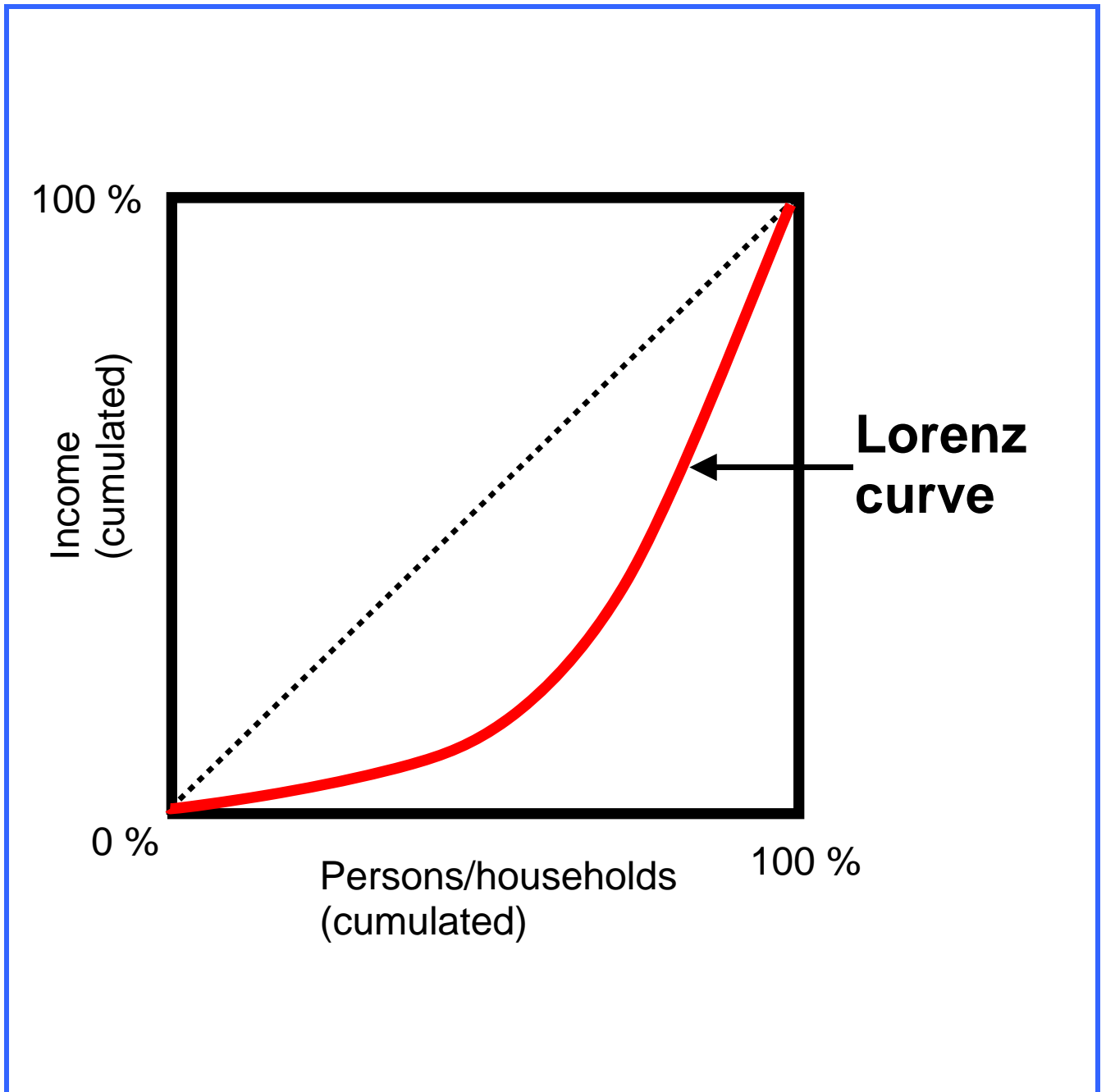


# Liquidity trap



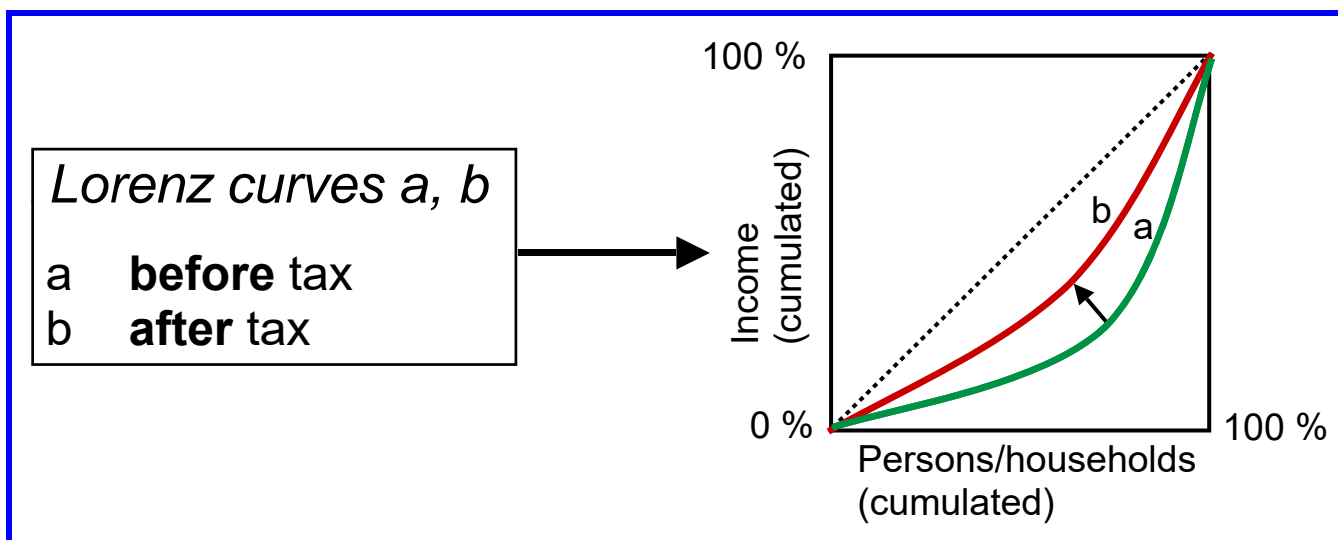
In both situations, neither the interest rates nor the corresponding investments will change.

# Lorenz curve

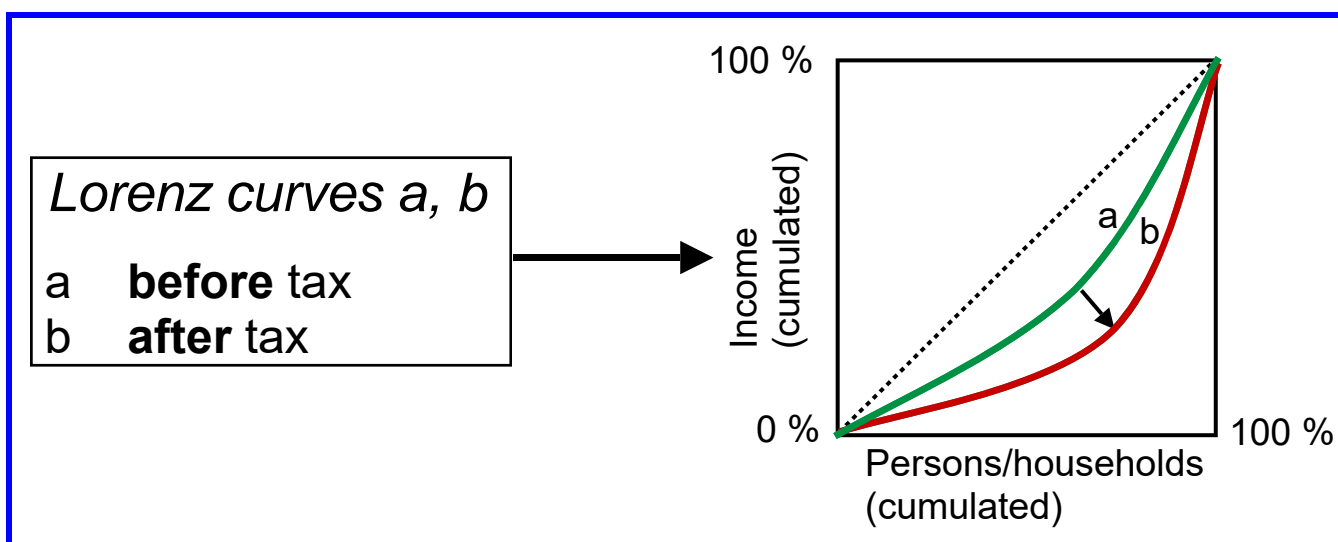


# Lorenz curve and tax

## ① Progressive income tax



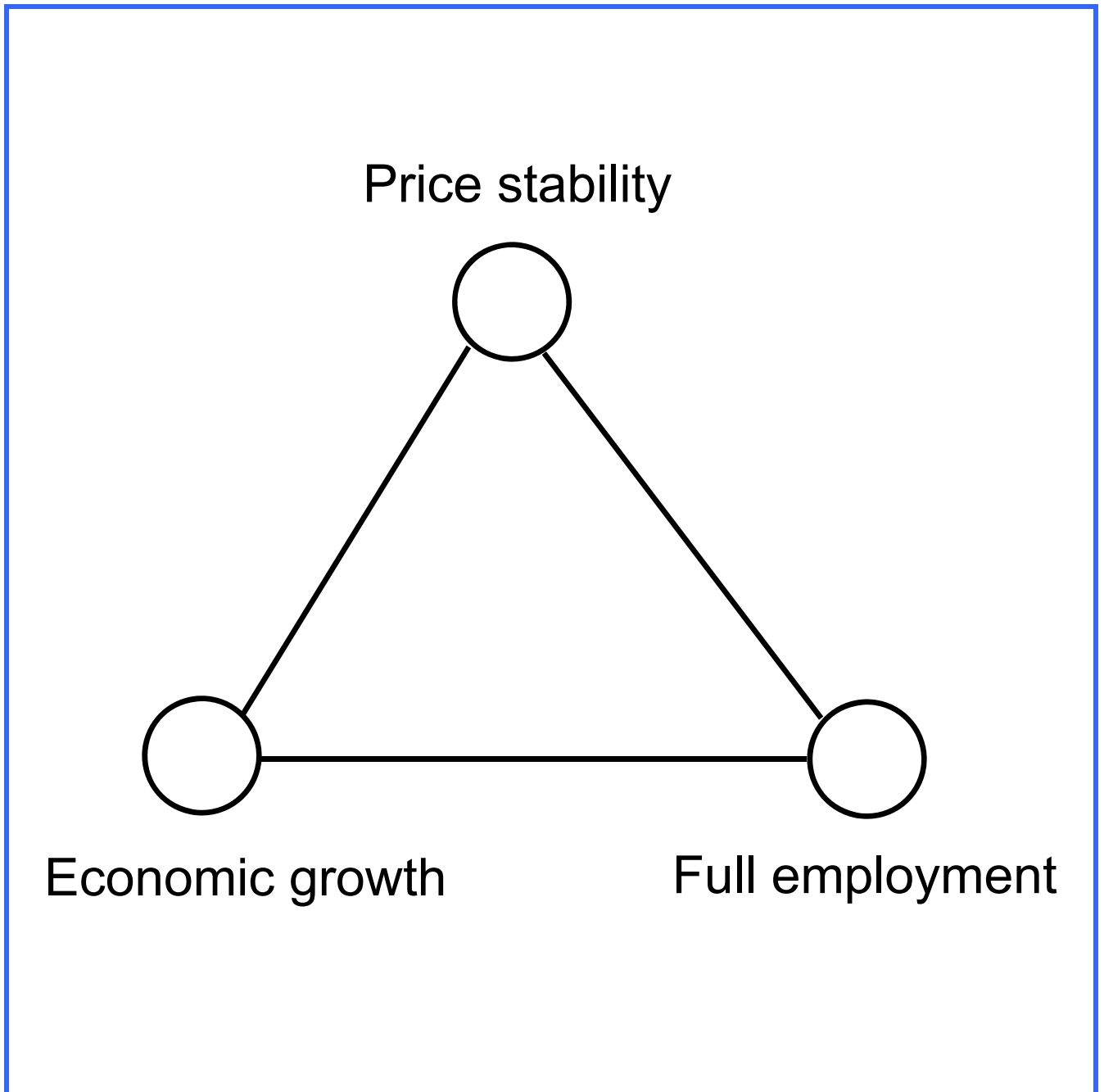
## ② Regressive income tax



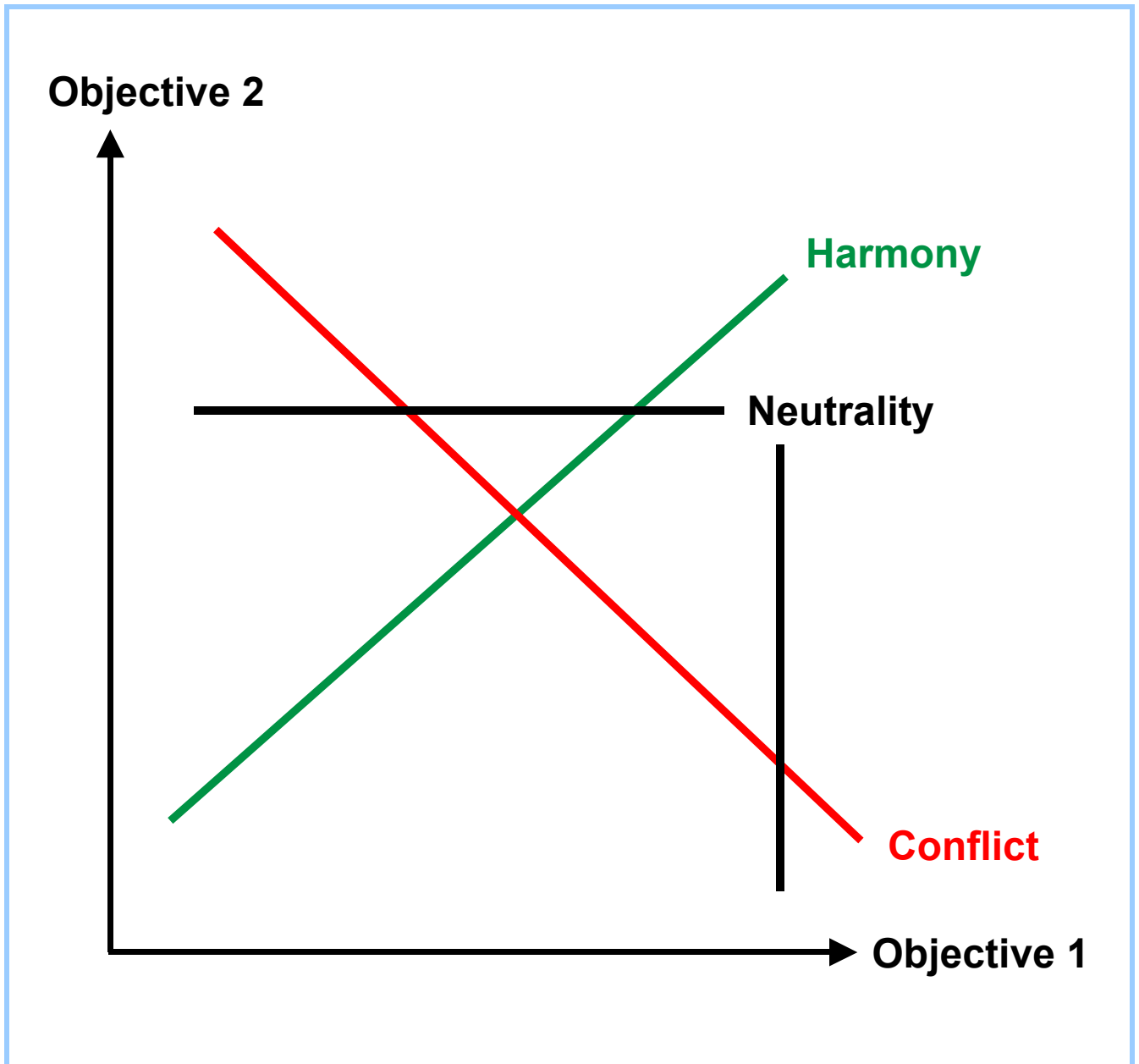
## ③ Proportional income tax

The position of the Lorenz curve **does not change** ( $a = b$ ).

# Macroeconomic objectives 1 - introduction

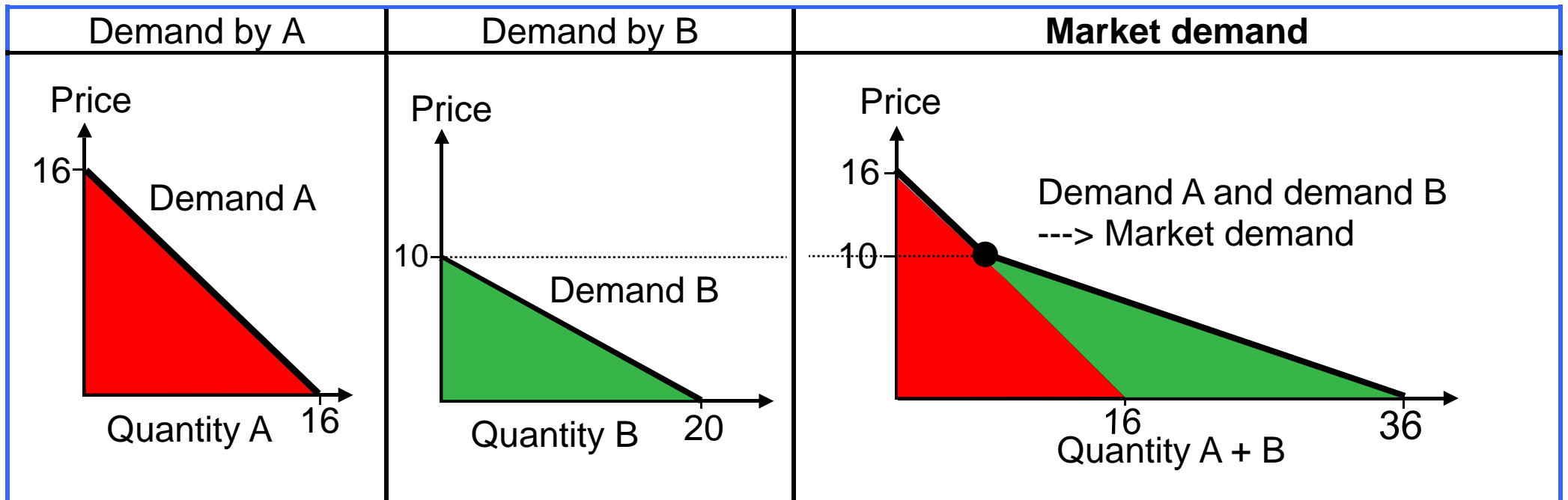


# Macroeconomic objectives 2 - relations



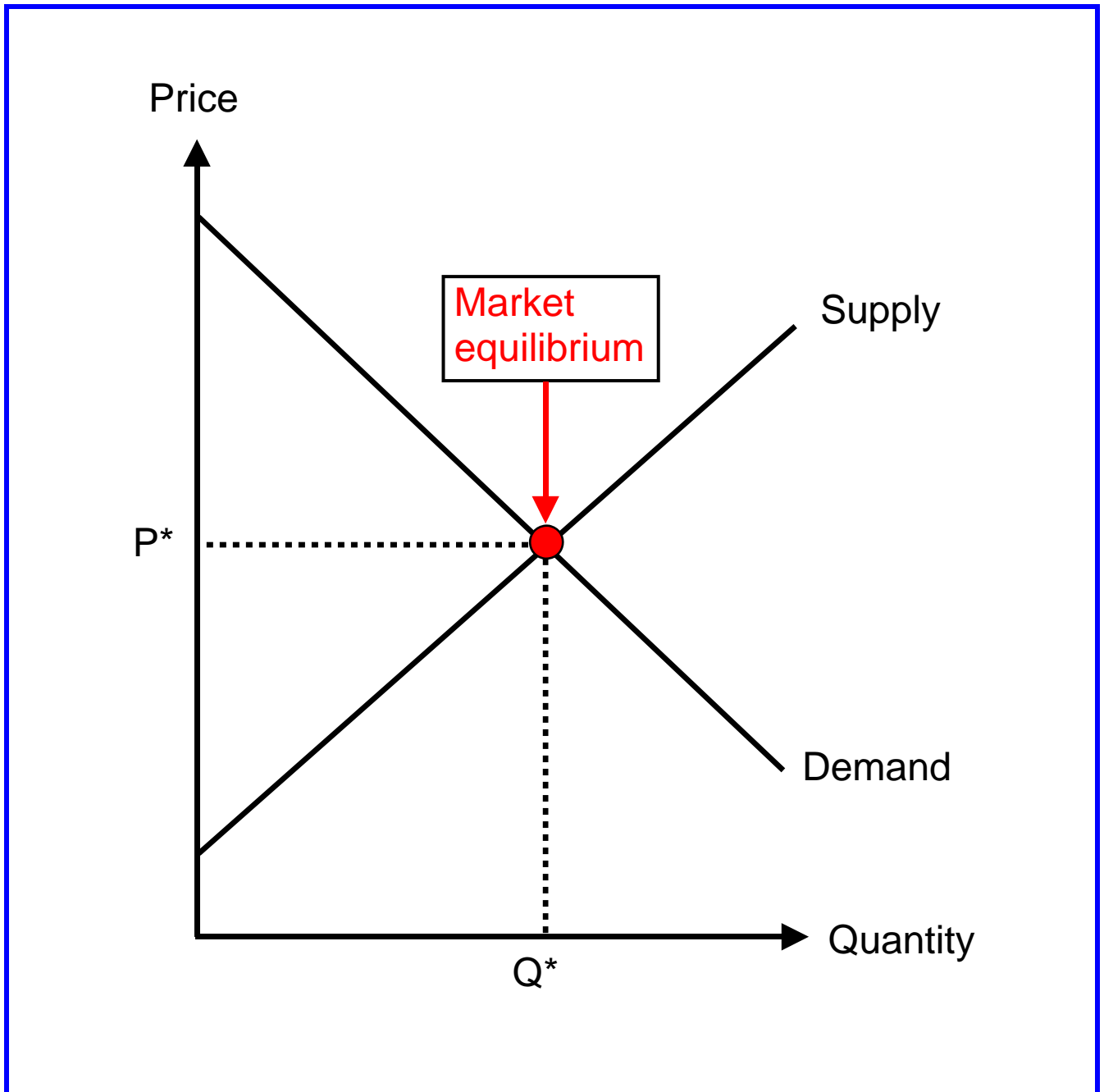
# Market demand (derivation)

A market consists of 2 consumers, A and B. The market demand is derived from the individual demand curves by adding them horizontally.



Similarly, the market supply can be derived.

# Market equilibrium



$Q^*$  = Equilibrium quantity

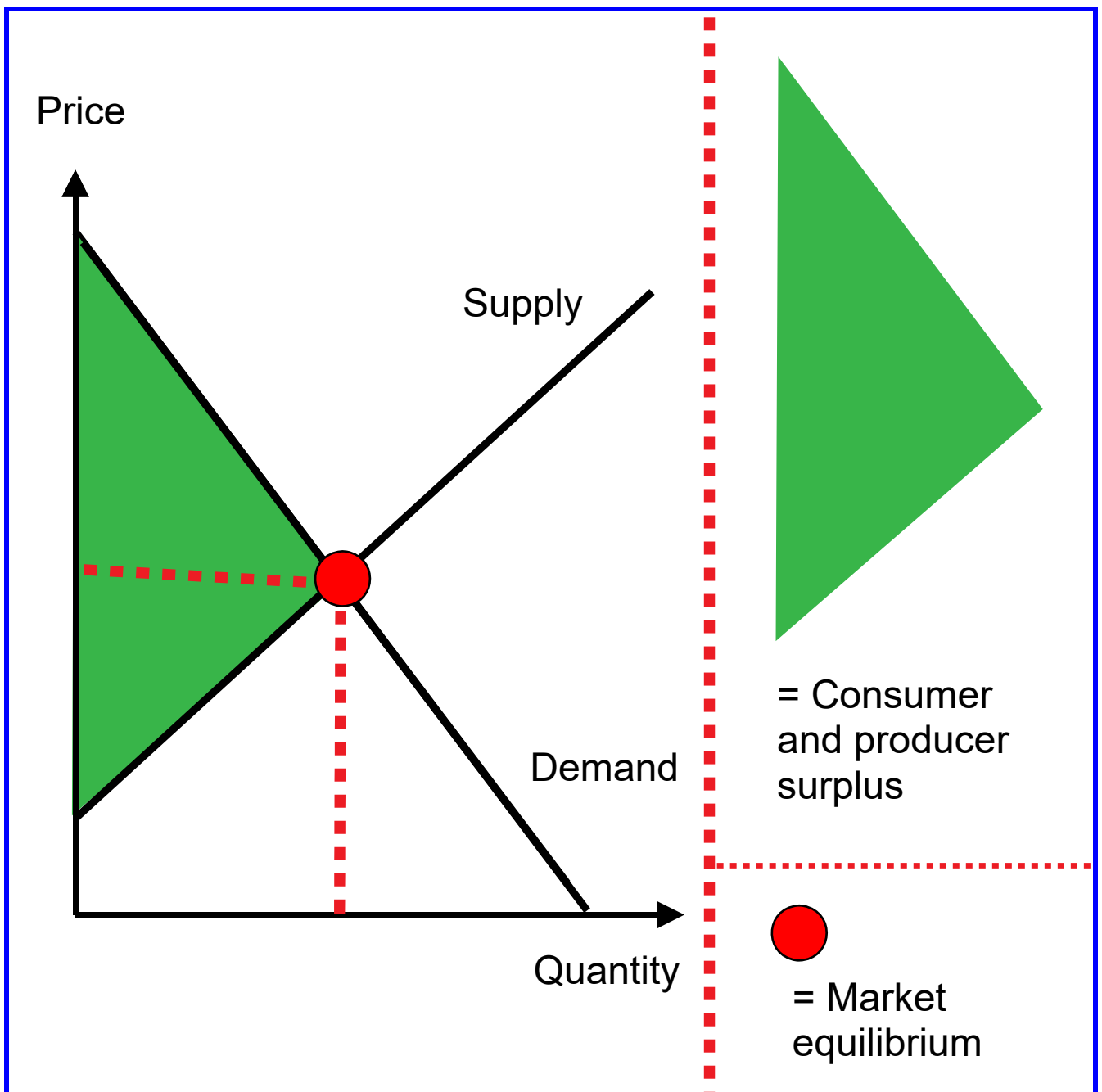
$P^*$  = Equilibrium price



# Market equilibrium and efficiency

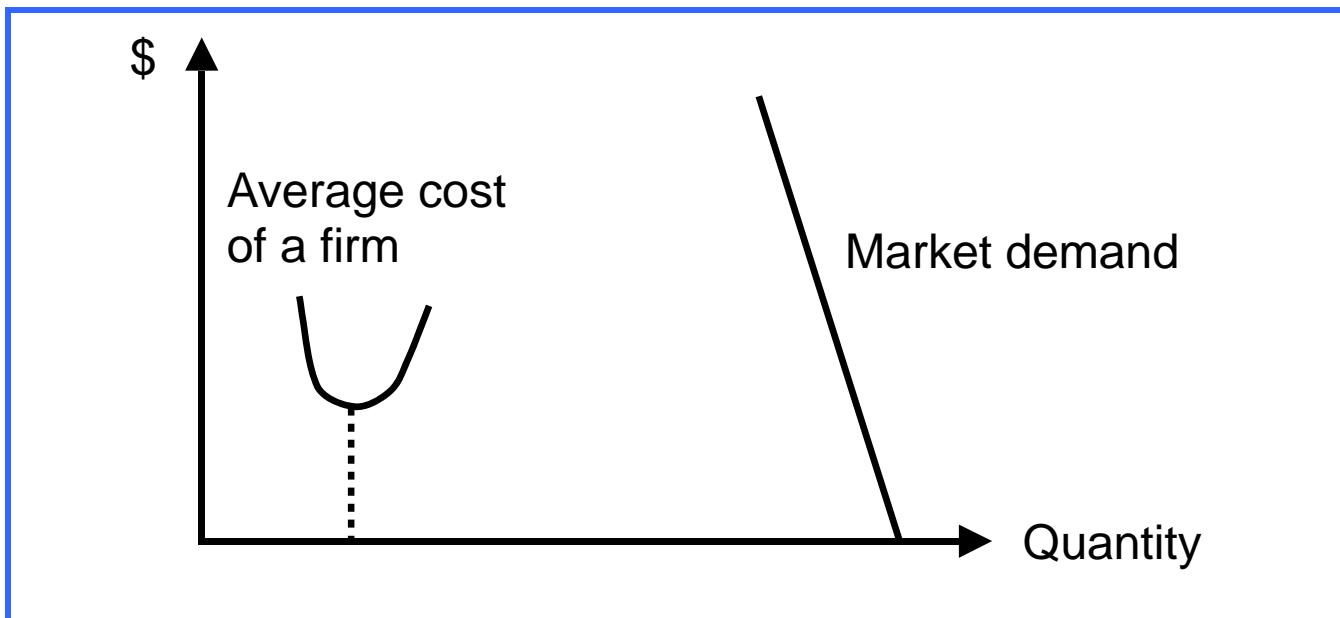
The market equilibrium is **efficient** for two reasons:

- At the intersection, marginal cost (supply) and marginal benefit (demand) are equal.
- The sum of the consumer and the producer surplus is the largest.

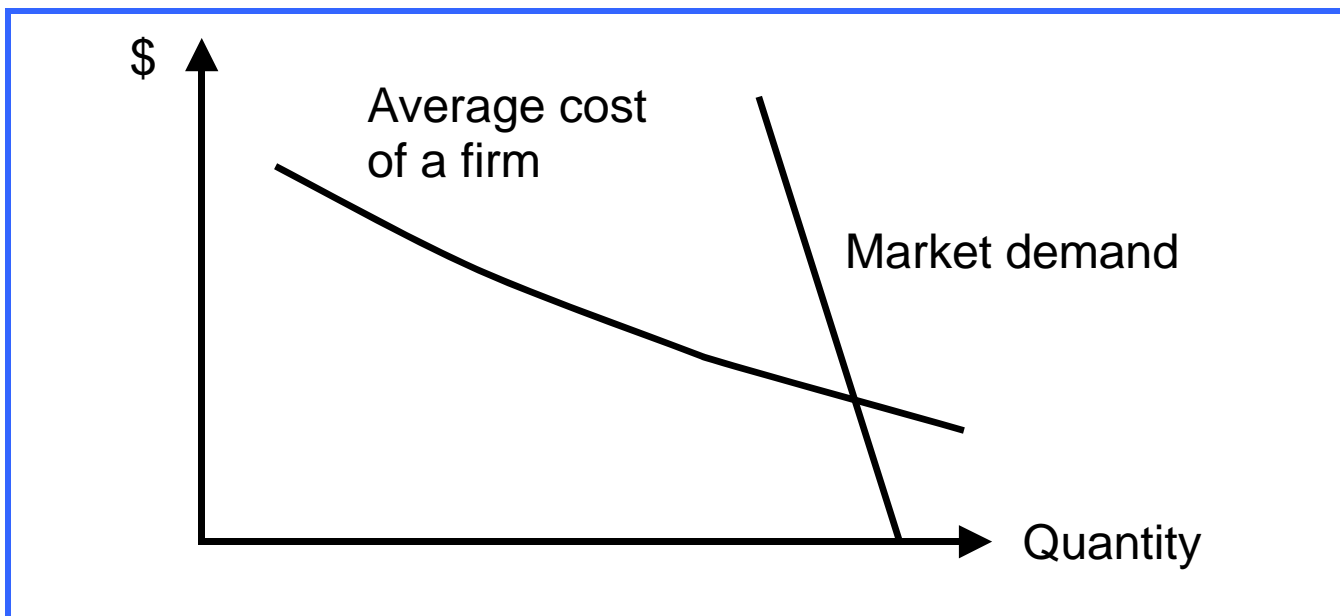


# Market structure and cost

- ① **A few firms** offer the product.

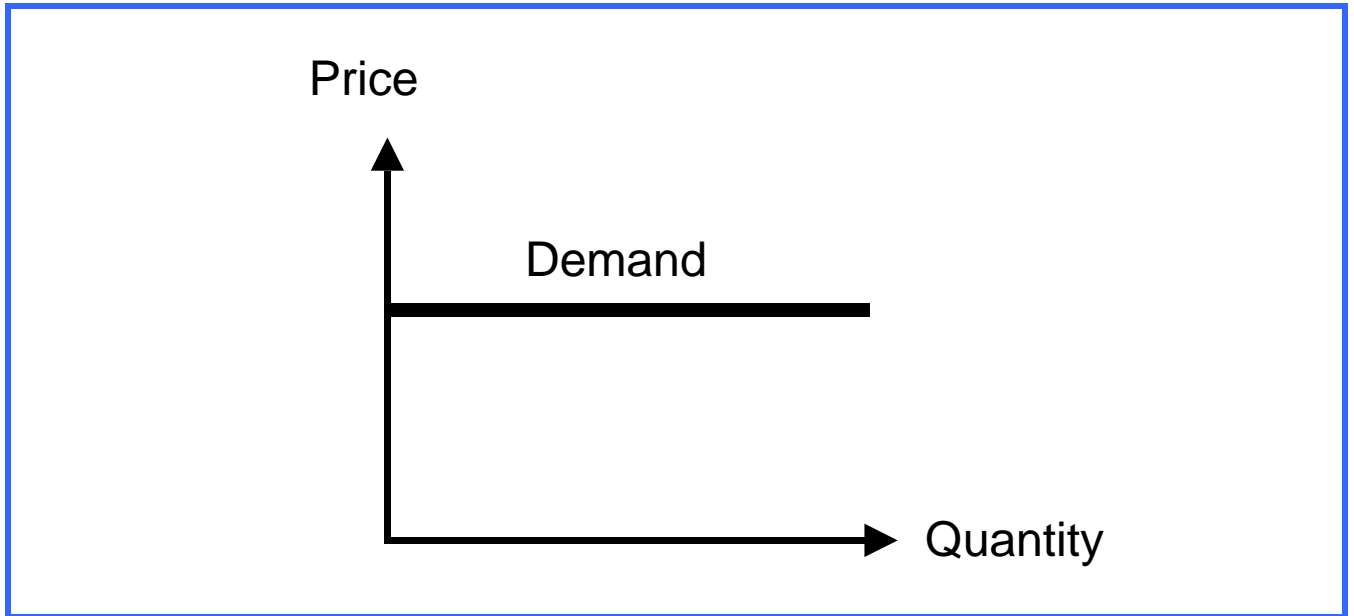


- ② **A monopoly** (as a natural monopoly) is probable.

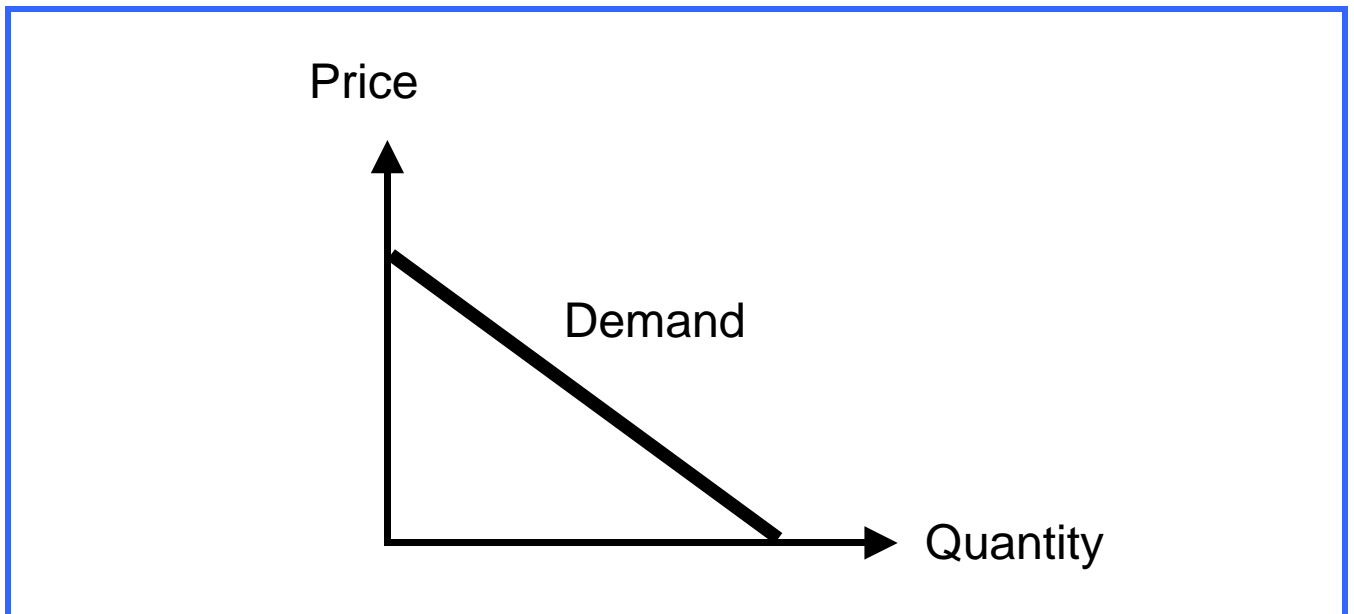


# Market structure and demand

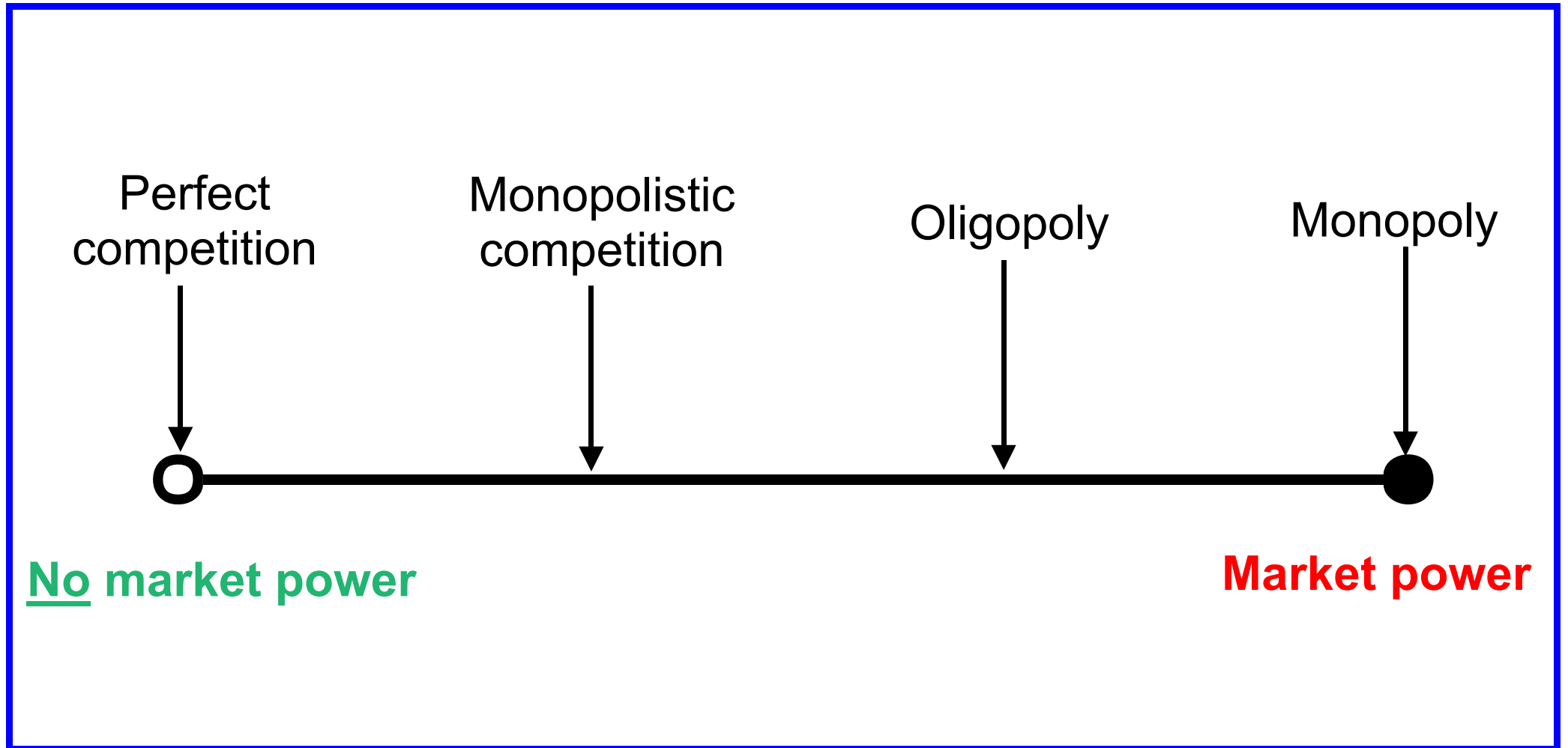
## ① Perfect competition



## ② Monopoly



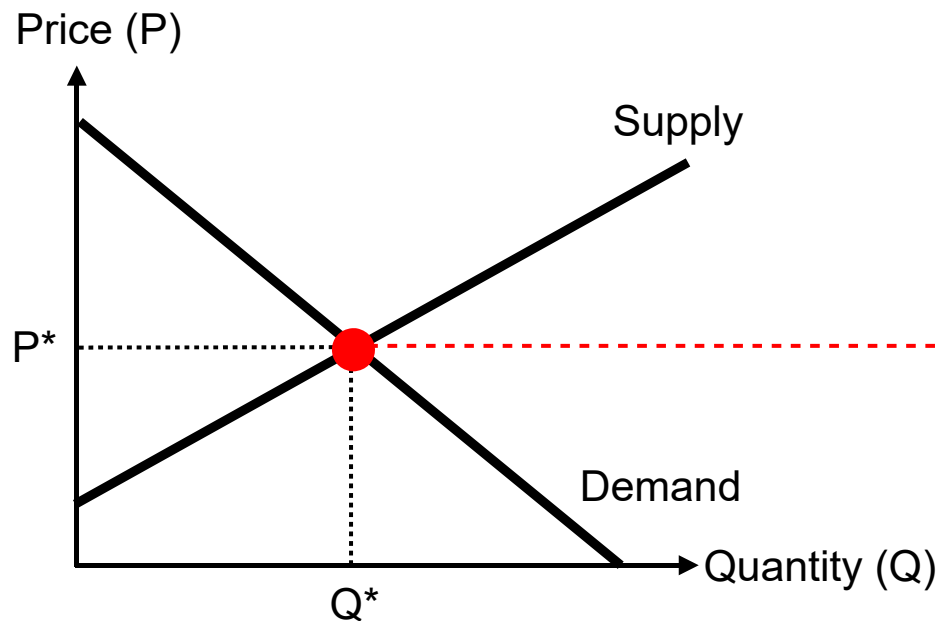
# Market structure and market power



# Market versus perfectly competitive firm

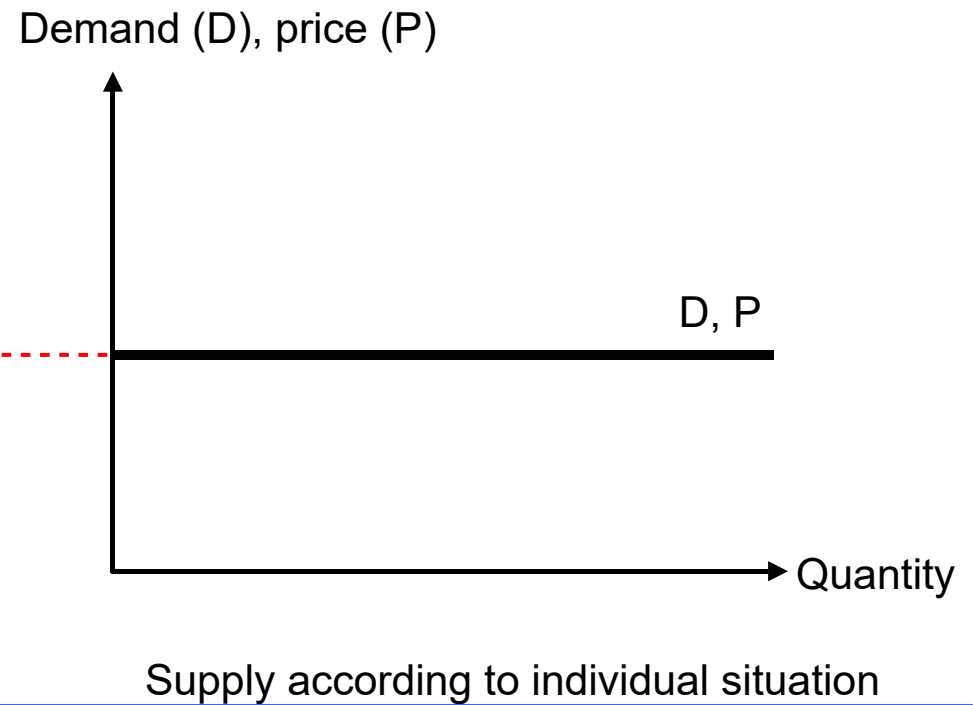
## Market

(Supply, demand, equilibrium  $P^*$  and  $Q^*$ )

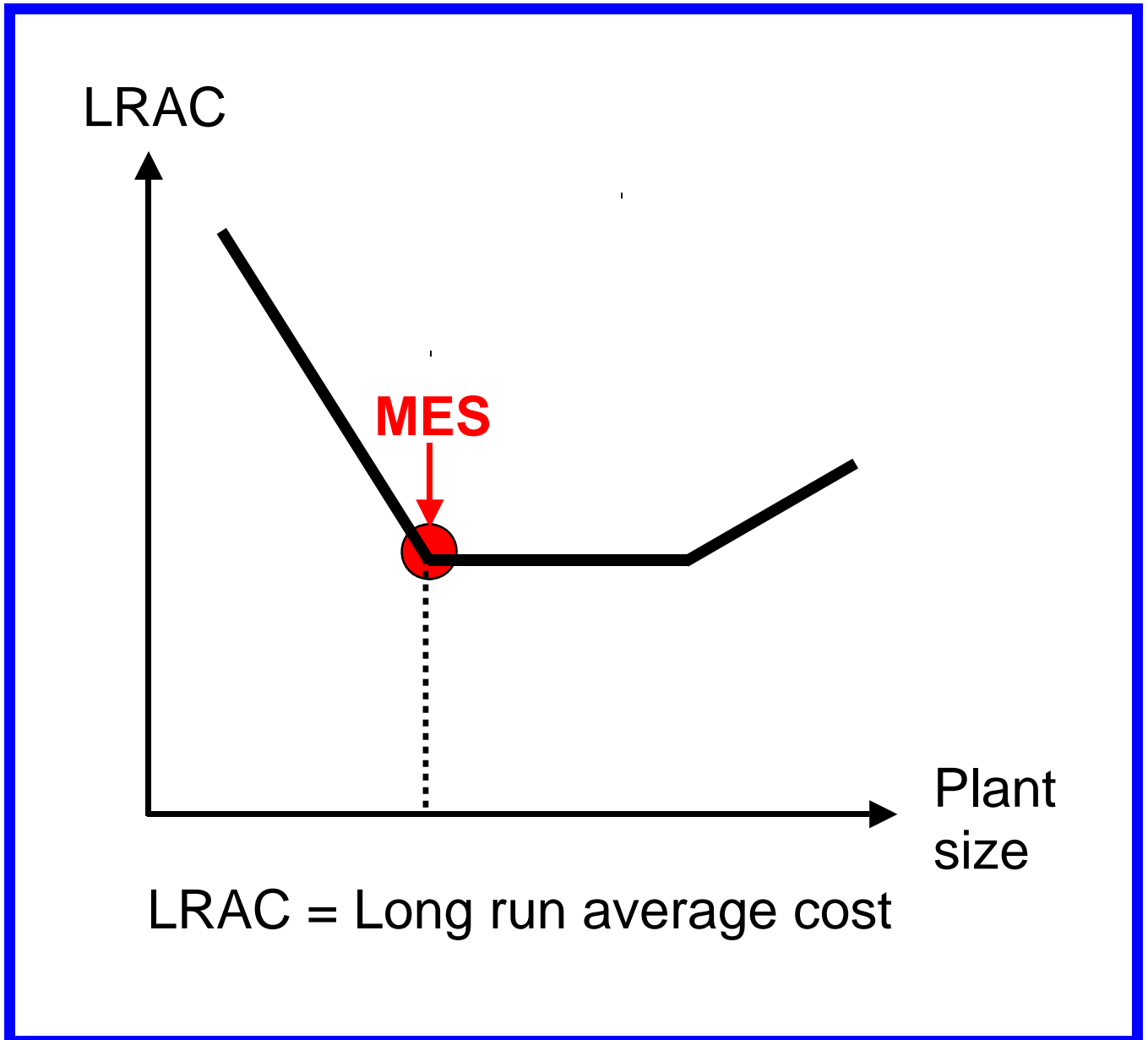


## Individual firm

(Demand, price / perfect competition)

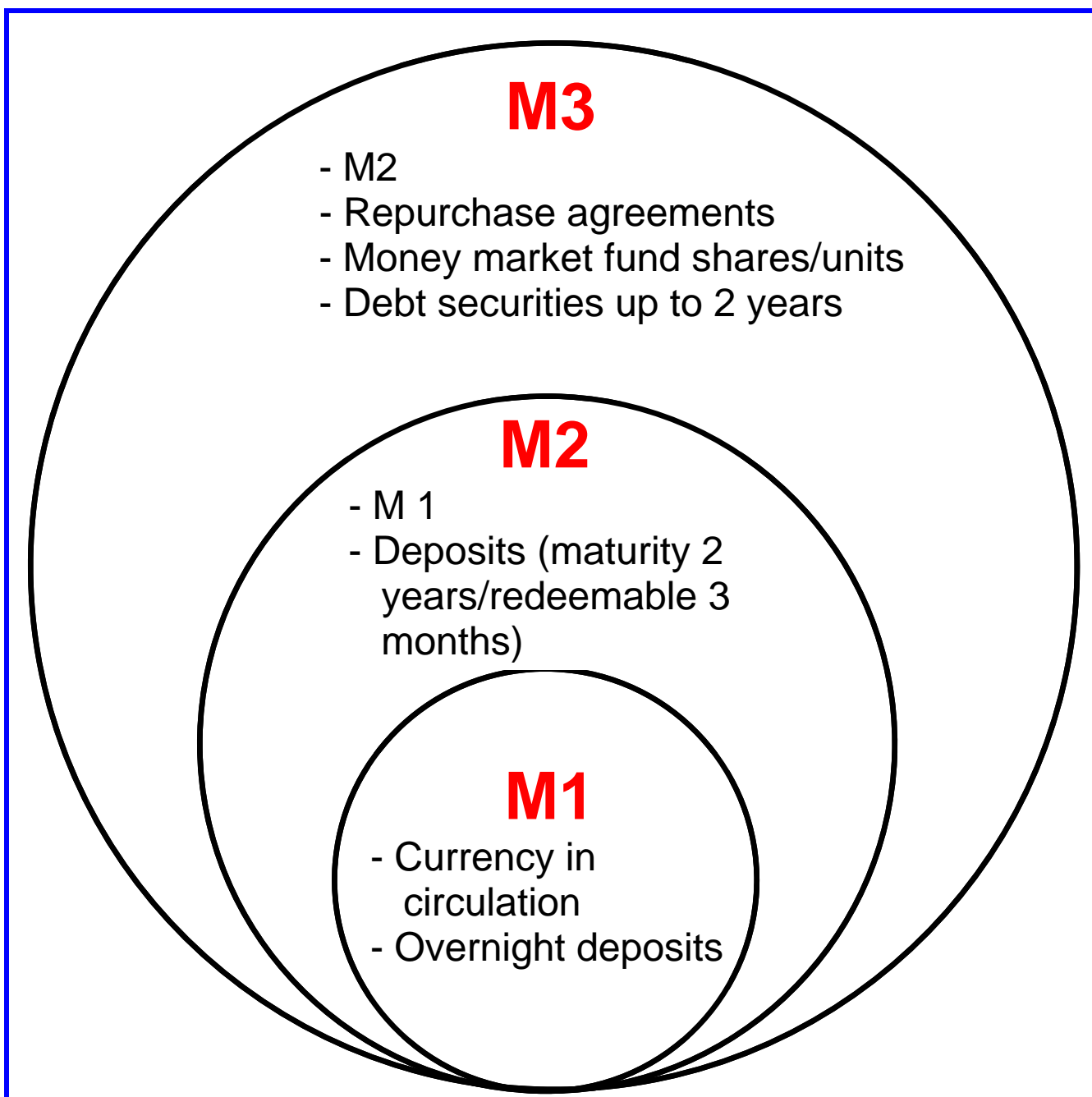


# Minimum efficient scale (MES)



MES is the quantity of production whose further increases would not lead to lower long run average cost.

# Monetary aggregates ECB

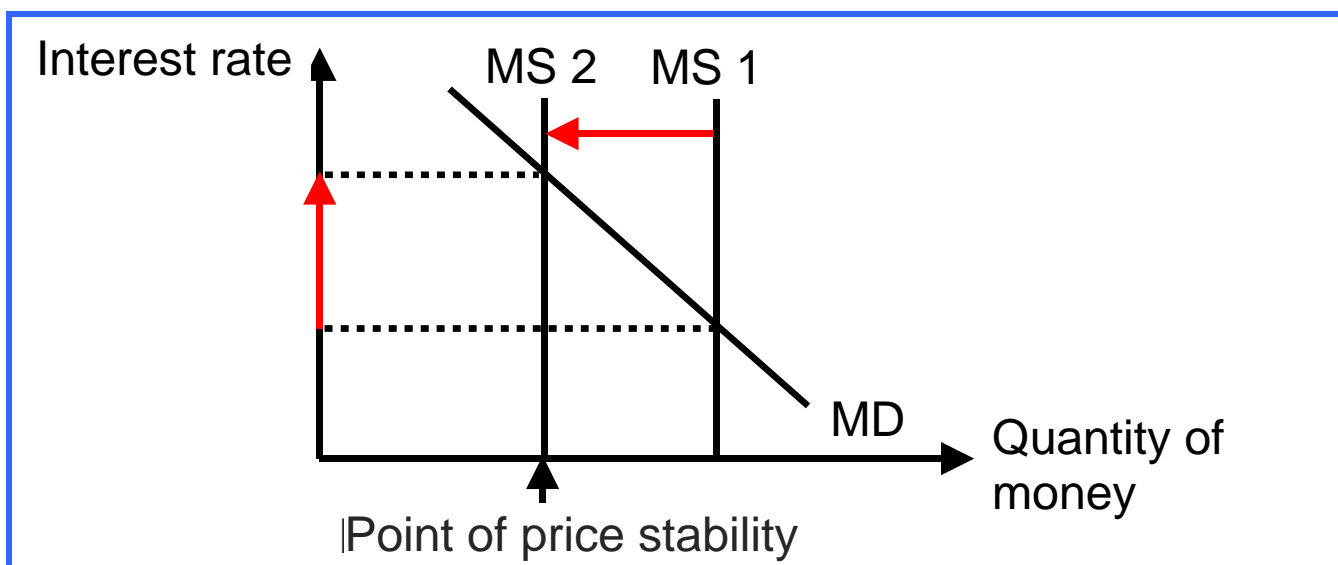


Source: [www.ecb.europa.eu](http://www.ecb.europa.eu) (21.1.18)

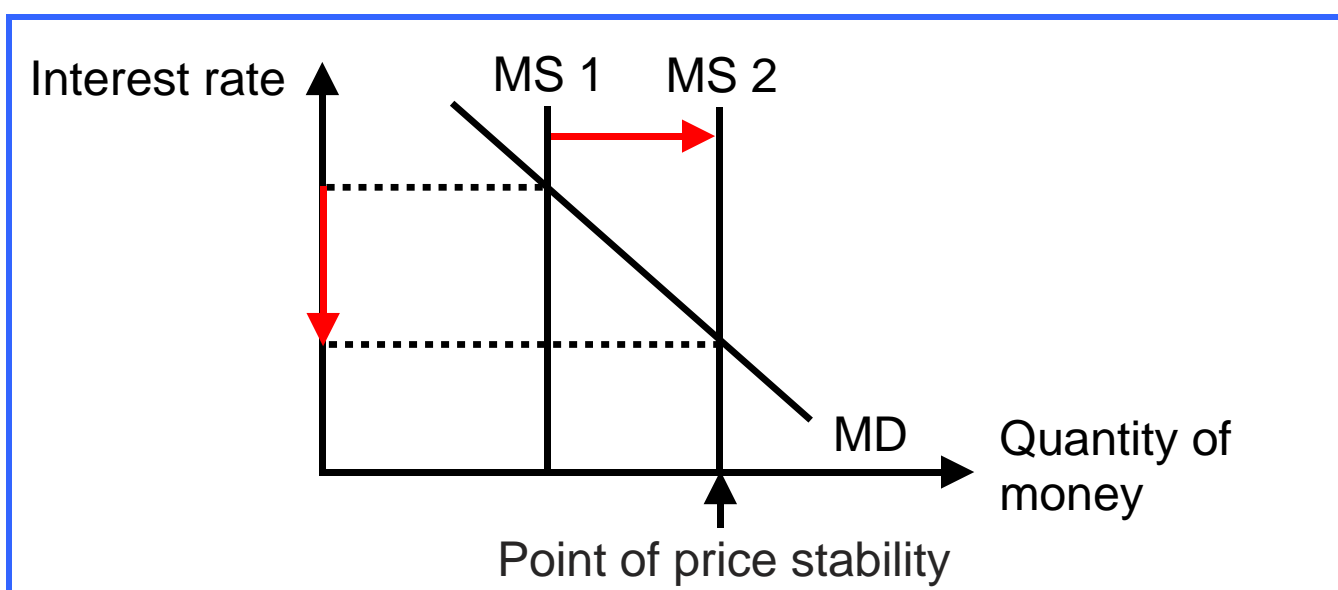
# Monetary policy

We assume that the **price stability** is the primary goal of the monetary policy.

## ① Situation of **inflation**



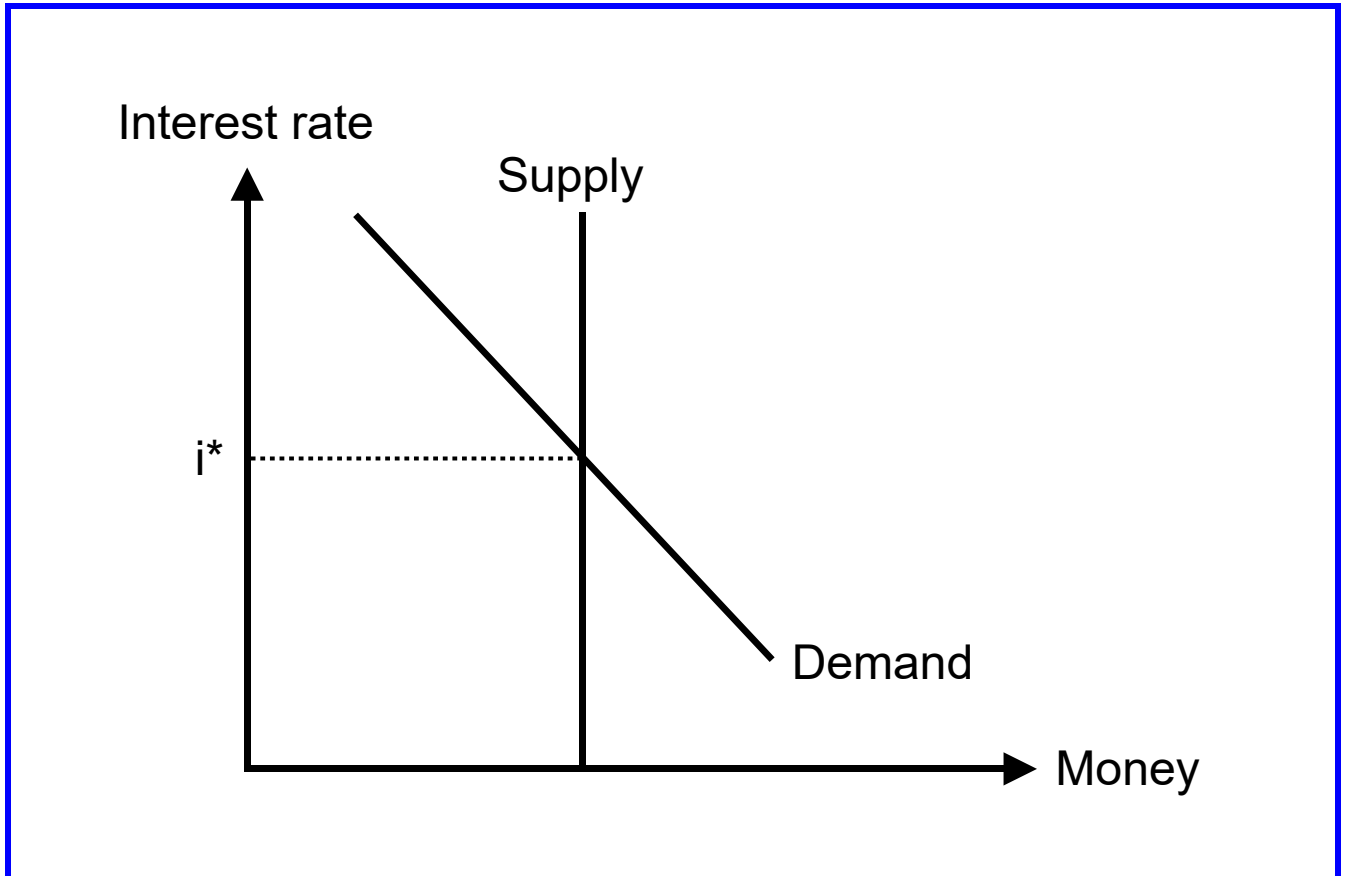
## ② Situation of **deflation**



MS = Money supply  
MD = Money demand



# Money market



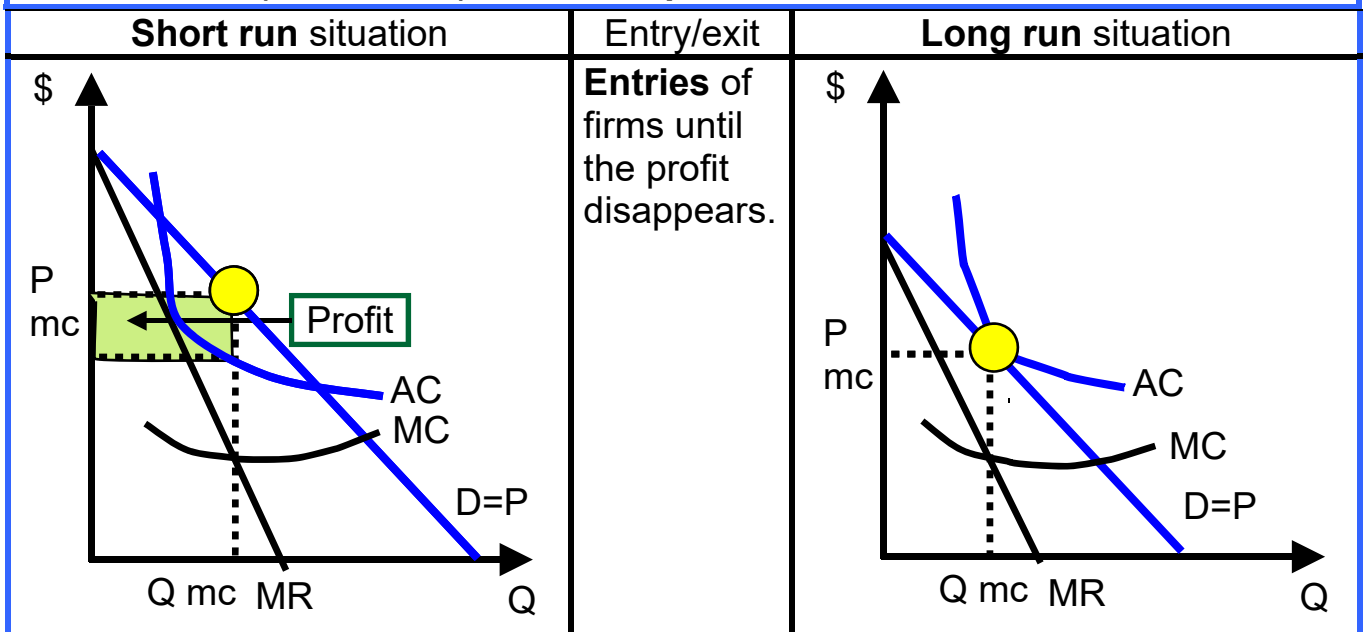
$i^*$  = interest rate at market equilibrium

Supply by the central bank  
Demand by the public

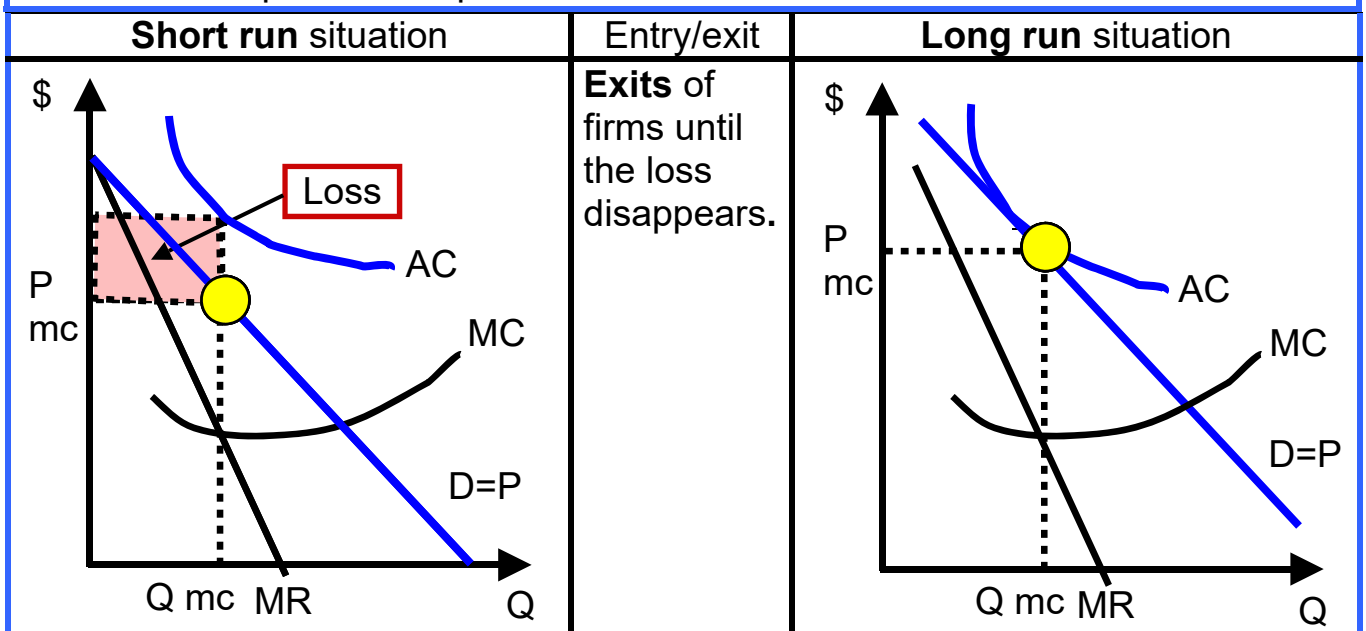
# Monopolistic competition

**Characteristics:** As with monopoly, in monopolistic competition firms face a **negatively sloping demand curve**; in contrast, **entries and exits** are possible (example: consumer goods suppliers).

## Case 1: Monopolistic competition with **profit** in the short run and **entries**.



## Case 2: Monopolistic competition with **loss** in the short run and **exits**.

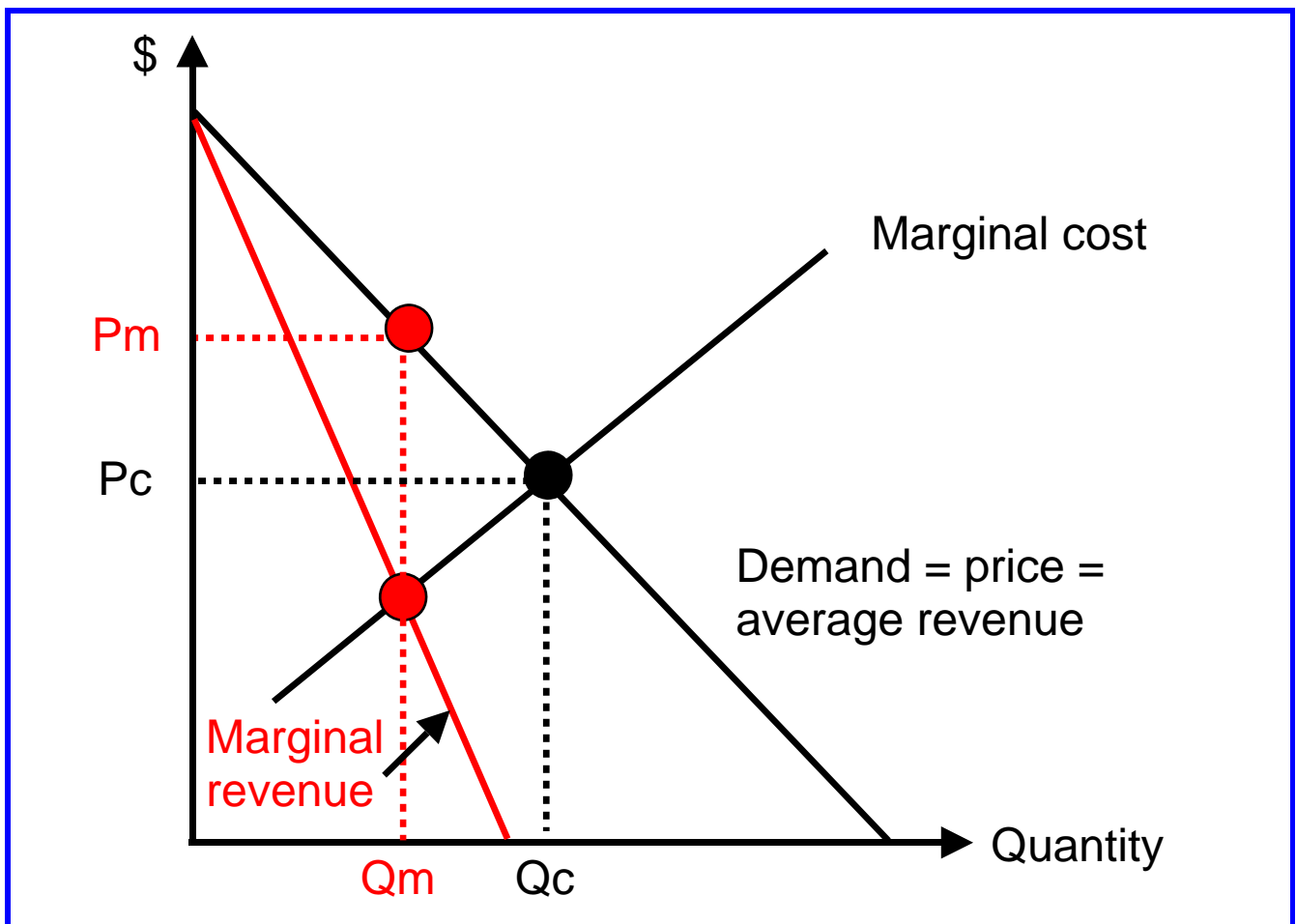


AC = Average cost  
 D = Demand  
 mc = monopolistically competitive

MC = Marginal cost  
 P = Price

MR = Marginal revenue  
 Q = Quantity

# Monopoly and perfect competition - a comparison



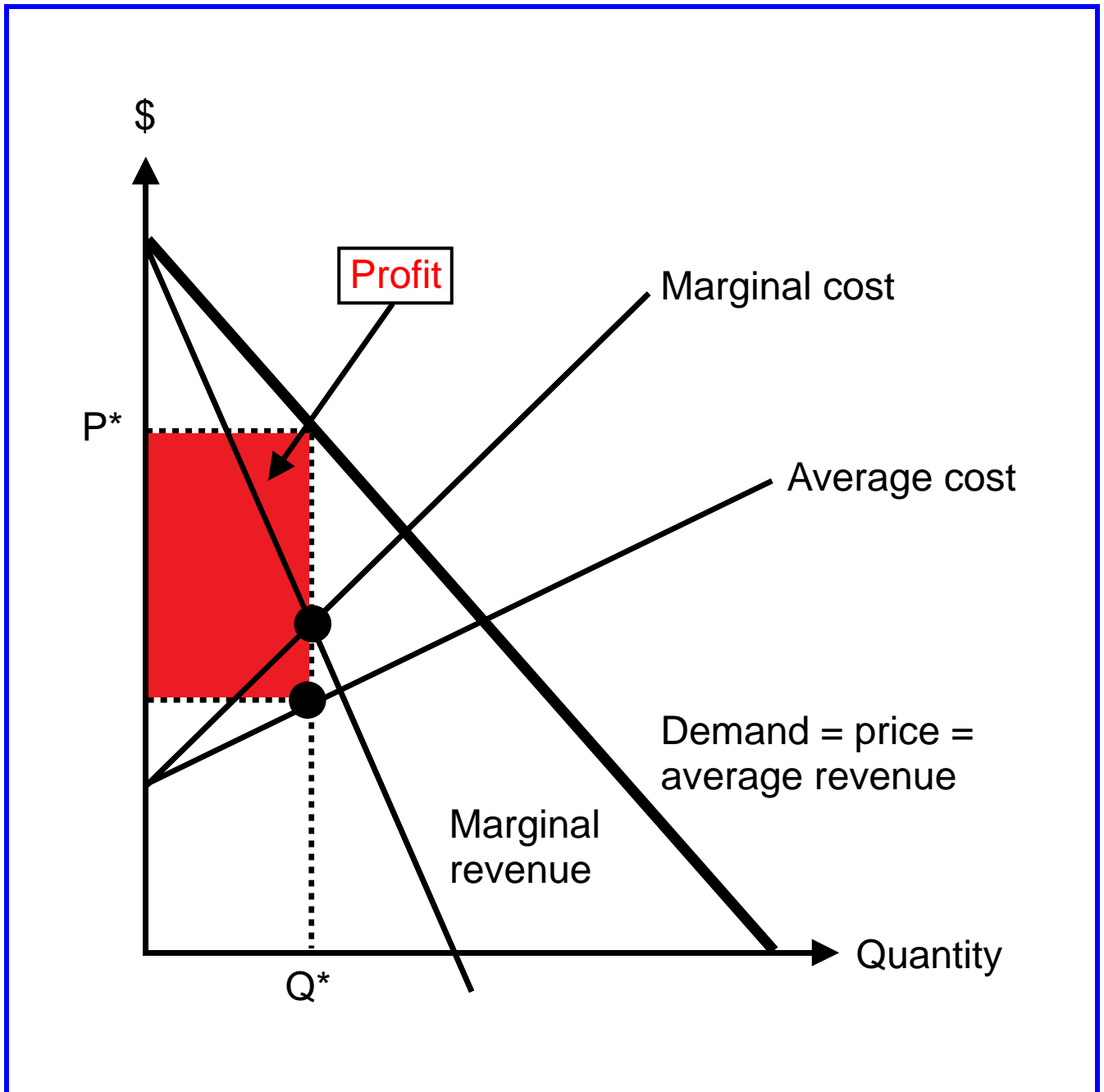
$P_m / P_c = \text{Price monopoly} / \text{Price perfect competition}$   
 $Q_m / Q_c = \text{Quantity monopoly} / \text{Quantity perfect competition}$

- The monopoly is choosing the following point:  
 $MR = MC$ ; but  $\text{price} > MC$
- The firm in the competitive market is choosing the following point:  
 $\text{Price}^* = MC$  (\* equally  $MR = MC$ , since  $\text{price} = MR$ )
- Result: The monopoly is choosing a higher price and a smaller quantity than the firm in the competitive market.

MC = Marginal cost

MR = Marginal revenue

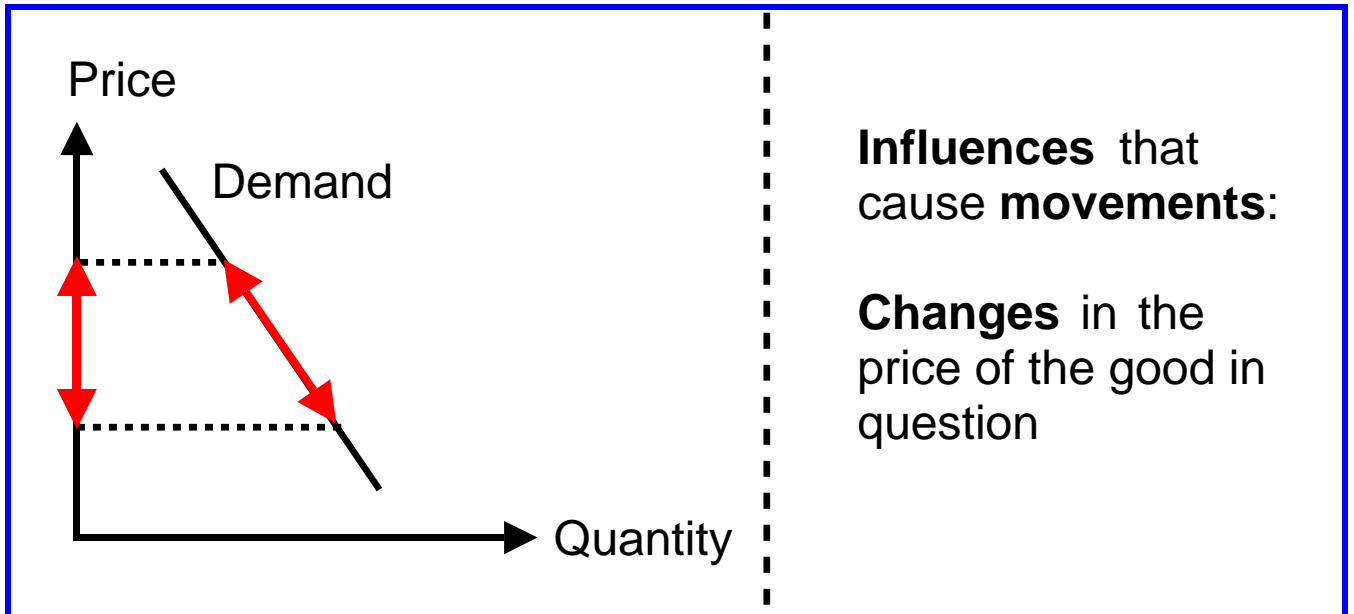
# Monopoly



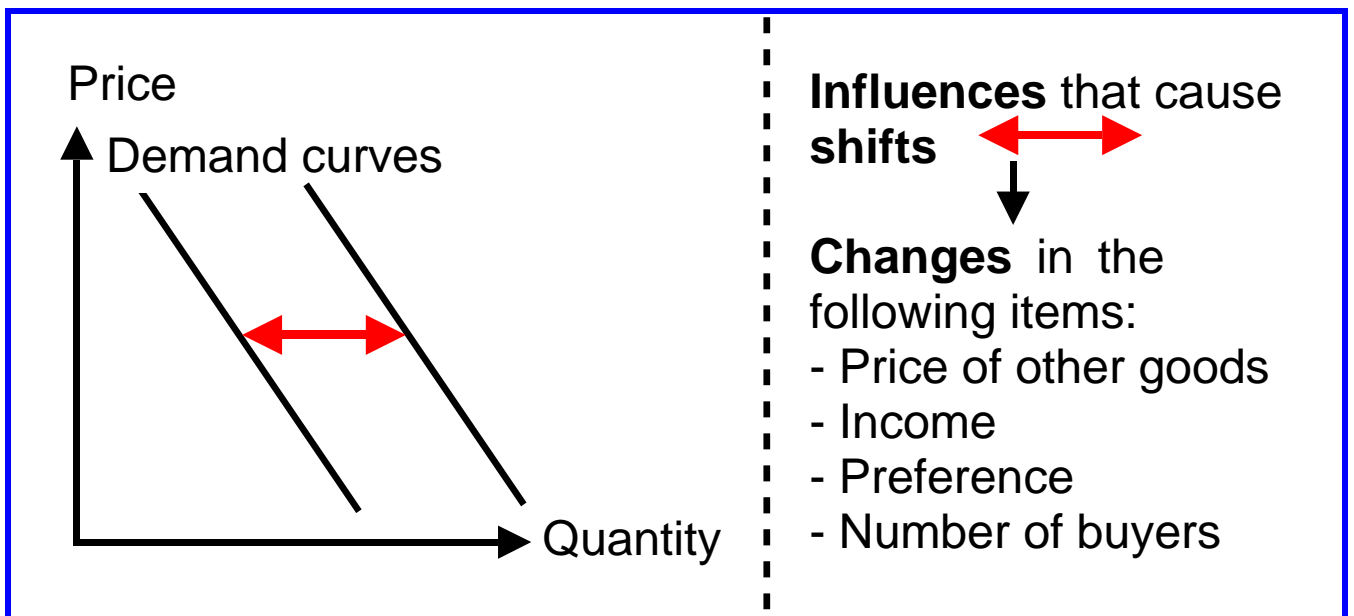
$Q^*$  = Quantity, supplied by the monopoly  
 $P^*$  = Price, charged by the monopoly

# Movements and shifts - demand

## ① **Movements** along the demand curve

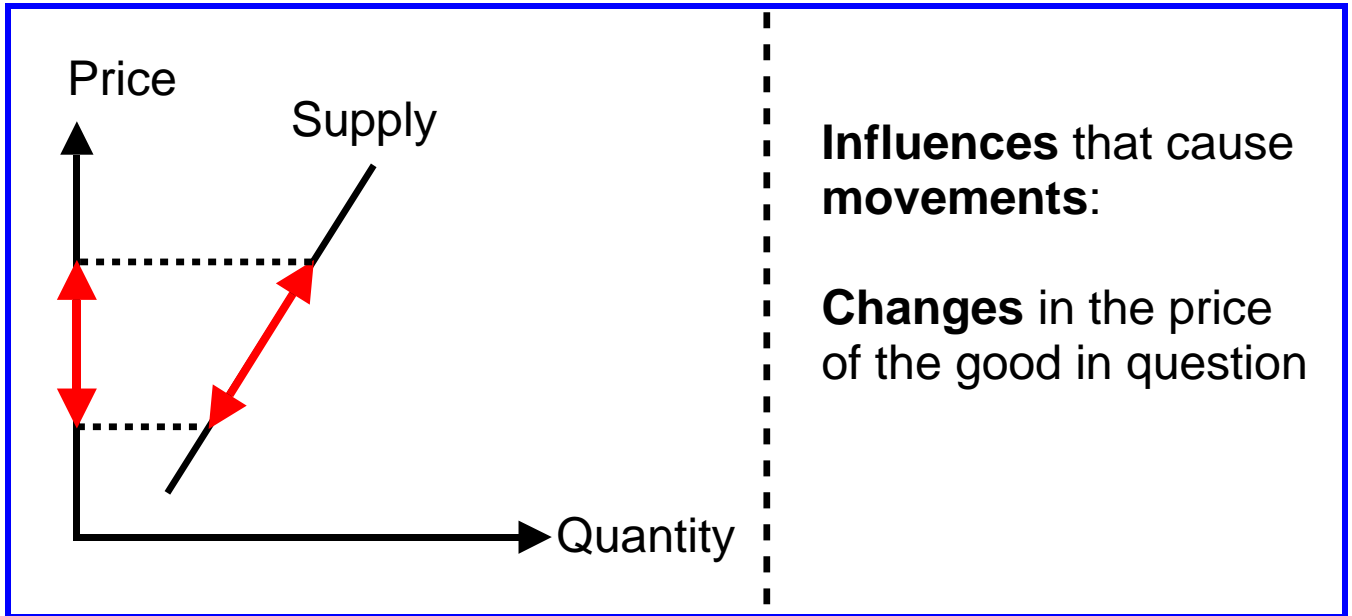


## ② **Shifts** of the demand curve

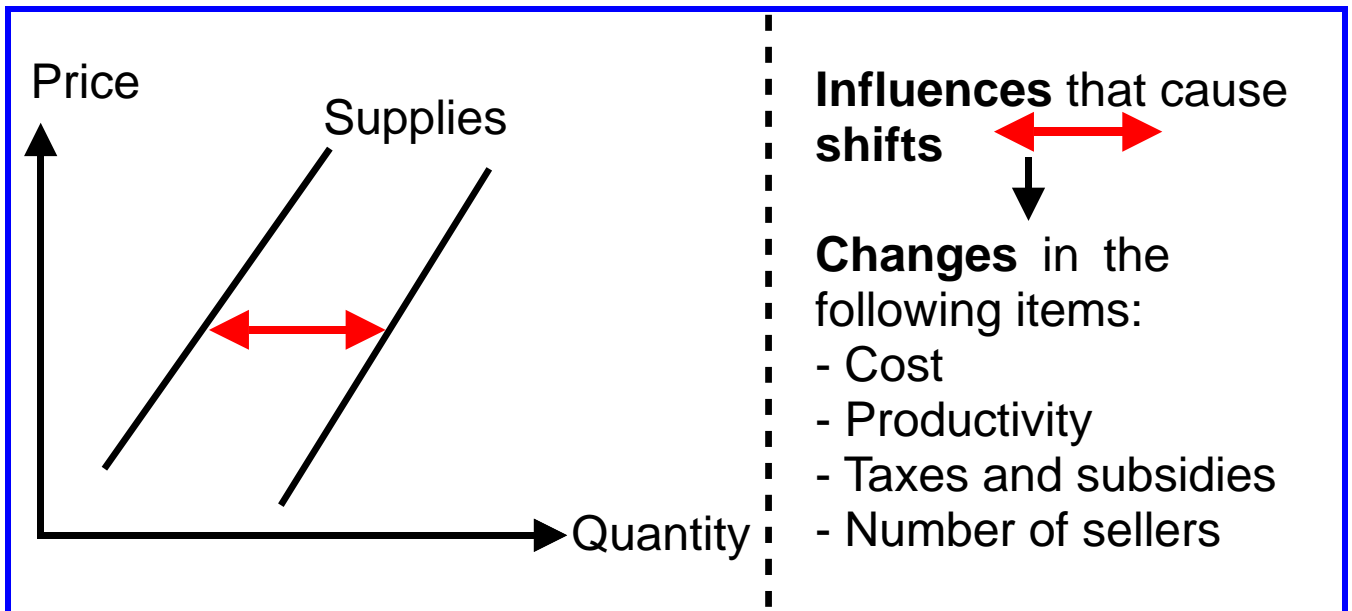


# Movements and shifts - supply

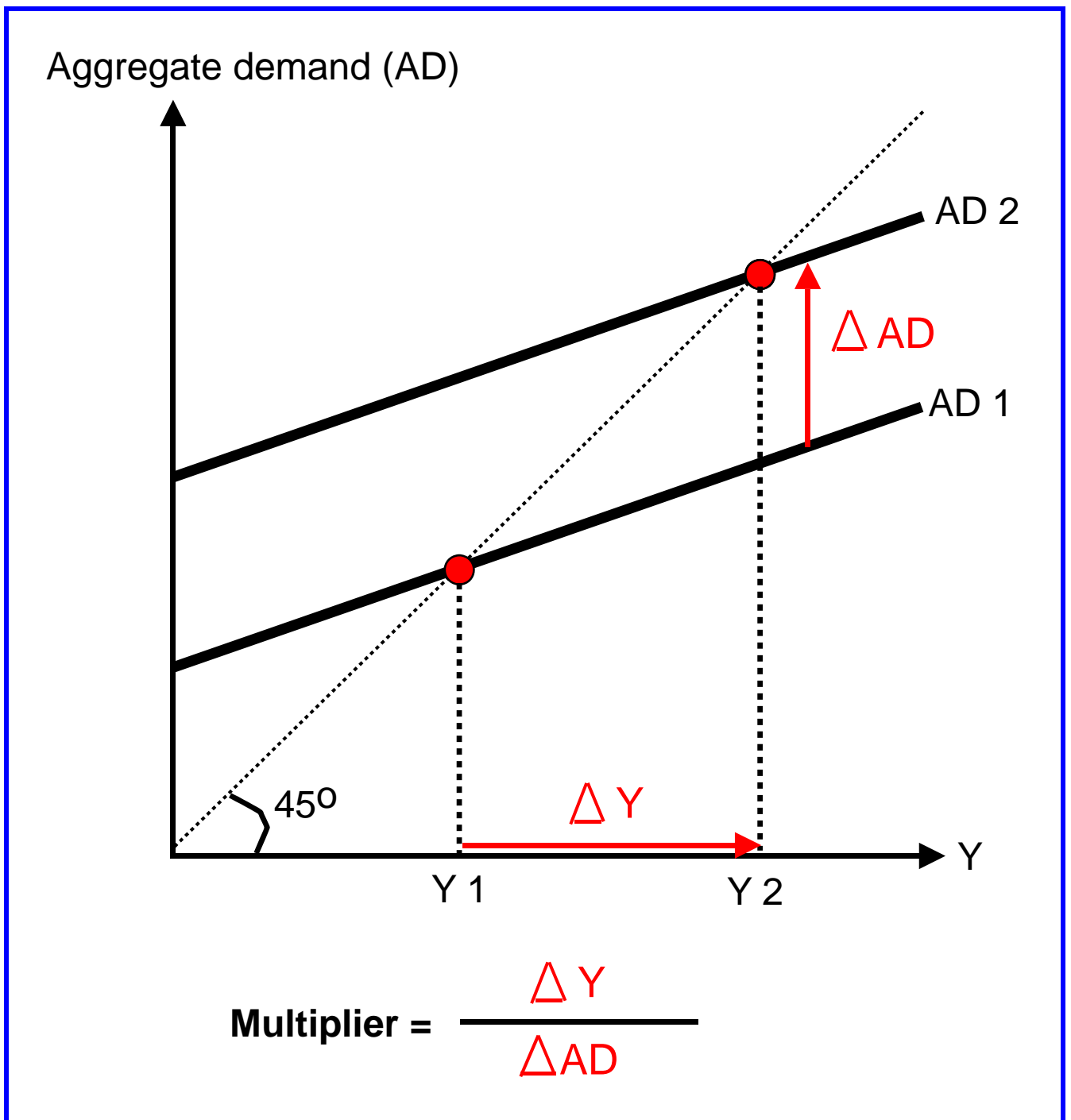
## ① **Movements** along the supply curve



## ② **Shifts** of the supply curve

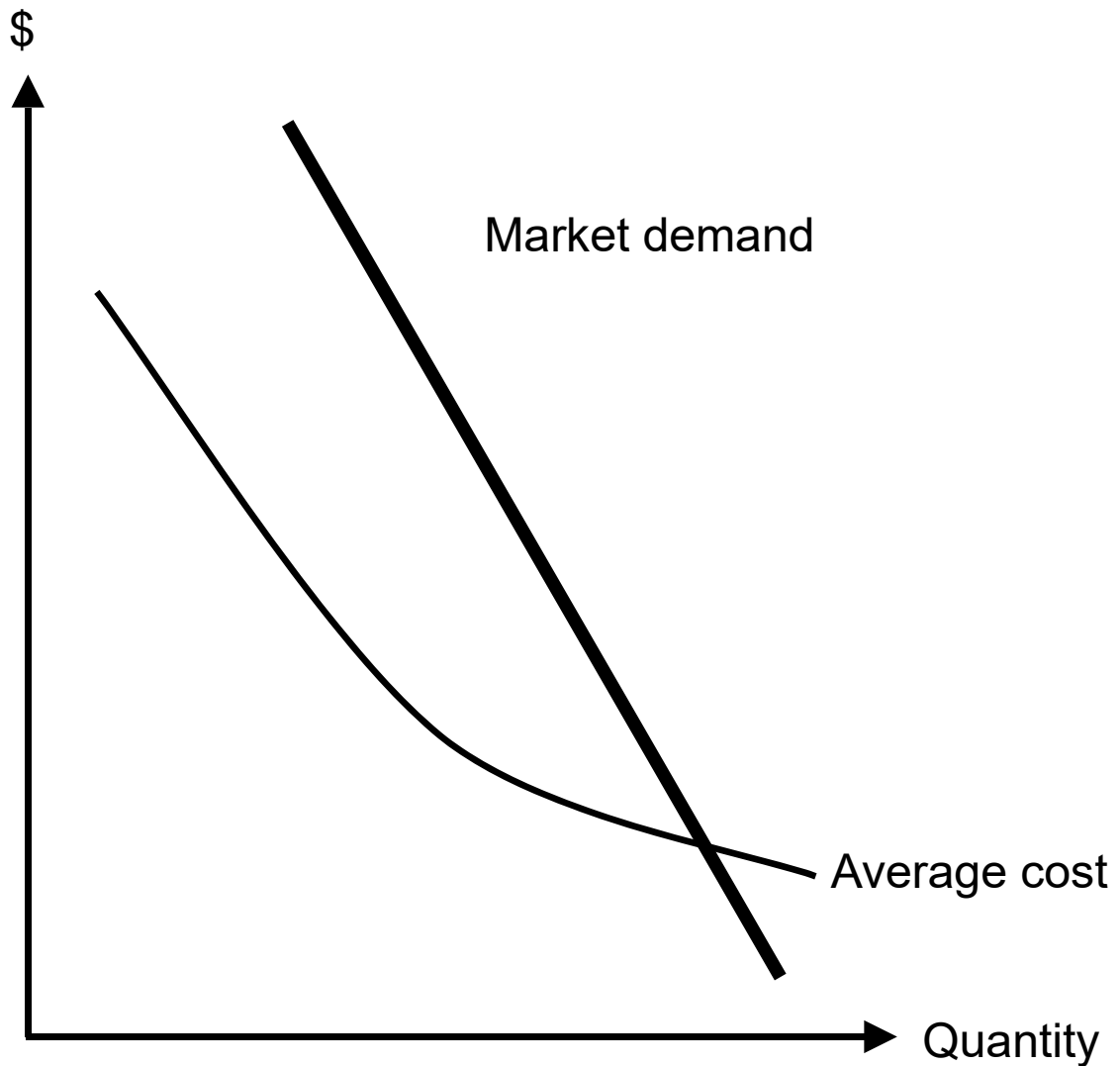


# Multiplier



Y = Output, income

# Natural monopoly



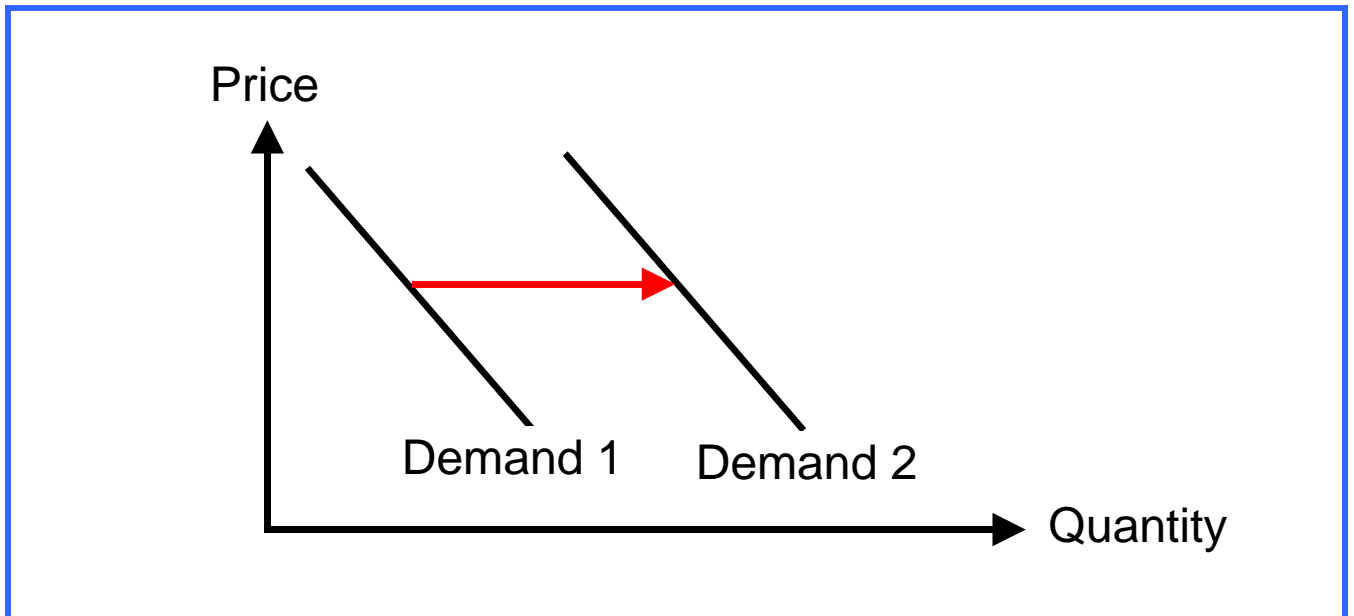
A natural monopoly may arise when there are high fixed costs and, therefore, falling average costs.



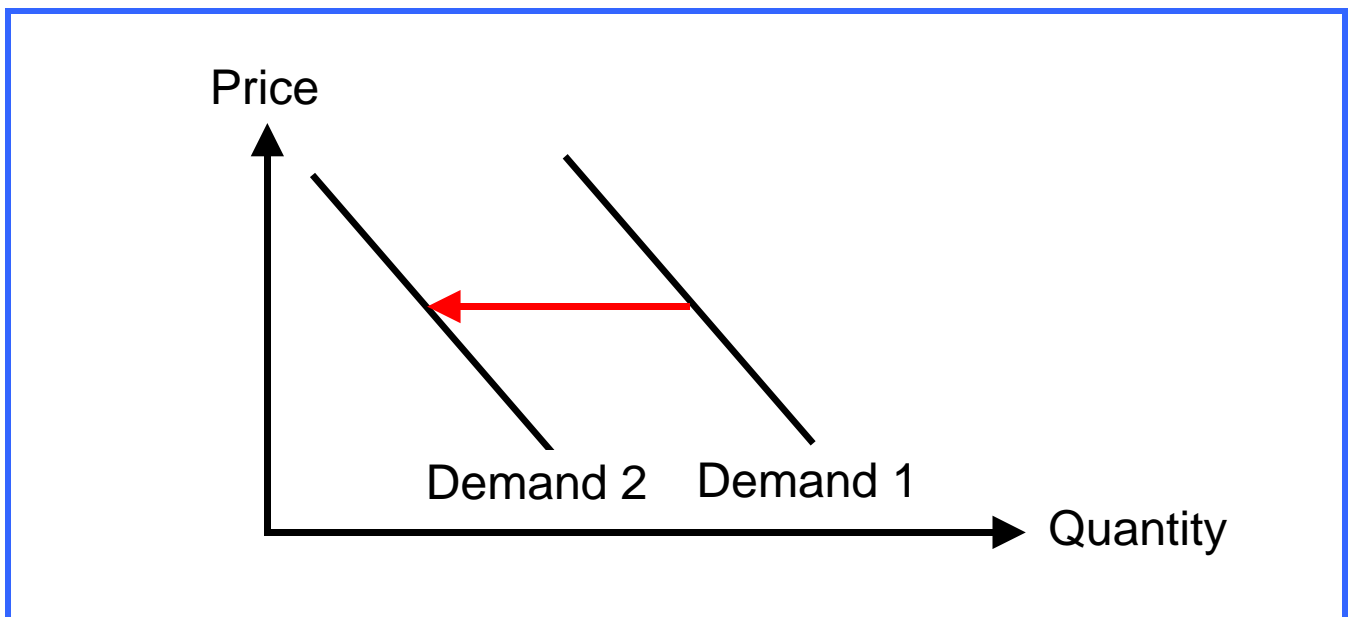
# Normal good

What happens to a normal good if ...

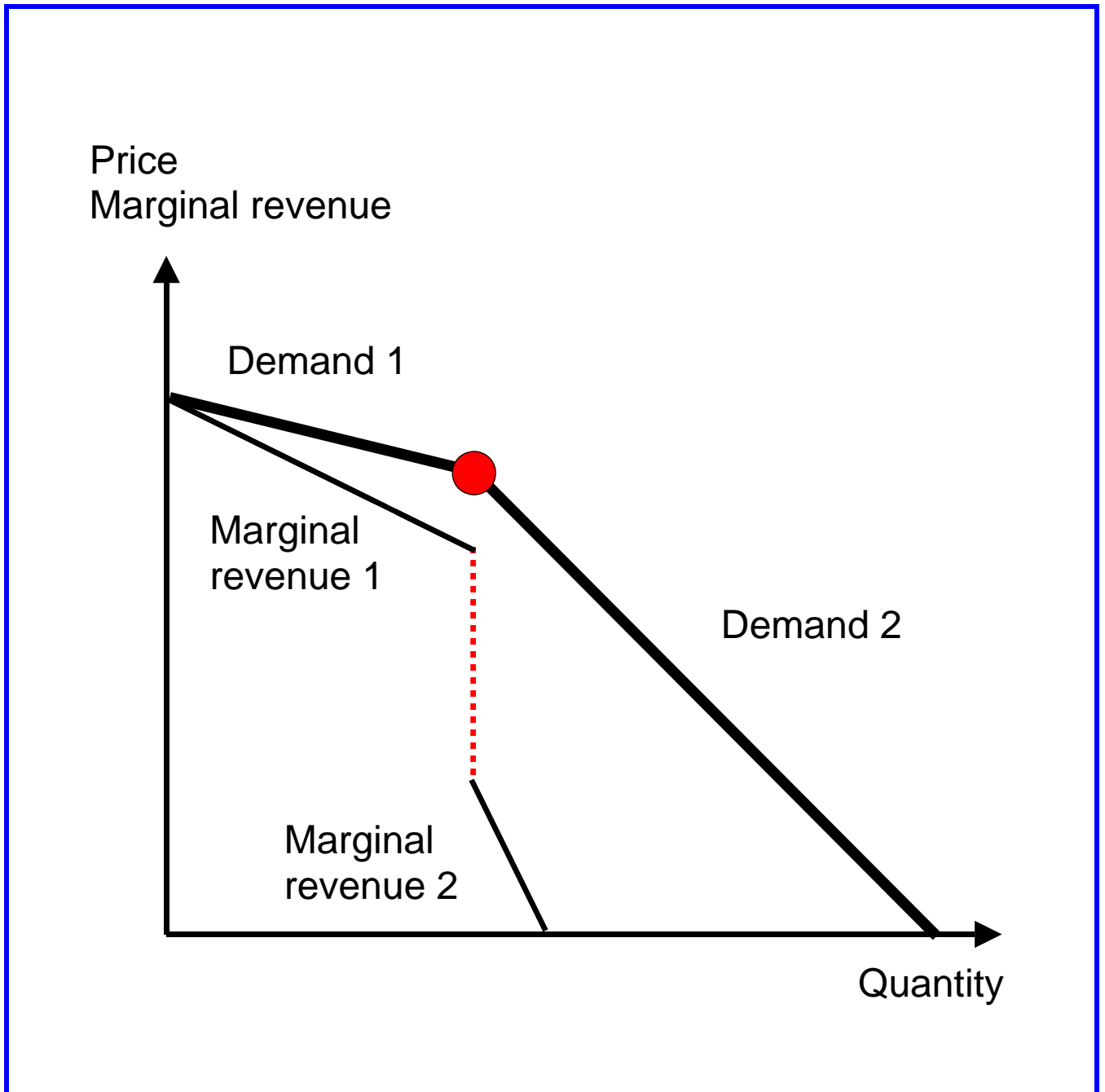
① **income rises;**



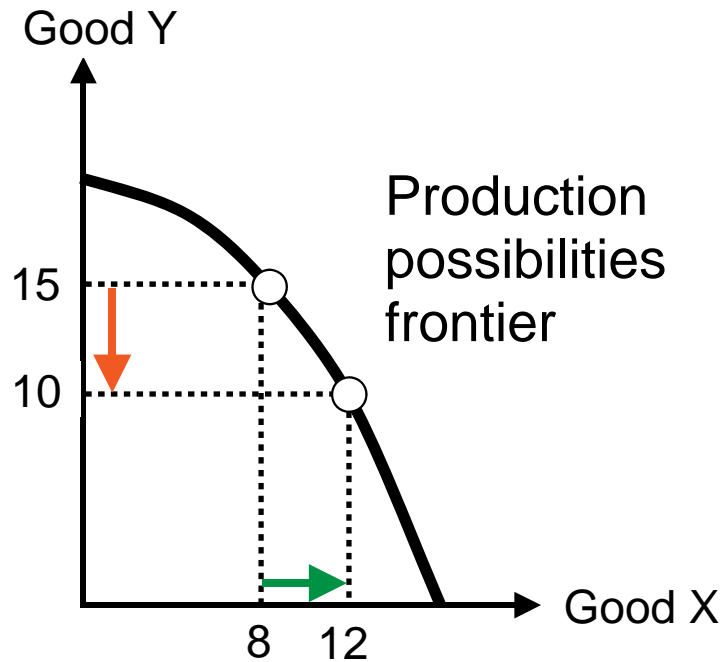
② **income falls?**



# Oligopoly - kinked demand curve

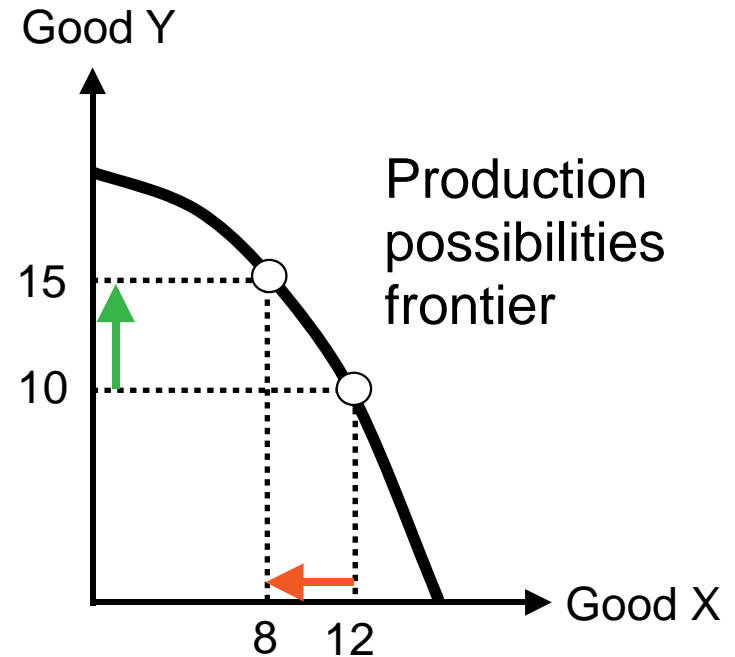


# Opportunity cost (in the case of 2 goods)



$$OC_x = \frac{\text{Loss of Y}}{\text{Gain of X}} = \frac{5}{4} = 1.25$$

$OC_x$  = Opportunity cost of the production X

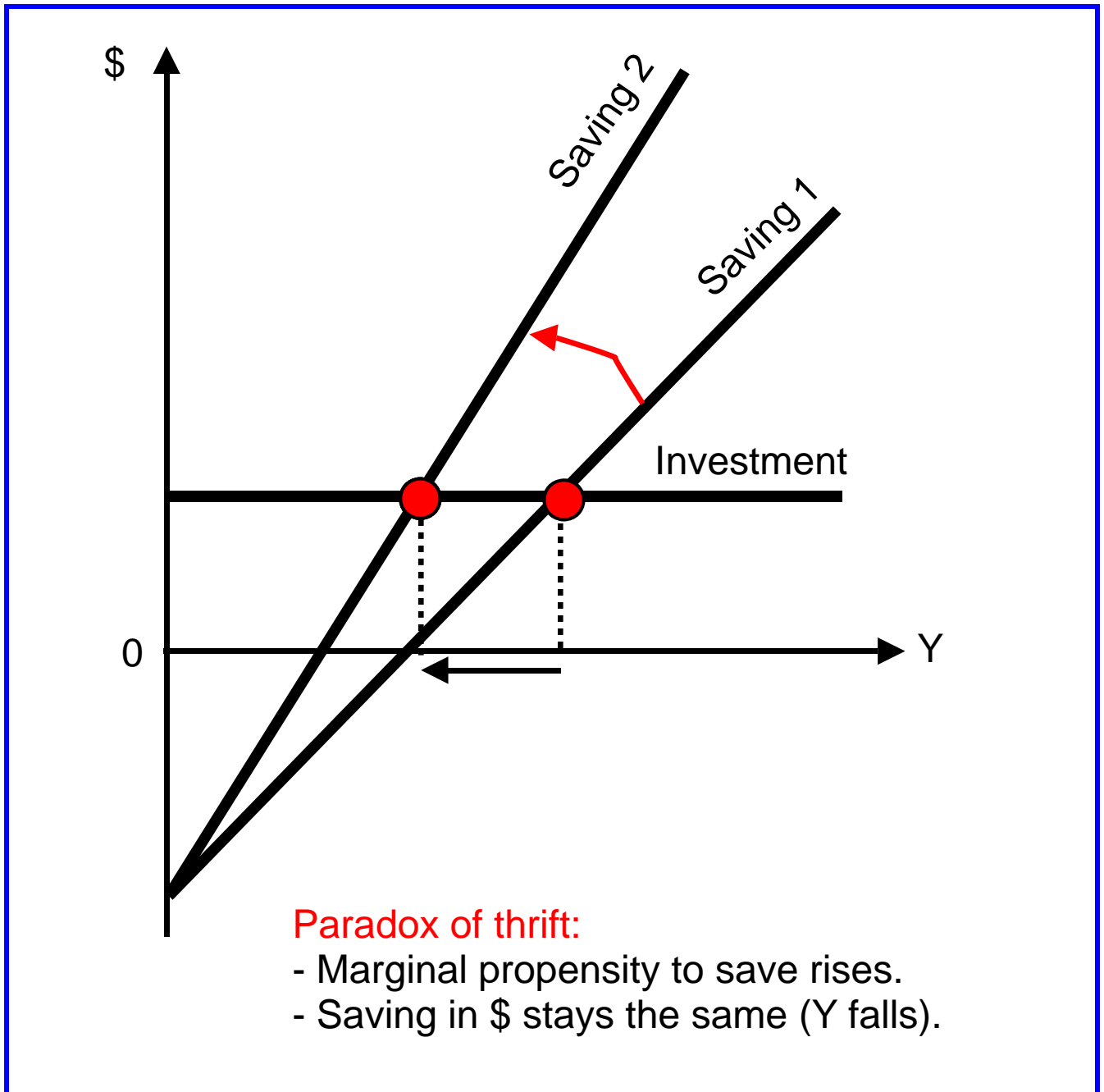


$$OC_y = \frac{\text{Loss of X}}{\text{Gain of Y}} = \frac{4}{5} = 0.8$$

$$(OC_y = 1/OC_x = 1/1.25 = 0.8)$$

$OC_y$  = Opportunity cost of the production Y

# Paradox of thrift

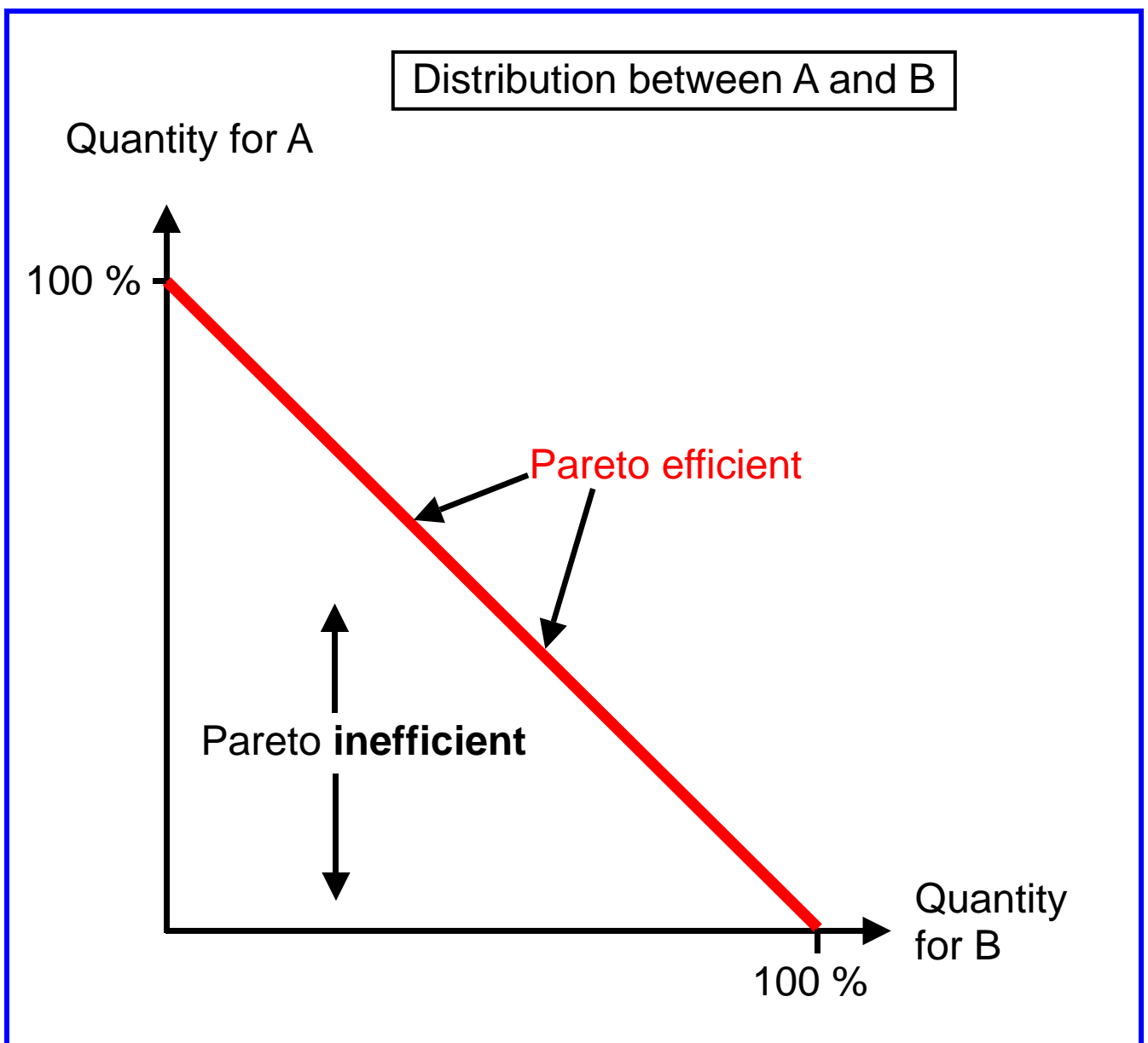


Y = Output, income

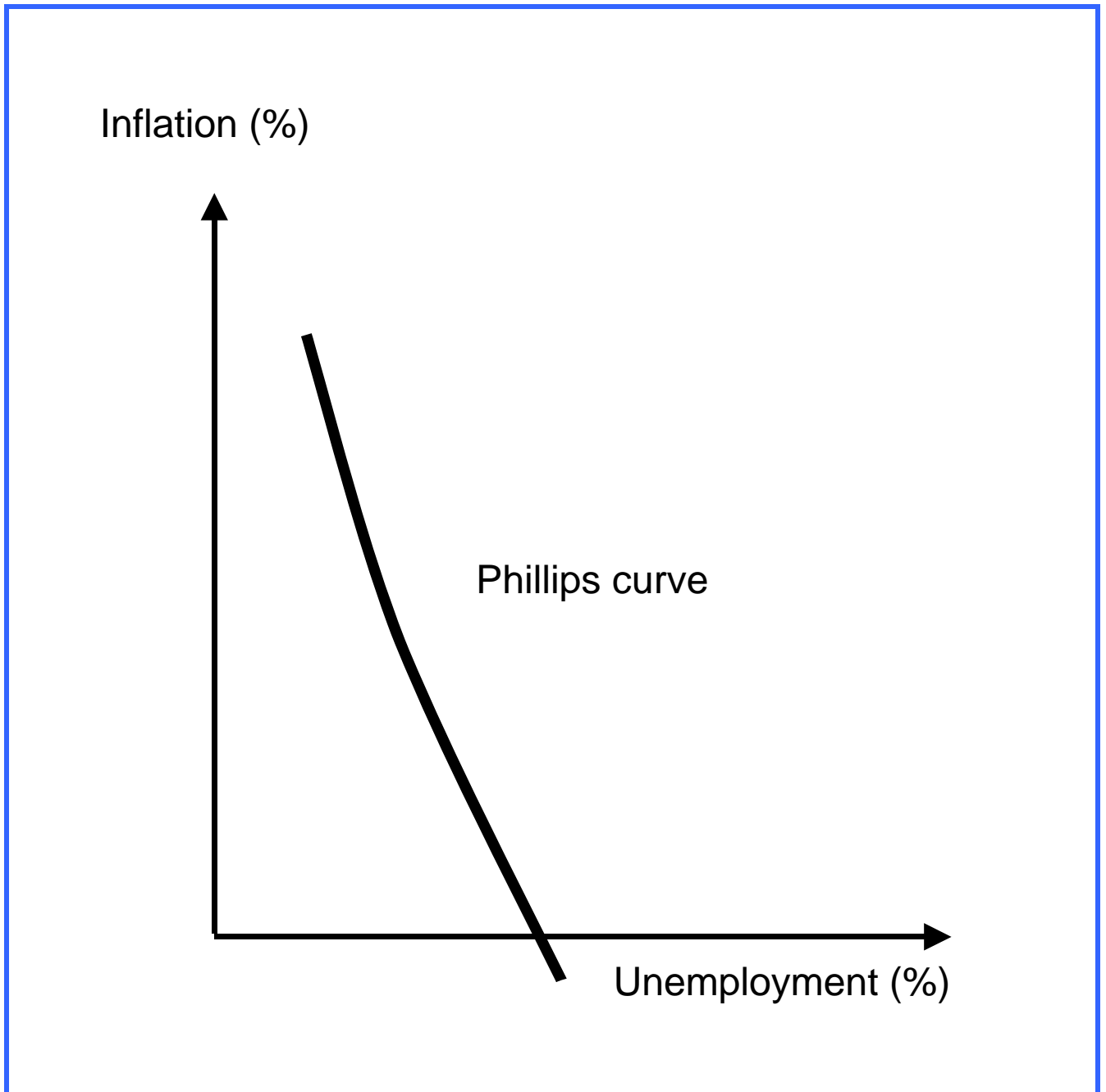
# Pareto efficiency

Introduction:

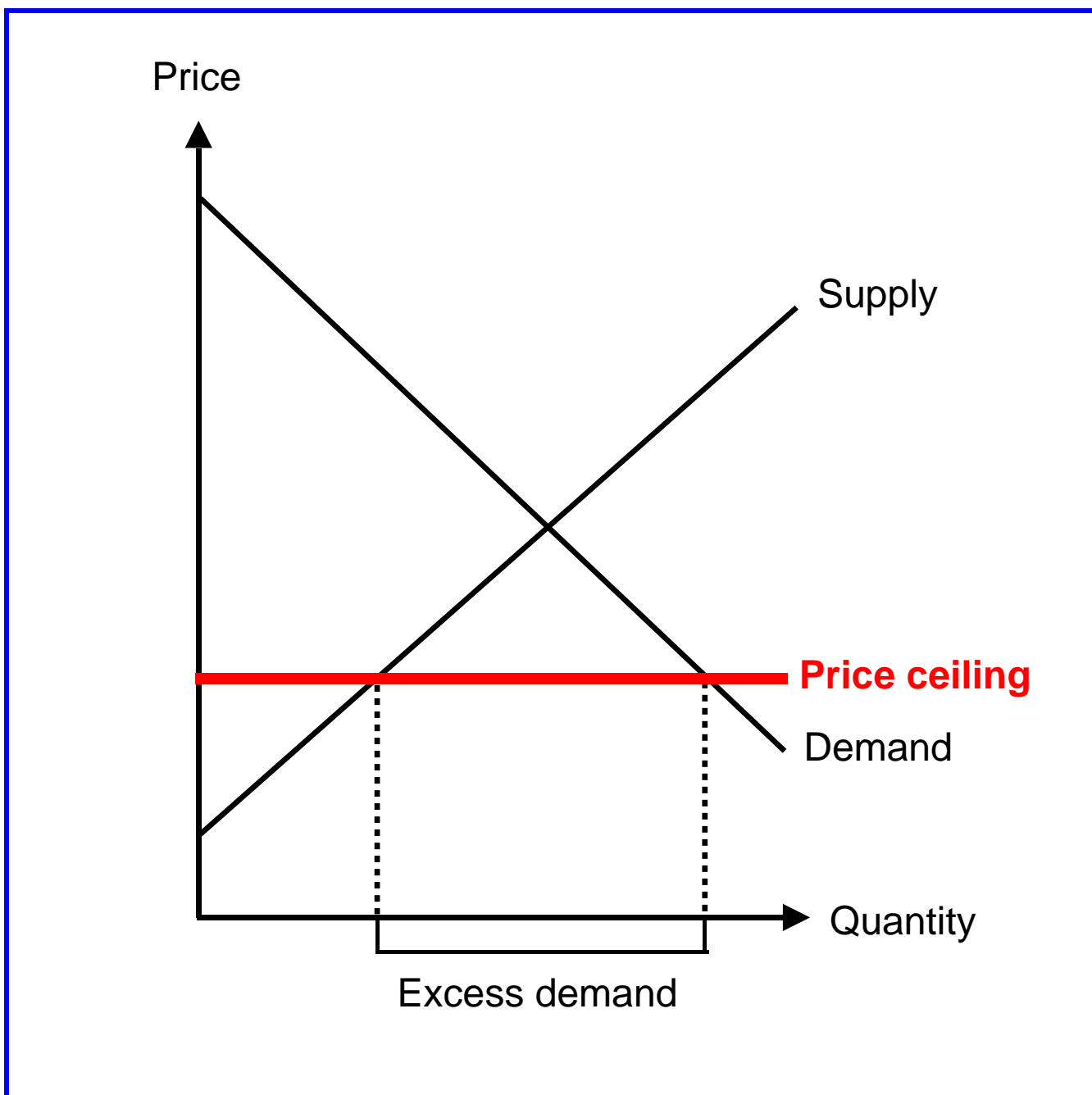
- 2 persons (A and B), distribution of 1 divisible good
- Which possibilities of distribution between A and B are feasible, irrespective of utility and income? What can be said about Pareto efficiency?



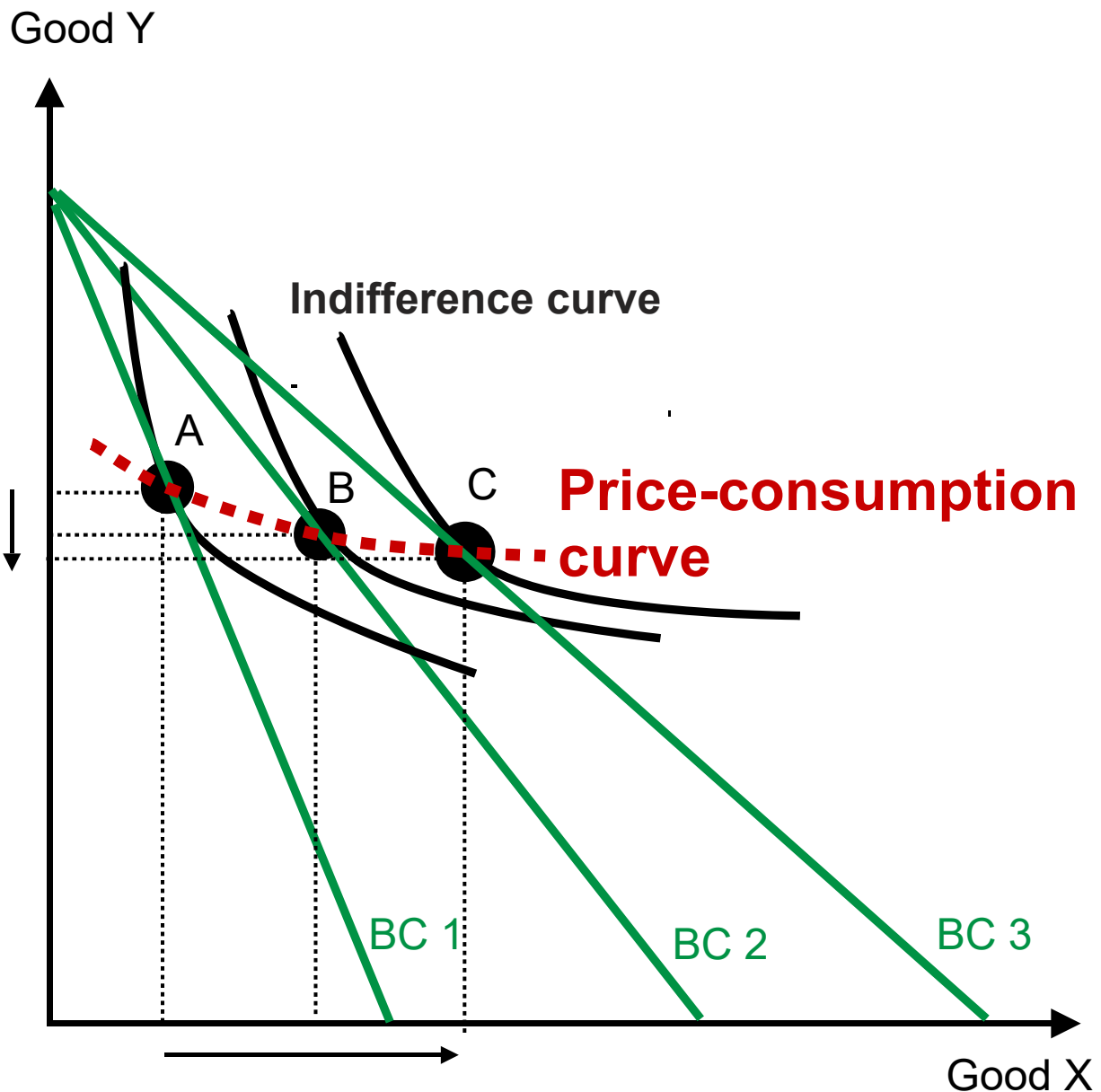
# Phillips curve



# Price ceiling (maximum price)



# Price-consumption curve 1 - substitutes

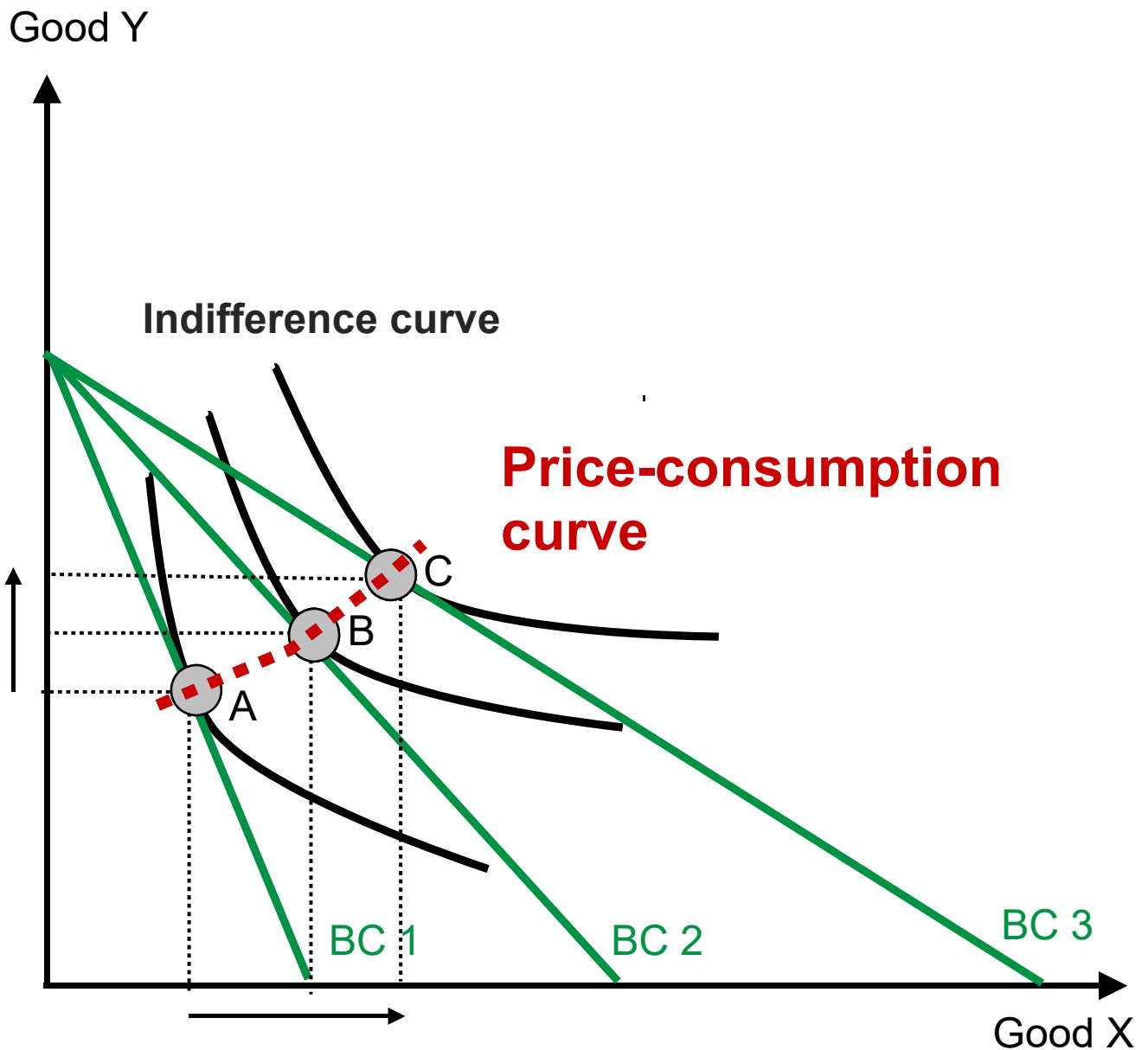


BC = Budget constraint

If the price of good X decreases (from BC 1 to BC 2 and then to BC 3), the quantity of good X increases as expected. In contrast, the quantity of good Y decreases at the same time. The two goods are therefore **substitutes** (cross-price elasticity of demand  $> 0$ ).



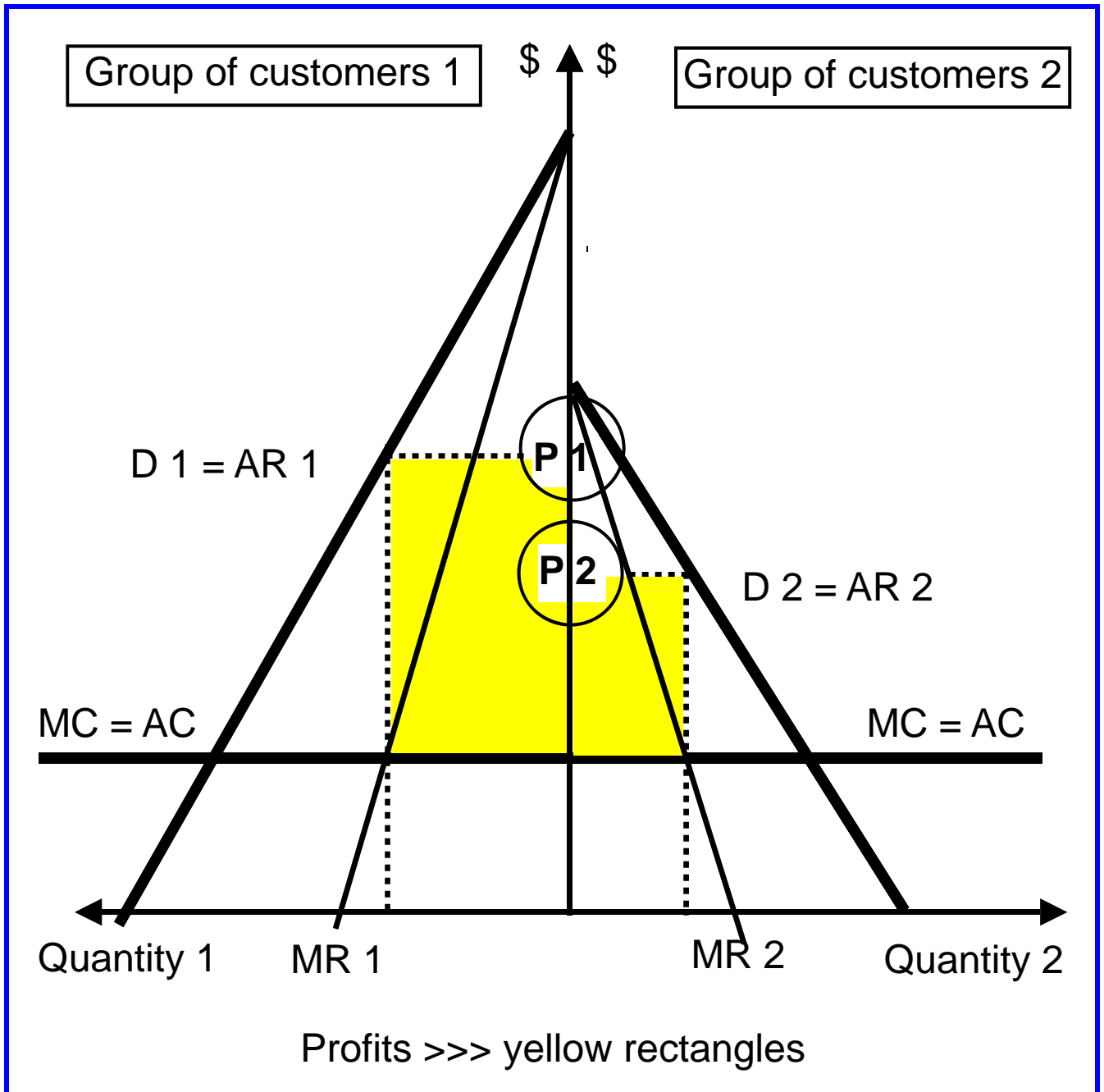
# Price-consumption curve 2 - complements



BC = Budget constraint

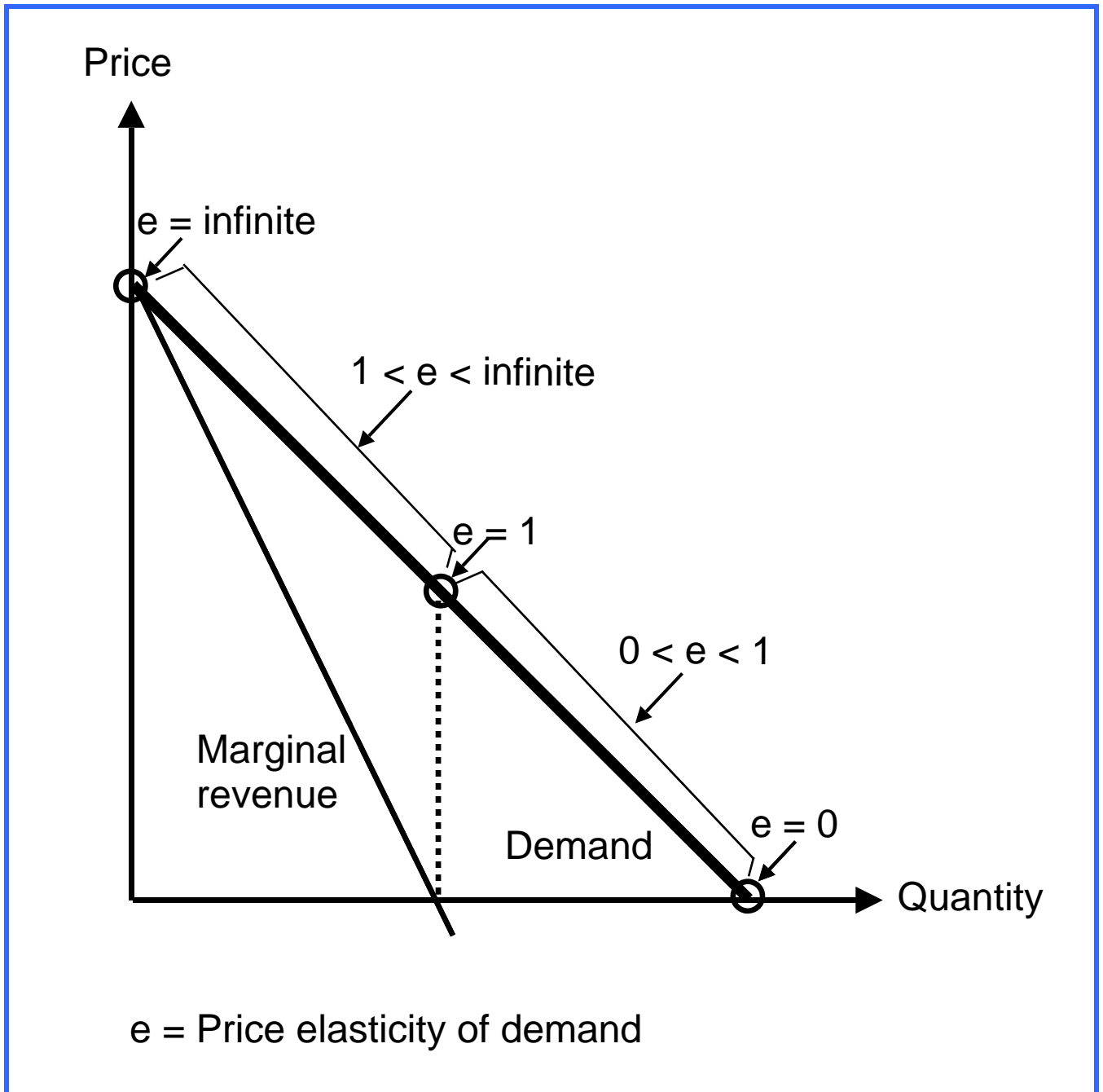
If the price of good X decreases (from BC 1 to BC 2 and then to BC 3), the quantities of good X and Y are increasing. The two goods are therefore **complements** (cross-price elasticity of demand  $< 0$ ).

# Price discrimination



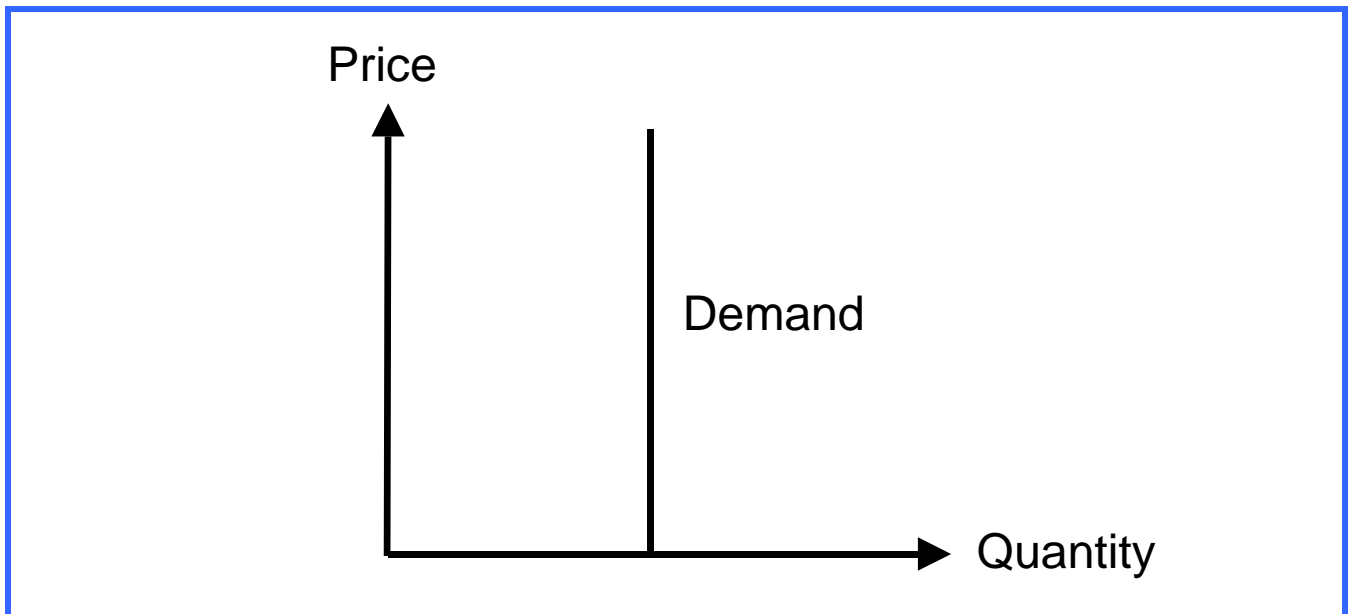
D = Demand	AC = Average cost
P = Price	MR = Marginal revenue
AR = Average revenue	MC = Marginal cost

# Price elasticity of demand 1 - linear demand

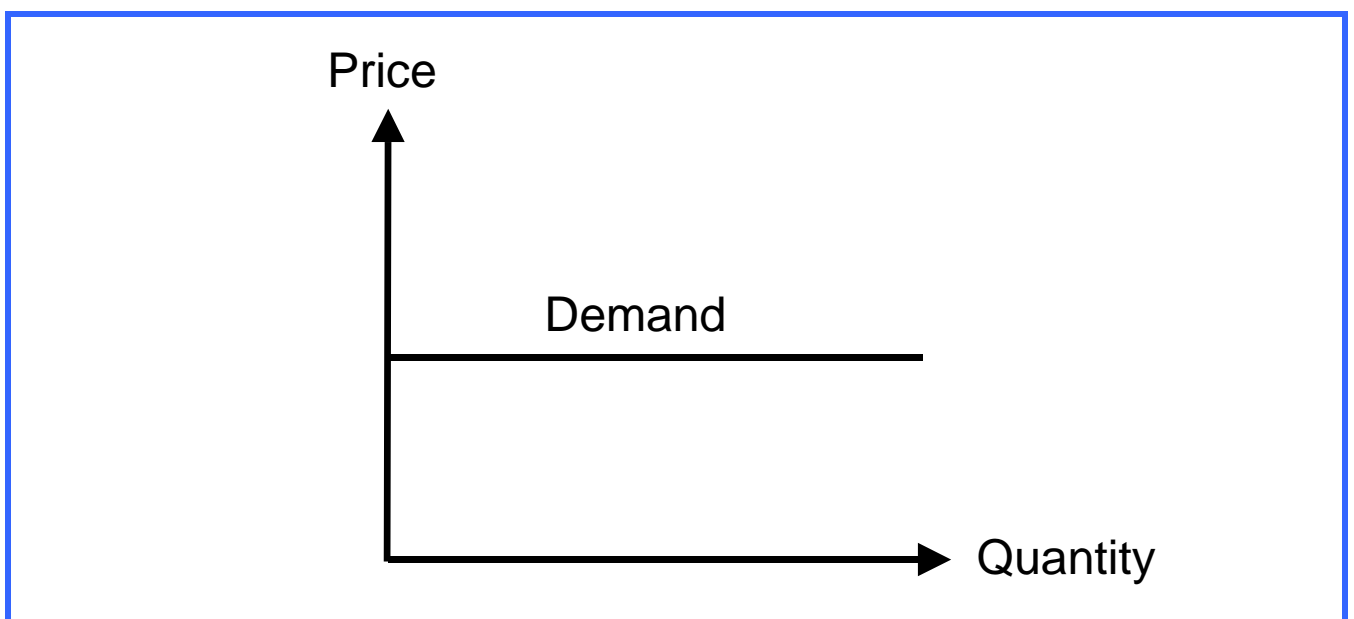


# Price elasticity of demand 2 - extreme cases

## ① Price elasticity of demand = 0

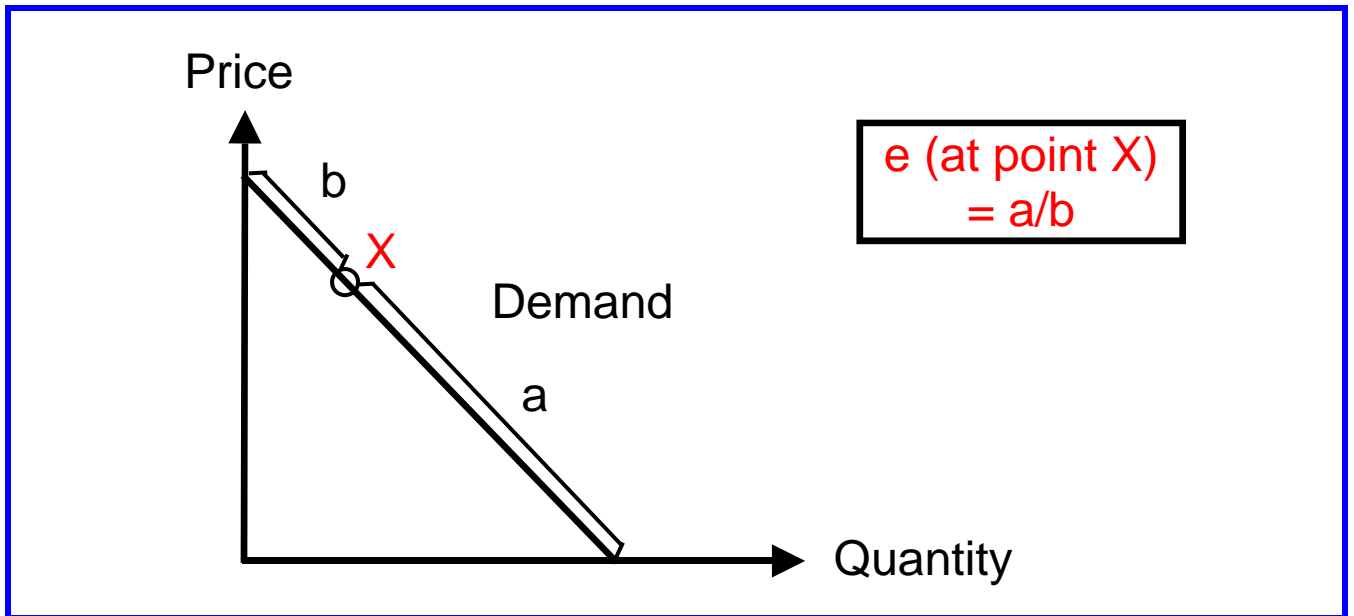


## ② Price elasticity of demand = infinite

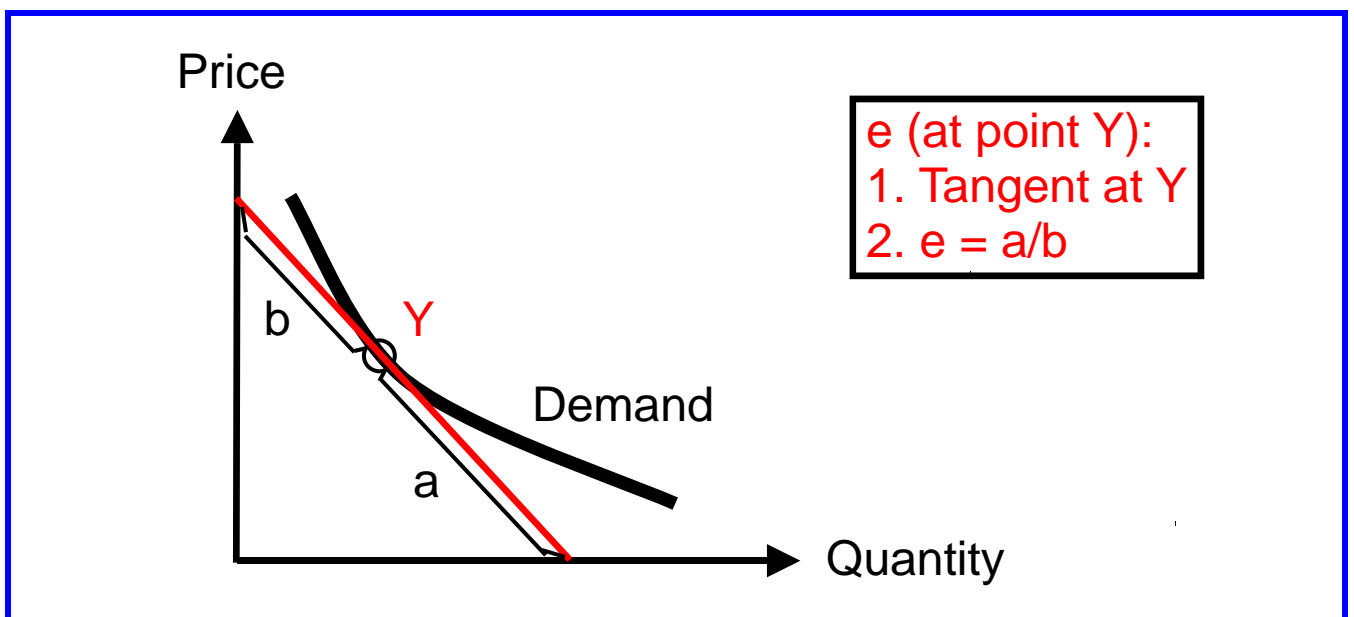


# Price elasticity of demand 3 - given point

## ① Linear demand

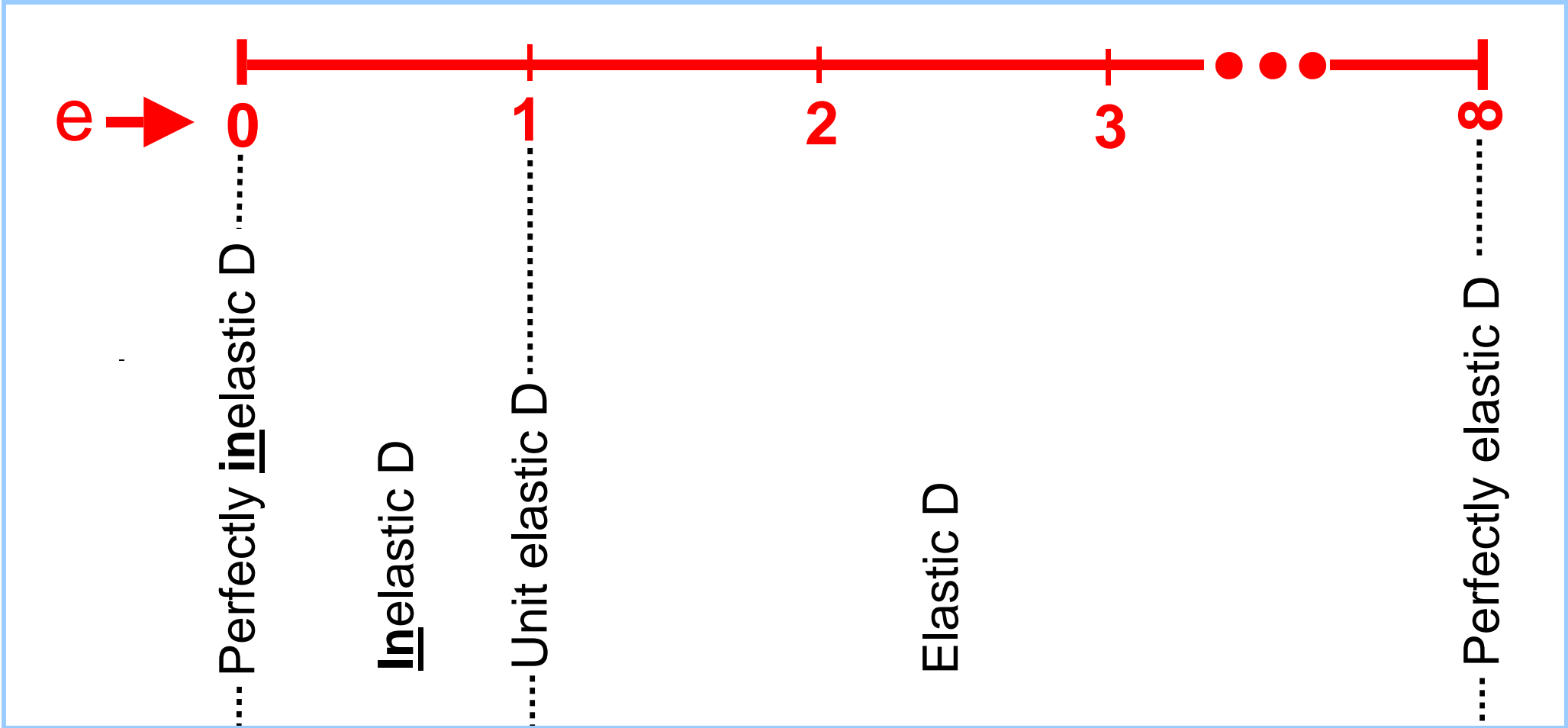


## ② Demand curve



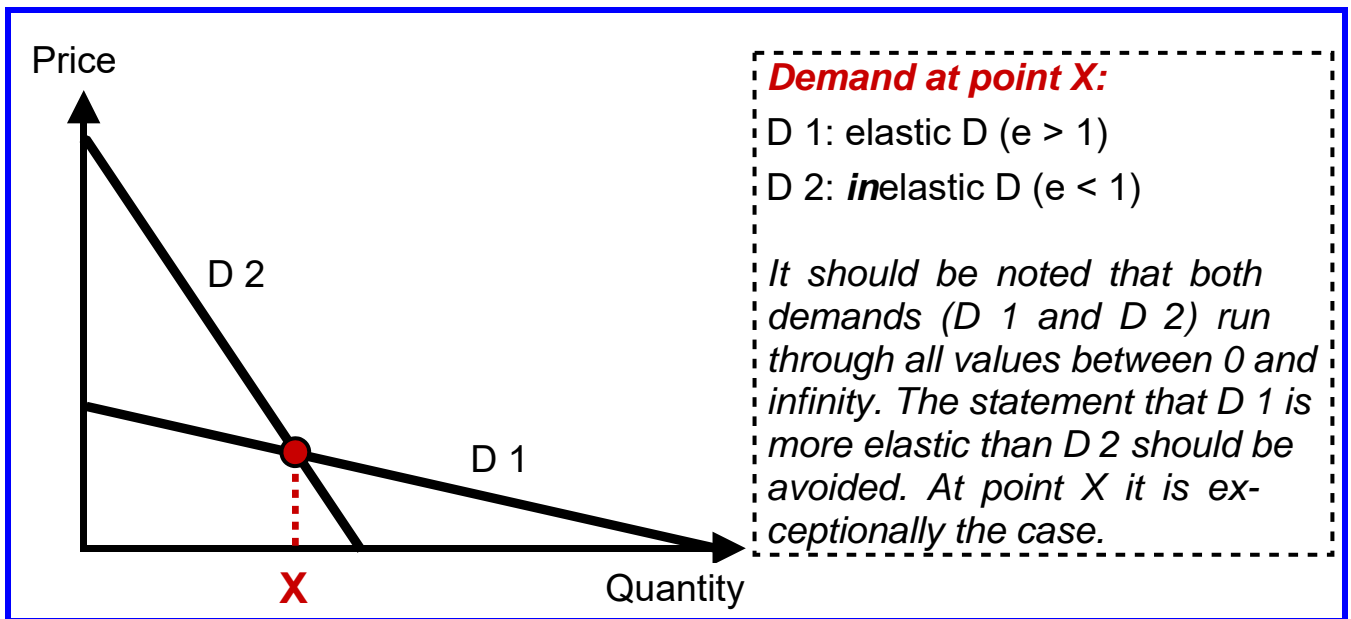
$e$  = Price elasticity of demand

# Price elasticity of demand 4 - Elasticity (e) and demand (D)

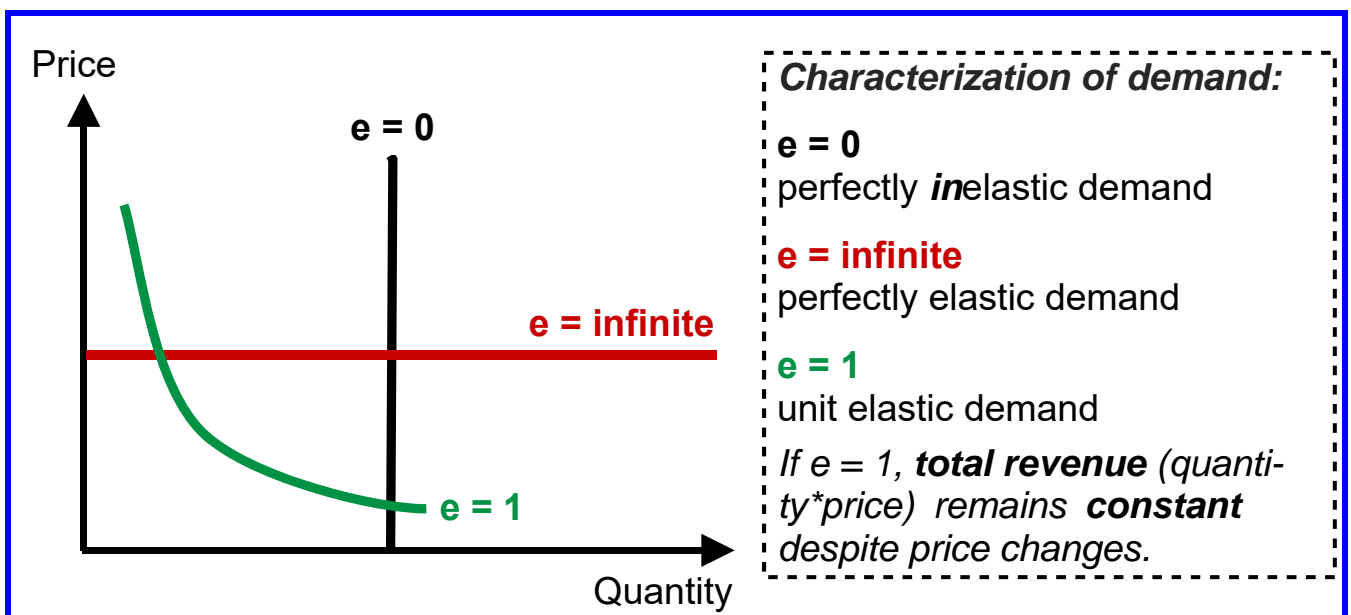


# Price elasticity of demand 5 - elasticity and demand

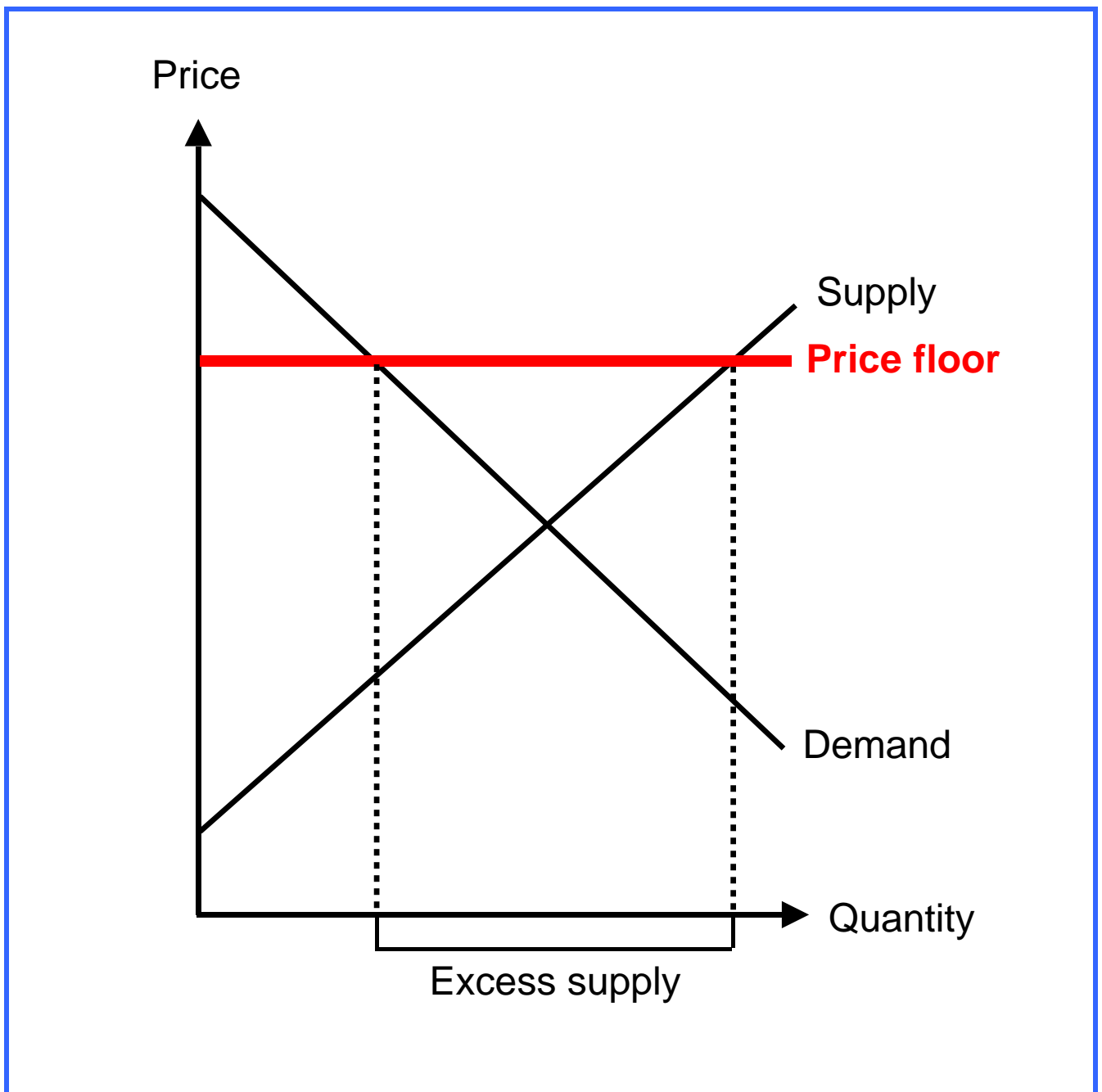
## ① Price elasticity of demand ( $e$ ) at point X (D = Demand)



## ② Constant price elasticity of demand ( $e$ = Price elasticity of demand)

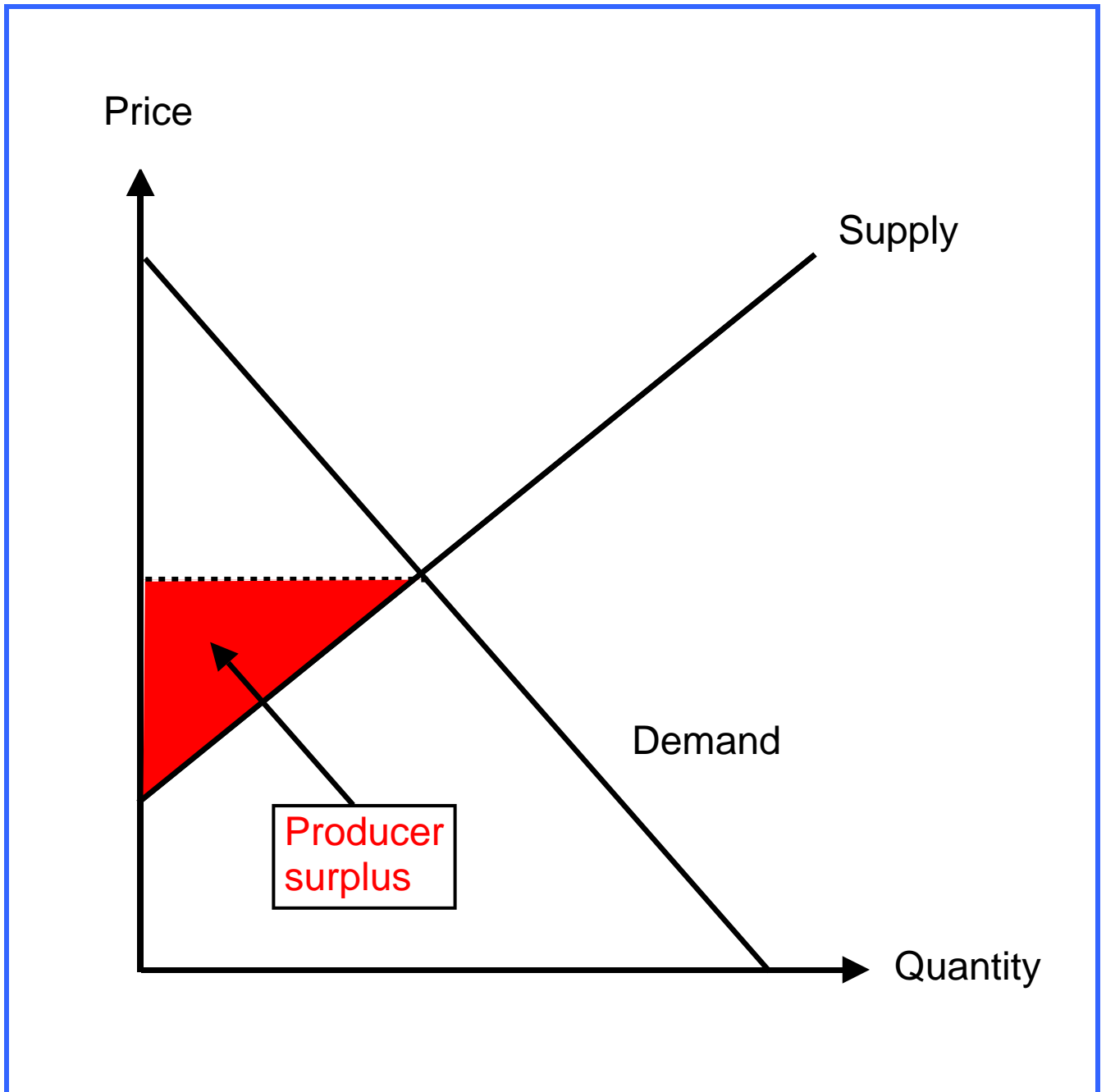


# Price floor (minimum price)





# Producer surplus

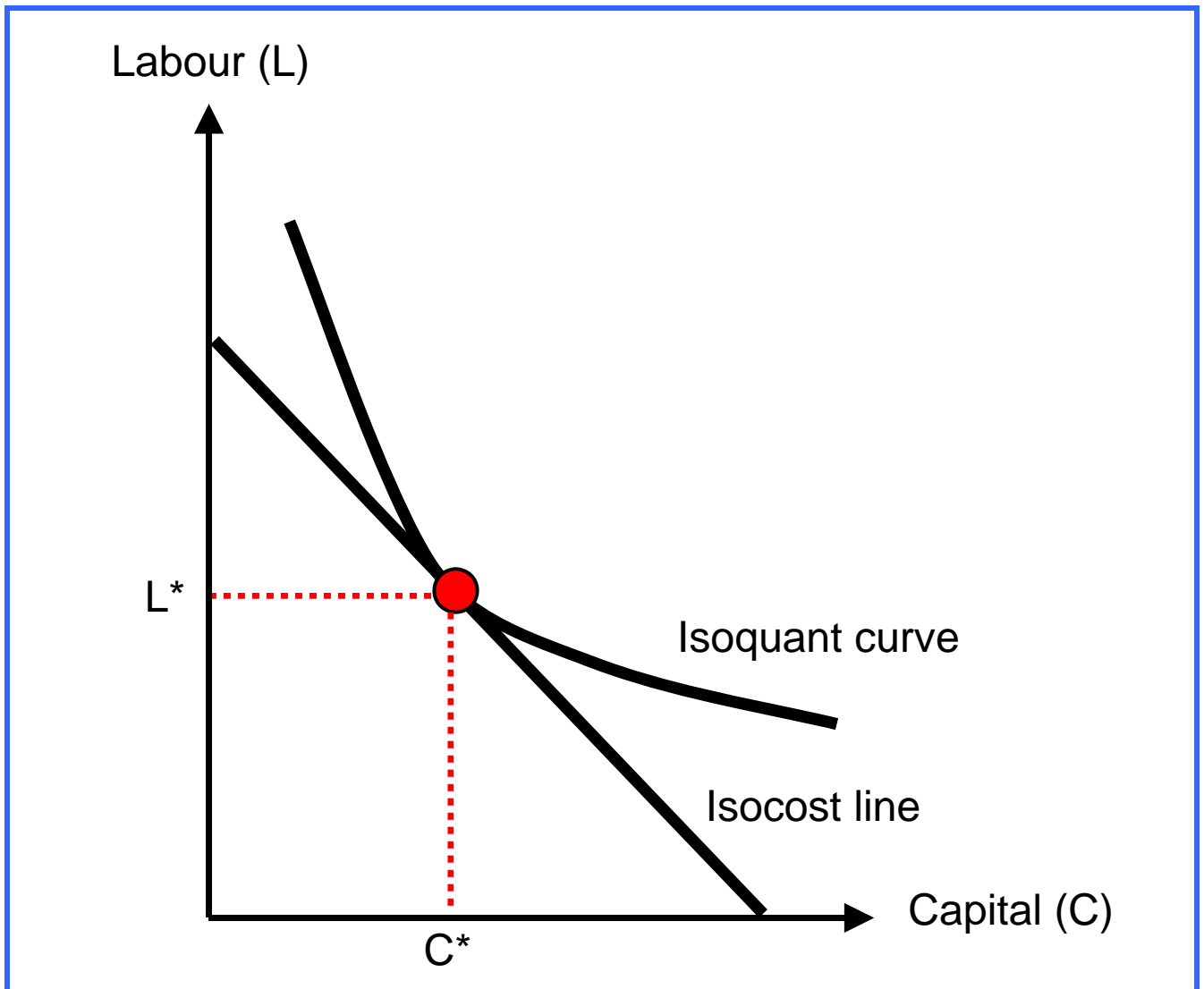


# Production - minimum cost

The minimum cost of production is at the point where the isocost line and the isoquant curve have the same slope, that is, where the isocost line touches the isoquant curve.

Information about

- the isoquant. [Click here!](#)
- the isocost. [Click here!](#)

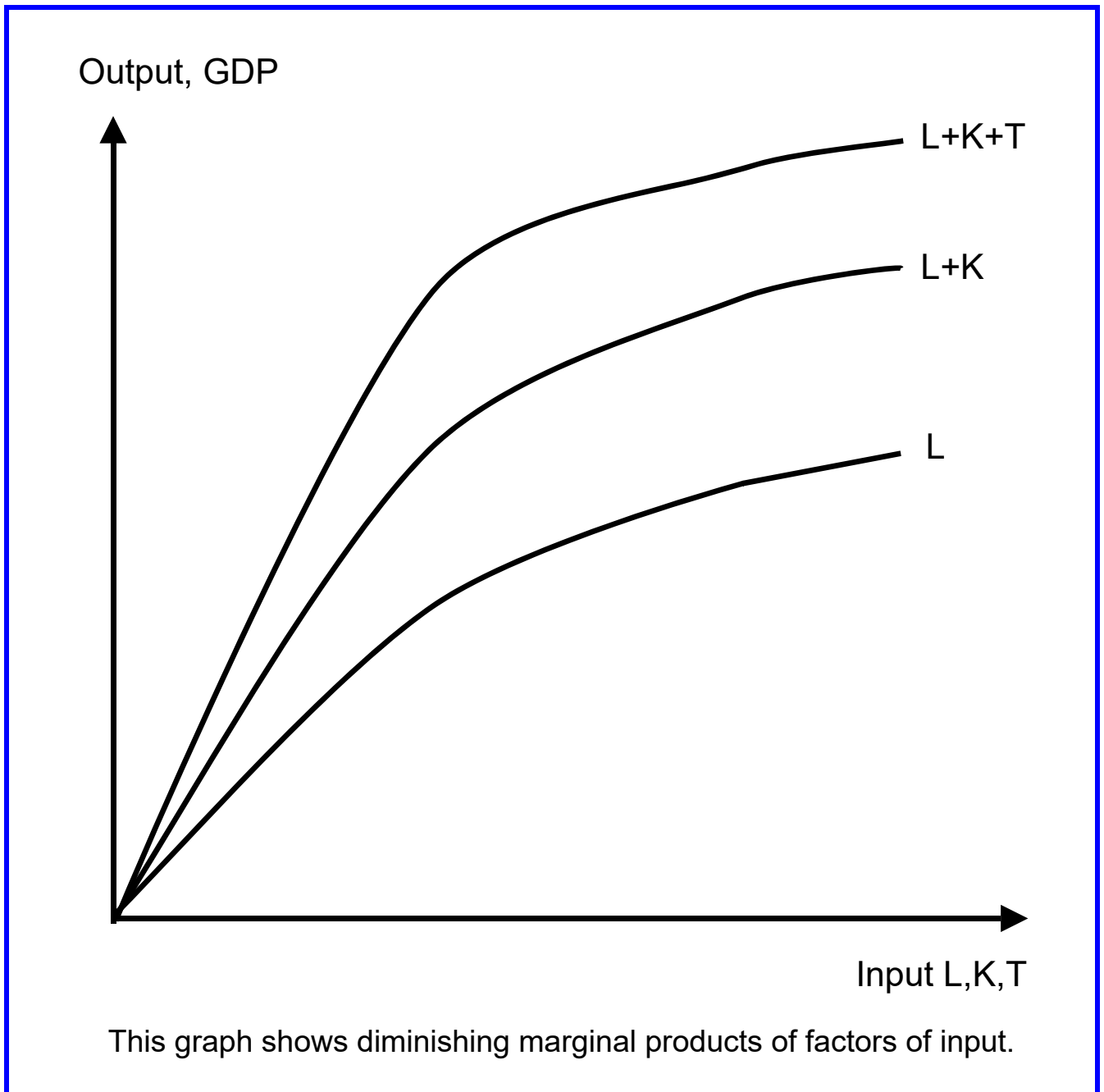


# Production function

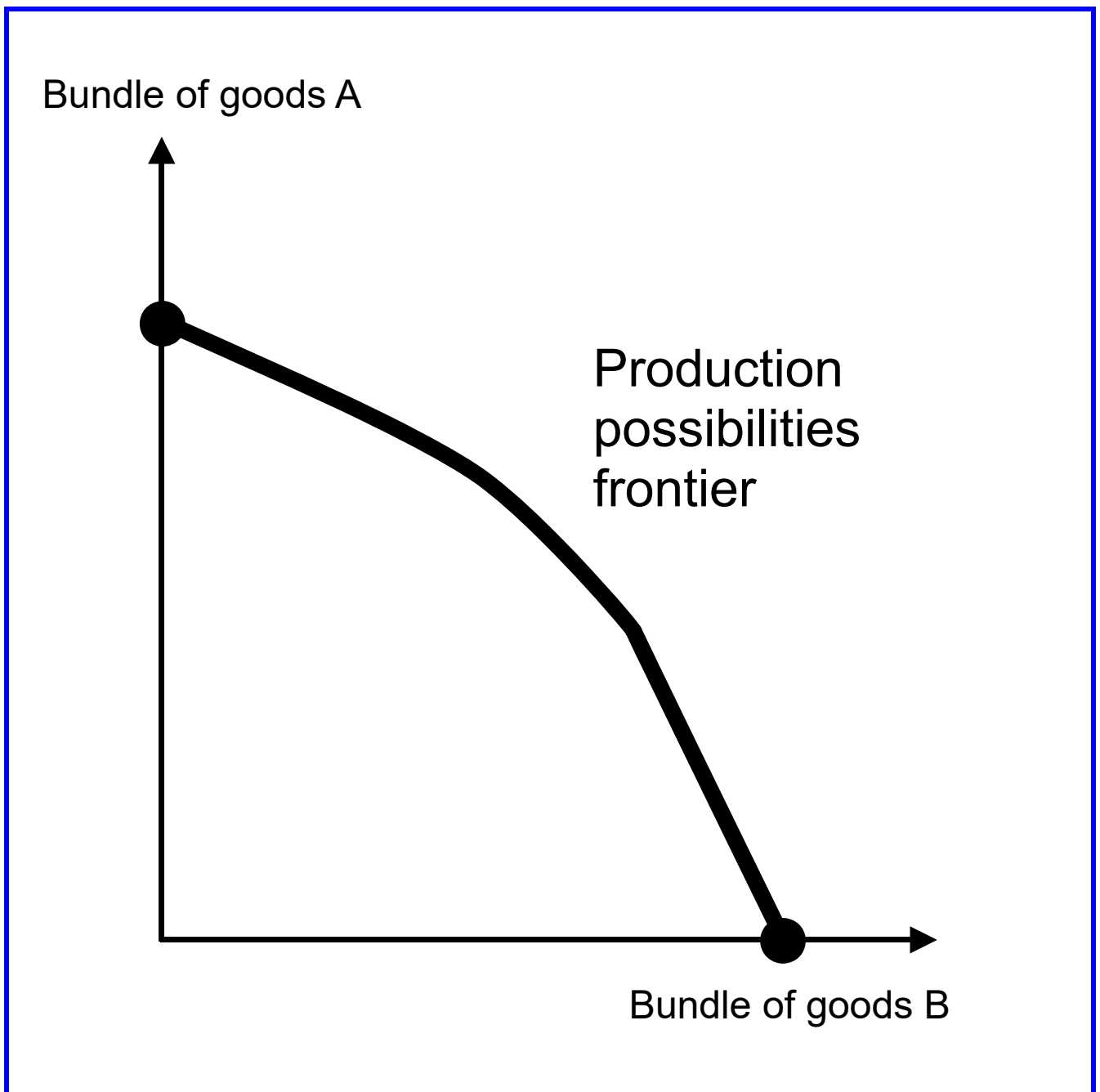
$$Y = f(L, K, T)$$

Y = Output or GDP (Gross domestic product)  
f(...) = function of ...

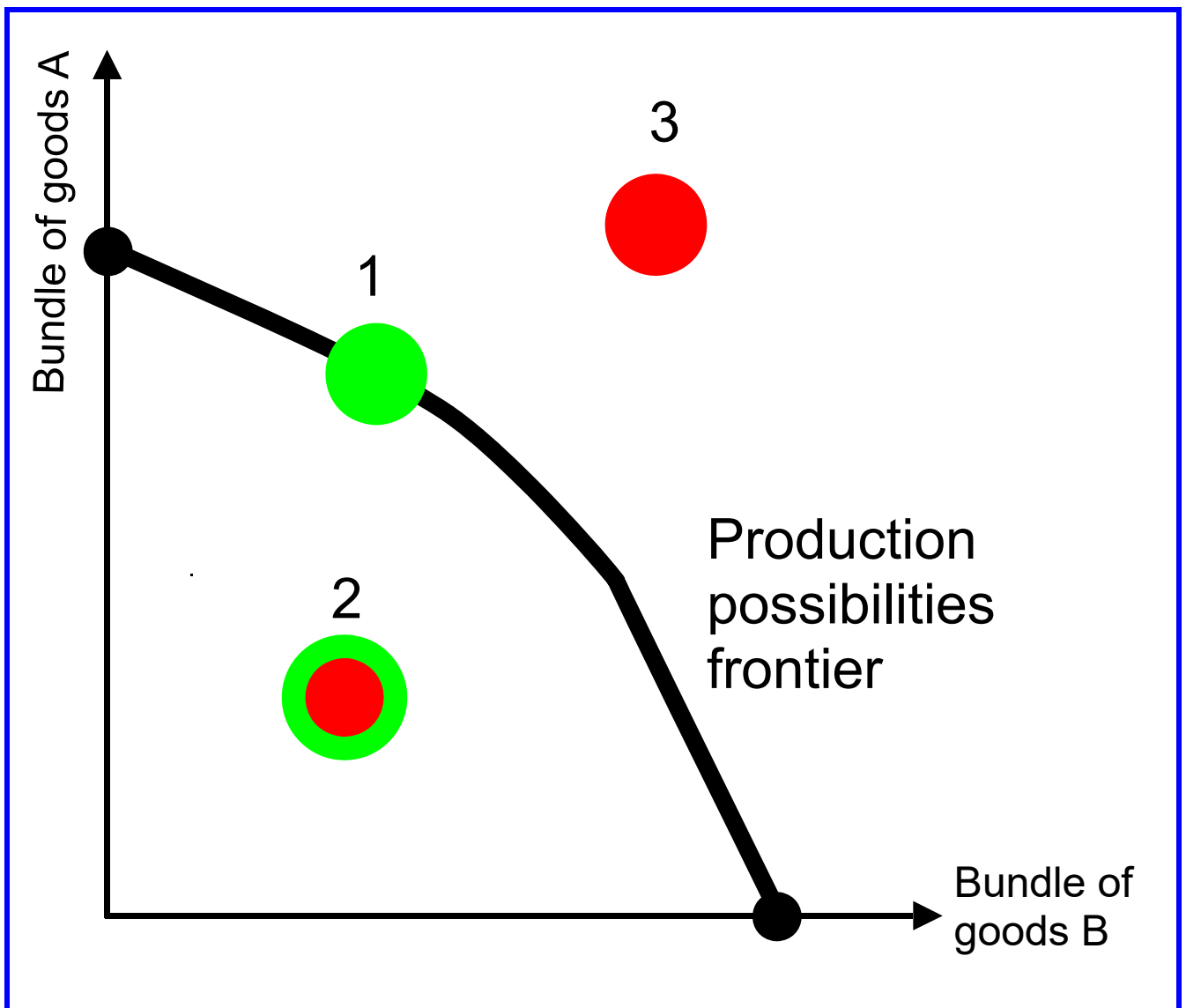
L = Labor  
K = Capital  
T = Technology



# Production possibilities frontier 1



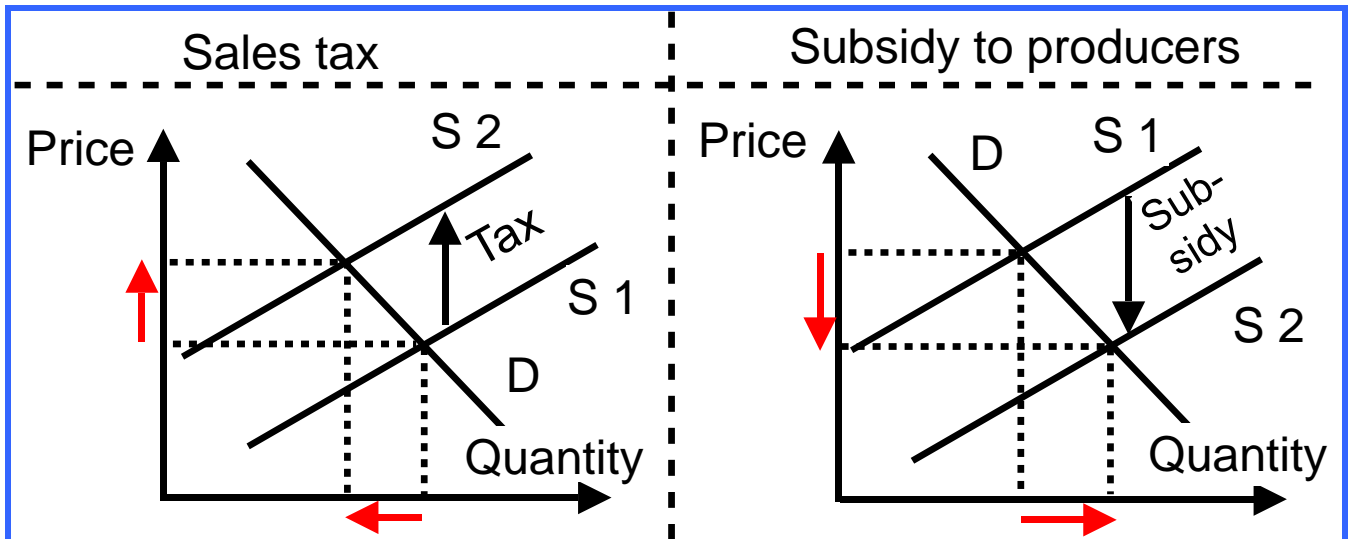
# Production possibilities frontier 2



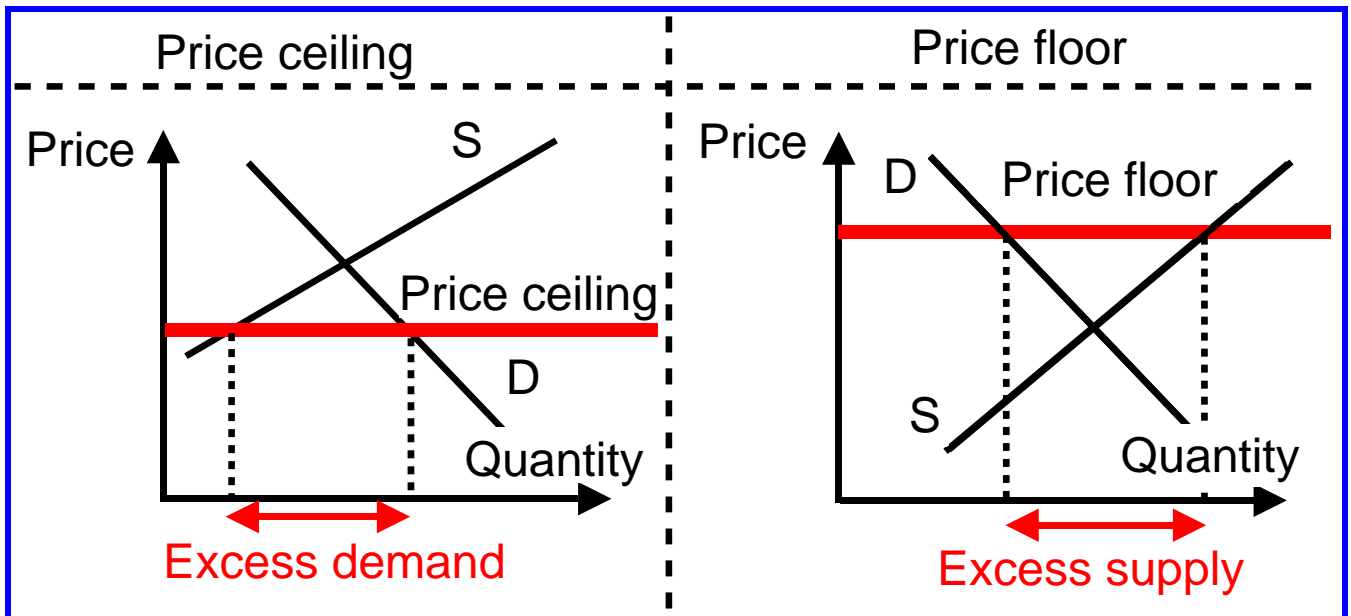
- Points like 1 (on the curve): attainable and efficient
- Points like 2 (inside the curve): attainable, but inefficient (with unemployment)
- Points like 3 (outside the curve): unattainable

# Public interference and market

① The public interference creates a **new equilibrium**.



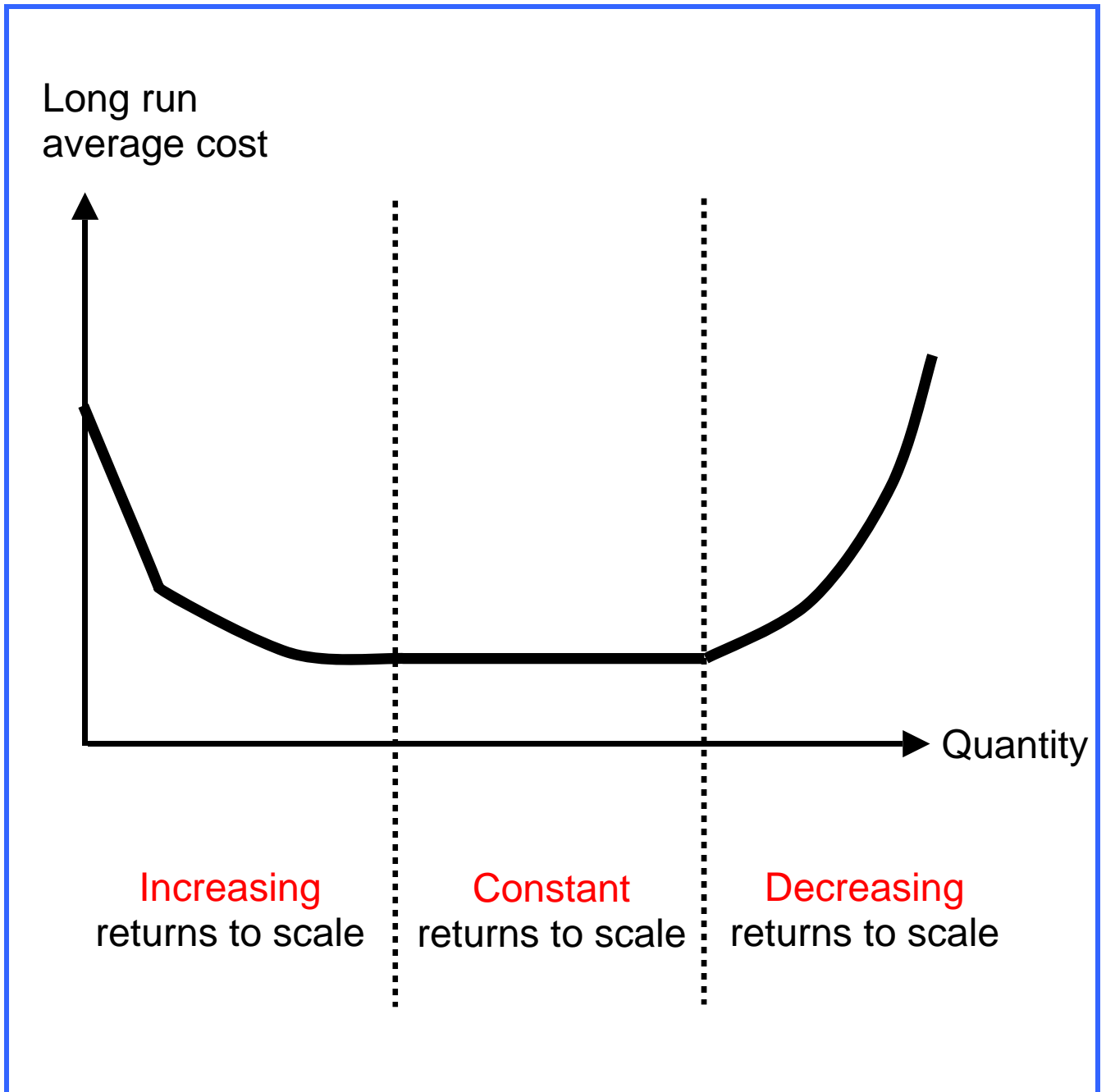
② The public interference creates a **disequilibrium**.



D = Demand

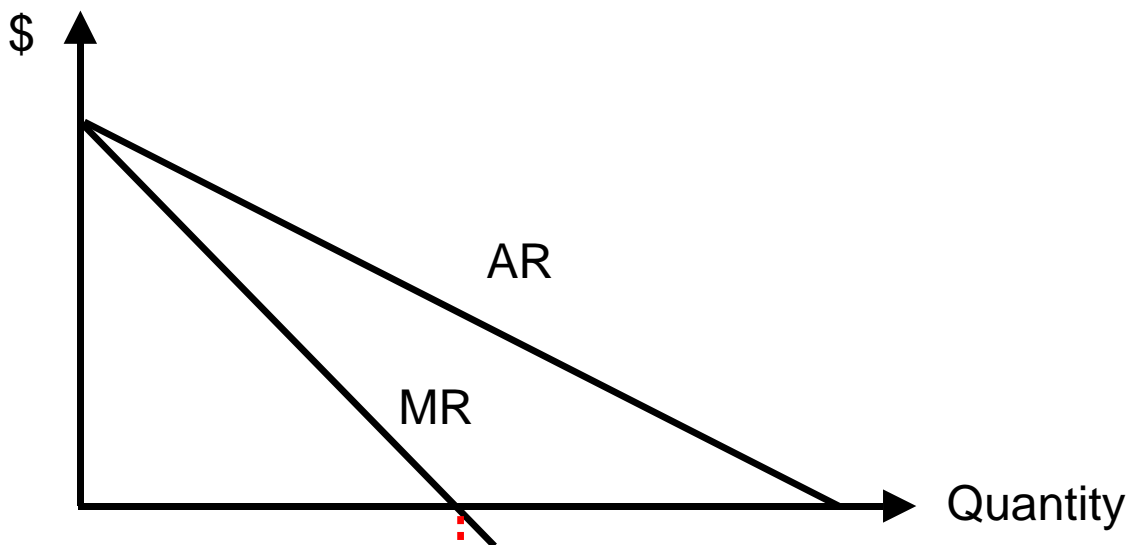
S = Supply

# Returns to scale

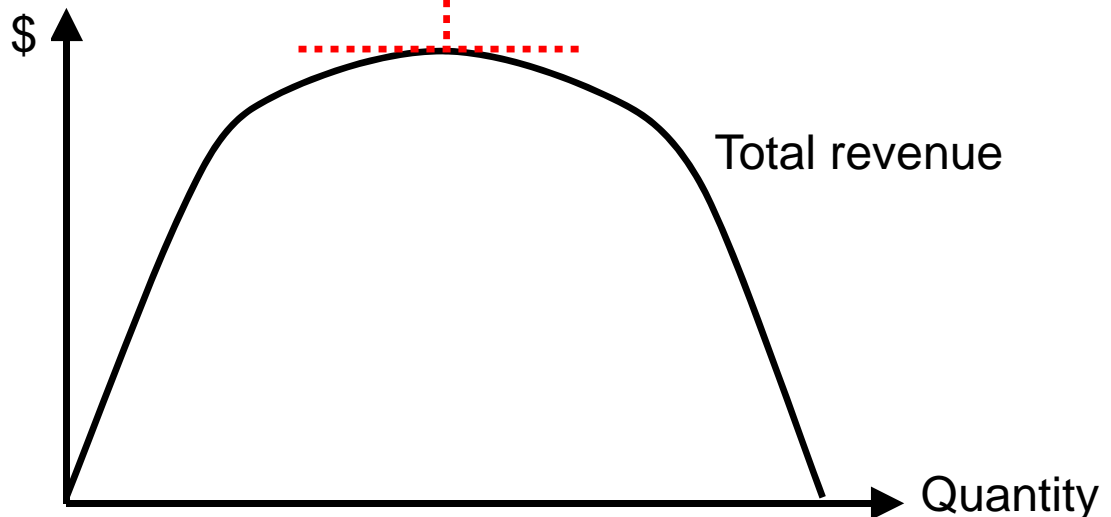


# Revenue - marginal, average and total

1. Marginal revenue and average revenue



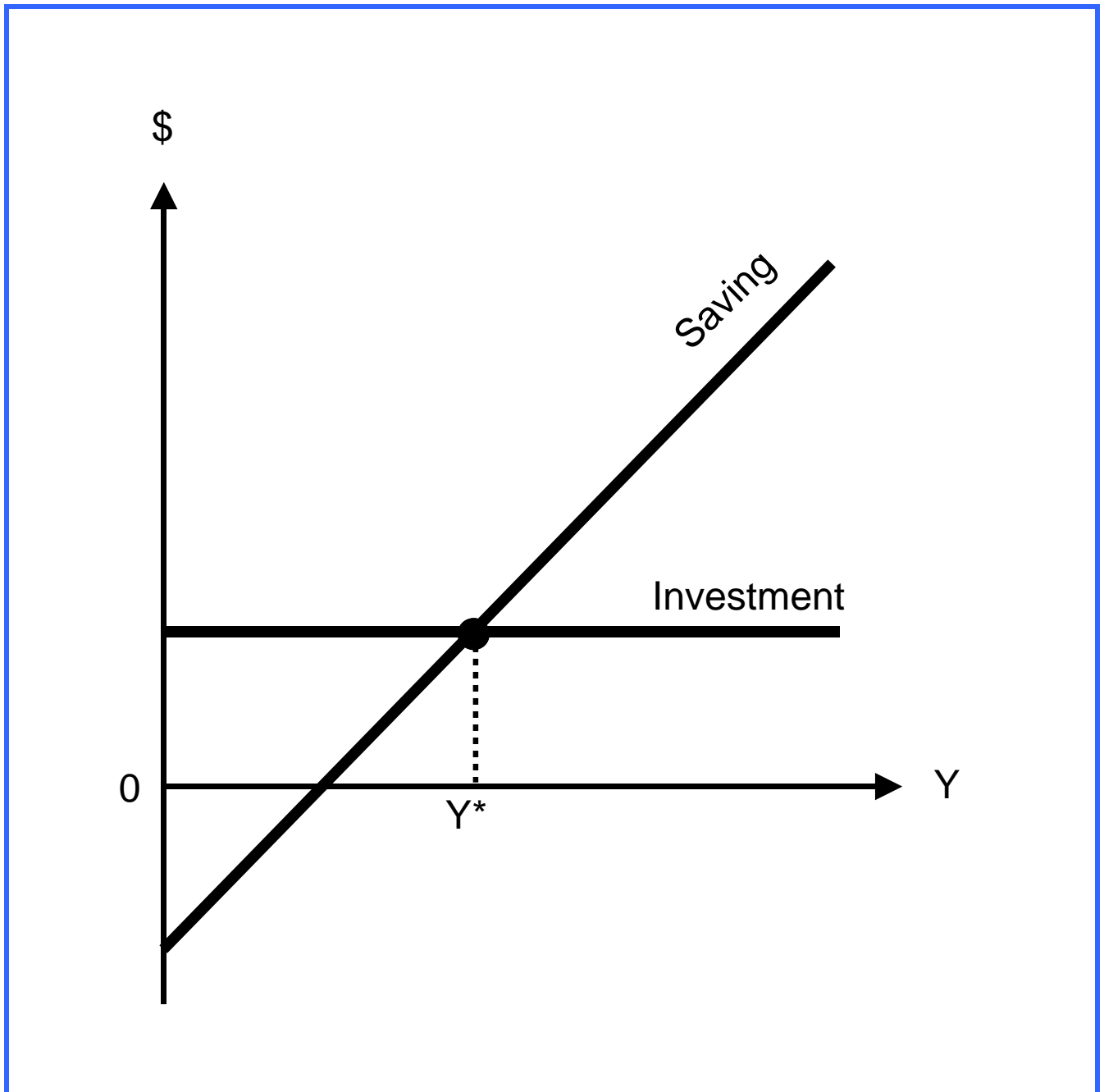
2. Total revenue



MR = Marginal revenue  
AR = Average revenue



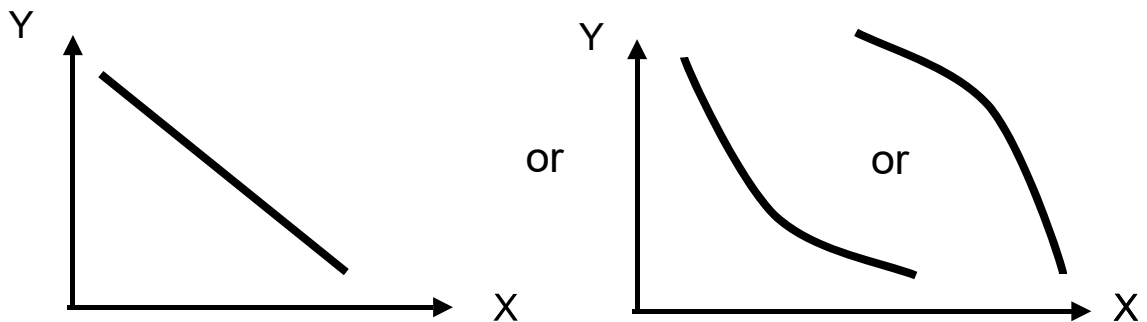
# Saving and investment



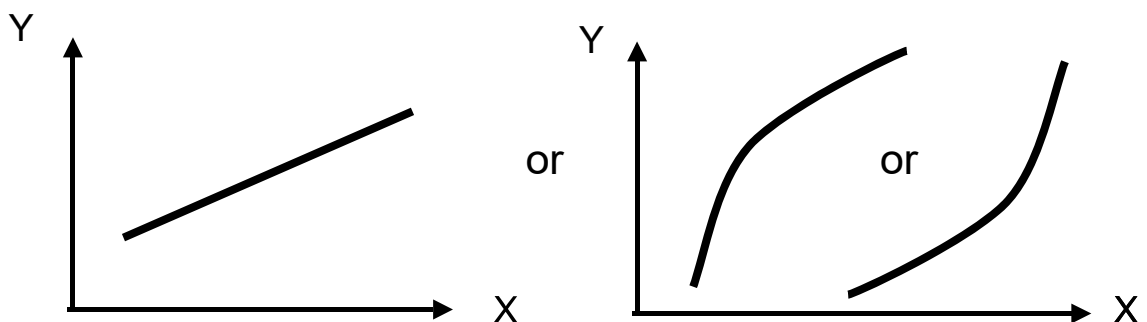
$Y$  = Output, income  
 $Y^*$  = Equilibrium of  $Y$

# Slope

## Negative slope (slope $< 0$ )

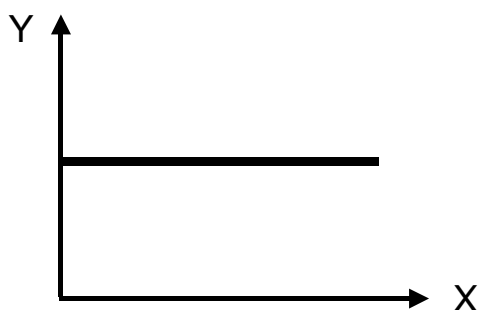


## Positive slope (slope $> 0$ )

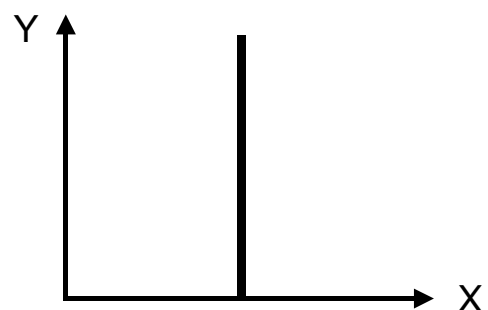


## Special cases

Slope = 0

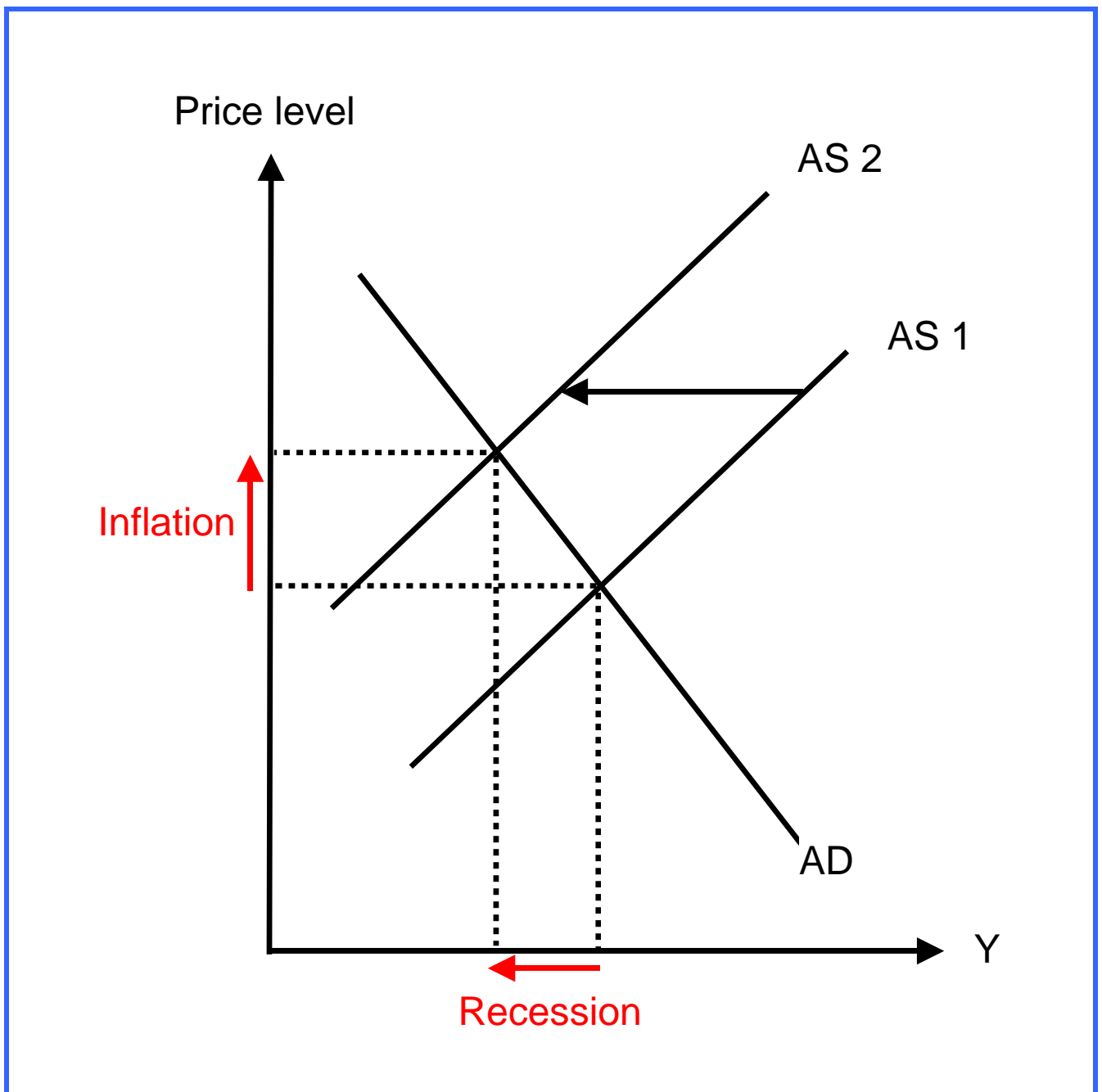


Slope =  $\infty$



Source: Baumol William J., Blinder Alan S., Solow John L., Economics, Principles and Policy, 14th ed., p. 16

# Stagflation

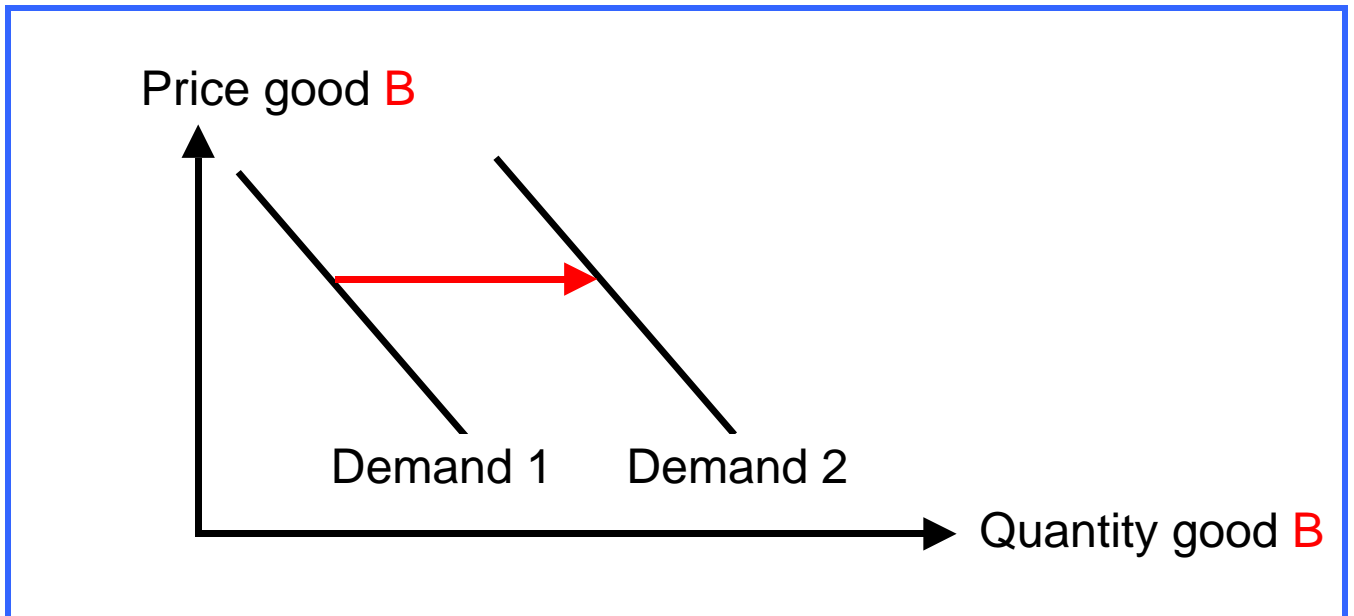


Y = Output, income  
AD = Aggregate demand  
AS = Aggregate supply

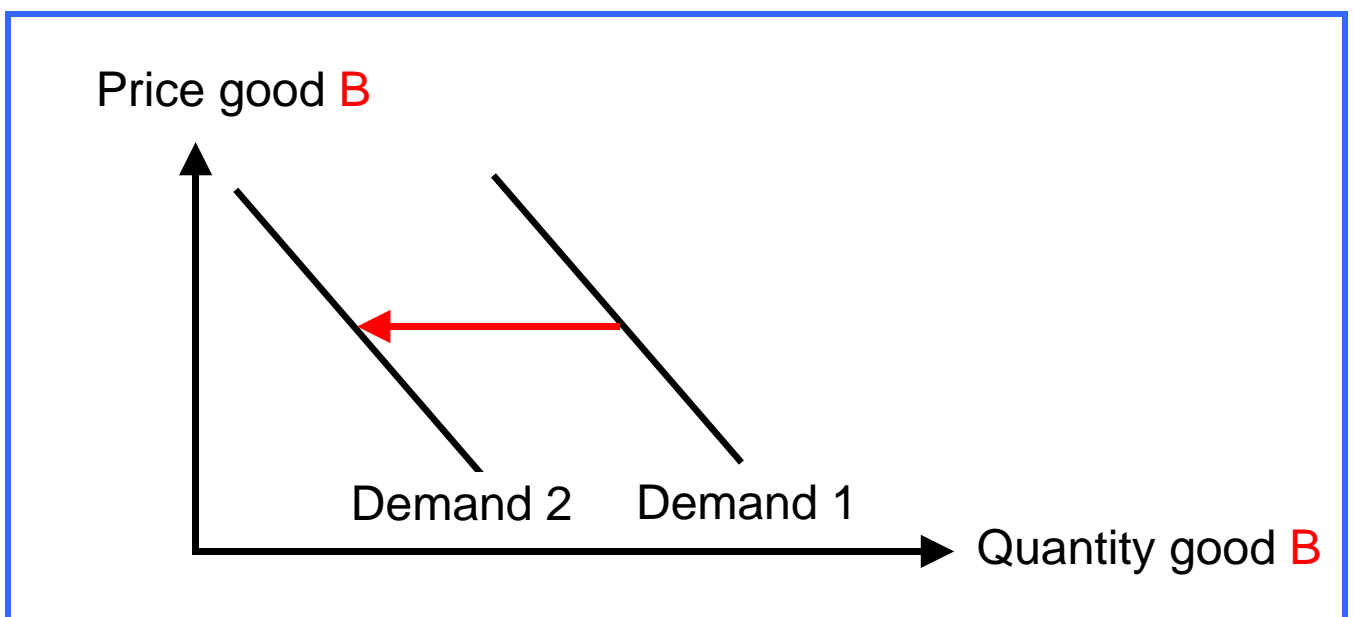
# Substitutes

The goods A and B are substitutes.

- ① The price of good **A rises**. What happens to B?

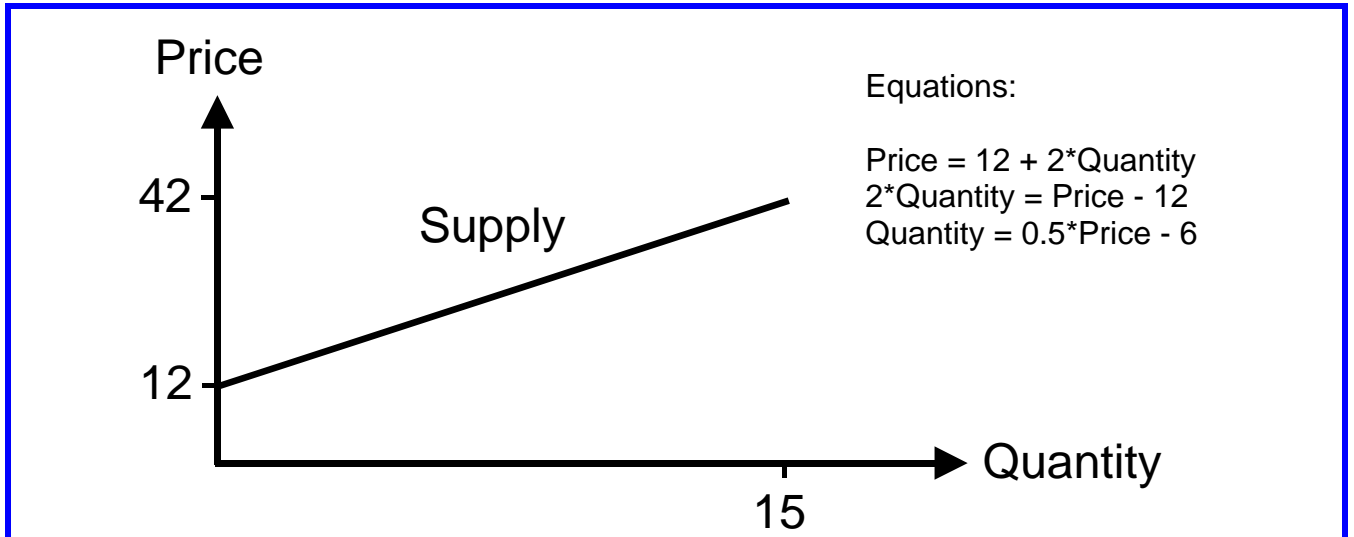


- ② The price of good **A falls**. What happens to B?

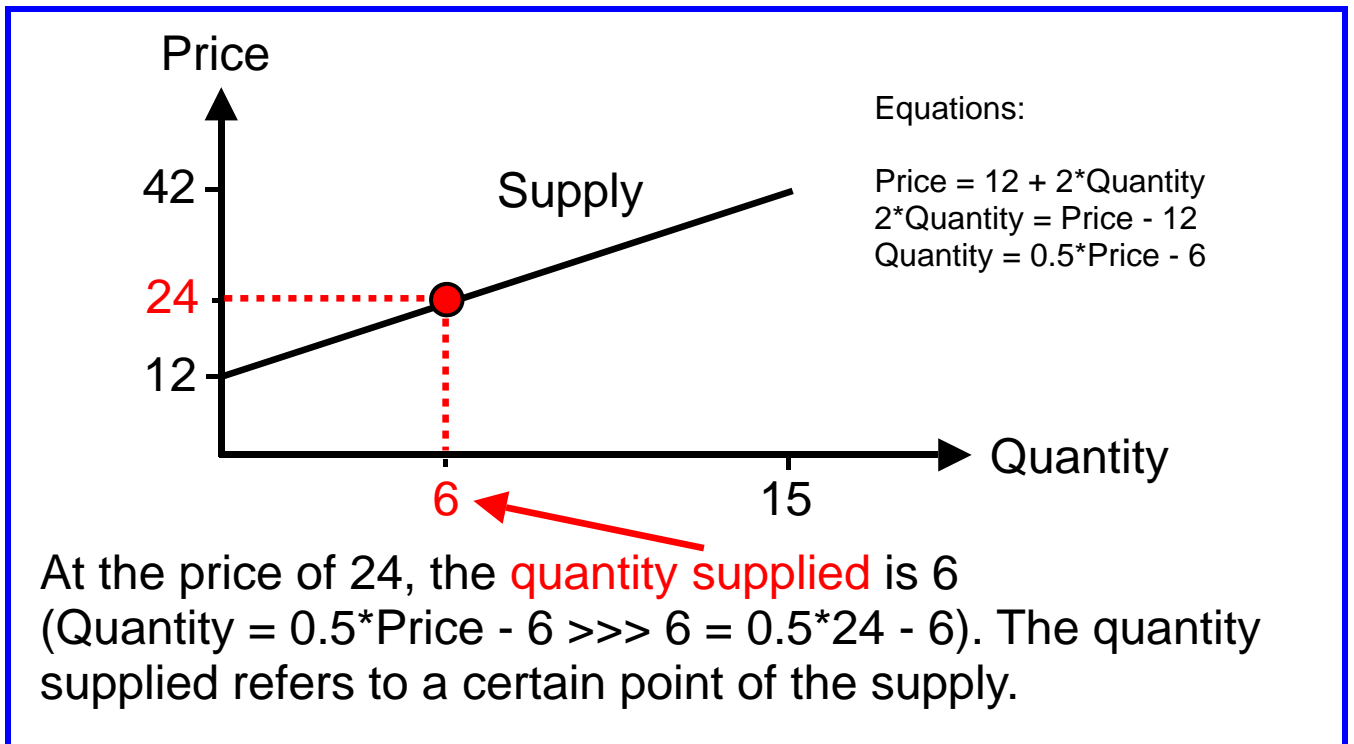


# Supply and quantity supplied

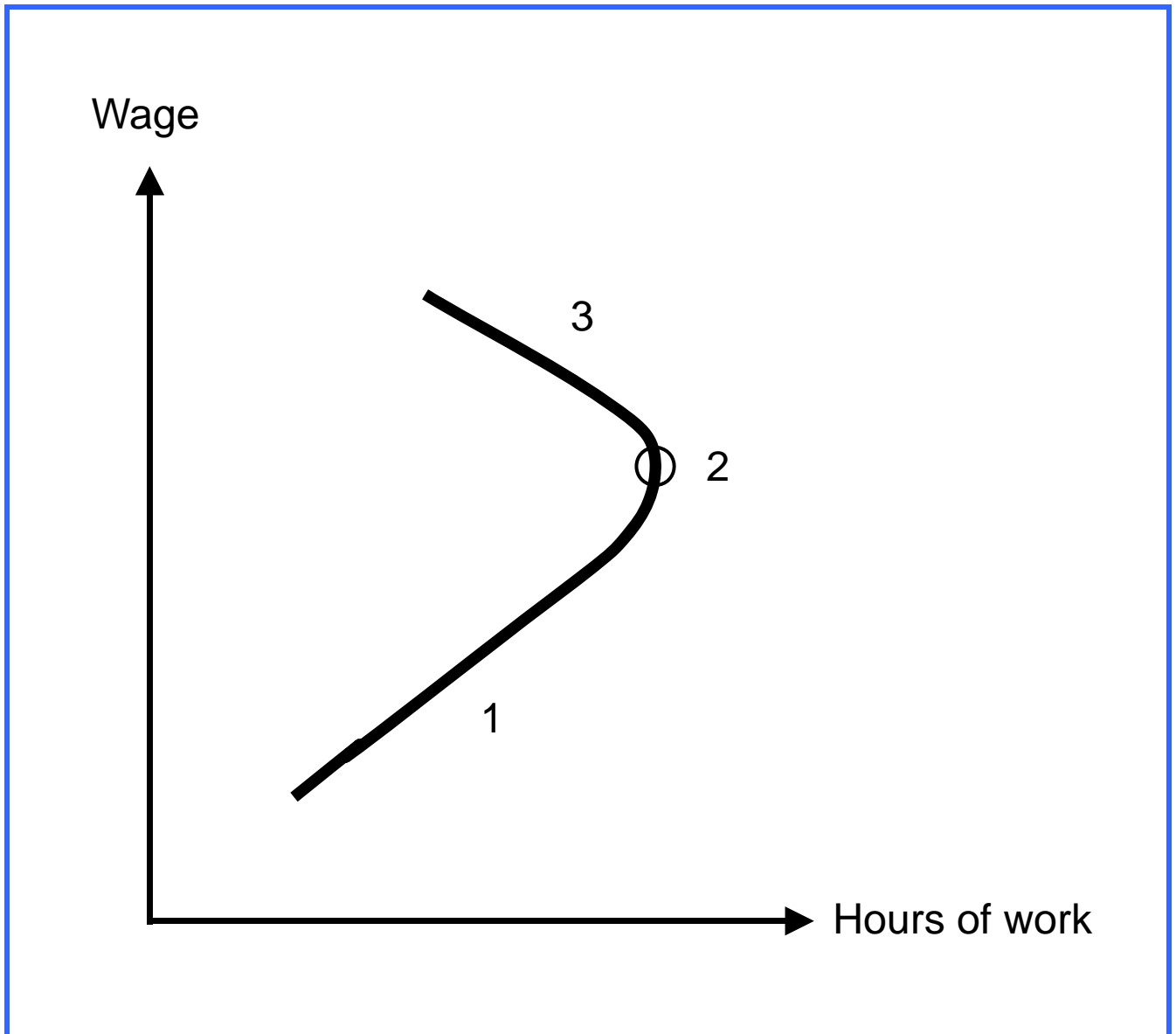
## ① Supply



## ② Quantity supplied



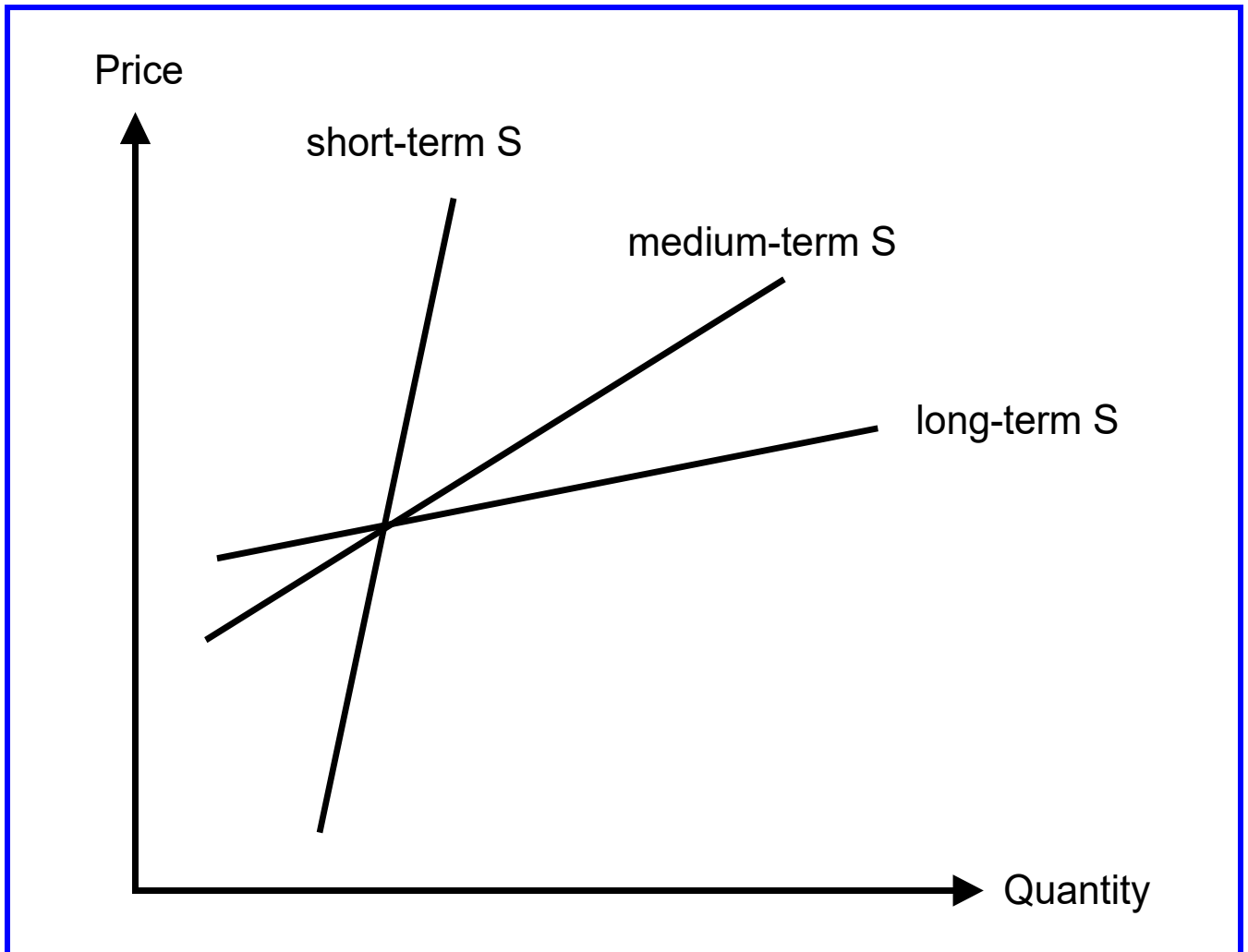
# Supply of labour - individual



- 1 Substitution effect  $>$  Income effect
- 2 Substitution effect = Income effect
- 3 Substitution effect  $<$  Income effect

# Supply over time and elasticity

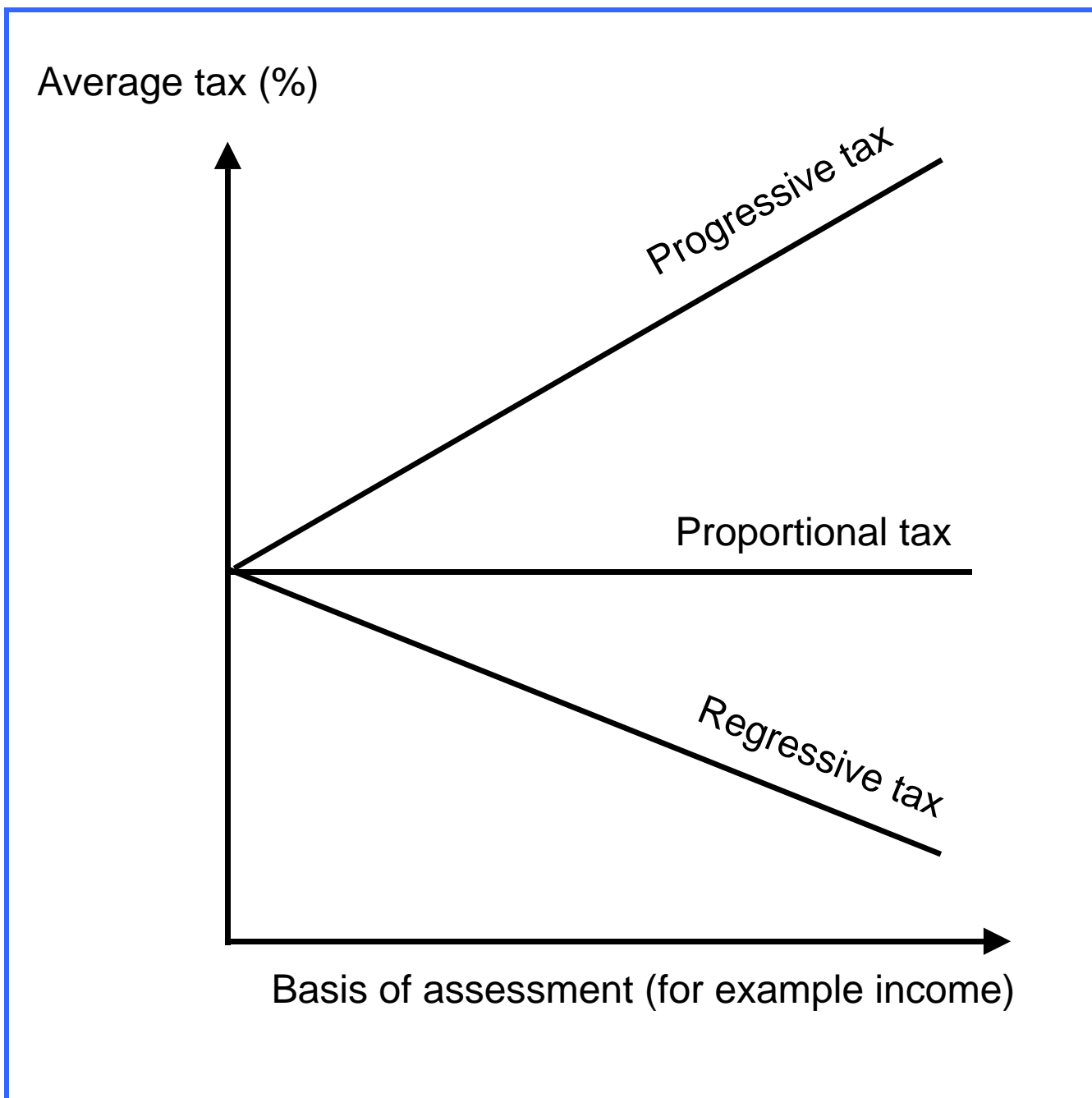
## ① Supply (S) over time



## ② Price elasticity of supply (e):

$e_{\text{short-term}} < e_{\text{medium-term}} < e_{\text{long-term}}$

# Tax - progressive, proportional and regressive

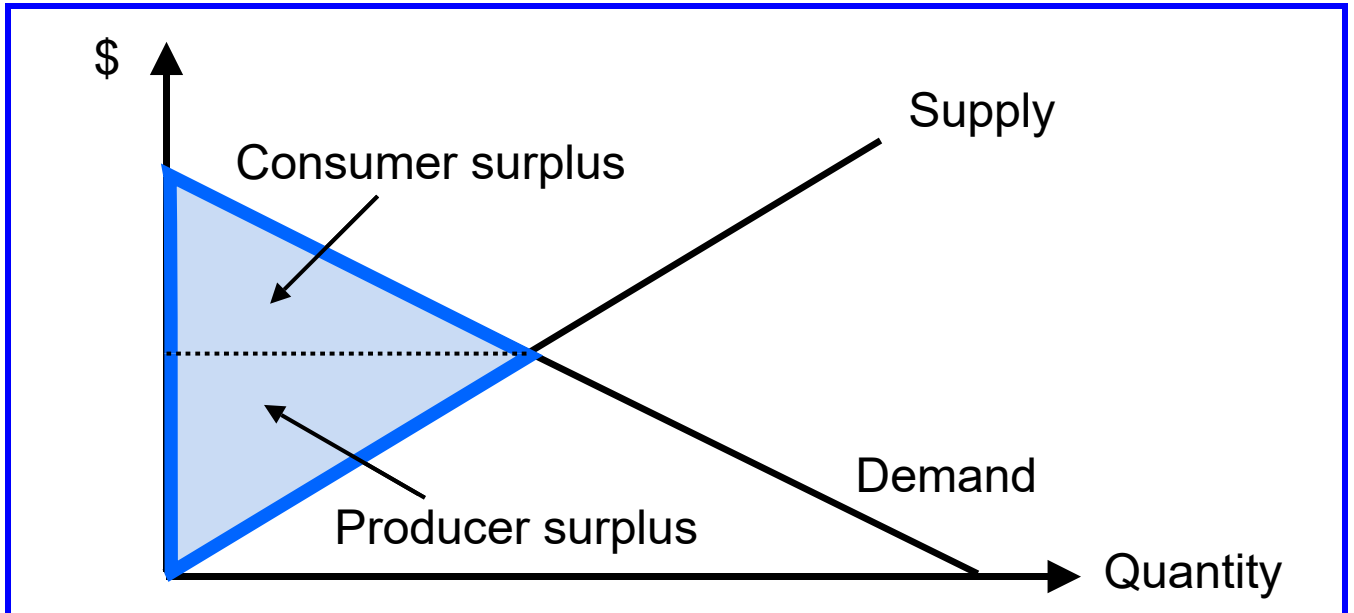




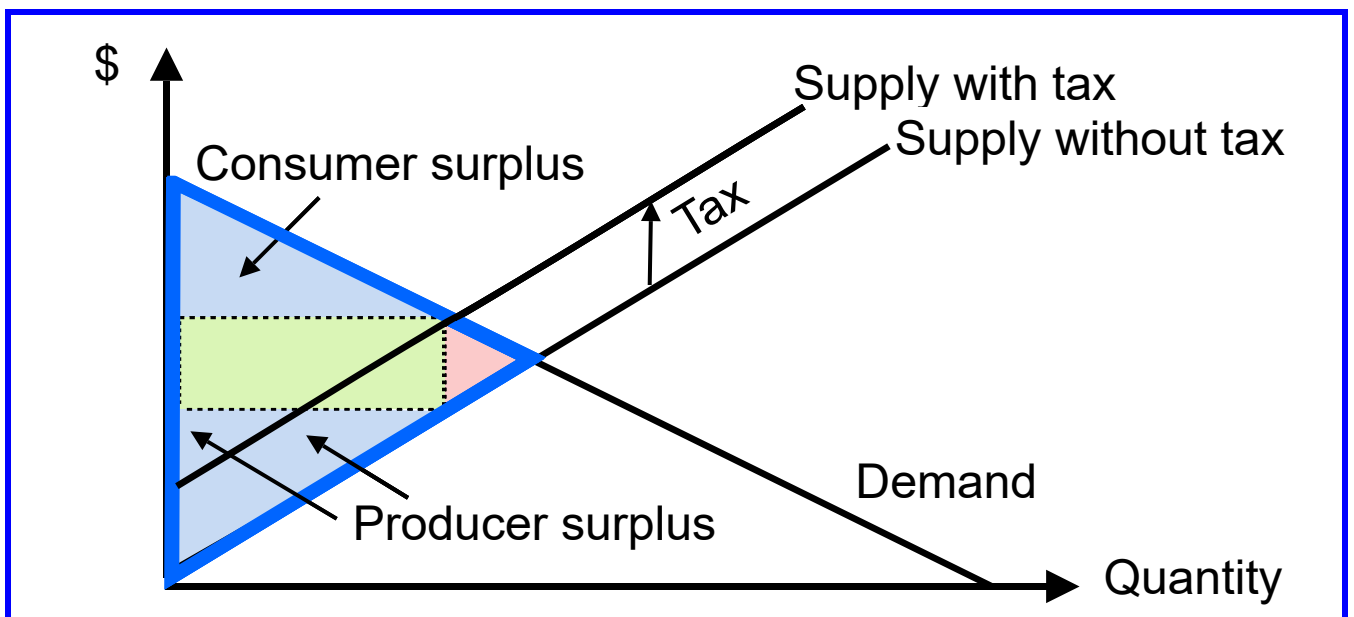
# Tax and total surplus


**Total surplus (SP) (social SP) = Consumer SP + producer SP**

## ① Situation **without** tax



## ② Situation **with** tax (total surplus is reduced)

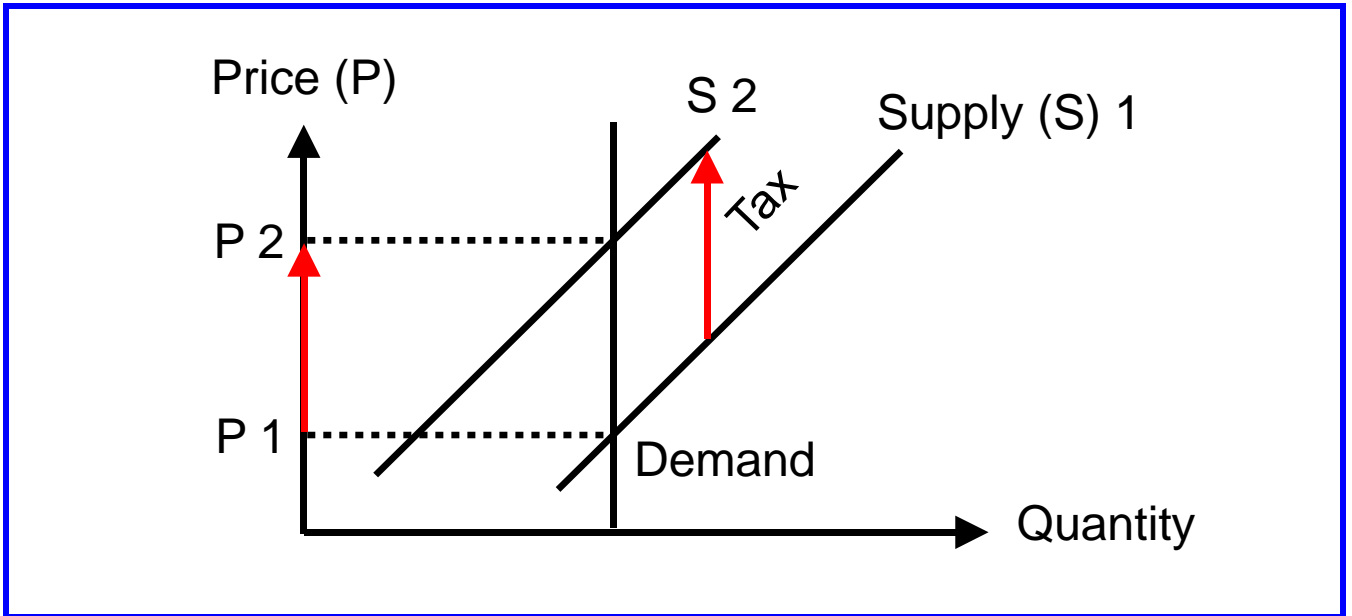


 = Tax receipts

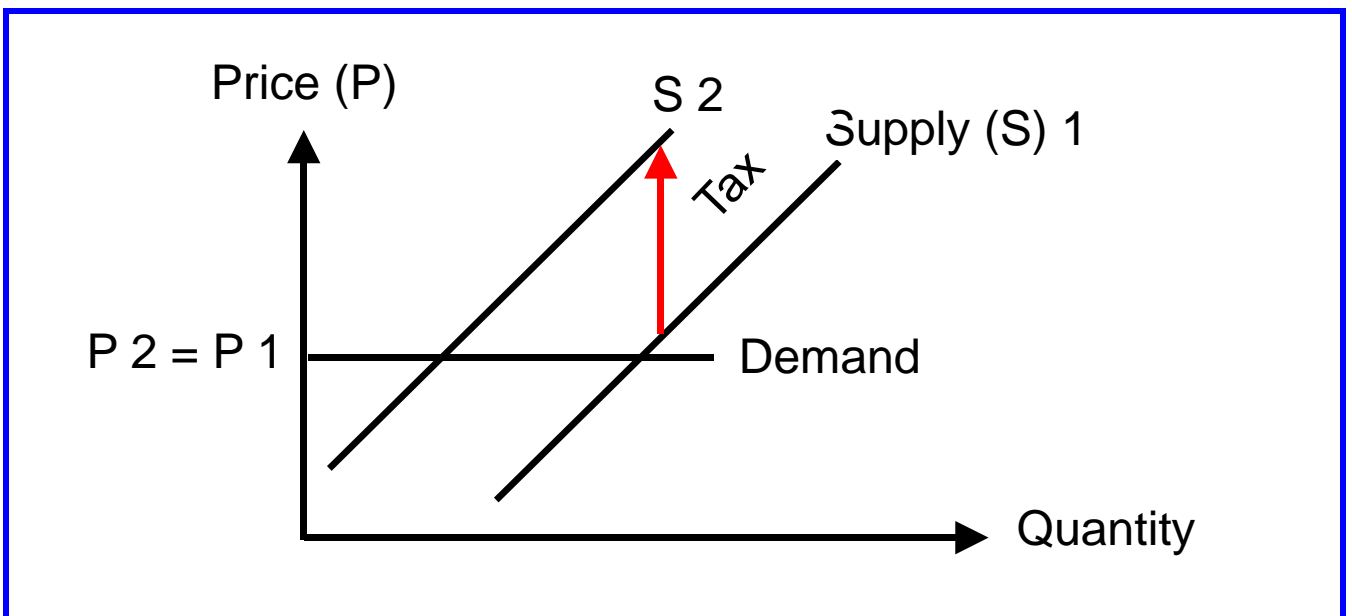
 = Deadweight loss

# Tax incidence - extreme cases

- ① The tax is borne entirely by the **buyer**.

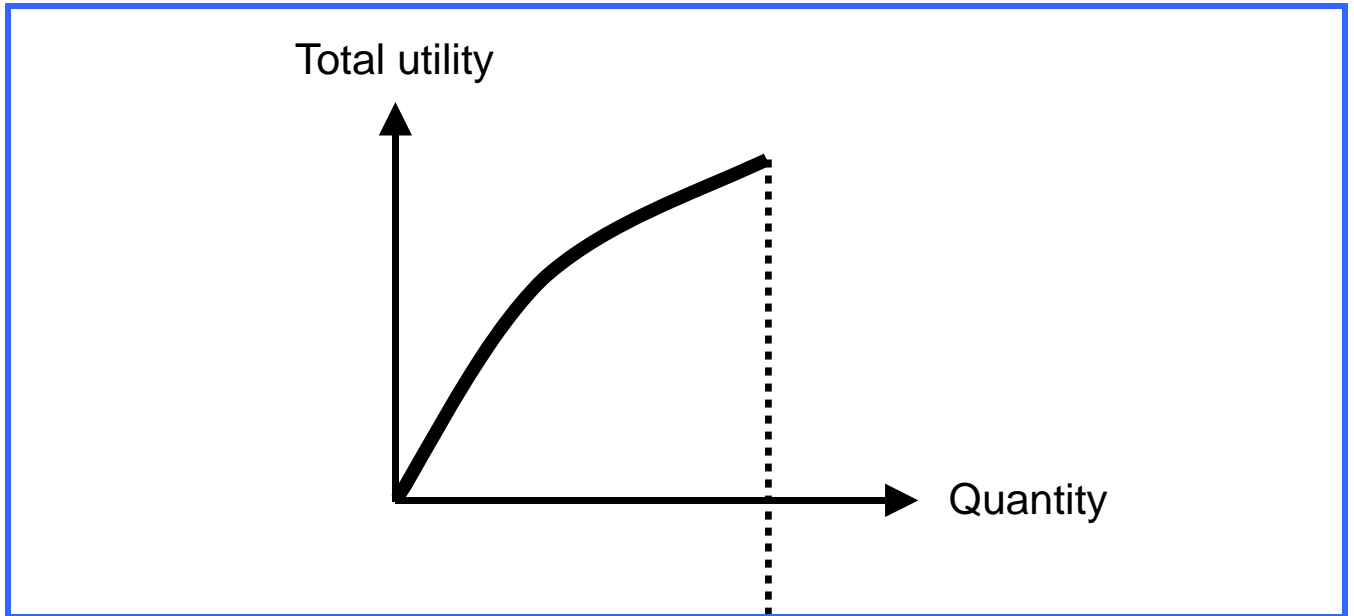


- ② The tax is borne entirely by the **seller**.

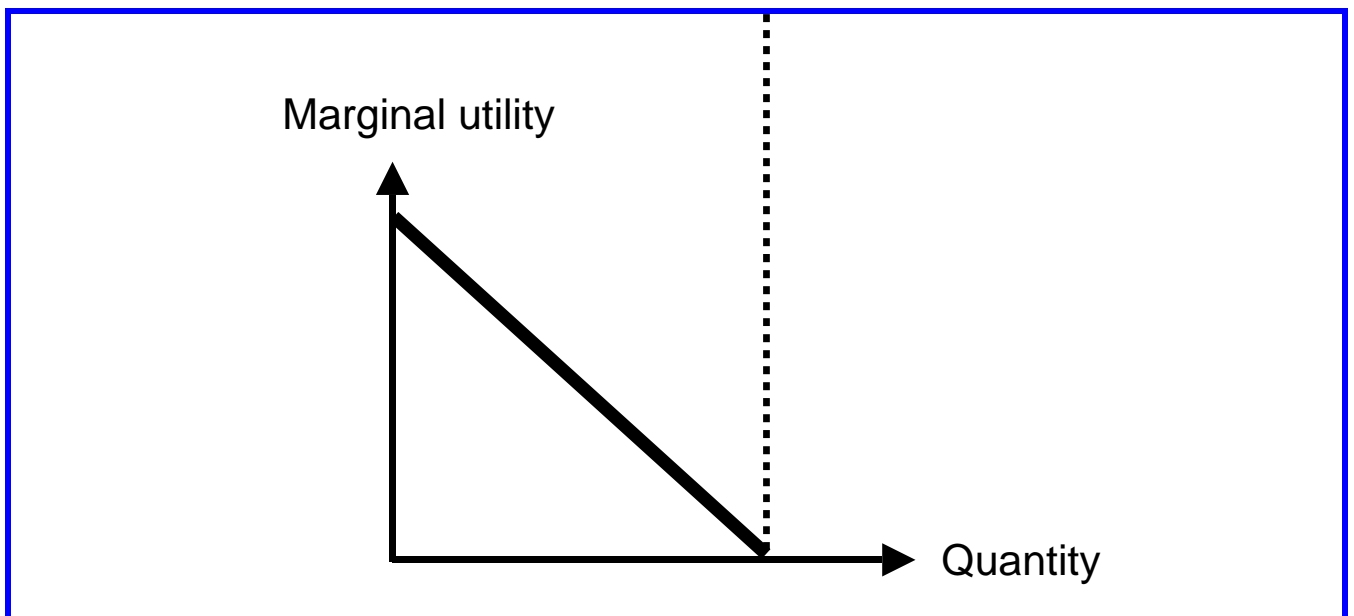


# Utility - total and marginal

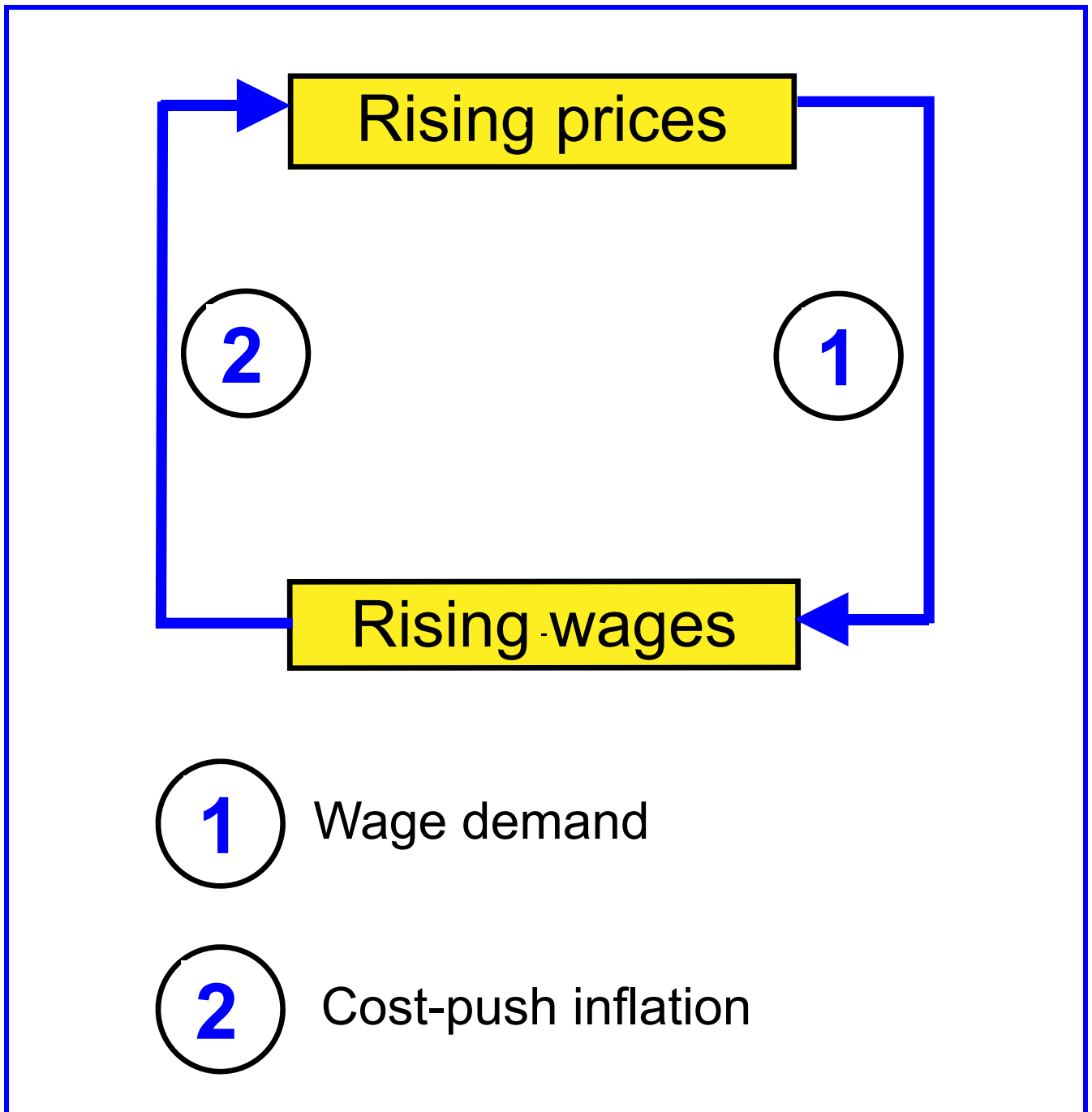
## ① Total utility



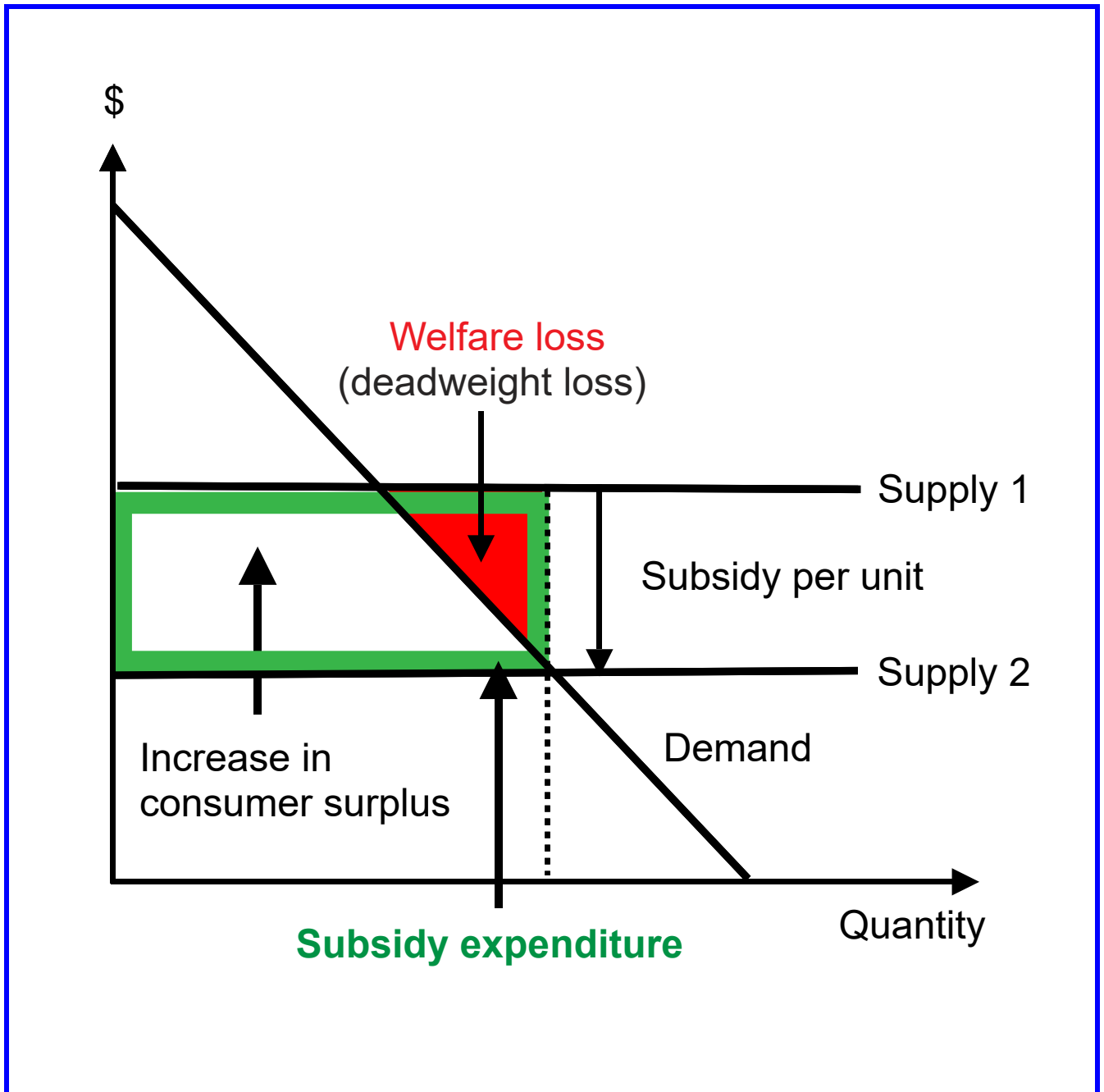
## ② Marginal utility



# Wage price spiral



# Welfare loss of a subsidy



# Welfare loss of a tax

