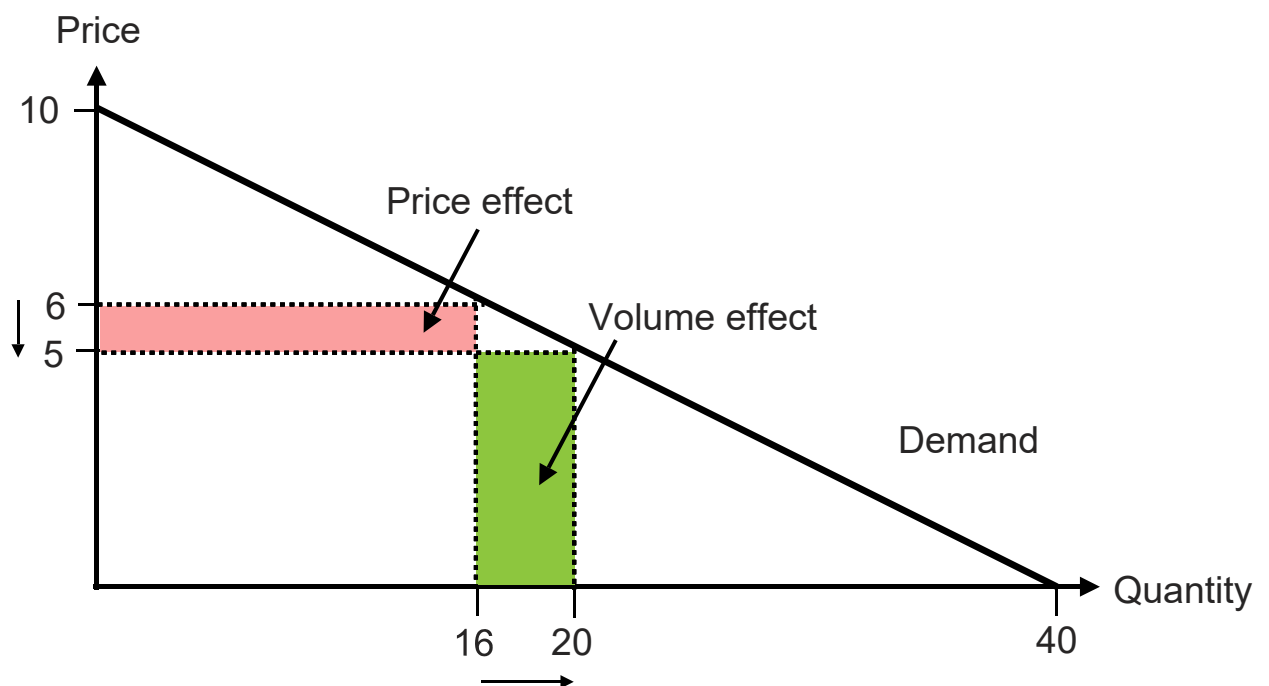


Total revenue, price and volume effects 1 (E12c)

- ⇒
- Is it worthwhile to reduce the price from 6 to 5 in order to increase total revenue? Justify your answer.
 - How big are the price and volume effects?



[Click here to get the answer!](#)