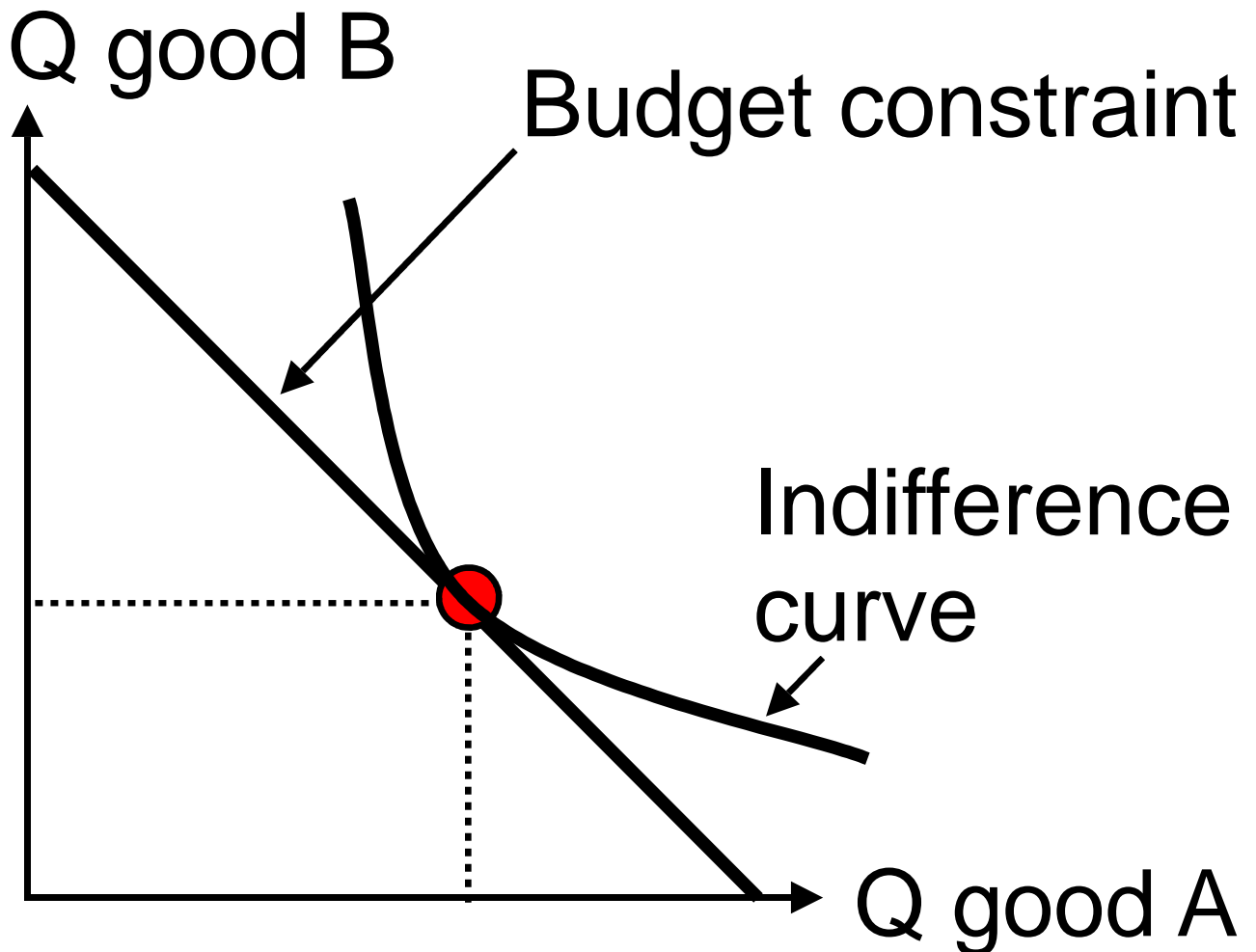


Consumer optimum



Characteristics of the optimum:

- Budget constraint touches highest indifference curve.
- Hence, slope indifference curve is equal to slope budget constraint.